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Action Plan Introduction

The Action Plan is critical to the long-term success of the River Road-Santa Clara Neighborhood Plan ('Neighborhood Plan'). Both the Neighborhood Plan and Action Plan are organized around five Topic Areas: Economic Development, Transportation, Parks and Natural Resources, Land Use, and Community. Each Topic Area includes vision statements, goals, and policies that are included in the Neighborhood Plan as well as actions, which are reflected in the Action Plan. The Action Plan includes a catalogue of community-identified strategies, or actions, to implement the goals and policies of the Neighborhood Plan over time. These actions are associated with the overarching goals and policies within the Neighborhood Plan. These actions help focus community work towards the vision for how the River Road and Santa Clara neighborhoods will look, feel and function over the next 20 years and beyond.

The City of Eugene, Lane County, River Road and Santa Clara communities, and other community partners will collaborate to implement actions as resources allow. It is important to note that the inclusion of a particular action does not require implementation of that action, nor does it prohibit the implementation of other actions that further Neighborhood Plan policies, whether or not they are listed in the Action Plan. The Action Plan is a dynamic and iterative document as projects are complete and priorities change. It is intended to be non-regulatory in nature and does not constitute an adopted land use plan. It provides a roadmap for future projects that is approved or endorsed by the community, City Council, and County Commissioners but is not legally binding.

The Action Plan identifies various local entities such as the City of Eugene, Lane County, River Road Community Organization ('RRCO'), Santa Clara Community Organization ('SCCO'), and additional community partners who may lead implementation of different actions. The Action Plan includes general budget and timeframe estimates to help inform community advocacy for resources and City, County and other community partners' work plans and capital project development. The Action Plan also includes general feasibility conclusions; actions are identified as easy, moderate, or difficult. Actions with "easy" feasibility mean they are consistent with Eugene City Council ('Council') or Lane County Board of Commissioners ('Board') direction, or existing policies, programs or projects in City or County adopted plans. "Moderate" or "difficult" actions require additional resources or changes to existing policy or law.

Each action may be implemented by one or more project type: A) code amendments, B) public programs or projects, or C) community partnerships. See below for descriptions of these project types and how each may be implemented.

- A. Code Amendments:** Land use code amendments require City or County staff resources and are typically implemented through a legislative process with community input and adoption by local decision-makers. Depending on the extent and location, these changes may require City approval, County approval, or both. Code and plan amendments must also be acknowledged by the State.
- B. Public Programs or Projects:** City or County led programs or projects that require City or County staff resources and public funds from budget processes, capital improvement programs, bond measures or grant funding opportunities.

- C. **Community Partnerships:** Community led actions or partnerships between the community, City, County, or other community partners. Some actions may be dependent on private investments and development activities.

Plan Implementation and Collaboration

To support implementation of this Action Plan, the City of Eugene anticipates using a planning district approach to coordinate work across departments. This approach will support coordination of a variety of programs, projects, and partnerships while working towards more equitable outcomes throughout Eugene. This approach is inspired by Eugene’s Parks and Recreation System Plan, which uses Neighborhood Planning Districts to conduct geographically based planning that allows for the consideration of unique needs and opportunities of each area. The planning district approach will focus on coordinated efforts between staff across different work groups and collaboration with the community to consider their unique needs. For this Action Plan, the planning district includes the River Road and Santa Clara neighborhoods and also involves coordination with Lane County. Other planning districts could consider alignment with the Envision Eugene key corridors, neighborhood and refinement plan boundaries, and Neighborhood Planning Districts in Eugene’s Parks and Recreation System Plan.

The River Road and Santa Clara communities will continue to represent the Neighborhood Plan and collaborate with City and County staff as actions identified in this plan are implemented. RRCO and SCCO will appoint Neighborhood Plan representatives to meet with key City and County staff during an annual coordination and information sharing meeting as part of the planning district approach. This may include City and County staff working on projects related to land use planning, parks, transportation, stormwater and other relevant topics as needed. RRCO and SCCO, with staff support as appropriate, will be responsible for conducting a 5-year review and update of this Action Plan to reflect changes over time as work is completed and new community priorities are identified.

Code Amendments

These actions involve land use code amendments, requiring City or County staff resources. Code amendments are implemented through a legislative process with community input and adoption by local decision-makers (i.e., Council and/or Board). Depending on the extent and location, these changes may require City approval, County approval, or both. The State must also acknowledge code amendments. These actions aim to address neighborhood level concerns and aspirations and must align with Oregon Statewide Planning Goals and local comprehensive plans. There are three groups of priority code amendments.

1. **Group 1:** Group 1 consists of neighborhood-specific code amendments proposed to be adopted with the Neighborhood Plan. Group 1 amendments would apply to C-2 and R-1 zoned areas in River Road and Santa Clara within Eugene’s city limits. These changes will only become effective on County lands if property owners choose to annex to the City.
2. **Group 2:** Group 2 includes actions related to existing projects in City or County work plans, which will involve collaboration between the community and staff as part of other planning processes.

3. **Group 3:** Group 3 includes remaining actions that will be actualized as processes and resources allow and will need to be initiated and prioritized by decision-makers to receive needed funding and staff resources to implement.

Public Projects or Programs

These actions involve City or County led programs or projects that require staff resources and public funds from budget processes, capital improvement programs, bond measures, grant funding opportunities or other funding mechanisms. Some actions in this plan relate to various City and County adopted plans such as Climate Action Plans, Transportation System Plans, Stormwater Basin Master Plan, Eugene’s Parks and Recreation System Plan, and Lane County Parks and Open Space Master Plan. References to specific plans are included for more details regarding the referenced plan’s strategies for implementation and funding.

Some actions are related to existing projects or programs in City or County work plans while other actions will need to be initiated and prioritized to receive needed funding and staff resources to implement. The implementation approach involves an annual meeting with the River Road and Santa Clara community for information sharing and coordination between City or County projects, programs and potential funding opportunities. Refer to Plan Implementation and Collaboration section for more information.

Community Partnerships

These actions are community-led or partnerships between the community, City, County, or other community partners. Many of these actions are intended to be led by the River Road and Santa Clara community organizations or other volunteer community groups. Some actions may be dependent on private investments and development activities while others may require support through funding and staff resources from the City, County, non-profit organizations, or other community partners as identified. One action recommends developing resilience action teams to design and implement community-led projects identified in the Action Plan. Neighborhood Matching Grants are a potential resource available through Eugene’s Office of Equity and Community Engagement for small neighborhood projects and events.

Topic Area Actions

The actions are organized under the overarching Topic Areas goals and policies in the following tables which also include general estimates for the following categories:

Feasibility	<p>Easy: consistent with current planning or projects, part of ongoing project implementation or Council/Board direction</p> <p>Moderate: some challenges to implementation</p> <p>Difficult: significant challenges/policy or law changes needed to implement</p>
Timeframe	<p>Short: < 5 years</p> <p>Medium: 5-10 years</p> <p>Long: > 10 years</p> <p>Very long: > 20 years</p> <p>Ongoing</p>
Related to Existing Plan or Project	Name of the existing plan or project this action is a part of, related to, or may lead to implementation of this action.
Cost	<p>\$: Low/use existing resources</p> <p>\$\$: Medium/new resources needed</p> <p>\$\$\$: High/significant new \$ needed</p> <p>\$\$\$\$: Very High/significant and ongoing funding needed</p>
Project Type	<p>A: Code Amendment</p> <p>B: Public Programs/Projects</p> <p>C: Community Partnership</p>
Implemented by	<p>City: City of Eugene</p> <p>County: Lane County</p> <p>Community</p> <p>Neighborhood Association, etc.</p>

Community Priorities

Priority actions were identified as being particularly important and impactful to the community based on input from the River Road and Santa Clara communities. Some priority actions may relate to existing plans or projects while others may require community advocacy for additional resources or changes to policy or law.

Priority actions are highlighted in blue within the Action Plan.

- **If a community priority is not yet committed to (not related to existing plan or project or not part of the proposed code amendments) then:**
 - a. Requires community advocacy to Council and/or Board to seek funding and resources.
 - b. City and/or County staff look for opportunities to implement and coordinate with community as part of annual coordination and information sharing meeting.
- **If other actions are not already committed to, then:**
 - a. Community to prioritize new set of actions in 5 years. In the meantime, look for opportunities for funding and resources.
 - b. Requires community advocacy to Council and/or Board to seek funding and resources.
 - c. City and/or County staff look for opportunities to implement.

