



12 : Looking Ahead

CAP2.0 Community Engagement

President Lincoln once stated, “Commitment is what transforms a promise into reality.” Our city, partners, and community must move our adopted visions into reality through clear investment strategies and prioritization of equitable climate action. Everyone in the community must do their part to reach the community climate goals. This section outlines the City’s six community engagement efforts around the CRO and CAP2.0 moving forward.

Equity Panel

The City will reconvene the Equity Panel to advise on CAP2.0 implementation. The Equity Panel provides frontline communities the opportunity to engage in climate policy discussions directly, through a process that continues to invest in building their capacity to advance the needs of their communities. The Equity Panel will include representation from frontline communities including communities of color, low-income communities, people experiencing disabilities, the elderly and others. Building on the Equity Panel Actions included

within this document, this group will help guide an equitable implementation of the CAP2.0.

Sustainability Commission and other Citizen Advisory Groups

The City will continue to look toward citizen advisory groups to guide implementation of the CRO. The Sustainability Commission serves as a policy advisory body to City Council and the City Manager on issues related to sustainability and climate. In addition to the Sustainability Commission, there are many other citizen advisory groups that impact climate

and equity action, including the Budget Committee, Planning Commission, Human Rights Commission, Active Transportation Committee, Engage Eugene Technical Advisory Committee and Citizen Street Repair Review Panel. Many Eugene Climate Collaborative Partners also have opportunities for community members to participate in their work as well.

Eugene Climate Collaborative

The City of Eugene will to continue to coordinate and engage the Eugene Climate Collaborative to advance the identified climate actions within this plan and future climate and equity actions. The ECC includes organizations with significant responsibilities and resources to advance the community’s climate work around all topics included in the CAP2.0.



Individual, Household, and Neighborhood Action Campaign

The City of Eugene will advance an individual, household, and neighborhood behavior change campaign. This campaign will include communications to encourage individuals to engage in climate actions where they live, learn, work, and play. The goal is to help everyone in the community find a way to contribute to Eugene's climate work.

Sustainability Business Engagement Strategy

The City will work with the business community to develop a Sustainability Business Engagement Strategy. This work includes identifying needs and opportunities within the business community, and finding ways to advance the community's climate goals while adding value and supporting the work of local businesses.

Reporting and Accountability

The City of Eugene will report progress on the CAP2.0 and new plans within the community using the tools below. The goal of this work is to provide clear information on progress on the CRO and CAP2.0 using a consistent format.

- 1. CRO Annual Report** The City will produce an annual progress report on the CAP2.0. The annual report will also include a summary of key initiatives and work areas for the year ahead, with feedback from the Equity Panel and Sustainability Commission. This report will be released each year in the fall and brought to City Council for adoption.
- 2. CAP2.0 Dashboard** The City of Eugene, in collaboration with the Sustainability Commission, will develop a dashboard to track key metrics (approximately 10)

in the CAP2.0. The goal of the dashboard is to provide access to key metrics that align with the actions in this plan in a format easily accessible to the community. The dashboard will be updated annually.

- 3. Greenhouse Gas Emissions Inventories** In alignment with the CRO, the City will update its internal and community ghg inventories every two years.

Eugene's CAP2.0 is a roadmap to Eugene's Climate Journey, clearly identifying the destination and a path to get there. The Plan includes aggressive goals, data to help the community understand the path ahead, and a set of realistic actions that our community is prepared to act on. Even with these plans in place, it is going to take everyone to reach these goals. Let's get to work, Eugene!