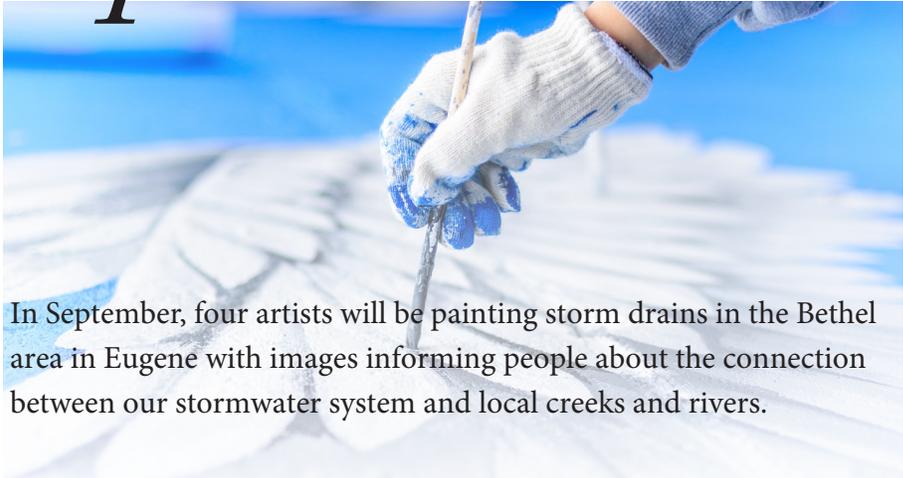




# Call for Artists

## *UpStream Art*

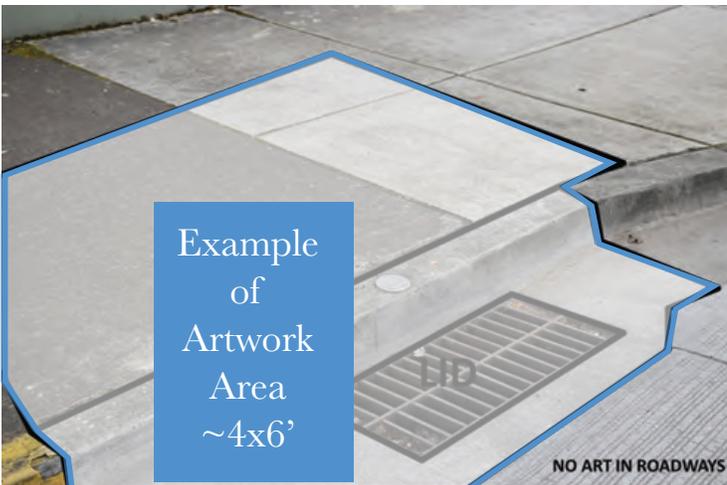
If you are an artist who is passionate about our environment, rivers, wildlife and clean water, this is your chance to make a statement in our community.



In September, four artists will be painting storm drains in the Bethel area in Eugene with images informing people about the connection between our stormwater system and local creeks and rivers.

To be considered for this project, artists must submit a detailed drawing of their proposed artwork that illustrates the theme:

### *Clean Rivers Start Here*



The City of Eugene will provide the paint and a freshly-cleaned sidewalk adjacent to a storm drain. Each artist will receive a \$1,000 stipend for their work. Artists must complete their artwork on September 29 and September 30 from 9:00 a.m. to 2:00 p.m. (10 hours total).

**The project: each artist selected will paint one small street mural in Eugene promoting clean water and pollution prevention**

More details and the application form are available at [happyrivers.org](http://happyrivers.org)

**Applications are due by 3:45 p.m. on Thursday, August 25, 2022.**

*Questions?  
Best way to reach me is via  
email: keva@eugene-or.gov*

# UpStream Art FAQs

## What is UpStream Art?

The City of Eugene is launching an UpStream Art project to help communicate the importance of storm drains, their function, and their connection to our rivers. Local artists are invited to paint mini-murals next to storm drains in downtown Eugene with visual messages about protecting waterways, stream habitat and aquatic wildlife. This project is part of the City's education and outreach efforts to help residents understand that stormwater flows untreated to our local waterways and that everyone has a role in helping to protect rivers.

## Who can participate?

The UpStream Art "Call for Artists" is open to all local artists with a talent for painting and an interest in helping protect local water quality! If selected, the artist must be available to attend a mandatory safety training tentatively set for **Wednesday, September 14**. They must also be available to paint the art onto a storm drain on **Thursday and Friday, September 29 and 30**, from 9 a.m. to 2 p.m.