Economic Development Actions

Goal 1: Improve the neighborhood economy and empower local residents by encouraging the growth and creation of local businesses.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
1.1 Incentives for Local Businesses: Help neighborhood businesses use existing local, regional, and state loan programs to support growth and creation of neighborhood businesses.	1.1.1 Create neighborhood-based resources for small business with sustainable funding from tax increment financing or other instruments.	Difficult	Long	\$\$\$	Community	B	
	1.1.2 City/County work with neighborhood residents to develop other incentive programs for local business.	Moderate	Medium	\$\$	City County Community	B	
1.2 Neighborhood Assets: Support business development that utilizes neighborhood assets.	1.2.1 Inventory local businesses, including home-based businesses and services.	Difficult	Long	\$\$\$	Community	C	
	1.2.2 Analyze present business mix and possible future economic development through the lens of acceptability and desirability for the neighborhood.	Easy	Short	\$	Community	C	
	1.2.3 Develop and adopt land use code that favors small independent businesses over large national chains.	Moderate	Short	\$	City Community	A – Group 2	City-wide Corridor Code Amendments

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	1.2.4 Inventory commercial and industrial land, assess location, serviceability, and environmental suitability for business development.	Easy	Short	\$\$	City Community	B	
1.3 Patronage of Locally Owned Businesses: Encourage patronage of locally owned businesses through community organization efforts such as marketing, education and events.	1.3.1 Create a neighborhood business network or association that includes the diverse spectrum of enterprises.	Difficult	Short-Medium	\$\$	Community	C	
	1.3.2 Brand the neighborhoods as a recognizable identity that draws on our assets (e.g., “River and Farm district”).	Easy	Short	\$	Community	C	
	1.3.3 Use neighborhood brand and network to create a visible “buy local” campaign that leverages collective advertising and neighborhood identity.	Easy	Short	\$	Community	C	
	1.3.4 Use neighborhood gathering spaces to support the buy local campaign.	Easy	Short	\$	Community	C	
	1.3.5 Develop a farm to table strategy to promote neighborhood businesses using locally produced foods.	Moderate	Short	\$\$	Community	C	
	1.3.6 Develop a local market featuring neighborhood farmers and makers of hand-crafted goods.	Difficult	Medium	\$\$	Community	C	
	1.3.7 Foster entrepreneurship and support start-up companies with the buy local campaign, including the e-commerce and technology sectors.	Moderate	Medium-Ongoing	\$\$	City	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	1.3.8 Develop “co-work” spaces that create a sense of community among workers and entrepreneurs, including those in the tech sector.	Difficult	Medium	\$\$\$	Private Developers	C	
	1.3.9 Connect neighborhoods to EUGNet fiber network for internet service.	Difficult	Long	\$\$\$\$	City	B	
1.4 Regulatory Environment: Strive for a local regulatory environment that is supportive of economic development in line with neighborhood vision (such as creating small commercial nodes).	1.4.1 Research how local permitting and regulatory processes work to encourage or discourage business activity. Address incongruities.	Difficult	Long	\$\$	City	B	
	1.4.2 Develop a guiding plan for redevelopment of smaller commercial nodes that includes a strategy for encouraging the co-location of complementary businesses.	Easy	Short	\$\$	City	B	
	1.4.3 Adjust land use regulations to encourage local community investments that produce employment opportunities recognizing the importance of living and working within the neighborhood.	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments
	1.4.4 Reduce zoning barriers that preclude urban farmers from collectively selling produce on-site.	Easy	Short	\$	City	A – Group 1	Neighborhood-Specific Code Amendments
	1.4.5 Storage and warehouse facilities should only be allowed as an accessory (30% of the gross floor area of building or the first level of multi-level building).	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	1.4.6 Self-storage facilities should only be allowed in Employment and Industrial zones.	Moderate	Short	\$	City	A – Group 1	Neighborhood-Specific Code Amendments

Goal 2: Promote redevelopment that enhances walkability and increases access to daily needs.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
2.1 Vibrancy: Incentivize and support redevelopment that fosters active mixed-use neighborhood centers.	2.1.1 Inventory and map property available for redevelopment that can be rezoned for mixed-use.	Moderate	Short	\$	City Community	C	City-wide Corridor Code Amendments
	2.1.2 Utilize available funding and property tax breaks to incentivize mixed-use development.	Easy	Medium-Ongoing	\$	City	C	
	2.1.3 Support retail sales and services uses over office commercial uses along the corridor/near transit stops.	Moderate	Short	\$		A – Group 2	City-wide Corridor Code Amendments
2.2 Small Business Development: Promote small business development that supports active mixed-use neighborhood centers by identifying local funding sources and continuing local outreach and assistance to small business owners.	2.2.1 Identify funding sources (grants, loans, tax incentives) for targeted small business development.	Moderate	Short-Ongoing	\$\$	City County	B	
	2.2.2 Continue communication, outreach, and assistance to small business owners regarding funding opportunities.	Easy	Short-Ongoing	\$	City Community	B, C	
	2.2.3 Outreach to local small businesses to discuss market analysis and neighborhood business opportunities.	Easy	Long	\$\$	City Community	B, C	

Goal 3: Promote living wage employment opportunities within the neighborhood.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
3.1 Residential Employment: Encourage businesses in residentially zoned areas at a scale that complements the surrounding neighborhood.	3.1.1 Review land use codes to determine if code changes can assist in creating more employment opportunities within the neighborhoods.	Moderate	Long	\$\$	City	B	
	3.1.2 Allow for the rezoning of properties along River Road to support employment growth consistent with the neighborhood vision. (i.e., E-2)	Moderate	Short	\$	City	A – Group 2 B C	City-wide Corridor Code Amendments
	3.1.3 Incentivize the development of work/live projects.	Moderate	Long	\$\$\$	City	B	
	3.1.4 (See 2.1.2) Utilize available funding and property tax breaks to incentivize mixed-use development.	Easy	Medium-Ongoing	\$	City	C	
	3.1.5 Allow residential properties to rezone to Neighborhood Commercial (C-1) as appropriate to improve neighborhood access to commercial services.	Easy	Ongoing	\$	City	A – Group 2	
3.2 Employment Opportunities: Promote the creation of employment opportunities that offer a living wage.	3.2.1 Identify areas for light industrial/manufacturing uses.	Easy-Moderate	Medium	\$\$	City	B	
	3.2.2 Implement standards so that commercial development near the River Road/Beltline intersection is appropriately sized for compatibility with neighborhoods.	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	3.2.3 Assess the need for more density to better support creation of employment opportunities.	Moderate	Medium-Long	\$\$	City	B	
	3.2.4 Encourage co-locating commercial growth in conjunction with transportation options.	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments

Transportation Actions

Goal 4: Implement a transportation system that is designed to be safe for all users.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
4.1 Safety and Accessibility: Improve safety and accessibility for people walking, biking, and using mobility devices.	4.1.1 Implement Safe Routes to Schools program (SRTS) working with 4J and Bethel SRTS, City of Eugene and Lane County.	Moderate	Medium-Ongoing	\$\$	City County Safe Routes 4J and Bethel	B	Safe Routes to School
	a. Promote the construction of bike lanes/paths and sidewalks on main routes to schools.	Moderate	Medium-Ongoing	\$\$	City County Safe Routes 4J and Bethel	B	Complete Streets Design Guidelines
	b. Provide pedestrian/bike bridge over Beltline in a location West of River Road to improve quality of access to North Eugene High School.	Moderate	Medium	\$\$\$\$	City ODOT	B	Transportation System Plan, Safe Routes to School, City Received Federal Funding
	4.1.2 Implement protected pedestrian and bike lanes that address evolving neighborhood needs and increase access to services for all.	Difficult	Long	\$\$\$\$	City County 4J and Bethel	B	Transportation System Plan

