



Climate Action Plan 2.0
Appendix 10
2020 Mayor's
Climate Recovery Ordinance
Ad Hoc Work Group Materials



Agenda

Mayor's Climate Recovery Ordinance Ad Hoc Work Group February 12, 2020

1. Introductions
2. Opening Remarks – Mayor Vinis
3. Sharing Process Outcomes
4. Opening Remarks – Sarah Medary, City Manager
5. Staff Presentations
 - Process overview
 - Content overview
6. Break
7. Small Group Discussions
 - What things do you like about the plan?
 - Are there any components of the plan that are missing or should be changed?
8. Small Group Report Out
9. Closing & Next Steps

Participant List
Mayor's Climate Recovery Ordinance Ad Hoc Work Group

<u>Name</u>	<u>Organization</u>
Mayor Lucy Vinis	Eugene Mayor
Councilor Alan Zelenka	Eugene City Councilor
Councilor Emily Semple	Eugene City Councilor
Councilor Greg Evans	Eugene City Councilor
Carson Schmittle	Sunrise Eugene
Dan Hurley	Lane County
Daniel Borson	Human Rights Commission Representative
Eliza Kashinsky	Budget Committee Representative
Eugene Organ	Lane Independent Living Alliance
J. Ingrid Kesler	Eugene Area Chamber of Commerce Member
Jon Kloor	Northwest Natural
Joshua Skov	Community Member
Kaarin Knudson	Community Member
Kelly Hoell	Lane Transit District
Kristie Hammitt	City of Eugene Assistant City Manager
Linda Heyl	350Eugene
Matt McRae	Community Member
Matt Rodrigues	City of Eugene Public Works Director
Matt Schroettinig	Eugene Water and Electric Board
Pablo Alvarez	Eugene Springfield NAACP
Tiffany Edwards	Eugene Area Chamber of Commerce Staff
Zach Mulholland	Sustainability Commission Representative

Mayor's Climate Recovery Ordinance Ad Hoc Work Group

Self-Introductions and Opening Remarks

The Mayor's Climate Recovery Ordinance Ad Hoc Work Group met on February 12, 2020. The first order of business was to do self-introductions. Mayor Vinis then made opening remarks.

Process: Sharing Worst Outcomes

Next participants were asked to share their worst possible outcome of the process. These were recorded on small cards and shared with the rest of the Work Group.

Name	Comment
Councilor Semple	Big fights. No progress. End of Earth.
Councilor Zelenka	Bogged down in the details trying to rewrite the plan and don't come up with a plan.
Dan Hurley	That we will reopen the plan for major revisions and spend years in process before measurable actions are taken.
Daniel Borson	Good ideas get shot down by nay-sayers and we don't think creatively.
Eliza Kashinsky	Months go by where we talk about what we need to do and we don't end up with a plan that we can actually implement that achieves the goals.
Eugene Organ	Develop a plan that doesn't meet the needs of people with disabilities and of low-income populations.
Ingrid Kessler	Plan: Take no further action whatsoever. Group: Advocate only for our own point of view without truly hearing others.
Jon Kloor	CAP is adopted as is. No changes made.
Joshua Skov	CAP2.0 doesn't get more concrete; No additional resources or buy-in; no additional momentum or enthusiasm; process degenerates into a seething puddle of acrimony and frustration
Kaarin Knudson	Process without responsibilities to follow through on difficult actions; Don't address integrated nature of climate action.
Kelly Hoell	City of Eugene's emissions stay stagnant or go up. Today: People leave angry and the folks in the community who care about climate change splinter into different factions leading to the City emissions staying stagnant or going up.
Kristie Hammitt	1. Unable to come together and hear and learn from each other. No fun. People don't feel safe. CAP2.0 doesn't identify plan improvements.
Lex Worden	There is no way to hold the City or third parties responsible to the plan, the plan is a way for city to feed good about its effort without a way to track and hold itself accountable. I also worry that this plan will not focus enough on issues of equity. Social justice and climate justice are inseparable.
Linda Heyl	Process descends into chaos and work doesn't get done. No completed CAP results.
Matt McRae	Three months and additional resources used and ending with a plan that is too ambiguous to be implemented.

Matt Rodrigues	That lack of consensus will delay meaningful action and foster division.
Matt Schroettnig	Goals that build to ? The impacts (unintended) of success, and goals that don't bring with them the resources necessary for success.
Mayor Lucy Vinis	Fail to agree on a plan forward.
Pablo Alvarez	Not meeting the CRO goal, or meeting it only in theory not practice and having a large group of people even more frustrated with the public process than they already are - disenfranchised people are unempowered people. An unempowered public is one that succumbs to fear.
Sarah Medary	We try to make it perfect, take too much time and don't get to action. Work that requires us to pull together to make true impacts, pulls us apart.
Tiffany Edwards	Inability to work together collaboratively resulting in no action and further frustration. Having a community completely divided and unable to see or respect one another's perspectives.
Zach Mulholland	Pass a plan with no actual policies /funding changes put in the place. For this process: talk and not actually change anything.

Process: Sharing Best Outcomes

The participants were then asked to record and share their best possible outcomes of this process.

Name	Comment
Councilor Semple	Everyone listens. We find innovative ideas leading to an exciting, inclusive, compelling plan. Earth is saved.
Councilor Zelenka	Agreement on what should be included in the plan and that the plan meets our ghg reduction goals with real quantifiable actions.
Dan Hurley	An actionable plan with broad community support that rapidly reduces our emissions and serves as a model for other communities.
Daniel Borson	We have a climate plan that is effective, equitable, actionable, and there is commitment to fund all of the city-wide measures in the plan. Eugene becomes a truly sustainable city for generations to come.
Eliza Kashinsky	Equitable and effective plan that is then followed up on with funding, policy, and that achieves goals. It's flexible enough that it can change if its not achieving the outcomes.
Eugene Organ	A plan that is equitable and understood by residents of Eugene and is agreed to by residents.
Ingrid Kessler	We are ready to implement clear measurable steps to achieve our goals and that we have agreed on specific steps to put our plan in action.
Jon Kloor	Community goals achieved (50% reduction of fossil fuels by 2030 and 7.6% annual ghg reduction) through voluntary actions ultimately creating a model for other cities to follow.

