PROJECT OVERVIEW AND OPPORTUNITIES TO PARTICIPATE

Eighty percent of all housing in Eugene is designed as single detached houses, yet young adults, smaller families, and the growing population of elderly need housing options that increase access to public transportation and services, reduce maintenance costs, and provide more social opportunities. The Eugene Middle Housing Project will revise the land use code to improve housing choices in the short term and affordability in the long term for Eugene residents.

In 2019, the Oregon Legislature passed House Bill 2001, requiring cities to allow more types of housing in residential areas, particularly in more traditionally single-family neighborhoods where housing choices are limited. Revising Eugene's Land Use Code to comply with House Bill 2001 will shape how our community develops and expand opportunities for where people can choose to live and what type of home they live in.

Size and Shape Define Middle Housing

In between single-family houses and large apartment buildings are a range of housing types: duplexes, triplexes, quadplexes, townhouses, and cottage clusters. These housing types were more common before World War II, but face several barriers to development now and make up a small percentage of the overall housing in Eugene.

Opportunities to Participate

To involve all voices, this project is using a broad array of engagement strategies such as virtual meetings, online surveys, small group conversations with individuals who represent people who are not able to or do not typically attend meetings, robust virtual "office hours" to connect one-to-one with project staff, and ongoing communication via email, social media, press releases and the city website (see next page).

Join the conversation now via Engage Eugene: https://engage.eugene-or.gov/middle-housing.

MIDDLE HOUSING TYPES

Local examples from Eugene:

Duplexes

Triplexes and Quadplexes

Townhouses

Cottage Clusters

MIDDLE HOUSING CODE AMENDMENTS

Expanding housing options for Eugene

MIDDLE HOUSING CODE AMENDMENTS PROJECT TIMELINE

Summer 2020	Fall 2020 - Winter 2021	Spring 2021 - Fall 2021	Winter - Spring 2022
Phase 1	Phase 2	Phase 3	Phase 4
Public Involvement Approach	Design and Code Concepts	Code Writing	Adoption Process

PUBLIC ENGAGEMENT STRATEGIES

Phase 1

- Share project goals and materials with the public: Engage Eugene website, email, social media, press release, etc.
- Proactive outreach to involve new people and organizations
- Meet with Stakeholder Groups to gather input on project values and principles: Boards and Commissions Round table, Local Partners Roundtable, Equity Panel, Healthy Democracy Panel
- Develop and gather input from City Council, Planning Commission and the general public

Phase 2

- Develop Code Concepts, share with public, and gather input at online Open House
- Widely distribute Code Concepts survey via email, website, social media, and press releases and gather input from a broad audience
- Meet with Stakeholder Groups and listen to diverse perspectives
- Share and discuss with City Council and Planning Commission

Phase 3

- Develop Draft Code Amendments, gather input, answer questions about adoption process
- Meet with Stakeholder Groups and listen to diverse perspectives
- Share and discuss with City Council and Planning Commission
- Maintain updated project website and on-going communication with the public via email, social media, and press releases.

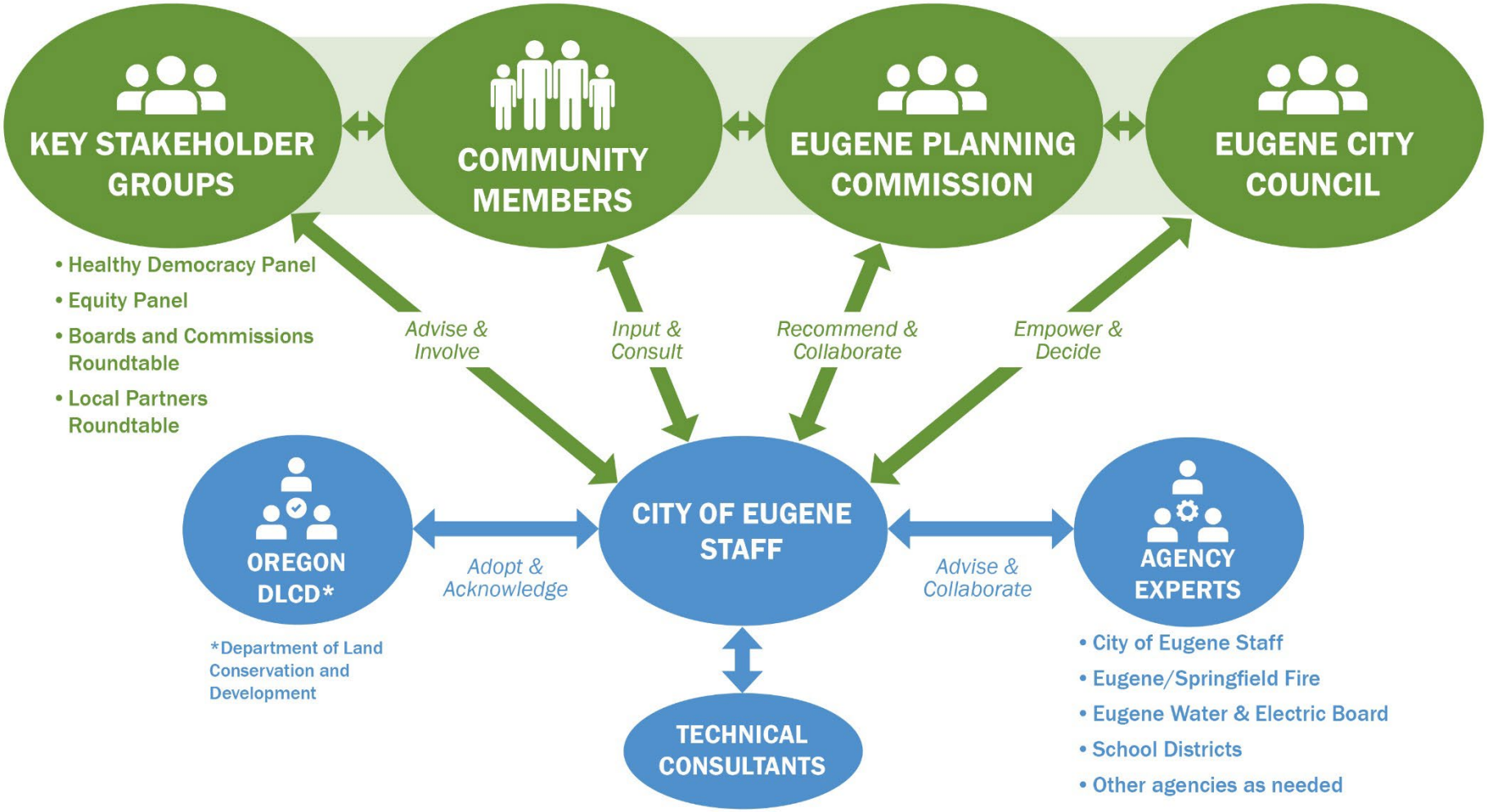
Phase 4

- Formal adoption/public hearing process begins with Planning Commission and City Council
- Maintain updated project website and on-going communication with the public via email, social media, and press releases.
- Meet with stakeholders as needed to answer questions and/or resolve issues

END OF PHASE PRODUCTS

Public Involvement Plan	Design & Code Concepts and Outreach Materials	Proposed Code Changes	Adoption Package

The City of Eugene is managing the content and outreach for the Middle Housing Code Amendments project with a commitment to inclusion, collaboration, and transparency.

More information about the project's structure and approach to outreach can be found in the project's approved Public Involvement Plan: https://www.eugene-or.gov/DocumentCenter/View/56623/DRAFT-Middle-Housing-Public-Involvement-Plan-083020.

PROJECT STRUCTURE