



2 : Developing the Plan

Development of the CAP2.0 followed a thoughtful and deliberate pathway, beginning with plan visioning in 2017 and ending with City Council approval in 2020. Along the way, the community learned new information and heard from new voices.

Below is a list of the groups that provided substantial guidance, input, and support over the three-year period as well as significant engagement efforts that yielded critical insight into the plan and raised awareness across the community.

Mayor’s Climate Recovery Ordinance Ad Hoc Work Group

Eugene Mayor Kitty Piercy called for the creation of the Mayor’s Climate Recovery Ordinance Ad Hoc Work Group during her last year in office and incoming Mayor Lucy Vinis advanced the Work Group in 2017. The Work Group brought together a diverse set of stakeholders, including youth voices, business,

non-profits, and public sector leaders. This group set a vision for the CAP2.0 to be the roadmap of actions the community will take over the next 5-10 years to help Eugene reach the community climate goals in the CRO. Several work group members were veterans of previous city-wide policy efforts and directed the project team to not create something new, but focus on developing an

integrated approach that built on existing policies and plans, drawing connections between climate with topics like housing, transportation, equity and resiliency.

In February 2020, the City reconvened the Mayor’s CRO Ad Hoc Work Group to provide recommendations for revisions to the first draft CAP2.0, provide input on new action ideas from the community, and provide recommendations on broad community engagement. The Work Group evaluated over 300 community-submitted ideas for new actions which are summarized in Chapter 10. Appendix 11 includes all of the ideas submitted through the community survey. Ad Hoc Work Group materials can be found in Appendix 10.

CAP2.0 Guiding Principles

Guidance from the 2017 Mayor's CRO Ad Hoc Work Group laid the groundwork for a plan that looks different from most other communities' climate action plans. You will notice the document is organized differently, reflecting a new approach to the City's climate work to match the urgency of the climate emergency.

Here's a summary of the guiding principles:

Starts with a foundation of commitments.

This plan includes clear documentation about what our community can commit to and what we still need to figure out. Knowing who to look to as the leader for each action is crucial for successful climate action, and knowing where we still need leadership and resources is important so we can work toward finding a solution together.

Centered on Equity.

Keeping frontline communities - those most impacted by climate change - at the center of our climate work is a guiding tenant of the CAP2.0. From convening the Equity Panel to hosting an Equity Fellow, the City worked to build partnerships with marginalized communities throughout

the process. Holding equity at the core of our actions aligns with best practices in international climate policy, something that is not present in previous community climate plans. Many of the types of investments traditionally identified in climate plans (e.g. solar roof tops and electric vehicle purchase) are out of reach for many community members.

Building momentum and adding value to existing efforts.

Many climate plans start with creating new objectives and goals. This plan focuses on building momentum for existing efforts, plans, and policies. Eugene's Transportation System Plan, Envision Eugene, Lane County's Solid Waste Master Plan, and many other local plans already include the core

actions we need to build a solid foundation of climate action. In place of objectives, you will see references to guiding plans and policies for each area of climate action. Existing plans and policies express the vision and goals of our community.

Sharing our achievements as well as our next steps.

This plan not only includes future actions, but also catalogues what we are doing now to achieve our climate goals. We can't take our climate action gains for granted. As the COVID-19 pandemic surfaced, we saw planning processes grind to a halt and programs stall. Continued advocacy and action will be needed to implement new actions as well as maintain existing progress.



Eugene Climate Collaborative Partners

The CAP2.0 project team focused on engagement with systems-level actors across the community, creating the Eugene Climate Collaborative Partners (ECC Partners). ECC Partners were deliberately defined as organizations who have significant oversight and impact on community-wide fossil fuel use and emissions, or have the ability to affect or alter systems that will enable the community to adapt and prepare for climate change. By starting with the ECC Partners, the CAP2.0 lays the foundation to engage system-level actors that have the ability to build infrastructure, implement new systems, and have widespread impacts on our community. This foundation makes it easier for everyone – individuals, households, businesses, and other organizations – to normalize actions that reduce carbon emissions.

ECC Partner staff met two times across six topic areas to share

analysis, learn about ECC Partner organization efforts, and share feedback from the community outreach processes. More than 60 individuals from ECC Partners as well as additional participants from the public attended these meetings, contributing 115 climate actions to the plan.