Joshua Skov	Consistent with 1.5 degree warming; -focus on key action areas where City has levers (policy, investment); -make climate justice/equity and climate action one and same; - as a group, give clear guidance to Council and Exec staff to inform policy and investment.
Kaarin Knudson	Process leads to collective sense of the benefit of action and the will to follow through with action. Climate responsiveness is integrated in every policy conversation and informs those decision continually. WE see and benefit from our investment in program and feel proud.
Kelly Hoell	Minimize suffering. We see each other as teammates. We find many ways to work together to achieve the emission reduction levels science says we need while improving health and quality of life for all in the process.
Kristie Hammitt	Efficient, inclusive, process that builds trust and confidence in commitment to implement identified actions and achievable goals.
Lex Worden	The plan is able to have measurable and transparent points of accountability. The plan recognizes that social equity is inseparable from climate justice. The plan ensures the involvement and support of disenfranchised groups such as the Kalapuya Ilini tribe, the homeless communities, and the black and brown communities of Eugene.
Linda Heyl	We get clarity about how the work will get done and form subgroups to work between now and the next meeting on sections of the plan so that we have a stronger draft to react to and perfect, coming into the next meeting.
Matt McRae	This group works together to provide clear and actionable input that results in an actionable plan that helps us. Improve social equity while radically reducing greenhouse gas emissions.
Matt Rodrigues	The process brings us together is implementable and integrates social justice and advances our broader community goals.
Matt Schroettinig	Plan goals that are achievable and promote better individual and large lever shareholder accountability, while working to integrate the impacts of climate change on our many communities.
Mayor Lucy Vinis	We agree on specific improvements to the plan that hold us all accountable to achieve measurable outcomes and meaningful public engagement, that we are united in the sense of purpose in the work ahead.
Pablo Alvarez	That we surpass the CRO goals and that instead of focusing on resource allocation to minimize suffering, we can in turn focus on the maximization of thriving communities.
Sarah Medary	You feel good about the plan, can support it, and line up at public forum and say yes, let's get going. You each feel seen, valued and heard thru the process. We build trust.
Tiffany Edwards	A thorough and mutual understanding of the full scope of the issue, its impacts, and implications; and complete alignment on a solution that leads to meaningful action.

Zach Mulholland	Adopt a climate action plan that meets the City's ghg reduction goals that has broad community awareness and support.
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Staff Presentations: Process and Content Overview

Jason Dedrick gave an overview of the CAP2.0 process and answered questions. Chelsea Clinton provided an overview of the CAP2.0 including the process of developing the CAP2.0, the forecast for carbon emissions in 2030, and the Additional Actions the City of Eugene is doing to narrow that gap. She answered questions from the Work Group as well.

Small Group Discussions and Work Group Themes

The Ad Hoc work group then formed four break-out groups that held facilitated discussion. Each group were presented with the questions what things do you like about the plan? And are there any components of the plan that are missing or should be changed? *(Comments organized by group can be found in the appendix of this document.)*

What do you like about the Plan?

Clear and accessible. Good education material.

- Clear metrics and images
- Accessible language (to some groups). It was not technical enough for some.
- Balanced use of texts and images
- Good non-technical language
- Easy to read/accessible
 - Spanish?
 - Provide links to weeds
- Explaining complex concepts in an accessible way
- Easy to look at graphic layout
- Good content, appreciate the work
 - High level community education
 - How are we going to meet the CRO goals
- Graphics – useful for education material

Equity Actions

- List of equity actions
 - Want them to be funded and staffed
- Equity piece
- Equity being considered
- Recognition of historically underserved
- Equity panel and incorporation of equity aspects

Realistic actions

- Like that the sector-based is realistic*
- Control vs influence
- Actions are things people or organizations said they would do

- Trying to be realistic
- Attainable goals – implement

Data/Graphs

- Quantification of gap
- Waterfall graph and explanation
- Actions based on solid data/research

Stakeholder Involvement

- Stakeholder involvement and equity considerations
- Inclusive plan development process

Consumption-based Accounting

- Like consumption based-accounting. Raises awareness. (But not doing anything)
- Using consumption-based inventory and approach

Other Comments

- Climate adaptation/resilience components
- Good baseline based on voluntary contributions by large lever shareholders
- Useful public education
- City could with partners, 10-year plan to help people transitioning
- Breadth of strategies
- List of 12 additional strategies
 - Want them to be funded and staffed
 - Some need equity considerations
- Attempt is comprehensive
 - Focus on TBL
 - Equity is being considered
 - Sections on how to adapt and education
- 3-bucket approach could be made to work
- Good starting point

What would you change or add to the Plan?

The plan needs more detail.

- The current draft looks more like a set of strategies than an action plan. It requires people to read the appendices to understand some of the specifics included in the plan. Thus, the language of the current draft is very accessible to most but does not provide the depth of information people with more technical knowledge would like to find in an action plan.
- The plan should explain the assumptions behind each strategy. This will provide clarity and avoid the perception of “greenwashing” language and imagery.
- Not enough focus on ‘How and why’,
- List of programs and policies needed to reach over-arching goals
 - Goals for each sector
 - Then add targets (e.g. how many EV’s each year)

- Each sector has targets and plans to reach
- Orange bar needs an action plan
- Add McKenzie Curve
- Actions lack specificity (timeline, resources, sub targets, tracking progress, how do we know if we succeed?)
- Not clear whether actions will be described further in implementation plan
- Incorporate clear timelines for plan and specific actions (e.g. TSP, etc.)
- Integrate Equity Panel recommendations into CAP and other City work/not clear how these are used
- Lots of good education, but detail/tech in nature, use, and tools
- Beef up tool, details in plan
- Large omissions – lots
- Have the team/group be able to detail the omissions/ have the opportunity to
- No objectives, timelines, metrics for evaluation, success, accountability/responsible people (e.g. standard pieces of project management)
- Education material – should be more detailed
- Implementation planning, not addressed
- The plan should accommodate expected changes at the state and federal levels (regulations, programs, etc.)
- Implementation timelines and cost estimates should be provided for each action/strategy.
- Consumption based emissions goal left out

Additional Topics to Include

- Lacks small actions individual community members can make
- No guidance for how large membership groups can engage their members
- Need to include consumption-based
- Need to incorporate additional strategies that impact consumption/affect behavior
- Does not address the need for behavioral change
- Communications/education plan

Prioritization

- Going to need to prioritize
- Need focus/clarity about what actions to do
- Prioritization
- Big goals – but how take incremental steps to get there

Integrate the CRO Internally at the City and Through Other Work Community-Wide

- Help connect the dots between various moving parts/components of CRO implementation
- City can mandate how it acts internally
- Have city staff be more integrated
- In level of COE organization for everyday work if all staff
 - COE staff /internal work (e.g. COE fleet)
 - External community work

Plan Shows a Path to fully meet the CRO

- Plan doesn't fully meet the CRO goals (needs to)

- List everything that needs to be done
 - Could empower the community
- Strategies need to reach CRO goals are not in the plan
- No goals are aspirational (wrong to avoid) definitive goals are necessary, start here then how get there

Funding Strategy

- Funding mechanisms need to be identified
- Get actions to cost portion then invest accordingly
 - Least cost planning, taking co-benefits into account
 - Need to overlay equity and cost/benefit
- Need to be able to identify new strategies to fund
- Revenue tool – not only greenwashing
- Local investment funds
- Be able to get more ‘bang for buck’
- Most reduction for investments
- Budget priorities
- Climate versus homeless – doesn’t have to be one or the other
 - E.g. pg 27 address housing
- No budget – not addressed