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	a. Adopt new street standards that allow for more flexible sidewalk and bike lane design, and natural swales that clean stormwater, provide wildlife habitat, and ensure longevity.	Moderate	Short	\$\$	City	A – Group 2	Complete Streets Design Guidelines
	b. Major Collectors: Separate bike lanes from traffic along River Road and on major corridors using buffered or protected lanes.	Moderate	Medium	\$\$\$	City	B	Transportation System Plan
	c. Local Streets: Use pavement markings and signage to identify walking, bicycling, and driving spaces on local streets, where appropriate.	Moderate	Medium	\$\$	City County	B	Transportation System Plan
	d. Develop a plan and install a system of walking and bicycling wayfinding signs throughout RR/SC.	Easy	Medium	\$\$	City County	B	
	4.1.3 Sidewalks: Inventory needs for sidewalk infill and seek funding/ incentives for prioritized infill projects. Share inventory and priorities with City and County on a regular basis.	Moderate	Medium	\$\$	City County Community	B, C	
	a. Communicate with adjacent property owners when designing and constructing new sidewalks.	Easy	Ongoing	\$\$	City County	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	Provide opportunities for input as the design allows.						
	b. Allow neighborhood pathways in alleys, right of way, etc. that connect discontinuous streets for cyclists and pedestrians.	Difficult	Ongoing	\$\$\$	City County	B	Transportation System Plan
	c. Respect neighborhood character, increase access to services for all, and ensure public safety.	Moderate	Ongoing	\$\$\$	City	B	Complete Streets Design Guidelines
	d. Improve lighting to make biking and walking safer (emphasis in Santa Clara).	Moderate	Medium-Ongoing	\$\$	City County	B	
	4.1.4 Crosswalks: Mark crosswalks on major corridors and collectors with pavement markings.	Moderate	Medium-Ongoing	\$\$	City County Community	B	
	a. Plan for ADA approved crosswalks at regular intervals along River Road.	Moderate	Medium	\$\$	City	B	
	b. Encourage installation of user-activated pedestrian signals near schools, where appropriate, for example across Spring Creek at Aubrey Park Elementary School.	Moderate	Ongoing	\$\$\$	City County	B	Safe Routes to School
	c. Install crosswalks at bus stop amenities and river access streets.	Moderate	Ongoing	\$\$\$	City County	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
4.2 Riverfront Paths: Improve safety enhancements and amenities along riverfront shared use paths.	4.2.1 Create lighted, paved pedestrian and bicycle access to the path from the neighborhoods. Prioritize connections to commercial areas, integrate with bus stop locations, transit oriented development, and provide access for people with disabilities.	Difficult	Medium	\$\$\$\$	City	B	Transportation System Plan
	4.2.2 Create interactive features (signage, placards, maps, etc.) at intervals along the paths, and on the streets leading to the river path.	Easy	Medium	\$\$	City Community	B	
	4.2.3 Install motion activated lighting along pathway.	Moderate	Long	\$\$\$	City	B	
	4.2.4 Install emergency call boxes along pathway.	Moderate	Medium	\$\$	City	B	
	4.2.5 Explore methods for providing surveillance and more frequent police patrolling of pathway.	Moderate	Medium	\$\$\$	City	B	
	4.2.6 Build path in manner that provides a smooth travel surface.	Moderate	Ongoing	\$\$\$	City	B	
	4.2.7 Create a mechanism by which travelers can voluntarily contribute funds for the pathway (i.e., fee boxes).	Moderate	Medium	\$\$	City	B	
	4.2.8 Support development of access paths/trails from river path to businesses on River Road.	Moderate	Ongoing	\$\$	City	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	4.2.9 Ensure all paths and access points are maintained for use including the removal of vegetation and debris.	Moderate	Ongoing	\$\$	City	B	

Goal 5: Promote a connected and efficient multi-modal transportation system that is equitable and affordable and addresses congestion on River Road.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
5.1 Regional Transportation Network: Work towards convenient, equitable, and affordable access to a regional pedestrian, bicycle, transit and vehicle network throughout the River Road and Santa Clara neighborhoods.	5.1.1 Lane County and the City of Eugene meet periodically with the Santa Clara Community Organization and the River Road Community Organization to gather input on prioritizing major transportation projects in the neighborhoods.	Easy	Short	\$	City County RRCO SCCO	C	
	5.1.2 Collaborate to fully implement the Eugene Transportation System Plan improvements recommended for River Road and Santa Clara areas and assess future gaps and needs.	Moderate	Very Long	\$\$\$\$	City	B	Transportation System Plan
	5.1.3 Create bike/pedestrian paths to give access to the Willamette River in Santa Clara to connect the neighborhood to the rest of the path system throughout the city.	Difficult	Long	\$\$\$\$	City County	B	
	a. Complete the connection of the West Bank Bike Path through Santa Clara from Beltline north to the UGB and beyond.	Moderate	Short	\$\$\$	City	B	City Received MPO Funding

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	b. Implement redesign of Beaver-Hunsaker to ensure safety for all modes of transportation.	Moderate	Short	\$\$\$	City County	B	City Received MPO Funding: Beaver-Hunsaker Corridor Plan
	5.1.4 Improve Beltline area interchange for safety and mobility.	Moderate	Long	\$\$\$\$	City ODOT	B	
	a. Support the Beltline Facility Plan which calls for a new multimodal local arterial bridge over the Willamette River north of Beltline.	Moderate	Long	\$\$\$\$	City ODOT	B	Beltline Facility Plan
	5.1.5 Increase use of Northwest Expressway for through traffic through transportation improvements.	Moderate	Long	\$\$\$	City	B	
	a. Encourage traffic to reroute to NW Expressway through wayfinding signs on major corridors.	Easy	Medium	\$\$	City	B	
5.2 Transit: Support affordable bus rapid transit from the River Road corridor to the rest of Eugene in collaboration	5.2.1 Build an EmX line or enhanced transit corridor for high volume streets with stops at active commercial locations (Santa Clara Station included).	Difficult	Long	\$\$\$\$	LTD	B	MovingAhead
	5.2.2 Promote addition of, or relocation of LTD transit stops especially at high-density residential, commercial areas and schools.	Difficult	Ongoing	\$\$\$	LTD	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
with Lane Transit District.	5.2.3 Provide timely schedules for public transportation systems that are responsive to residents' needs.	Difficult	Ongoing	\$\$\$\$	LTD	B	
	5.2.4 Provide increased access and opportunities to transit for people with disabilities.	Easy	Ongoing	\$\$\$	LTD City County	B	
	5.2.5 Pave bus stops to meet ADA standards.	Moderate	Long	\$\$	City County	B	
5.3 Active Transportation to Commercial Centers: Expand active transportation networks that connect neighborhoods to their adjacent commercial areas, schools, and community gathering spaces.	5.3.1 Provide safe and accessible pedestrian walkways to active commercial areas and high-density residential developments.	Moderate	Ongoing	\$\$\$	City	B	
	5.3.2 Provide safe access from Division to Fred Meyer and Santa Clara Shopping Center to make access effective and safe for all modes of transportation.	Difficult	Short	\$\$\$	City	B	City Received MPO Funding
	5.3.3 Install, enhance, and maintain safe and secure bike parking at commercially developed areas.	Easy	Ongoing	\$	City Businesses	B	Complete Streets Design Guidelines
	5.3.4 Encourage transit and active transportation opportunities for area farm stands, particularly those north of the Urban Growth Boundary.	Moderate	Long	\$\$\$\$	LTD County	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	5.3.5 Provide zoning that reflects the development and implementation of the walkable neighborhood centers policy and encourage the design of commercial areas (through code and design overlays) that support and prioritize active transportation access. (See Land Use for details.)	Moderate	Short Ongoing	\$	City	A – Group 2	City-wide Corridor Code Amendments
	5.3.6 Enable more shared parking among adjacent businesses and reclaim unneeded spaces for other pedestrian uses.	Moderate	Long	\$\$\$	City	A – Group 2, B	City-wide Corridor Code Amendments, Transportation Demand Management
5.4 Traffic Management: Prioritize transportation infrastructure improvements to support the traffic flow and enhance safety objectives.	5.4.1 Promote vehicle and pedestrian safety through enforcement of speed limits on River Road and connectors throughout River Road and Santa Clara.	Moderate	Ongoing	\$\$\$\$	EPD	B	
	5.4.2 Work with City, County and State law enforcement agencies to monitor traffic flow during peak hours.	Moderate	Ongoing	\$\$\$	EPD, Lane County Sheriff, Oregon State Police	B	
	5.4.3 Update signal timing for entirety of River Road.	Difficult	Short	\$\$\$	City	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	5.4.4 Increase functionality of Northwest Expressway by improving entrance and exit access and appropriate traffic control devices.	Moderate	Long	\$\$\$	City	B	
	5.4.5 Reduce number of vehicular accesses to River Road businesses by using shared driveways or existing side street accesses.	Difficult	Long	\$\$\$	City	A – Group 2, B	City-wide Corridor Code Amendments, Complete Streets Design Guidelines
	5.4.6 Investigate increasing options for north/south traffic flow east of River Road in Santa Clara.	Difficult	Long	\$\$\$	City County	B	
5.5 Public Right-of-Way Management: City and County will continue to cooperatively work towards addressing jurisdictional issues in the right of way, including parking, maintenance, street improvements, and annexation issues.							

