

River Road-Santa Clara Neighborhood Planning Overview

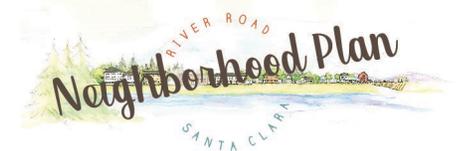
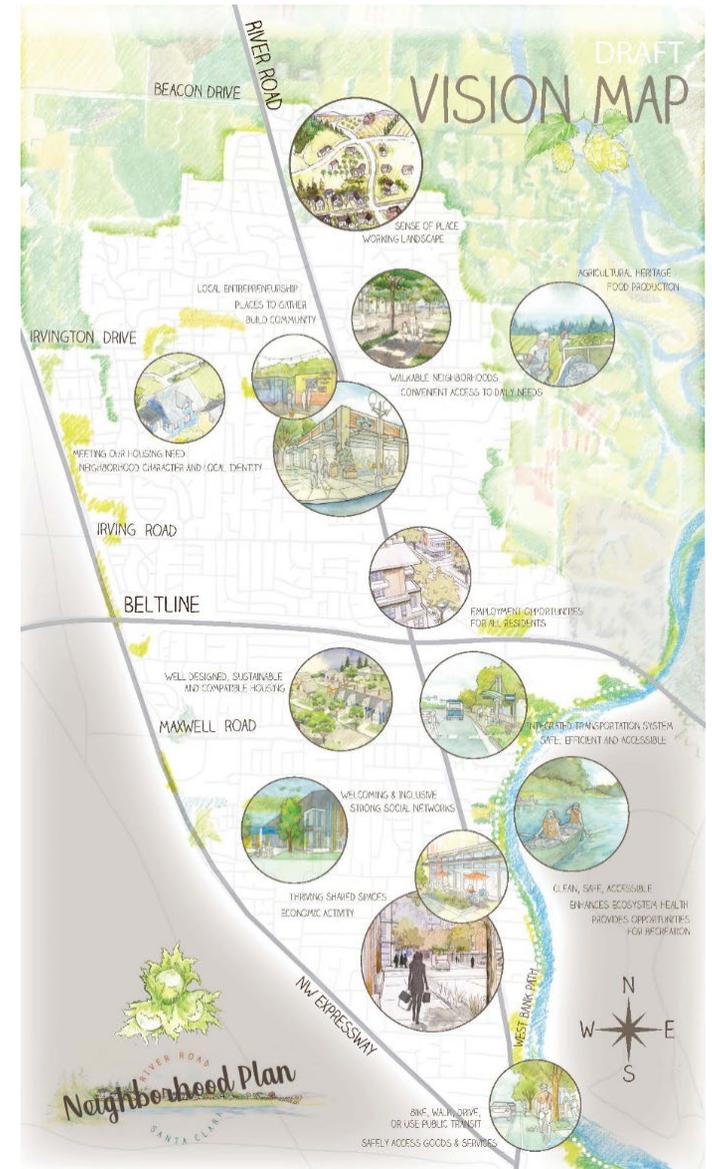
The River Road and Santa Clara Community Organizations, City of Eugene and Lane County staff, consultants and neighborhood volunteers have been working together since fall 2017 to create a vision for growth and development in a manner that respects the area's unique characteristics and opportunities, which will guide decision-making in River Road and Santa Clara for decades to come. The River Road-Santa Clara Neighborhood Plan focuses on the Topic Areas of **Economic Development, Transportation, Parks and Natural Resources, Land Use, and Community**. To reflect the community values, aspirations and priorities expressed during outreach, each Topic Area includes:

- **Vision statements** which are aspirational descriptions of the community's best outcome for how the neighborhood will look, feel and function 20 years and more into the future.
- **Goals** that describe hopes for the future on a particular idea, flowing directly from the vision.
- **Policies** that will be formally adopted by the City of Eugene and Lane County to provide a consistent course of action and move the community toward attainment of its goals.
- **Actions** which are possible strategies identified by the community, captured in the Action Plan, to implement the adopted policies over time and will require continued coordination between various partners.

Neighborhood Plan

The River Road-Santa Clara Neighborhood Plan will be a legally binding land use plan, adopted by the City of Eugene and Lane County, that applies to the River Road and Santa Clara neighborhoods, including both City and County properties. The Neighborhood Plan:

- provides policy direction for City and County decision-makers as they consider future legislative actions
- guides City and County staff in:
 - formulating proposed changes to local land use regulations and other regulatory documents
 - developing other work programs and long-range planning projects
 - preparing budgets and capital improvement programs
- calls for collaboration as well as continued or additional efforts from the River Road and Santa Clara Community Organizations and other community partners



Action Plan

The Action Plan will guide implementation of the Neighborhood Plan incrementally over the long-term and will require continued coordination between the City, County, River Road and Santa Clara communities, and other community partners, as well as advocacy for additional resources. While some items in the Action Plan may be implemented after Neighborhood Plan adoption, certain land use code and zone changes reflected in the River Road-Santa Clara Special Area Zone are proposed to be adopted concurrently with the Neighborhood Plan.

The Action Plan includes general budget, feasibility, and timeframe estimates to help inform continued advocacy for resources and City, County and other community partners' work plans and capital project development. Actions fall into one or more of the following project types:

- A. **Land Use Code Amendments or Zone Changes:** Require City or County staff resources and are typically implemented through a legislative process with community input and adoption by local decision-makers.
- B. **Public Programs or Projects:** Require City or County staff resources and funds from budget processes, capital improvement programs, bond measures or grant funding opportunities.
- C. **Community Partnerships:** Requires community volunteers or partnerships between the community, City, County, or other partners.

The **Action Plan Highlights** summarizes the key community identified priorities for implementing the community vision for the five Topic Areas.

Economic Development	Transportation	Parks & Natural Resources	Land Use	Community
Support Local Businesses	Increase Walking and Biking	Enhance Waterways	Develop Design Transitions	Promote a Welcoming and Inclusive Community
Grow Employment Opportunities	Adopt New Street Standards	Preserve Farm Land	Support Housing Options	Organize Resilience Action Teams
Establish a Business Network	Expand Transit Service	Build a Parks System	Create a Thriving Mixed-Use Corridor	Coordinate Public Services
Create a Thriving Mixed-Use Corridor	Improve Beltline Highway and River Road	Prioritize Recreation	Adopt Willamette Greenway Standards	Promote Art and Creativity
Collaborate to Implement and Monitor Plan Outcomes (crosses all Topic Areas)				