Accountability /Metrics

- The plan lacks enforcement and accountability details. The group would like to see more specifics on how the strategies and actions will be accomplished.
- More accountability for large lever shareholders and their actions
- How lacking success will be measured (metrics)
- Ask partners to do the same tracking/metrics+ info as City
- No mechanism to hold large lever shareholders accountable for implementation
- No mechanism to enforce subplans are working/implemented
- Feedback loop – reports, dashboard – for community
- NO sense of how actionable/reasonable components of the plan are (subplans)

Stronger Connection to Housing, TSP

- It should be explained how the plan aligns with Envision Eugene (High-density housing along transit corridors).
- Not all the possible City levers are included (Zoning)
- TSP implementation not sufficient- bike/ped master plan should support broader transition
- Housing – underdiscussed because it is such a big part
- Misses opportunity to capture diverse housing in the plan, like alternative, small homes (HB 2001)
- Inter-related considerations – bring it all together
 - E.g. more population, transportation
- Look at holistically – e.g. what it takes to run a city
- State laws changed around housing

Process Concerns

- It would be good to wait for TSP and NWN process to be finished, so they can be included in the plan. This will avoid the use of general language and estimates about the benefits of those two processes.
- The iterative process for the adoption of the plan should be made more explicit.
- Commit to how often plan will be revisited/revise
- Ability to adjust (staff expertise) as science evolves
- Next steps are not clear/no new actions that we are not already doing
- Not a stretch plan/reiterates what we are already doing
- The 12 additional strategies are not yet in the plan
- Disappointing in lack of consideration of offsets, invest in, have ability to invest in offsets, efficiency investments
- Northwest Natural Smart Energy – look at carefully, not definitive carbon reduction

Community Engagement Concerns

- Make the community engagement process more explicit. One person questioned if equity panel included people with lived experiences versus White people representing marginalized groups.
- Engagement Plan
- Get Equity woven into the prioritization (+ climate) of all city actions
 - how will bodies like planning commission factor this into decisions
- Be clear how we want the community to engage in CAP2.0
 - Provide seamless ways for the community to engage/participate in CRO implementation plan
 - Ways to engage that work for different part of community
 - Community education component
- How do we get the community aware about the plan and involved in its implementation?
 - Consider revisiting ideas from original ad hoc group
- Get the public outreach needed to help council make informed decisions
 - Cost/ton
 - Scale of actions
 - Tech feasibility

Resiliency

- Lacks a resiliency plan
 - Vulnerable populations
- Adaption strategy
 - Add rooftop/rain capture (add to plan)
 - De-central measures,
 - Community/backyard food production

ECC Commitment, Integration

- The commitment of ECC organizations should be made more explicit and detailed.
- Large Lever shareholders were not asked for stretch plan – what other actions would they take?
- It should be made clear the spheres of action (City, ECC, Community)

Small Group Reporting and Next Steps

The small group facilitators shared a brief overview of the small group discussions. City staff then reported that these notes would be delivered and next-steps would be shared in the coming weeks. The meeting was then adjourned.

Appendix 1: Small Group Discussions Notes

Participants were broken into four small groups and had facilitated discussions about the positive aspects of the existing CAP2.0 document and the improvements that are needed. The participants were given color codes, and each had their own facilitator. The notes from each group are summarized below with the facilitator in parenthesis.

Red Group (Fabio)

Positives:

- Clear metrics and images
- Accessible language (to some groups). It was seen as not technical enough for some. See below
- Breadth of strategies
- Stakeholder involvement and equity considerations
- Balanced use of texts and images
- Good starting point
- Good non-technical language
- Breadth of strategies

Improvements needed:

- The current draft looks more like a set of strategies than an action plan. It requires people to read the appendices to understand some of the specifics included in the plan. Thus, the language of the current draft is very accessible to most, but does not provide the depth of information people with more technical knowledge would like to find in an action plan.
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- The iterative process for the adoption of the plan should be made more explicit.
- The commitment of ECC organizations should be made more explicit and detailed.
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- It should be explained how the plan aligns with Envision Eugene (High-density housing along transit corridors).
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- The plan should explain the assumptions behind each strategy. This will provide clarity and avoid the perception of “greenwashing” language and imagery.
- The plan should accommodate expected changes at the state and federal levels (regulations, programs, etc.)
- Make the community engagement process more explicit. One person questioned if equity panel included people with lived experiences versus White people representing marginalized groups.

Black Group (Jason)

Positives

- Like consumption based-accounting. Raises awareness. (But not doing anything)
- Like that the sector-based is realistic*
- Control vs influence
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 - Some need equity considerations
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- Quantification of gap
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Improvements needed:

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- More accountability for large lever shareholders and their actions
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- Communications/education plan
- How lacking success will be measured (metrics)
- Need to include consumption-based
- Commit to how often plan will be revisited/revise
- Ability to adjust (staff expertise) as science evolves
- Ask partners to do the same tracking/metrics+ info as City

- Get the public outreach needed to help council make informed decisions
 - Cost/ton
 - Scale of actions
 - Tech feasibility
- Add McKenzie Curve

Yellow Group (Pavel)

Positives:

- Explaining complex concepts in an accessible way
- Climate adaptation/resilience components
- Easy to look at graphic layout
- Actions based on solid data/research
- Good baseline based on voluntary contributions by large lever shareholders
- Inclusive plan development process
- Equity panel and incorporation of equity aspects
- Using consumption-based inventory and approach

Improvements needed:

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- Need to be able to identify new strategies to fund
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- The 12 additional strategies are not yet in the plan
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- How do we get the community aware about the plan and involved in its implementation?
 - Consider revisiting ideas from original ad hoc group
- Be clear how we want the community to engage in CAP2.0
 - Provide seamless ways for the community to engage/participate in CRO implementation plan
 - Ways to engage that work for different part of community
 - Community education component

- Help connect the dots between various moving parts/components of CRO implementation

Green Group (Michelle)

Feelings:

- Clarity – about what? Know goal, but how in 10 weeks
- Out time is used well- time is valuable
- Enthusiastic, motivation

Positives:

- Attempt is comprehensive
 - Focus on TBL
 - Equity is being considered
 - Sections on how to adapt and education
- Trying to be realistic
- Attainable goals – implement
- Recognition of historically underserved
- Equity piece
- Equity being considered
- 3-bucket approach could be made to work
- Useful public education
- Graphics – useful for education material
- Good content, appreciate the work
 - High level community education
 - How are we going to meet CRO goals

Improvements needed:

- Consumption based emissions goal left out
- City could with partners, 10-year plan to help people transitioning
- No goals are aspirational (wrong to avoid) definitive goals are necessary, start here then how get there
- Disappointing in lack of consideration of offsets, invest in, have ability to invest in offsets, efficiency investments
- Revenue tool – not only greenwashing
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- Have city staff be more integrated
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- Housing – underdiscussed because it is such a big part
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Mayor's Climate Recovery Ordinance Ad Hoc Work Group

February 12, 2020



Agenda

- Introductions
- Climate Action Plan 2.0 Process and Document Overview
- Small Group Discussions