Goal 6: Plan for a transportation system that is future oriented, environmentally responsible, and transitions to zero carbon.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
6.1 Zero Carbon: Transition transportation system toward zero carbon by prioritizing improvements that support seamless connections for switching between modes, active transportation options, ride sharing, and electric vehicle use.	6.1.1 Plan for centralized electric vehicle charging stations in commercial areas.	Difficult	Medium	\$\$\$	City	B	Electric Vehicle Strategy/ Transportation System Plan
	6.1.2 Designate ride sharing pick up locations and create standards for ride sharing waiting areas in commercial development.	Easy-Moderate	Medium	\$\$	LTD City	B	
	6.1.3 Install bike share locations in River Road and Santa Clara.	Difficult	Medium	\$\$	City, Cascadia Mobility	B	
	6.1.4 Promote the use of IBikeEug App (an application that allows users to enter bike hazards and maintenance requests directly into the City’s maintenance management system to increase efficiency and effectiveness of service requests).	Easy	Ongoing	\$	Community	C	
	6.1.5 Add mechanism to assess cumulative effects of land use projects on a transportation system in land use decisions. Add mechanism to periodically access current capacity of transportation system.	Difficult	Long	\$\$\$	City	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
6.2 Education and Youth Engagement: Educate current and future users of the transportation system about active transportation options and transit, tapping in to existing resources like Safe Routes to School and City of Eugene youth recreation programs.	6.2.1 Secure sustainable funding for bus passes for all students to schools in our districts.	Easy	Ongoing	\$\$	LTD	B	LTD/Schools program
	6.2.2 Provide education and awareness programs and school-based transportation options (such as Safe Routes to School).	Moderate	Ongoing	\$\$\$	LTD Safe Routes to School	B	
6.3 Future Transportation Needs: Support a transportation system that responds to the long-term needs of the River Road and Santa Clara neighborhoods.	6.3.1 Conduct a “long term transportation needs analysis” for all major and minor arterial streets and collectors.	Moderate	Long	\$\$\$	City County	B	
	6.3.2 Require all large commercial spaces and multi-family housing to conduct traffic impact analysis for permit issuance based on present and future anticipated traffic volume. Assess parking space requirements periodically.	Difficult	Long	\$\$	City	A – Group 3 B	Transportation Demand Management, Climate Friendly & Equitable Communities

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	6.3.3 Consider reducing parking requirements for commercial areas if they meet criteria that lower traffic impacts.	Difficult	Short	\$\$\$	City	A – Group 2	Transportation Demand Management, Climate Friendly & Equitable Communities
	6.3.4 Autonomous vehicles: Encourage commercial areas to plan for future needs, including the potential reduction of parking areas needed for customers.	Easy	Short	\$\$	City	A – Group 2, B	Transportation Demand Management
	6.3.5 Prioritize reduction of vehicle miles traveled (VMT) in future River Road/Santa Clara development.	Moderate	Medium-Ongoing	\$\$	City	B	Transportation System Plan, Climate Action Plan, Climate Friendly & Equitable Communities
6.4 Street Design: Apply appropriate design standards to address the distinct types of	6.4.1 Prohibit allowance of private streets in new developments.	Difficult	Long	\$\$\$	City	A – Group 3	
	6.4.2 Where feasible, transition private streets to City or County public maintenance.	Difficult	Long	\$\$\$\$	City County	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
travel lanes typical of the River Road and Santa Clara neighborhoods, consistent with City and County guidelines.	6.4.3 Amend Eugene and Lane County street classification systems and standards to include new standards for unimproved lanes typical in River Road and Santa Clara.	Difficult	Short	\$\$\$	City County	A- Group 2 (City), Group 3 (County), B	Complete Streets Design Guidelines

Parks and Natural Resources Actions

Goal 7: Maintain and create natural areas which are healthy, thriving spaces that provide habitat for native species and function as natural infrastructure.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
7.1 Stormwater Conveyances: Enhance natural stormwater conveyances to reduce pollution, increase infiltration, protect against flooding, and improve habitat.	7.1.1 Determine capacity of surface waterway drainage system necessary for stormwater functions, considering the continual impacts of climate change.	Easy	Short	\$	Community	C	Stormwater Basin Plan
	7.1.2 Identify, protect, and enhance waterways that are not currently protected: <ul style="list-style-type: none"> Public Easements - Identify location of easements and which easements are protected by Statewide Planning Goal 5 Water Resources or Goal 6 Water Quality. Pursue County adoption of Goal 5 and Goal 6 protections for parcels inside neighborhood boundaries. 	Difficult	Medium-Ongoing	\$\$	City County Community	A – Group 2-County Illicit Discharge Code Changes, Group 3-Goal 6 Adoption, B	Related to several City and County stormwater projects, such as Stormwater Basin Master Plan update, Lane County illicit discharge code update
	7.1.3 Enhance natural infrastructure of publicly owned stormwater waterways through selective revegetation with native plants.	Easy	Short-Ongoing	\$\$	Community	C	Climate Action Plan, Parks and Recreation System Plan

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	7.1.4 Create a program of tax incentives for private landowners of recognized stormwater conveyances who create long-term natural infrastructure improvements.	Difficult	Long	\$\$\$	City County	B	
	7.1.5 Create a program to provide native plants free of charge to private landowners for waterway revegetation of stormwater conveyances.	Moderate	Medium	\$\$	City	B	
7.2 Stormwater Education: Educate the public about the interconnectedness of function and safety in our natural stormwater system through City and community collaboration.	7.2.1 Collaborate with the City for technical assistance in teaching appropriate vegetative management of waterways through information sharing, demonstrations, and volunteer opportunities on proximate waterways.	Moderate	Short-Ongoing	\$\$	Community City	C	
	7.2.2 Encourage and enable planting more trees through education of the value of mature tree canopy for multiple benefits of air quality, water quality, habitat, water temperature control, stormwater uptake, and ambient temperature control.	Easy-Moderate	Short-Ongoing	\$	Community	C	
	7.2.3 Teach value of “function stacking” in relation to waterways.	Easy	Short-Ongoing	\$	Community	C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	<p>7.2.4 Identify lots incorporating waterways and work with the City to create informational material that automatically gets sent to the new property owner when the lot changes ownership notifying about existing waterway on the property and providing information about use restrictions, setbacks, and best practices. Materials tailored to individual or developer. "waterways welcome wagon."</p>	Moderate	Medium-Long	\$\$	Community City	B, C	
<p>7.3 Habitat Corridors: Create new and enhance existing habitat corridors throughout the River Road and Santa Clara neighborhoods through community organizing and collaboration with local service providers to conduct outreach and education to property owners.</p>	<p>7.3.1 Identify volunteers and funding to map existing habitat corridors, identify gaps in connectivity, and catalogue present day baseline of species diversity.</p>	Moderate	Short	\$\$	Community	C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
7.4 Public Natural Areas: Create new and enhance existing public natural areas, including within the Willamette River Greenway, that are accessible to all residents.	7.4.1 Identify natural areas on public land and collaborate with public agencies to manage with ecological values in mind.	Easy	Short	\$\$	Community City County	C	
	7.4.2 Minimize light pollution in natural areas.	Easy	Medium	\$\$	City County	B	
	7.4.3 Find stable funding for maintenance without the use of pesticides or herbicides.	Moderate	Medium	\$\$	City County	B	
7.5 Tree Canopy: Promote, conserve, protect, and improve our urban forest by preserving and planting street trees and encouraging private property owners to plant trees with education and incentives, consistent with Eugene’s Urban Forestry program.	7.5.1 Preserve and increase street tree plantings wherever possible.	Easy	Ongoing	\$\$	City	B	Urban Forestry Program
	7.5.2 Encourage planting of trees on private property through education and incentives, collaborate with Friends of Trees (i.e., providing trees or some of the cost for trees).	Easy	Short	\$	Community	C	

Goal 8: Provide neighborhood access to recreational opportunities, parks, and community centers.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
8.1 Parks Access: Plan for all residents to have access to parks or publicly owned open space within one-half mile walking distance of their residence.	8.1.1 Continue to acquire neighborhood park spaces within ½ mile of all residents.	Moderate-Difficult	Medium	\$\$\$	City	B	Parks and Recreation System Plan
	8.1.2 Continue to develop, with neighborhood input, neighborhood parks already in park inventory, but currently lacking amenities. Include facilities for children.	Moderate - Difficult	Long	\$\$\$	City	B	Parks and Recreation System Plan
	8.1.3 Encourage the inclusion of natural areas in neighborhood parks.	Easy-Difficult	Medium	\$	City	B	Parks and Recreation System Plan
	8.1.4 Create walking paths through natural areas.	Moderate	Long	\$\$	City	B	Parks and Recreation System Plan
	8.1.5 Support plantings of fruit and nut trees in parks and along the river path.	Moderate	Ongoing	\$\$	Community	C	
	8.1.6 Purchase and develop urban plazas in both River Road and Santa Clara. Consider siting one at the new Lane Transit District transfer station site.	Moderate	Long	\$\$\$	City	B	Parks and Recreation System Plan
8.2 Connectivity: Improve connectivity	8.2.1 Pursue opportunities for purchase of land, easements, or other agreements for connectivity.	Difficult	Ongoing	\$- \$\$\$	City	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
between parks, natural areas, and public open spaces.	8.2.2 Continue the West Bank Multi-Use Path northward through Santa Clara and beyond.	Difficult	Long	\$\$\$	City	B	
	8.2.3 Work with rural residents to craft a vision for a greenbelt/agricultural parkway using existing paths, streets, and pedestrian ways to create a way through and around Santa Clara for alternative transportation.	Moderate	Medium	\$	City County Non-profits	B	
	8.2.4 Promote an ethic of neighborhood pride around enhancing habitat corridors by providing education to private land owners and collaboration between neighbors.	Moderate-Difficult	Short-Ongoing	\$\$	Community	C	
8.3 Recreational Opportunities and Community Centers: Enhance equitable access to recreational opportunities and well-maintained community centers.	8.3.1 Work with the City to preserve Santa Clara Schoolhouse on community park property for use by Santa Clara residents.	Moderate	Short	\$\$\$	City Community	B, C	
	8.3.2 Promote the creation of a community center in Santa Clara including a multi-use swimming pool to provide recreation, social, and educational opportunities available to everyone.	Moderate-Difficult	Medium-Long	\$\$\$	City	B	Parks and Recreation System Plan
	8.3.3 Provide facilities and programming for all ages and abilities of residents.	Moderate	Medium-Long	\$\$\$	City	B	Parks and Recreation System Plan