Equity Panel

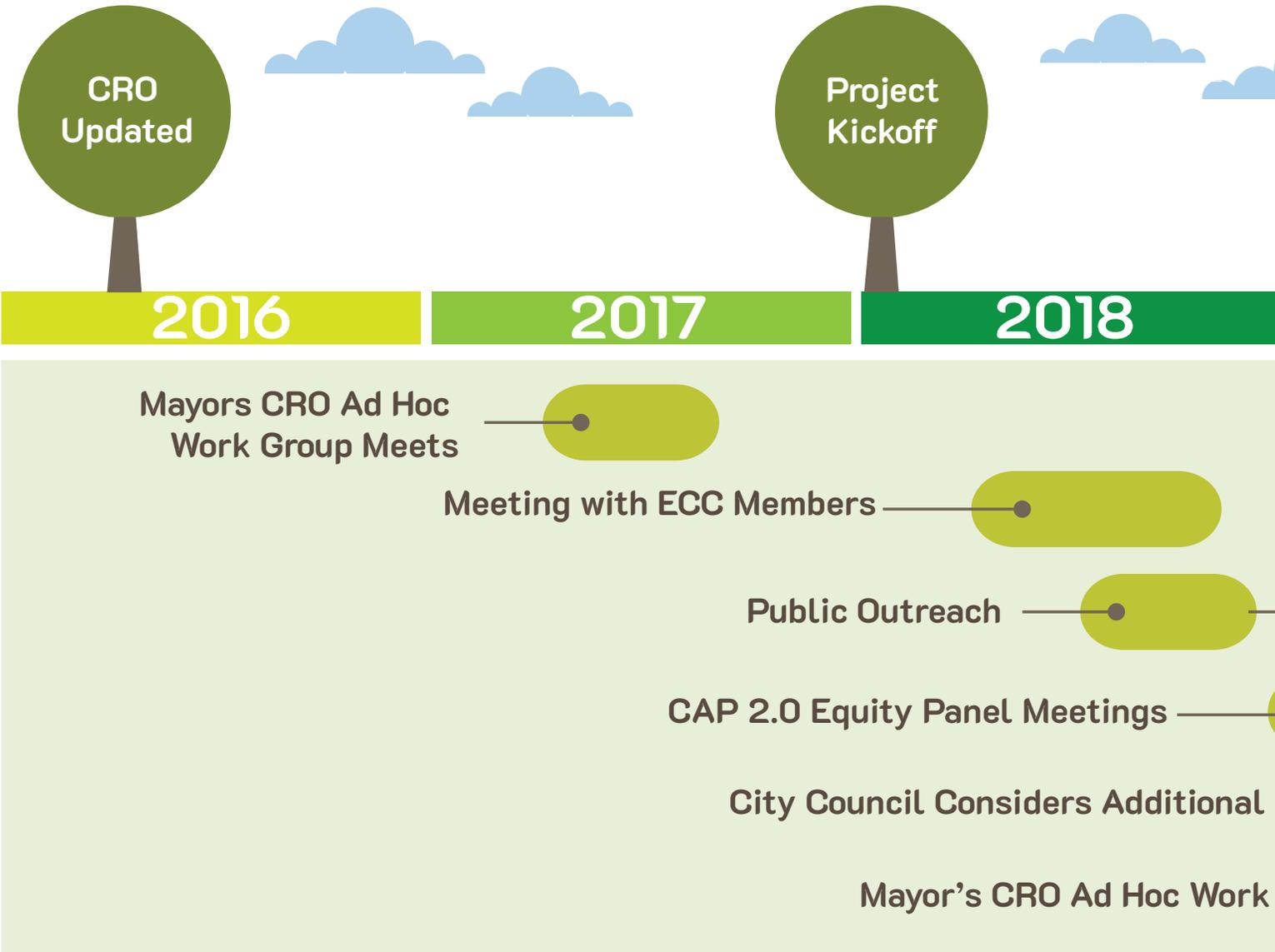
A core value of the City of Eugene, City Council, and the community is the belief in equitable treatment for everyone. Many current systems have disproportionately negative impacts on marginalized community members, and those systems must change. It is increasingly clear that the impacts of climate change often disproportionately impact marginalized communities, such as communities of color, the elderly, low-income communities and people experiencing disabilities. A central goal of this planning process was to increase the ability of marginalized populations to participate in the process, and through that participation increase the capacity of marginalized

communities to engage in a meaningful basis into the future.

Six local organizations participated in the Equity Panel, which met 10 times between January and June 2019. The City received applications from a variety of groups across the community, which helped ensure the creation of a strong and broadly representative final panel. To honor the consulting efforts and time to participate, the City provided a \$3,000 grant to each organization on the panel in support of their work on the project. The Panel contributed to the CAP2.0 in many ways including producing an Equity Lens and 44 recommendations included in Chapter 8.

The impacts of climate change tend to disproportionately impact marginalized communities.