Mayor's CRO Ad Hoc Work Group: 2017 Recap

Major Themes from the 2017 Mayor's CRO Ad Hoc Work Group

- Large Lever Shareholders
- Triple Bottom Line
- Strategic Doing
- Adding Momentum to existing efforts
- Clear and accessible communications



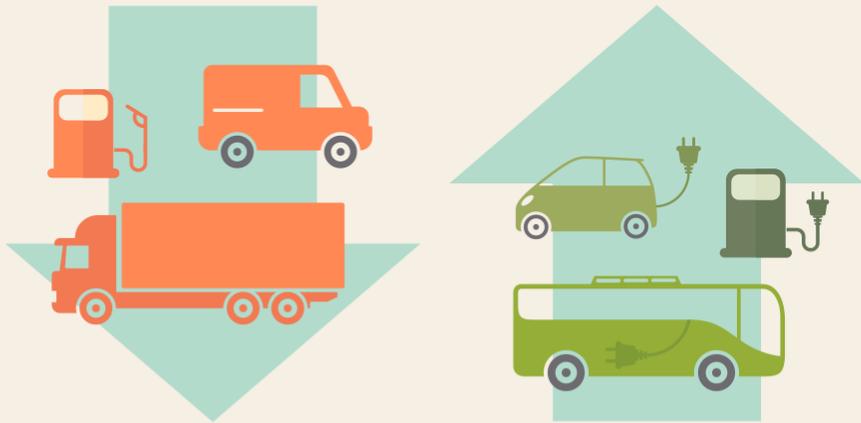


CAP2.0 Process and Document Overview

COMMUNITY CLIMATE RECOVERY ORDINANCE GOALS

Reduce Fossil Fuel Use

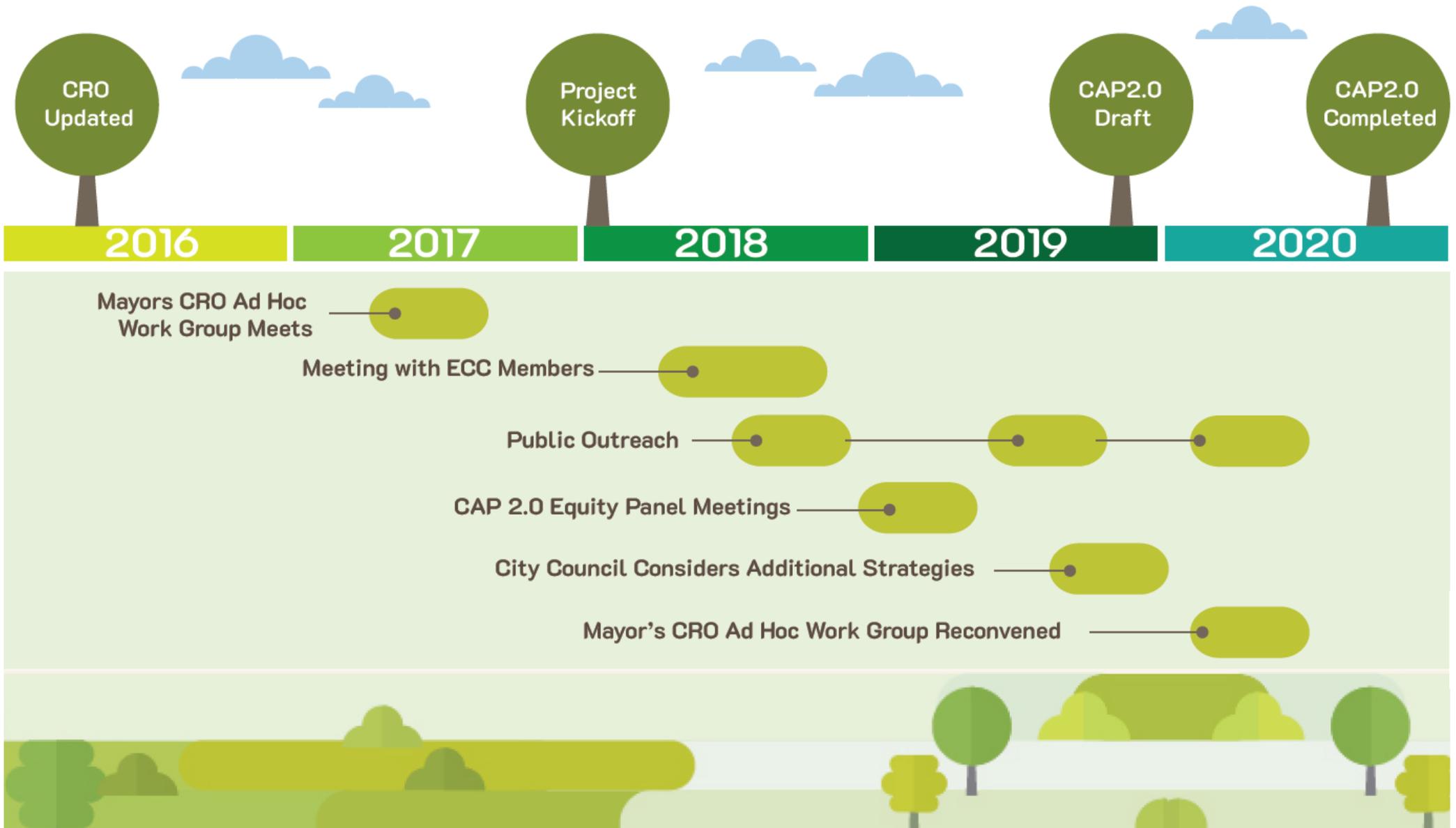
50% reduction by 2030 compared to 2010



Reduce Community-wide GHG Emissions

Science-based goal to reduce ghgs to Eugene's average share of 350ppm by 2100





EUGENE CLIMATE COLLABORATIVE

LARGE LEVER SHAREHOLDERS

By starting with the engagement of systems level actors, we are laying the foundation to make it easier for everyone - individuals, households, businesses, and other organizations - to take actions that support the CRO goals.



ECC partners are defined as organizations who have significant oversight and impact on community-wide fossil fuel use and greenhouse gas emissions or have the ability to affect or alter systems that will enable the community to adapt and prepare for climate change.