Goal 9: Make the Willamette River a vital, healthy, and accessible part of the neighborhoods.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
9.1 Safe and Convenient Access: Provide safe and convenient access to the riverbank park system for people walking, biking, and using mobility devices.							
9.2 Stewardship of the Willamette River Ecosystem: Work with the community and non-profit organizations to balance preservation and access to the river.	9.2.1 Evaluate long-range plans for the Willamette River (including Lane County and the McKenzie River Trust and Willamette River Keeper), determine goals consistent with the Neighborhood Plan, and partner to implement common goals. (also see 7.3.1)	Difficult	Long	\$\$\$\$	City County Community Non-profits	B, C	
	9.2.2 Support efforts to maintain the Greenway as a riparian area and wildlife corridor, identify the high value areas for ecosystem management, and work to enlarge the Water Resources Conservation areas to enhance high value areas.	Difficult	Long	\$\$\$\$	City County Community Non-profits	A – Group 3, B, C	
	9.2.3 Work with relevant stakeholders to transfer ownership or easement to City of Eugene and/or Lane County for short term multi-use path extension along the Willamette River in River Road and Santa Clara and long-term eventual park/natural area possibility.	Difficult	Long	\$\$\$\$	City County	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	9.2.4 Partner with local river conservation/preservation groups to meet goals and promote volunteer work parties along the river greenway through participation incentives (e.g., Willamette River Keepers, McKenzie River Trust).	Easy	Short	\$	Community Non-profits	C	
	9.2.5 Create an interactive web page promoting the river-related opportunities in the River Road and Santa Clara neighborhoods.	Easy	Short	\$	Community City County	B	
9.3 Recreational Uses: Promote accessible recreational uses along the Willamette River edge in partnership with local service providers to improve access to the river and provide amenities and programs.	9.3.1 Improve access to and function of boat ramps and landings such as the Beltline overpass, Whiteley, and Hileman.	Moderate	Medium	\$\$\$	City County	B	
	9.3.2 Develop more canoe/kayak access points along the river's edge.	Difficult	Long	\$\$\$\$	City	B	Parks and Recreation System Plan
	9.3.3 Promote recreational programming along the river's edge to include, but not be limited to: food or produce market, music/theatre events, running and/or biking events, fishing and/or fishing education, wading access and weekend docents.	Difficult	Medium-Long	\$\$\$	City County	B	
	9.3.4 Create informational displays along the river highlighting the history, geology and ecology of the river.	Easy	Medium	\$\$	City Community	B, C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	9.3.5 Install more benches along the riverfront path.	Easy	Short-Ongoing	\$\$	City	B	Parks and Recreation System Plan

Goal 10: Preserve agricultural land and open spaces within and around the River Road and Santa Clara neighborhood boundaries.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
10.1 Agricultural Land Preservation outside the Eugene Urban Growth Boundary (UGB): Preserve high value farmland (Class 1 and Class 2 soils) outside the UGB for farm use, where feasible or as state allows.	10.1.1 Incorporate agricultural land preservation into all long-range planning at municipal and county levels, as appropriate.	Easy	Ongoing	\$	City County	B	Statewide Planning Goals, UGB and Urban Reserves Planning, Local Comp Plans
	10.1.2 Investigate potential changes to state law and Lane County code to further limit non-agricultural development on Class 1 and 2 soils to preserve its agricultural potential.	Difficult	Medium	\$\$\$	County Community	B, C	
	10.1.3 Investigate feasibility of amending Lane County code zoning regulations to limit non-agricultural development to rural densities, uses and development patterns in order to reduce conflict with existing farm uses.	Moderate - Difficult	Medium- Long	\$\$\$	County	B, C	
	10.1.4 Investigate the creation and funding of a farmland preservation program centered around the transfer of development rights and conservation easements.	Moderate	Medium- Long	\$\$\$\$	Community Non-profits	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	10.1.5 Develop local incentives to support small farm owners to preserve a buffer between land zoned for exclusive farm use (EFU) and land within the UGB.	Difficult	Medium-Long	\$\$\$	Community Non-profits	B	
	10.1.6 Work with state lawmakers to pursue creation of land classification that permanently protects prime farmland (class 1 and 2 soils) adjacent to the current UGB (i.e., rural reserves).	Difficult	Medium-Long	\$\$\$	Community State	B	
10.2 Open Space Preservation: Promote a network of publicly and privately-owned open space in collaboration with local service providers and private property owners.	10.2.1 Identify publicly owned land operating as open space currently.	Easy	Short	\$\$	City Community	B, C	
	10.2.2 Identify parcels of privately owned open space valued by community as open space currently and target for future public acquisition.	Easy-Moderate	Short-Medium	\$\$	Community	C	
	10.2.3 Form an “appreciation brigade” to express acknowledgment of the value of privately-owned open space to landowners.	Easy	Short	\$	Community	C	
10.3 Agricultural Enterprises within the UGB: Promote agricultural enterprises within the UGB through legislative updates	10.3.1 Create small scale urban agricultural enterprise zoning (i.e., tax incentive for land in UGB used for food production).	Difficult	Long	\$\$\$	City	B	
	10.3.2 Allow property owners who control more than ½ acre of undeveloped land to apply for and	Moderate	Medium	\$\$	City	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
to local land use regulations, incentives, and collaboration with private property owners.	receive a property tax credit for that portion of land specifically dedicated to small scale commercial agricultural production.						
	10.3.3 Amend zoning to permit small scale collective sale of neighborhood grown produce.	Moderate	Short	\$	City	A – Group 1	Neighborhood-Specific Code Amendments
	10.3.4 Facilitate and encourage conversion of open space on church properties to food production. Encourage churches to de-pave oversized parking areas and replace with agriculture, rain gardens, and native plants.	Easy	Short-Ongoing	\$	Community	C	
	10.3.5 Allow for increased opportunities for urban animal husbandry while balancing compatibility with neighboring uses.	Moderate	Medium	\$	City County	A – Group 3	

Land Use Actions

Goal 11: Support development that is well designed and economically, socially, and environmentally sustainable.

A (High) Priority	
B (Medium) Priority	
C (Lesser) Priority	
Not prioritized	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
11.1 Effective Public Process for Development: Encourage effective collaboration between developers, public agencies, and neighbors through legislative updates to local land use regulations.	11.1.1 Revise the Neighborhood/Developer meeting process that requires developers to meet with the River Road or Santa Clara neighborhoods at least one month prior to submitting a land use application, preferably during the schematic phase of design, prior to the creation of construction documents. The process shall replace the current Chapter 9.7007 Neighborhood/Applicant Meetings process. Additionally, the new process should be required for proposed zone changes and Willamette Greenway Permits but be removed for partitions. Upon notification of a private development, allow a month for the community to respond with concerns and prioritized design recommendations. The developer must respond in their completed application how it responds to/how concerns are addressed or mitigated in the plan prior to acceptance of the application.	Moderate	Medium	\$\$	City	A – Group 3	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	11.1.2 Negotiate with public agencies to provide 180 calendar day notice to affected Neighborhood Associations before acting to sell any land parcel within their boundaries.	Difficult	Long	\$\$\$	Community Public Agencies	C	
	11.1.3 Work collaboratively with government agencies to identify appropriate uses for government owned properties in our neighborhoods with an eye to encouraging desirable uses such as innovative demonstration projects for public-private partnerships to produce innovative solutions.	Easy	Ongoing	\$	City County Community	C	City's Housing Team Efforts
11.2 Well Designed Built Environment: Update design standards through legislative updates to local land use regulations so that they provide for gradual transitions between different uses and scales and incorporate	11.2.1 Minimize land use conflict by adding code requirements that adjoining low density and higher-density residential land are designed to be more compatible, as well as between residential and non-residential uses. Develop and adopt development standards that provide form and site transitions such as sloped setbacks, balcony offsets, and buffering between properties zoned low-density residential and denser development in adjacent multi-unit housing and commercial zones. Prohibit upper story balconies on housing walls that abut R-1 rear yards unless the buildings are at least 50 feet from the property line.	Moderate	Short	\$	City	A – Group 1 and Group 2	Neighborhood-Specific Code Amendments, City-wide Corridor Code Amendments, Greenway Code Amendments, HB 2001

