









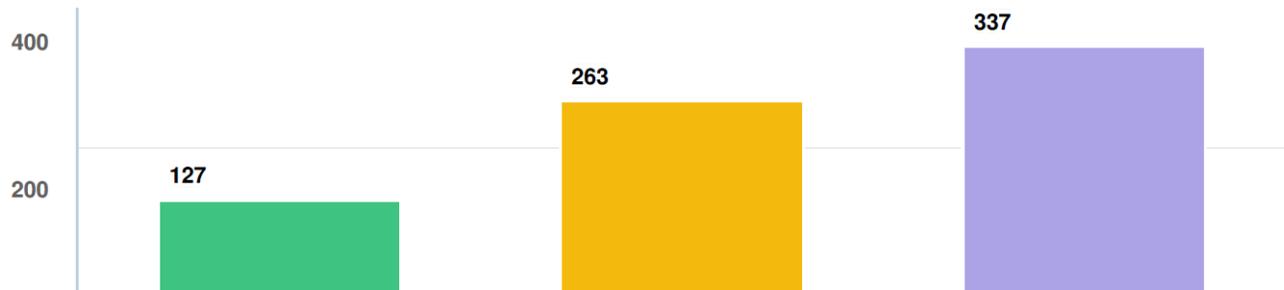






## Overall

Participants were asked “In general, what direction do you feel is best for the Eugene community?”. **17%** of respondents selected “Allow”, **36%** selected “Encourage”, and **46%** selected “Incentivize”. Overall, **82%** of survey respondents indicated preference for the City to go beyond the minimum standards required by the state for implementation.



### Question options

- **ALLOW** for more middle housing: Meet the minimum standards required by the State of Oregon. This option has more regulations, less design flexibility, and has less potential to reduce the cost of future housing compared to the other two options.
- **ENCOURAGE** more middle housing: Remove code barriers, increase flexibility. This option has less regulation, more design flexibility, and reduces housing costs more than the “allow” option.
- **INCENTIVIZE** more middle housing: Minimize regulation, apply bonuses and incentives. This option has the least regulation, most flexibility, and has the potential to reduce housing costs the most of the 3 options.

## Themes

- Go beyond the minimum standards
- Focus on equity
- Encourage affordability
- Increase housing options
- Enthusiasm for the project
- Continue affordability work past the Middle Housing project
- Consider the relationship between housing and transportation policies
- Promote efficient use of land
- Plan for the future
- Consider climate goals and sustainability
- Encourage flexibility
- Prioritize safety
- Create opportunities for home ownership
- Discourage car-centric development
- Avoid sprawl
- Promote high quality construction
- Act sooner rather than later
- Remove code barriers
- Overcoming the housing crisis is paramount
- Concern over potential impacts on existing neighborhoods
- Consider infrastructure
- Create inclusive neighborhoods
- Encourage walkability and transit