EUGENE CLIMATE ACTION PLAN

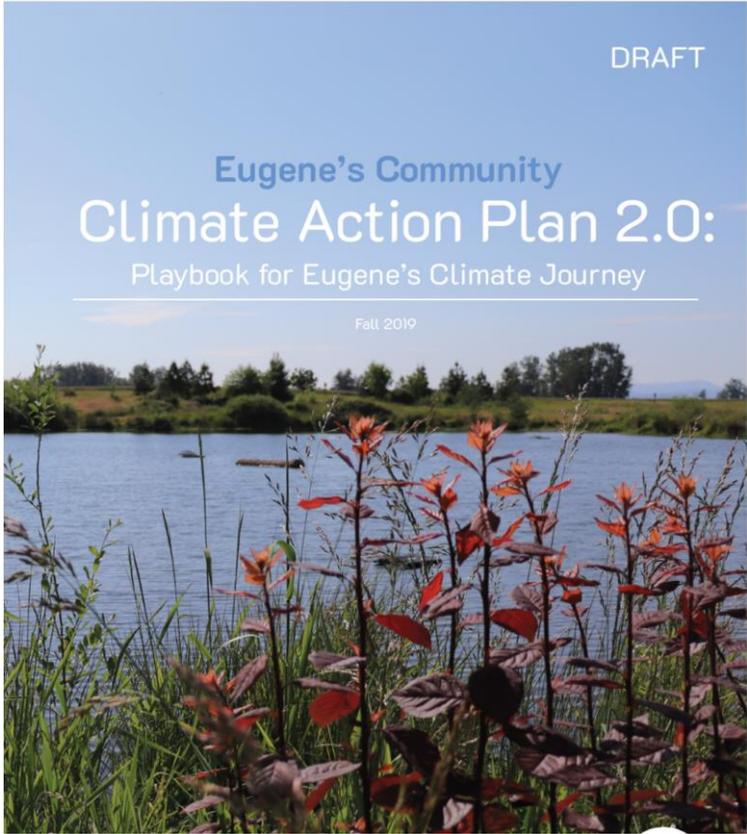
EQUITY PANEL



Community Engagement

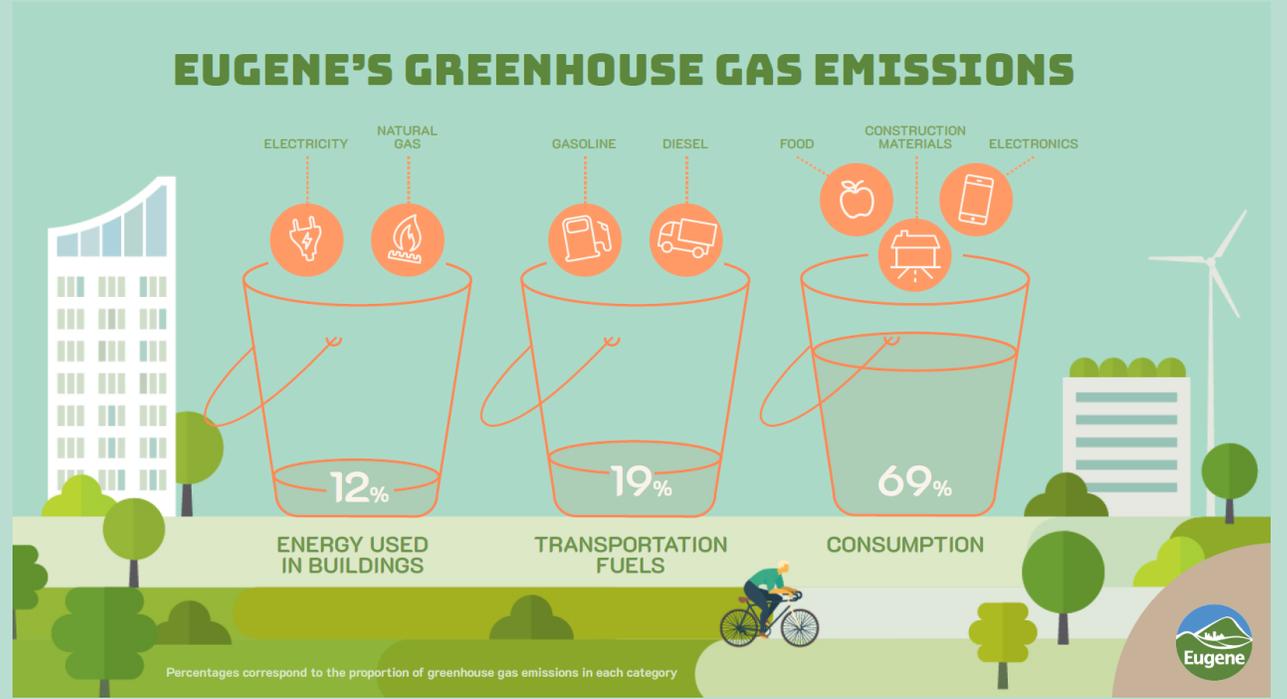


Draft CAP2.0 Released in November 2019



**2030
Goal: 790,000 MT CO₂e**

DRY	WET	OTHER
<ul style="list-style-type: none"> • Average summer increase of 10°F -12°F by 2100 • Wildfire surface area increasing by 400-500% by 2040 • Reduced stream flow by 40-60% in summer due to reduced snowmelt by 2040 	<ul style="list-style-type: none"> • Annual precipitation unchanged • Snowpack in the Cascades nearly gone by 2040 • Rain flows in streams in near real time 	<ul style="list-style-type: none"> • Changes in disease patterns • Population changes and climate migration by 2040 • Conversion of subalpine forest to other vegetation types by 2080