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
pedestrian scale design through building design, size, scale, and site layout requirements.							
11.3 Well Designed Community Space: Help build a sense of community by using welcoming and well-designed public and private community space.	11.3.1 Establish a network of streets with green and pedestrian friendly features in conjunction with public spaces.	Moderate	Ongoing	\$\$\$\$	City	B	Transportation System Plan
	11.3.2 Provide clear “entry points” to River Road and Santa Clara neighborhoods, identifying it as the “River and Garden District.”	Easy	Short	\$	Community	B, C	
11.4 Green and Resilient Properties: Encourage actions on residential, commercial, and public properties that	11.4.1 Green Infrastructure: Provide financial incentives for property owners who provide on site features or energy production that reduces the burden on public infrastructure or private infrastructure, reduce atmospheric toxins and CO2 emissions, or provide seismically sound structures on commercial or public properties beyond code requirement and could be for shelter in a disaster scenario.	Moderate	Ongoing	\$\$\$\$	City Non-profits	B	Climate Action Plan and City’s Green Building Program

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
enhance food and energy production, water storage and conservation, and tree canopy through programs, incentives, and legislative updates to local land use regulations.	<ul style="list-style-type: none"> On site or community-based feature examples: Greywater treatment, water harvesting, photovoltaic panels, solar water heaters, heat pump water heaters, low VOC materials reclaiming unused parking spaces for public use. Incentive Examples: Permit fee reductions, reduced SDC charges, Tax credits and rebates. 						
	11.4.2 Identify food producing trees and shrubs that can be included in the City's "menu" of acceptable landscaping plants. Reference Olympia, Washington's plant lists for public property. Identify a citizen's committee to work with the City to identify acceptable plants. Coordinate with local advocates for harvesting and maintenance.	Moderate	Medium	\$	City Non-profits	B	
	11.4.3 Provide incentives to increase and maintain residential tree canopy.	Moderate	Ongoing	\$	City Non-profits	B	Urban Forestry Friends of Trees

Goal 12: Plan for future housing that addresses the needs of the community.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
12.1 Compatible Infill: Encourage innovative and creative housing options and infill, incorporating pedestrian scale design through building design, size, scale, and site layout requirements through legislative updates to local land use regulations.	12.1.1 Review existing policy, programs, and regulations to identify and remove land use code and financial barriers to innovative and creative housing options without requiring a subdivision. Examples: Rowhouses/ Townhouses, Cluster Subdivisions, Duplexes, Triplexes, Fourplexes, Courtyard housing, Live/work, Mixed-use, Accessory Dwellings.	Easy	Short	\$\$	City	B	Addressed by Middle Housing Code Amendments (HB 2001)
	12.1.2 Provide incentives to encourage a mix of compatible housing types including moderate-income housing.	Moderate	Ongoing	\$\$\$\$	City	B	
	12.1.3 Adopt flexible code that allows infill opportunities that are more compatible to adjacent neighbors than the typical current flag lots.	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments, HB 2001
	12.1.4 Ensure that system development fees and the process for connecting private utilities to public infrastructure are not economically more restrictive based solely on the ownership model of residential units. (Example: Connecting sewer lines to a City street should not be more financially feasible for a developer building clustered units for rent than it would be for a developer building clustered units for ownership.)	Moderate	Medium	\$\$	City	A – Group 3 B	Housing Tools & Strategies

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
12.2 Affordable Availability: Plan for affordable and moderate-income housing throughout the River Road and Santa Clara neighborhoods through strategies, funding, partnerships, and execution of the City's housing plans.	12.2.1 Develop strategies and tools to create and preserve rental and owner-occupied affordable housing and housing affordability throughout the area. Identify and implement investment strategies that expand and maximize local, regional, state, and federal affordable housing resources, partnerships, and tools.	Moderate	Ongoing	\$\$	City Community Non-profits	B, C	Housing Tools & Strategies, Housing Implementation Pipeline
	12.2.2 Work within City and County boards, commissions, and committees to increase the availability of Moderate-income and Affordable Housing in our neighborhoods.	Moderate	Ongoing	\$\$	City County Community	B, C	Housing Tools & Strategies, Housing Implementation Pipeline
12.3 Innovative Housing Strategies: Pursue innovative housing strategies through collaborative planning efforts between the River Road and Santa Clara neighborhood organizations, City,	12.3.1 Utilize Opportunity Siting and other incentives to collaborate to develop innovative projects that are supported by a developer and the Neighborhood Association and approved by governing agency.	Difficult	Long	\$\$	City Community Developers	A- Group 3 B C	
	12.3.2 Identify and provide incentives to allow residents to age in places that are accessible, comfortable, and safe no matter their age or physical condition.	Moderate	Ongoing	\$\$\$\$	City Non-profits	B	Housing Tools & Strategies, Housing Implementation Pipeline

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
County, and local service providers.	12.3.3 Foster collaborative partnerships between the community and local non-profits to explore opportunities such as identifying potential sites, and tools (such as community land trusts), or programs for affordable and moderate-income housing development.	Moderate	Ongoing	\$\$	City County Community	B	Housing Tools & Strategies, Housing Implementation Pipeline
	12.3.5 Identify barriers that currently prevent worker/owners from building multiple dwellings on agricultural land that honor Oregon Statewide Land Use Goal 3 and allow housing that minimizes its footprint while accommodating workers needed to productively cultivate that same farmland (i.e., clustered housing).	Difficult	Long	\$\$\$	County Community State Legislature	B, C	
12.4 Monitoring and Implementation: At five-year intervals after adoption of the Neighborhood Plan, measure the effectiveness of policies and actions established in this plan. The River Road and Santa Clara Community	12.4.1 Identify and assess metrics that assess quality of life. Predefine, collect, and utilize applicable data to assess changes in quality of life in our communities.	Moderate	Medium-Ongoing	\$	City Community	B, C	Growth Monitoring Program
	12.4.2 Add quantifiable metrics for implementation and outcomes to the Neighborhood Plan to be assessed and responded to in annual and five-year review processes. It is recommended that the list of metrics be initiated at the beginning of future Neighborhood Planning Processes.	Moderate - Difficult	Medium-Ongoing	\$\$	City County Community	C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
<p>Organizations will utilize the results to review the Action Plan document and approve revisions to reflect changes as work is completed and new community priorities are identified.</p>	<p>(Applies to entire Neighborhood Plan, not just Land Use Topic Area).</p>						

Goal 13: Support an active and accessible River Road corridor.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
13.1 Key Areas for Development: Support more active and accessible development and redevelopment in key areas for residential, commercial, and mixed-use development through legislative updates to local land use regulations.	13.1.1 Utilize the River Road Corridor Study to designate key areas for residential and commercial/mixed-use development at appropriate density and scale along the River Road corridor and minor arterials in the River Road and Santa Clara Neighborhoods.	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments
	13.1.2 Utilize the River Road Corridor Study as a tool to redevelop the area on River Road north of the Corridor Study area.	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments
	13.1.3 Rezone C-2 Community Commercial areas outside the River Road Corridor Study area but within the River Road-Santa Clara Neighborhood Plan area for mixed-use commercial with development standards.	Moderate	Medium	\$	City	A – Group 3	
	13.1.4 Allow developments of 4-6 stories in designated nodes along River Road if public amenities are provided by the developer (i.e., enhance pedestrian space).	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
13.2 Walkable Neighborhood Centers: Support walkable neighborhood centers where people can access transit, shopping, parks, schools, and public spaces within walking distance through legislative updates to local land use regulations, development standards, and incentives.	13.2.1 Coordinate site designs with Street design for Arterials and Collector Streets to improve public right-of-way. Provide adequate sidewalk space for pedestrian movement, street trees, landscaping, street furniture, lighting, pedestrian shelters, sidewalk cafes, and other elements of active pedestrian areas. Require components in building designs that offer protection to pedestrians, such as awnings and canopies, as a means to encourage pedestrian activity along the street and within shopping areas.	Moderate	Short	\$\$	City	A – Group 1 and Group 2	Neighborhood-Specific Code Amendments City-wide Corridor Code Amendments, Complete Streets Design Guidelines
	13.2.2 Evaluate current commercial standards and where appropriate revise them to facilitate non-automobile forms of access and utilization. No use may include a drive-through facility, excepting those that provide financial services, pharmaceutical prescription dispensing, or businesses where the building is 600 square feet or less.	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments
	13.2.3 Coordinate with Lane Transit District to ensure that the design of new buildings support Transit Oriented Development.	Moderate	Short	\$	City LTD Community	A – Group 2, C	City-wide Corridor Code Amendments

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	13.2.4 Provide a clear path for food carts to connect all plumbing fixtures to an approved drainage system, including a process for SDC calculations. If greywater is to be stored in tanks, ensure approved sanitary sewer disposal locations are available.	Moderate	Medium	\$\$	City County	B	