## How do I respond to the UpStream Art call for artists?

- Review the application packet available at [happyrivers.org](http://happyrivers.org) by clicking on the "UpStream Art Application" link.
- Create a sketch, painting or graphic of an original design that reflects this year's theme "**Clean Rivers Start Here**" that fits the space adjacent to a storm drain (see packet or flyer for an example). The artwork must include the following information somewhere within the design: [happyrivers.org](http://happyrivers.org).
- Complete the application packet, including a brief statement about your design and how it addresses the challenges or benefits of keeping water clean near storm drains.
- Submit your application packet and original design either by mail or drop off to: Kathy Eva, City of Eugene Public Works, UpStream Art Project, 99 West 10th Ave, Reception desk, Eugene, OR 97401. If dropping off, reception hours are noon - 4 pm. weekdays.

OR you may scan and email your completed application packet and original design to [Keva@eugene-or.gov](mailto:Keva@eugene-or.gov) with "UpStream Art Project" in the subject line.

## How will artists be selected?

A committee of City staff, Eugene business people, and representatives from the art community will select designs from those submitted. The committee will select artists based on the message being conveyed, how well the art conveys the idea that storm drains lead directly to rivers, and how well the art encourages the community to help protect local waterways. Art must be tasteful, original and visually connect to the storm drain. If selected to participate in the UpStream Art project, artists must sign a contract agreeing to complete the mural on time, use specialized paints provided by the City, paint the City-approved design they submitted, and release ownership of the storm drain mural artwork to the City of Eugene.

## Will I be compensated for my artwork?

Selected artists (up to four total) will receive \$1,000 total compensation after the artwork is installed. Selected designs become property of the City of Eugene.

## Will I be reimbursed for my costs incurred in preparation of the application?

The City is not liable for any costs incurred by artists for the preparation and presentation of their application and materials. This includes any costs in the submission of an application or in making artwork for the application process.

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### **How big is a storm drain mural?**

The general size of the area next to a storm drain is 4 by 6 feet but this may vary with each drain. **The art cannot extend into the street.** All artwork will remain within the storm drain structure. This is the concrete that immediately surrounds the opening (or throat) of the storm drain and the sidewalk box (see flyer and application for an example).

### **Which storm drain will be mine?**

Artists will be assigned a storm drain upon selection of the design. We strongly encourage each artist to visit the site of their storm drain before installation day.

### **Where are the storm drains located?**

In the Bethel area in Eugene. There are up to four storm drains that have been tentatively identified for this project, though storm drain locations may be changed at the City's discretion. Artists will be assigned a storm drain upon selection of the design.

### **What if I need to make changes to my design after I've received my assigned storm drain?**

Artist will have up to 10 days after they receive notice their design was selected to make MINOR modifications to their design to reflect the storm drain they will be painting. This final design must be approved by the City.

### **What paint will I use?**

Artists must use specialized paints for sidewalks provided by the City of Eugene. The City of Eugene will provide basic colors (red, yellow, blue, white and possibly black) and artists will be able to mix colors as needed on site. The paint is a waterborne acrylic paint, which was designed specifically to paint roadways and parking lots. To get an idea of the colors, look at the link to Springfield's mural samples below.

### **How will paint be kept out of the storm drains?**

The City will protect storm drains to prevent any accidentally spilled materials from entering into the waterways. The artists will also attend a **mandatory training** tentatively scheduled for **Wednesday, September 14**, that will focus on personal safety, stormwater basics, and what to do in case an accidental spill happens.

### **Will I need to prep the site?**

Each storm drain site will be power washed before the project begins and coated with Seal-Krete Clear Coat before and after the painting is complete.

### **The application mentions a required training – what is it?**

Artists that are selected will be required to participate in a training focused on safety and stormwater. It is tentatively scheduled for Wednesday, September 14, 2022. Plans are to have a virtual presentation in the early evening.

### **How long will my artwork last?**

The storm drain artwork is anticipated to last anywhere from three to five years. The City reserves the right to remove storm drain artwork at any time.

### **Will I get my sketch/application returned?**

If your artwork is not selected, you may pick it up at 99 West 10th Avenue, Reception desk, Eugene, OR 97401 September 8 through 12. Reception is open from noon - 4 pm. weekdays.

### **Are there examples of other Upstream Art projects to see?**

[Yes. Eugene has 8 Upstream projects in and around the downtown area.](#)

## **Additional questions?**

Please email your questions to [keva@eugene-or.gov](mailto:keva@eugene-or.gov)