Additional Strategies

1. Blue – NWN Process

1. Smart Energy Program



2. Salmon – Back Soon

2. Regulate Natural Gas



3. Green – Moving Forward

3. Biogas and Renewable Hydrogen



4. Yellow – Always An Option

4. Home Energy Score and Commercial Benchmarking



5. Energy Efficiency and Fuel Switching



6. TSP Updated to Meet CRO Goals



7. Implement Eugene's Electric Vehicle Strategy



8. Lobby for State and Federal Action



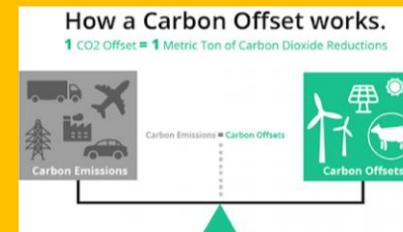
9. Reduce Refrigerant Loss



10. Capture Biogas From Organic Waste



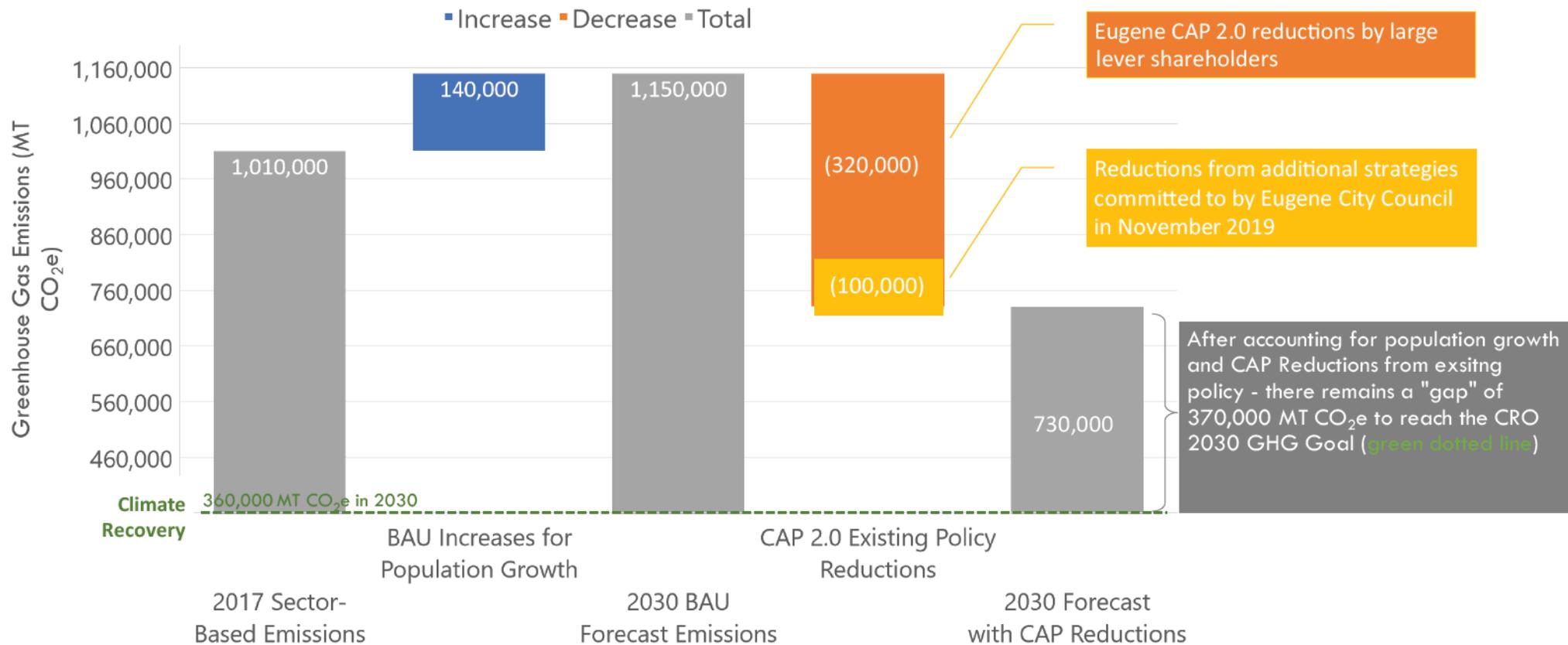
11. Offset Program



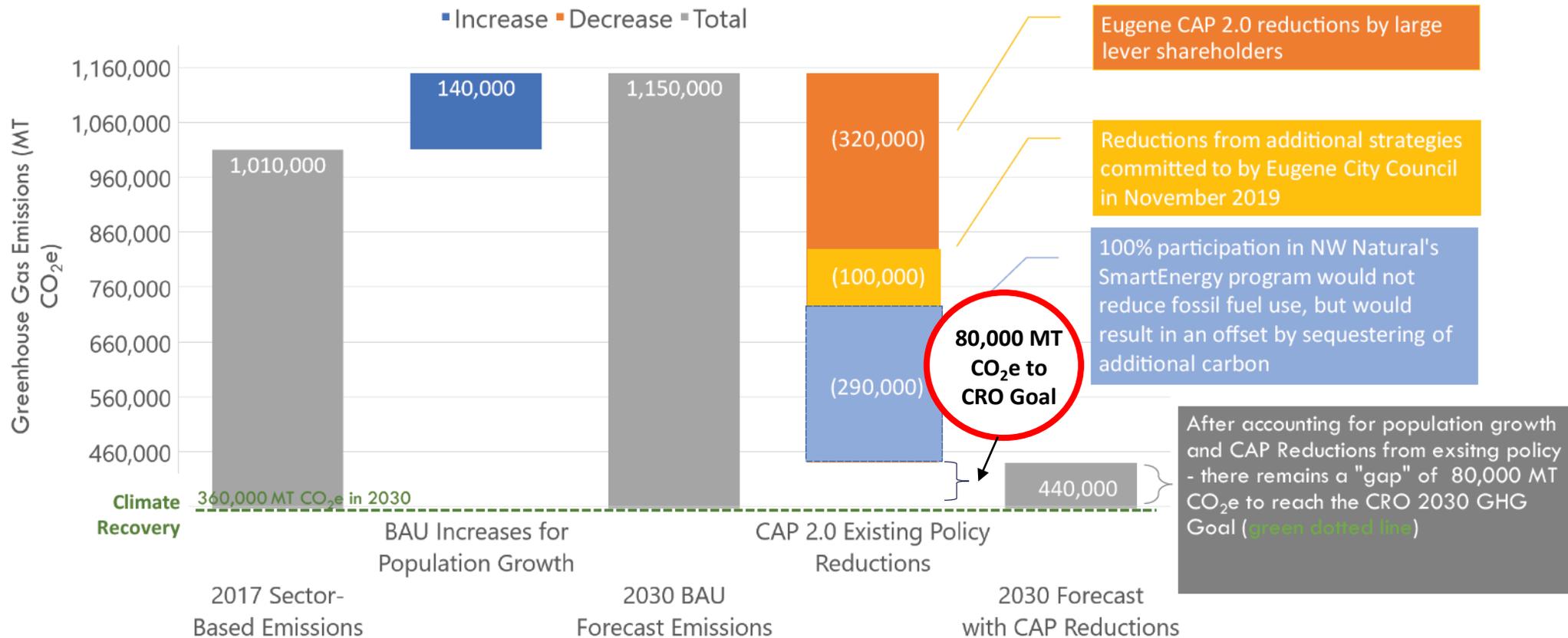
12. Community Innovation Fund



Meeting the 2030 CRO Greenhouse Gas Emissions Goal



Meeting the 2030 CRO Greenhouse Gas Emissions Goal – Adding Offsets for Natural Gas



CAP2.0
Equation



Internal City of Eugene
Actions



Eugene Climate
Collaborative Actions



State and Federal Action



Questions



Agenda

Mayor's Climate Recovery Ordinance Ad Hoc Work Group March 11, 2020

1. Agenda Review
2. Review Group Purpose & Process
3. Review of Work Group Themes
4. Small Group Discussions – New Content Themes
 - Does the approach for addressing these themes feel good?
 - If you have a specific comment on a theme, what is the one most important piece?
5. Small Group Discussion – Process and Implementation Themes
 - Does the approach for addressing these themes feel good?
 - If you have a specific comment on a theme, what is the one most important piece?
6. Small Group Report Out
7. Review Process for Collecting & Evaluating New Plan Actions
8. Closing

Participant List
Mayor's Climate Recovery Ordinance Ad Hoc Work Group

<u>Name</u>	<u>Organization</u>
Mayor Lucy Vinis	Eugene Mayor
Councilor Alan Zelenka	Eugene City Councilor
Councilor Emily Semple	Eugene City Councilor
Councilor Greg Evans	Eugene City Councilor
Dan Hurley	Lane County
Daniel Borson	Human Rights Commission Representative
Eliza Kashinsky	Budget Committee Representative
Eugene Organ	Lane Independent Living Alliance
J. Ingrid Kesler	Eugene Area Chamber of Commerce Member
Jon Kloor	Northwest Natural
Joshua Skov	Community Member
Kaarin Knudson	Community Member
Kelly Hoell	Lane Transit District
Kristie Hammitt	City of Eugene Assistant City Manager
Lex Worden	Sunrise Eugene
Linda Heyl	350Eugene
Matt McRae	Community Member
Matt Rodrigues	City of Eugene Public Works Director
Matt Schroettinig	Eugene Water and Electric Board
Pablo Alvarez	Eugene Springfield NAACP
Tiffany Edwards	Eugene Area Chamber of Commerce Staff
Zach Mulholland	Sustainability Commission Representative

Mayor's CRO Ad Hoc Work Group Meeting Summary Notes

March 11, 2020

1. Agenda Review

Staff reviewed the agenda with the Work Group. No changes were made.