Goal 14: Promote land use and development that protects and enhances neighborhood character.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
14.1 Compatibility Transitions: Enhance compatibility through development standards such as height and scale transitions, setbacks, buffering with trees, and window offsets between adjacent properties that are zoned differently through legislative updates to local land use regulations.	14.1.1 Develop transitions between R-1 properties.	Difficult	Long	\$\$	City	A – Group 3	
	14.1.2 Increase minimum required parking standards when higher density development abuts R-1 zoning and the adjacent streets (i.e., lanes) aren't developed to Eugene's local street standard or higher to avoid spillover parking problems. Do periodic review as automobile usage changes.	Difficult	Long	\$\$	City	A – Group 3	May conflict with new State Rules pertaining to Climate Friendly and Equitable Communities
	14.1.3 Offset increased minimum required parking standards when more efficient use of parking spaces results from higher density residential development incorporating mixed-use designs (e.g., ground floor commercial).	Difficult	Long	\$\$	City	B	May conflict with new State Rules pertaining to Climate Friendly and Equitable Communities
14.2 Neighborhood Livability: Retain and enhance neighborhood livability, such as by	14.2.1 Reduce Neighborhood noise by establishing railway quiet zones for the crossings at Irving Road and Irvington Drive.	Difficult	Very Long	\$\$\$	City	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
mitigating noise, identifying and preserving historical and cultural properties, and encouraging green development and design at pedestrian scale.	14.2.2 Prohibit the creation of new private roads to ensure future maintenance.	Difficult	Long	\$\$\$	City	A – Group 3	
	14.2.3 Identify and inventory structures and other landmarks of historical or architectural significance and make recommendations for their preservation.	Moderate	Short	\$\$	Community Historic Review Board	C	Historic Loan Preservation Program
	14.2.4 Identify incompatible zoning and plan designations and inappropriate zoning and plan designation adjacencies and work to align the zoning and plan designations to make them compatible. (i.e., Industrial designated land in R-1)	Easy	Short	\$	City	A – Group 2	Comprehensive Plan
	14.2.5 Ameliorate the effect of increased density and infill by providing both a clear and objective design path and discretionary path with standards and design review processes.	Moderate	Short	\$	City	A – Group 2	City-wide Corridor Code Amendments, Greenway Code Amendments, HB 2001

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
14.3 Willamette River Compatibility: Encourage development that is less intense along the river by making legislative updates to local land use regulations that include additional standards to protect, maintain, preserve, and enhance the natural, scenic, historic, and recreational qualities of the Willamette River Greenway.	14.3.1 Adopt lot-specific plan designations and zoning with development standards such as height limits, sloped setbacks, and buffering standards in a defined area along the Willamette Greenway within the Neighborhood Plan area to maintain a low-density edge.	Easy	Short	\$	City	A – Group 2 and Group 3	Greenway Code Amendments
	14.3.2 Rewrite Willamette River Greenway permit provisions to provide adequate protection for natural resources.	Moderate - Difficult	Long	\$\$\$	City State	A – Group 2 and Group 3	Greenway Code Amendments
	14.3.3 Include clear and objective standards for development that lies within the Greenway boundaries.	Moderate - Difficult	Short	\$\$\$	City State	A – Group 2 and Group 3	Greenway Code Amendments
	14.3.4 Provide incentives, such as reductions, to SDCs and/or provide tax credits to support preservation of the Willamette River Greenway via conservation easements.	Moderate	Long	\$\$\$\$	City	B	

Community Actions

Goal 15: Foster a welcoming and inclusive community.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
15.1 Welcoming and Inclusive: Promote a welcoming environment and inclusive approach to the work of the River Road and Santa Clara Community Organizations in collaboration with the City, County and other local service providers such as schools and non-profit organizations.	15.1.1 Respond promptly to any instance of racism, discrimination, and/or hate in the neighborhoods by designating a board member to follow issues and share information, voting as a board to condemn actions, and sending an email update to the community.	Easy	Short	\$	RRCO SCCO	C	
	15.1.2 RRCO/SCCO participate in Hate and Bias Prevention training.	Easy	Short	\$	RRCO SCCO	C	
	15.1.3 RRCO/SCCO vote as a board to support local, state or national measures that support the community.	Easy	Short	\$	RRCO SCCO	C	
	15.1.4 City/County provides materials and, together with RRCO and SCCO, comes up with a collaborative strategy for graffiti abatement in the neighborhoods.	Moderate	Short	\$\$	RRCO SCCO City County	B, C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	15.1.5 Maintain a standing meeting agenda item for addressing issues important to youth, low-income residents, people with disabilities, LGBTQ+ residents, and communities of color. Recruit organizations and schools to participate in RRCO/SCCO meetings and lead the agenda item.	Easy	Short	\$	RRCO SCCO	C	
	15.1.6 Connect with all residents. Increase the opportunities for under-represented residents to participate in community activities, including people with disabilities, non-English speakers, communities of color, youth, families, LGBTQ+, and unhoused residents.	Moderate	Short	\$\$	RRCO SCCO	C	
	15.1.7 Host multi-cultural events and outreach with translation services, food, and entertainment.	Easy	Short	\$	RRCO SCCO	C	
	15.1.8 Provide a list of organizations that provide social and cultural services and ADA accommodations. Work with City of Eugene Human Rights Commission and other local community organizations to share relevant information.	Easy	Short	\$	RRCO SCCO City Non-profits	C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	15.1.9 Inventory community spaces in RR/SC, provide a list of ADA features and limitations, and encourage organizations and institutions to improve ADA accessibility to community spaces, indoor and outdoor.	Easy	Medium-Ongoing	\$\$	RRCO SCCO	C	
	15.1.10 Provide ‘Welcomers’ to focus on outreach to schools, new housing developments, new businesses, etc. to be sure anyone new to the neighborhood feels welcome, is aware of the neighborhood organizations, and is encouraged to participate.	Easy	Short-Ongoing	\$	RRCO SCCO	C	
	15.1.11 Conduct occasional door-to-door outreach surveys over time to listen to views and get people involved in community activities.	Easy	Short-Ongoing	\$	RRCO SCCO	C	
	15.1.12 City and County provide cultural ambassadors/language translators who would assist the Community Organizations with outreach, agenda setting, and creating and editing outreach materials (‘welcome kits’, newsletter articles, etc.) and who would be available for non-English-speaking residents to contact for questions related to City/County business.	Difficult	Medium	\$\$- \$\$\$	City County	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
15.2 Housing Affordability: Show community support for affordable housing opportunities in the neighborhoods.	(see Land Use Goals for related actions)						
15.3 The Unhoused Community: Advocate for housing and provide information to community members about housing services and social services available for people without stable housing.	15.3.1 Facilitate community conversations about how to provide services.	Easy	Short-Medium	\$	Community	C	
	15.3.2 Outreach/education to general community about issues such as homelessness.	Moderate	Short-Medium	\$\$	Community	C	
	15.3.3 Work with the City and County to identify housing first options, and advocate for temporary and transitional solutions and network with other neighborhoods and learn from their successes.	Easy	Short	\$	Community City County	C	
	15.3.4 Work with non-profits and faith-based organizations in the neighborhood to serve the unhoused community.	Moderate	Medium-Ongoing	\$\$	Community City County	B, C	
15.4 Public Art: Support public art through public programs and	15.4.1 Augment and advocate for programs to facilitate and incentivize artistic initiatives that benefit the River Road and Santa Clara community.	Moderate	Short	\$\$	City County	B	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
community advocacy.	15.4.2 Encourage the creation of a clearing house for networking artistic resources.	Easy	Short	\$\$	Community	C	

Goal 16: Foster collaborative relationships to build a stronger and more resilient community.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
16.1 Communication and Outreach: Enhance communication and outreach capabilities of the River Road and Santa Clara Community Organizations by advocating for stable local funding in order to reach the entire neighborhoods.	16.1.1 The City and County will partner to provide stable funding, proportional to the total incorporated/unincorporated properties, to ensure both Community Organizations multiple opportunities per year to reach all addresses within the neighborhood.	Moderate	Short-Ongoing	\$\$	City County	B	
	16.1.2 Develop resilience action teams to design and implement projects that achieve goals of the Neighborhood Plan.	Easy	Short-Ongoing	\$	Community	B, C	
16.2 Gathering and Learning Spaces: Enhance access to locations and opportunities for community gathering, sharing, and learning spaces for all residents in collaboration with neighborhood schools, businesses, and other community partners.	16.2.1 Maintain a list of gathering spaces and local services that are accessible for all RR/SC neighbors.	Easy	Short-Ongoing	\$	Community	C	
	16.2.2 Identify locations to establish and support community gardens in River Road/Santa Clara.	Easy-Moderate	Short-Ongoing	\$\$	Community	C	Parks and Recreation System Plan