Timeline



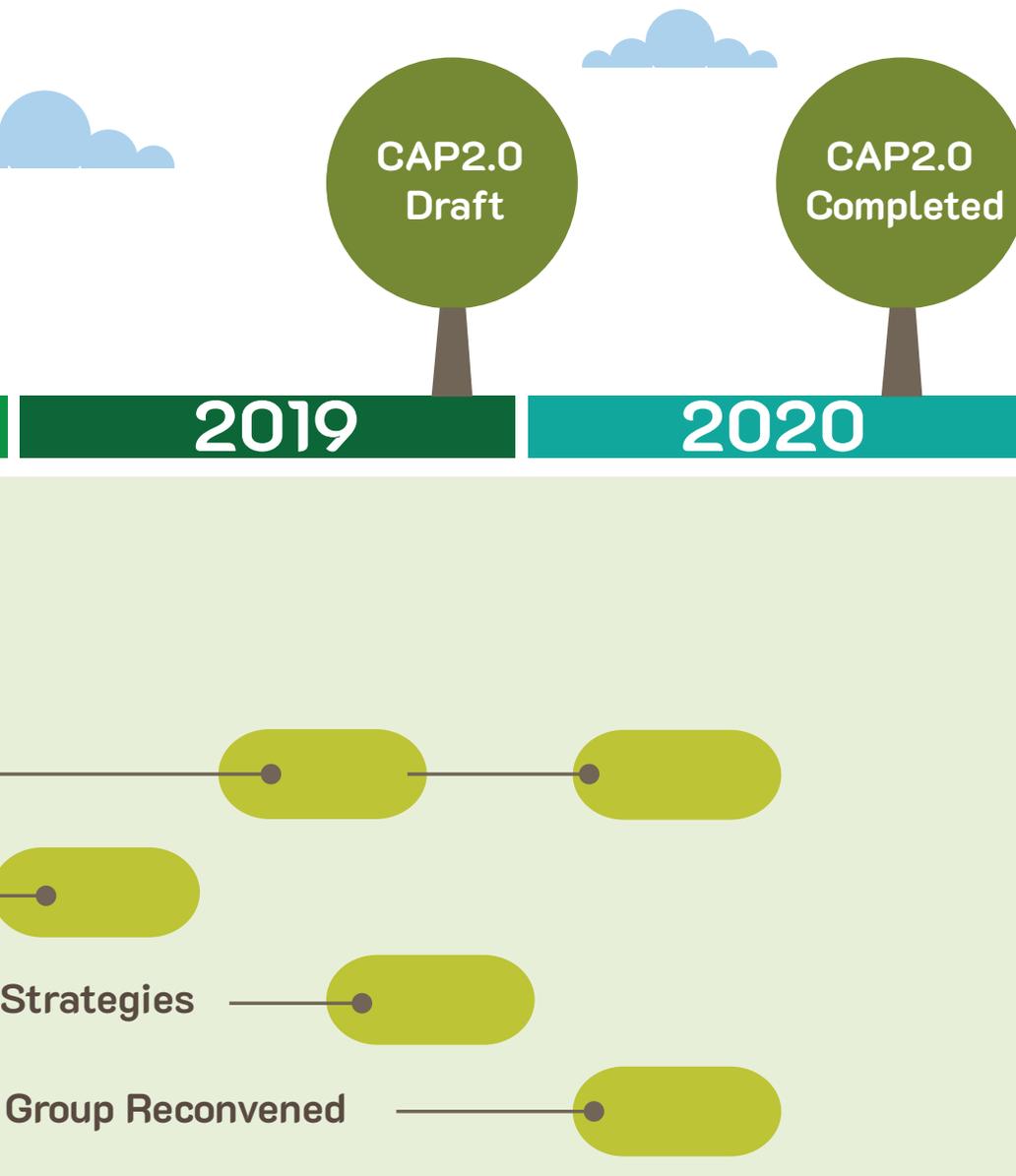
Eugene City Council

As leaders for the community, the Eugene City Council held 10 work sessions focused on the CAP2.0 over the course of the project timeline, in addition to several work sessions focused on topics like natural gas, a home energy score program, recycling, and single use plastic. At these work sessions the City Council heard from staff on the major topical areas of the CAP2.0, held in-depth discussions and provided on-going policy direction for the process.

Additionally, community members provided testimony at City Council Meetings and Public Forums, and throughout the project provided input to the City Council related to the work session items. Throughout 2019, City Council considered 12 Additional Strategies to add to the CAP2.0 included in Appendix 7. The actions mark significant new commitments to action, expected to reduce emissions by at least 100,000 MT CO₂e by 2030. These are included in Chapter 5, marked with ♦.

Community Outreach

Critical to the success of this project is the input from a wide variety of community voices. To support this goal, the City conducted outreach throughout the CAP2.0 process. In fall 2018, the project team held two open houses and participated in the City's Project Planning Fair, Making It Happen, to share the planning process with the community. In summer 2019, the project team participated in the City's Party in the Park series promoting individual actions



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The Work Group reconvened in 2020 to provide recommendations for revisions to the first draft CAP2.0.

that have the most impact on emissions reduction. In fall 2019, the project team held focus groups and administered an online survey to hear community feedback on the CAP2.0. More than 140 people provided their thoughts on the Draft CAP2.0 document and the 12 Additional Strategies.

Eugene Sustainability Commission

Since its inception in 2007 the Eugene Sustainability Commission (ESC) has been

a policy advisory body to City Council, with a long-term focus on climate change and the city’s actions to reduce greenhouse gas emissions. ESC members have led initiatives to evaluate several elements incorporated into the CAP2.0, including natural gas emission reductions, materials management efforts, and the Transportation System Plan review, among many others. ESC work to identify critical areas of focus has been instrumental in the City’s ability to build a world class climate action plan.