2. Review Group Purpose and Process

Staff shared the purpose statement for the group and the process moving forward.

Purpose Statement:

The Community Climate Action Plan 2.0 (CAP2.0) is Eugene's roadmap to achieving the community climate action goals in the CRO as well as a climate resiliency plan. The purpose of the Mayor's CRO Ad Hoc Work Group is to provide guidance on how to modify the Draft CAP2.0 and to provide input on additional actions to add to the plan to fully meet the CRO goals. The Work Group will provide guidance on the following:

- The high-level topics, or themes, that should guide the document revision process
- Evaluation criteria for additional actions to add to the plan
- Additional actions to add to the CAP2.0 to achieve CRO goals, including some prioritization of the suggested additional actions
- CAP2.0 community engagement process moving forward

Process:

- Feb 12 – Work Group Meeting 1: Listening Session
- Mar 11 – Work Group Meeting 2: Themes + Additional Action Process
- Early April - Community Meeting
- Mid-April – Work Group Meeting 3: Evaluate New Actions
- Early May – Work Group Meeting 4: Release updated document

3. Review of Work Group Themes

Staff walked through the themes from the first Work Group meeting as well as how staff plan to act on each theme.

New Content to be added to the plan

1. More Detail

- Expanded Description of Actions
- Add case studies on key topics like housing and transportation
- Move Triple Bottom Line Analysis from appendix into body of document
- Add a thermometer to show overall progress
- Add a timeline

2. Additional Topics

- Add actions households and individuals can take
- Add case study on consumption that includes the consumption-based goal

3. **Prioritization**
 - Add a timeline to demonstrate when actions will be addressed
4. **Integrate the CRO Internally at the City and Through Other Community-Wide Work**
 - Add Department responsible for each City of Eugene Action
5. **Pathway to the CRO**
 - Add additional actions from Ad Hoc WG Members and community members
 - Incorporate 12 Additional Strategies considered by City Council in 2019
 - Add graph to show current trajectory and the pathway to hit the CRO goals
6. **Funding**
 - Add cost information to City of Eugene Actions
7. **Accountability/Metrics**
 - Add graph that shows current trajectory and pathway to meet CRO goals
8. **Stronger Connection to Housing and Transportation System Plan**
 - Add a case study on housing
 - Add a case study on transportation
9. **Resiliency**
 - Add new actions from Ad Hoc WG Members and community members

Process and Implementation Changes

1. **Integrate the CRO Internally at the City and Through Other Community-Wide Work**
 - Continue to convene and work with staff throughout the City to incorporate CRO into all City work
2. **Funding Strategy**
 - Budget Committee and City Council are the bodies that consider funding allocations and new revenue sources
3. **ECC Commitment/Integration**
 - ECC contributed actions that they plan to do in the next 5-10 years
 - Continue to work with ECC as part of CAP2.0 implementation to collaborate and find ways to move this work forward together
4. **Accountability/Metrics**
 - Sustainability Commission will lead dashboard effort to identify key metrics for the CAP2.0
5. **Community Engagement Concerns**
 - Topic Ad Hoc Work Group will cover later in this process

6. Process Concerns

- CRO provides some guidance on when to report out; further discussion at 4th Ad Hoc Work Group Meeting
- 12 strategies will be included in the new draft
- As other plans are finalized, they will be integrated into this work as much as possible (TSP, Northwest Natural Franchise Agreement outcome)

4. Small Group Discussion

The Work Group broke up into small groups to discuss the theme and proposed revisions. See the Small Group discussion notes at the end of the document for notes from each group.

5. Review Process for Collecting and Evaluating New Plan Actions

Staff shared that ideas for additional actions to be added to the plan will be collected from the community and the Ad Hoc Work Group. The Work Group will make a recommendation about which actions will be included in the plan. Staff will be following up with Work Group members about what the criteria for evaluating actions should be.

Small Group Discussion Notes

Organized by Theme (See below for notes organized by each group)

New Content

- **More Detail**

- TBL Analysis - Who controls content should COE staff grade own work? Social Equity considerations (representation?)
 - Suggestion: First step>Staff start. Second step>Review Committee?
 - Broader set of voices/TBL panel(urban Res. Example) or Equity Panel, Sustainability Commission, standing committee that reflects city
 - TBL not a great system
 - Incorporate Qualitative co-benefits
- Every action needs responsible party, timeline & funding
- Showing equity achievements
- Connect actions with education and community
- Simplifying large actions engagement in larger institutions for all ages/level of understanding
- TBL - How will it be implemented and by who? (throughout plan)
- Confusing/opaque - add more content to be more concrete
- Needs to be enough to define scope of item (what is not included)
- Define scope of each item clearly (1)
- Scope of item has detail of what will be done
- Moving to an action list, building, out content to other things-Housing, Transportation, urban forest, urban
- The examples of other climate plans helpful for detail
- Thermometer-one that goes down emissions sector based/consumption based (related to individual House Holds
- Eugene Carbon>include app in plan>free challenge & app trends)
- **Need both>High level (skeleton)
- Still have feeling of eagerness, powerful, to make consumption piece more effective for all
- Capture influence, not so much prioritization, prioritization is not important as is influence
- Specific for low income household, matching fund for energy efficiency-clean energy fund
- Actions in COE plan but lack of objectives

- **Additional Topics**

- Show how City & city partners can help them take actions
- Can City partner with groups to make larger impact (ex. Large leverage shareholders), rather than focus on individuals/households
- Focus on biggest impact?
- **Consumption-based Goal:**
 - lofty & confusing
 - Focus on sector-goal instead?
 - Public Information Campaigns to address public behavior
- Add sequestrations targets, Other category: ex. Fossil Fuel Bond