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
16.3 Community Engagement: Build and maintain resident engagement through neighborhood projects, outreach, empowering neighborhood volunteers, and applying for the City's Community and Neighborhood Matching Grants program.	16.3.1 Develop and maintain neighborhood action website.	Easy	Short-Ongoing	\$	Community	C	
	16.3.2 Provide information on matching grants and best practices for neighborhood engagement and creative placemaking.	Easy	Short-Ongoing	\$	Community	C	
	16.3.3 Use and promote matching grant funds to improve shared spaces that are not maintained by City or County.	Easy	Short-Ongoing	\$	Community	C	
	16.3.4 Use neighborhood associations and businesses to cross-promote programs and ideas that increase use of active transportation and develop small businesses in the neighborhood.	Moderate	Short-Ongoing	\$	RRCO SCCO Businesses	C	
16.4 Resilience Networks: Build community support and participation in small scale resilience networks that help neighbors and businesses communicate, share resources, and prepare for emergencies.	16.5.1 Develop a mapping system for neighbors to identify their resources and neighbors in need. Publish ideas for community building activities and empower neighborhood associations to broaden their outreach.	Moderate	Medium	\$\$	Community	C	
	16.5.2 Map and connect Community Emergency Response Team (CERT) trained community members and support resilience-focused gatherings.	Easy	Short-Medium	\$	Community	C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	16.5.3 Partner with existing tool lending library program to explore an expansion into our neighborhoods.	Moderate	Short	\$\$	Community	C	

Goal 17: Provide comprehensive public services and community resources responsive to the needs of the community.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
17.1 Address Present Confusion about Service Providers: Assist River Road and Santa Clara residents by providing information about current service providers so there is clarity about which agencies provide services where and how to contact them.	17.1.1 Educate residents about what agencies are serving them and how they are funded. Publish and make available a compendium of service agencies in River Road and Santa Clara and their contact information.	Easy	Long	\$\$	Community City	B, C	
	17.1.2 Identify and publicize a single office (may be the City Manager office) that residents could use as a resource when they have questions or concerns vis-à-vis their available public services.	Difficult	Long	\$\$\$\$	City	B	
	17.1.3 Address the confusion of who owns and maintains infrastructure (hydrants, streetlights, water lines) as annexations proceed.	Moderate	Long	\$\$	Community City EWEB	C	
17.2 Essential Public Services (safety, water, fire): As neighborhoods evolve, strive for equitable provision of essential public	17.2.1 Review current service provision and adopt a plan of action that addresses coordination, improvement, and/or potential transition of essential services as River Road and Santa Clara neighborhoods evolve.	Difficult	Long	\$\$\$\$	City County Service Providers	B, C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
services if amalgamation and/or transition of service providers is considered.	17.2.2 Make this planning process transparent by involving the community in the formulation of these plans.	Moderate	Short	\$\$\$	City County Community Service Providers	C	
	17.2.3 Review essential service levels as they currently exist and ascertain what public services are missing or deficient; and create a path to mitigating these deficiencies (example: no service by Cahoots for unincorporated residents).	Difficult	Medium	\$\$\$\$	City County Service Providers	B	
	17.2.4 If service providers are amalgamated and/or transitioned, adjust current boundaries of service districts to assure that residents, especially those who are currently outside the UGB, continue to be served.	Difficult	Medium	\$\$\$\$	Service Providers	B	
	17.2.5 Prioritize provision of comprehensive public safety services and develop strategies for equitable administration of those services throughout River Road and Santa Clara neighborhoods.	Moderate	Long	\$\$\$	EPD Lane County Sheriff	B, C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	17.2.6 Optimize conditions for the establishment of an urgent care center in the River Road and Santa Clara neighborhood.	Difficult	Long	\$- \$\$\$	City Community	A – Group 2, C	City-wide Corridor Code Amendments
17.3 Community Resources: Work to expand parks and recreation services as well as library and cultural services in the River Road and Santa Clara neighborhoods.	17.3.1 Provide a comprehensive park and recreation system with sustainable funding to include all of River Road and Santa Clara commensurate with the services currently provided by the River Road Park and Recreation District.	Difficult	Long	\$\$\$\$	City County RRPD	B	
	17.3.2 Realize the development of the planned community park and community center in Santa Clara and continue provision of a community park and community center in River Road, currently being filled by the River Road Parks and Recreation District.	Moderate - Difficult	Long	\$\$\$\$	City RRPD	B	Parks and Recreation System Plan
	17.3.3 Investigate the feasibility of creating a larger, regional park and recreation district which would assure dedicated and sustainable funding for parks and recreation.	Moderate	Medium- Long	\$\$	Community	C	
	17.3.4 Research how consistent and sustainable library services can be provided to the entirety of River Road Santa Clara residents.	Easy	Short	\$\$	Community	C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
<p>17.4 Annexation: Annexation of the River Road and Santa Clara areas will occur only through strict application of state laws and local policies (e.g., ability to extend key urban facilities and services in a timely manner). In each case, Eugene will make every reasonable attempt to provide for annexation only on a voluntary basis and according to prior individual property annexation agreements.</p>							

Goal 18: Increase resilience in local food, water, and disaster preparedness systems necessary for human health and wellbeing.

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
18.1 Green Infrastructure: Invest in infrastructure development that is resilient to disasters, enhances food, water, and energy stability and preserves ecosystem functions, as feasible.	18.1.1 Develop green infrastructure guidelines and standards for River Road Santa Clara.	Moderate	Medium	\$\$	City Community Non-profits	A, B, C	Stormwater Master Plan COE Green Building Resources
	18.1.2 Investigate financial support opportunities through design standards for homeowners and large developers which offset new infrastructure demands with onsite energy generation and water use minimization strategies retention.	Difficult	Long	\$\$\$	City	B	
	18.1.3 Assess existing critical infrastructure such as streets, electrical grid, stormwater system, etc. to determine key weaknesses in the event of a natural disaster.	Moderate	Medium	\$\$\$	City County Service Providers	B, C	
	18.1.4 Develop a prioritized list of projects based on infrastructure assessment in action 18.1.3.	Easy	Medium	\$\$	City County Service Providers	B, C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	18.1.5 Ensure that each neighborhood has sufficient FEMA drop off sites, water access points, and at least one sheltering location per neighborhood according to disaster planning.	Medium	Medium	\$\$\$	City County Community	B, C	
18.2 Food Production and Storage: Promote home and neighborhood food production and storage through community education, outreach, programs, and legislative updates to local land use regulations.	18.2.1 Encourage development of community food sharing/food swapping systems.	Easy	Short	\$\$	Community	C	
	18.2.2 Allow owner maintenance of landscaping between sidewalk and curb.	Moderate	Medium	\$\$	City County	A – Group 3	
	18.2.3 Permit small scale collective sale of neighborhood produce.	Moderate	Short	\$\$\$	City	A – Group 1	Neighborhood-Specific Code Amendments
	18.2.4 Identify food producing trees and shrubs that can be included in the City's "menu" of acceptable landscaping plants. Reference Olympia, Washington's plant lists for public property. Identify a citizen's committee to work with the City to identify acceptable plants.	Moderate	Short-Medium	\$\$	City Community	B, C	
	18.2.5 Distribute information on opportunities and benefits of edible landscaping to encourage adoption and appropriate maintenance.	Easy	Short	\$	Community	C	

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
	18.2.6 Distribute information on pollinator importance and organic practices in our region.	Easy	Short	\$	Community	C	
18.3 Renewable Resources and Energy: Promote renewable resources and energy conservation to decrease reliance on public utility grid through community education, outreach, and incentives.	18.3.1 Widely share up-to-date information on opportunities and rules around stormwater flow and rainwater catchment in our area.	Easy	Short	\$\$	City Community	C	
	18.3.2 Share information on graywater and encourage safe implementation.	Easy	Short	\$	City Community	C	
	18.3.3 Work with City of Eugene to develop performance criteria for retrofits that improve house envelope or increase resilience at reduced fees.	Moderate - Difficult	Long	\$\$\$	City	B, C	
	18.3.4 Promote utility incentives for energy conservation programs.	Easy	Short	\$	Community EWEB	B	
	18.3.5 Ensure infiltration of all residential stormwater through information, advocacy, and mapping problem areas.	Moderate	Medium- Long	\$\$\$	City County Community	B, C	
18.4 Neighborhood-wide Emergency Preparedness: Educate and prepare for natural disasters by increasing access to regular Community	18.4.1 Create opportunities for annual CERT training and disaster plan training.	Easy	Short- Medium	\$\$	City Community	C	
	18.4.2 Map locations to access water in our area RRSC in the event of an emergency. Ensure they are evenly distributed and add additional locations if needed.	Moderate	Medium	\$\$	EWEB Community	B, C	EWEB Water Reliability Projects, Climate Action Plan

Policy	Action	Feasibility	Timeframe	Cost	Implemented By	A: Code Amendment B: Program/Project C: Community Partnership	Related to Existing Plan/Project
Emergency Response Team training and through community volunteer efforts.	18.4.3 Provide water purification options and hand pumps for accessible wells at identified locations.	Easy	Short-Medium	\$\$	City Community	C	
	18.4.4 Encourage the identification of most vulnerable residents who would need additional support in a disaster.	Easy	Short-Medium	\$	Community	C	Climate Action Plan
	18.4.5 Create centralized emergency centers that will provide water, food, emergency supplies, and electricity in case of natural disaster.	Moderate	Medium	\$\$\$\$	City County Community	B	Climate Action Plan