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## FOR IMMEDIATE RELEASE

### **aha! to launch nonstop service from Eugene/Cascades/Oregon Coast to Reno-Tahoe International Airport**

**Nonstop flights to world-renowned Reno and Lake Tahoe. Experience casino resorts, unique dining, premier skiing and more beginning Nov. 1, 2021**

**RENO, Nev., (September 29, 2021)** -- ExpressJet Airlines announced the launch of short, nonstop flights between Eugene/Cascades/Oregon Coast and Reno-Tahoe International Airport, starting Nov. 1, 2021.

#### **Convenient Nonstop Flights = More Vacations and Trips**

Flights will operate each Monday, Wednesday and Friday departing Eugene Airport at 12:35 p.m. PT arriving in Reno-Tahoe at 2 p.m. PT. The quick 1 hour and 25 minute nonstop flight eliminates the need for time consuming connections at crowded hubs or a long drive. Nonstop flights give travelers more time for adventure and less time traveling making short, spontaneous vacations possible. Return flights will operate on the same days, departing Reno-Tahoe at 10:25 a.m. PT and arriving in Eugene at 11:50 a.m. PT.

"We're thrilled to have aha! coming to EUG," said Acting Airport Director Cathryn Stephens, A.A.E. "The new Reno/Lake Tahoe nonstop route will be a welcome flight option for passengers traveling to and from the greater Western Oregon region and Northern Nevada."

#### **Exciting and Vibrant Reno-Tahoe**

**aha!** is ExpressJet Airlines' "air-hotel-adventure" leisure brand designed for travelers to enjoy Reno-Tahoe's regional bounty — including exciting casino resorts and live entertainment, a diverse art and dining scene, and the world-class ski-golf-outdoor activities around Lake Tahoe, North America's largest alpine lake. Thrill seekers can also take in exciting shows and annual events including Burning Man, Hot August Nights, Reno Rodeo, Lake Tahoe Shakespeare Festival, Barracuda Championship-PGA TOUR event, Great Reno Balloon Races, National Championship Air Races, Lake Tahoe Snowfest, and more.

"The Reno-Tahoe region offers travelers a wide range of fun and unique experiences," said Head of ExpressJet's **aha!** business unit Tim Sieber. "With the time savings of nonstop flights and packages with great deals at a curated collection of the best hotels and casino resorts in the region coming soon, we're giving travelers everything they need to customize their own great, short vacation."

#### **Special Introductory \$49 Fares**

**aha!** is offering an introductory, limited-time launch fare of \$49 each way\*. Vacation-seekers can book at [www.flyaha.com](http://www.flyaha.com).

Coming Soon, **aha!** will offer value-priced vacation packages on [www.flyaha.com](http://www.flyaha.com) that will offer travelers great savings on short two to five-night vacation getaways.

#### **Experience and Reliability**

**aha!** is powered by ExpressJet Airlines, which has operated reliable air services to hundreds of smaller cities in the United States for 35 years. All flights will be operated with 50 seat Embraer ERJ-145 jets, with comfortable cabins and no middle seats.

"ExpressJet developed **aha!** after hearing from travelers in smaller communities who were tired of wasting two days of each vacation traveling on airplanes and through crowded hub-airports," said ExpressJet's CEO Subodh Karnik.

To book your flight, visit [www.flyaha.com](http://www.flyaha.com) or call the aha! Call Center at 775-439-0888.

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