



# **2020 Census and Ward Population Update**

**Eugene City Council Work Session  
February 17, 2021**



## Background

- Purpose of this effort is to ensure wards have approximately equal representation
- Occurs every 10 years based on US Census data
- Boundary changes may not be necessary
- Code specifies equal representation, but not the process, method or the criteria



## Timeline Overview

- Census data delayed from April until September (Attachment A no longer valid)
- No formal City deadline – goal of Fall for candidate filing
- Somewhat dependent on how much change has occurred



# Key Decisions and Discussions

- Oversight of the process
- Boundary option criteria
- Public engagement



# Process Oversight

- Council had direct oversight in 1991, 2001 and 2011
- Options
  - Council provides direct oversight
  - Council subcommittee advises Council
  - Ad hoc committee advises Council



# Boundary Option Criteria

- Criteria guide staff in developing options
- 2011 Criteria
  - Population difference of +/-3 percent, among wards
  - Use 2010 data; do not assume potential growth
  - Consider geographic and neighborhood features; strive for relative compactness and contiguity without rigid adherence to these characteristics
  - Provide demographic information with options to support consideration of potential impacts



# Public Engagement

- Webpage – background, interactive maps
- Online surveys – criteria, boundary options
- Social media
- Interested Parties list
- Articles for neighborhood newsletters
- Presentations to civic groups
- Public Forum prior to decisions
- Public Hearing prior to adoption



# Revised Timeline

- February – September
  - Develop process, approve criteria
  - Prepare database, basemap
  - Community engagement
- October – November
  - Determine boundary adjustment needs
  - Develop options
  - Community engagement
- December – January
  - Approve ward boundaries





## Next Steps

- Staff
  - Database and mapping preparation
  - Begin public engagement
- Council Decisions
  - Oversight
  - Criteria



# Questions & Discussion