- Community involvement participation(understanding)
 - Clean Energy Fund
 - Need to strike the right balance between additional detail and accessibility of CAP documents/Need specific consumption-based actions not just an explanation of what they are
- **Prioritization**
 - Near, Mid, long-term actions
 - Mackenzie Curve?
 - GHG reductions/cost
 - *Develop list & refine overtime>ECC relationships needed
 - state goals by sub-goals (ex. Smaller annual targets)
 - Clarify prioritization (prioritizing actions) vs. timeline (could be smaller timelines for each actions), include both
 - *Each action needs timeline (Include in Appendix?), if appropriate
 - timeline
 - prioritize where most effort/energy/impact (all items)
 - front load highest reduction actions (earlier planning \$\$)
 - Timeline
 - what does it mean?
 - when will it be implemented?
 - can we begin now or later?
 - the thermometer. Doesn't show that CAP-first statement
 - What we are going to do to meet CRO, then detail the HOW
 - Identify dependencies, other actions, other state/fed actions
 - What new content is needed-Also gather from community (lists)
 - Need a clear path to goals from each sector/Bucket
 - High level backbone
 - Sector-Based
 - Consumption-Based - Emissions-List to reduce
 - Look at what is necessary not just feasible
 - done first with front and plan
- **Integrate the CRO Internally at the City and through other work community-wide**
 - Partner agencies should be identified in actions along with responsible party (funding opportunities)
 - Housing/Land Use options to address Emissions
 - Add civic components to build trust for institutions (not just enviro. Actions)
 - Tell stories of success (ex. PW-warm asphalt pioneered) ex. Consumption analysis, ex. EPD>test Arcimoto vehicle
 - Communicating(aligning) from other plans that align with CAP(little and big)
 - Create connections to report through stories
 - Want to see an all staff city mtn-make it a priority-know how it applies to your job

- **Pathway to the CRO**
 - Communicate success, CLEAR path, checkpoints
 - Community engagement-Plan-who is in charge, equity, urban forest, land use, housing, food security, going to be lots of community input-Details
 - Get content from other city/community groups/TSP>also goes to transportation commission
 - Intergrade with other committees/clear communication about other work going
 - Pieces of content are missing and there are concerns about who (staff) making decisions
 - TSP/Needs bike/peds, include EV plans and emission, LTD plan
 - Assess the right to level and detail
 - Important (and difficult) to set criteria for selecting new/additional CAP strategies
 - Need to ID strategies to reach CRO goals, not just list in appendix
 - Highlight actions that have been committed to and those that have not

- **Funding Strategy**
 - Incorporate other co-benefits (ex. health)
 - Intergrade TBL into curve
 - Get listed on unfunded needs budget to get in front of committee- URGENT!
 - Needs to get approved by council & next immediate steps
 - Present funding recs options to council
 - Not enough to say how much costs
 - Actions need to be integrated into existing budgets (TSP/CIP) or CMO budget plans process
 - Plan for list of actions to real implementation (requires funding)
 - Need plan to move from plan to implementation-Need Funding plan!
 - rough estimates to aid in budget planning, describe the scale (FTE, other resources); show a comparative value to actions/ROI
 - Show who is paying
 - Pleased about cost information for CAP actions being added/BC nexus

- **Accountability/ Metrics**
 - How can COE enforce other agencies?
 - Add triggers> Can't just show not meeting goals
 - "Automatic trigger" to update to ensure meeting goals (ex. Every 2 to 5 years) (ex. "Meet reductions or buy offsets at \$ amount) *Incentives
 - Triggers that are incentives to meet goals (Do nothing and then pay vs. Do something and pay nothing)
 - Include progress metric (Liked Bend Plan e.g.) and co-benefits
 - Influenced-what decisions are influenced by others externalities-catalyze
 - Show ranges of what can be achieved by implementing strategies
 - Targets 5,10,15 years out with lineage to TSP and housing strategies
 - Need action plan with specific measurements to hold the city accountable

- **Stronger connection to housing, TSP**
 - Don't like case studies idea
 - show connection to other plans, "Connections Chapter", "Crosswalk Options"
 - (ex. How does TSP relate to climate work?)
 - *move TSP targets into CAP (ex. Increase Bike/Peds/Transit use) >How actually do this?>What is plan?>How are projects prioritized to meet TSP targets?
 - *Align CAP & TSP targets
 - Case Study=examples, not complex pull from other communities
 - "Case Study" language is not descriptive enough/hard to understand. Need better language

- **Resiliency**
 - City doesn't have expertise ad hoc
 - Equity recommendations (44 actions)
 - How are we going to pay for it?
 - How will they be implemented?
 - Need other experts, otherwise limitations
 - New Theme - Mental health preparedness/psychological resiliency/stability
 - Look to other communities/orgs ideas
 - Not have in mitigation plan/separate plan concurrently material and psychological; planning and reacting
 - Info display aligned with how long time spent on avg web page, format favorite: Milwaukie
 - Integrate CRO into internal work and accountability - showing overall effort and what other agencies are doing
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 - To Be Kind/psychology,
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 - Community city could help this in a community
 - Training/reduce barriers>>
 - *Not full agreement that COE should initiate should be community (in driver's seat)-based/not COE role(only partner)
 - Look to large community's -e.g. UP

Process and Implementation

- **Integrate the CRO Internally at the City and through other work community-wide**
 - Need to properly fund/staff, integrate with city staff
 - Look back at 12 strategies-get more detail
 - Opportunities to strengthen communication related to city work, internal climate action plan for decision makers. Translate to staff.
 - Have understanding of where emissions live for COE OPS (GHG Study)
 - Identify actions, all city mtn, CRO goals
 - Create internal training on how staff work relates to emissions? GHG

- **Funding Strategy**
 - Look where opportunities are
 - Build upon them
 - Tailored to current relationships/stakeholders need more trust building
 - As different partners work to reduce-going over is OK- (Neg. emissions)
 - Discussion about funding strategies and process for figuring them out
 - Concern about not having opportunities for input on funding strategies outside of BC/CC process
 - Discussion about BC/CC subcommittee to discuss CAP funding strategies (CSI model)
 - Discussion about the benefit/cost analysis of CAP strategies bet bang for the buck
 - Concern about the staff capacity to implement CAP

- **Accountability/ Metrics**
 - Metrics
 - Break down final targets into smaller projects/timelines (ex. TSP-Bike/Peds targets)
 - What data is available vs. needed
 - *Develop Accountability mechanisms for actions and community partners/companies
 - Accountability
 - How does CAP align with Vision Eval Tool? (ODOT/LCOG)
 - Identify community/policy levers and outputs (ex. Emissions, health, etc.)
 - How does these results integrate with CAP?
 - *Scenario planning by the MPO
 - Include equity metric, dashboard critical
 - Identify areas where transparency is limited
 - Demonstrate confidence to community through:
 - Clear articulation of commitments
 - How were getting there
 - Who is accountable? What are the barriers?
 - more to metrics/accountability (Bend example-we liked)
 - More accountability built into the CAP, aside from the 5-year milestones
 - Like Dashboard, but what does it look like?

- **ECC Commitment/ Integration**
 - ECC is small>Who are we missing? (ex. airport)
 - How can city regulate? Reach out to other large emitters>Ask for plan.
 - If legitimate reason why COE can't regulate, explain why. (community education)
 - Need to identify all large level shareholders in community
 - What does accountability look like (ECC)?
 - How will ECC work together?
 - Spell out vision for ECC, past, present, future, going to be group problem solving, make contribution, like UO contributions
 - Highlight partnerships that have developed, they become case studies

- Need explicit commitments from large lever shareholders and accountability to follow through
 - Use ECC for info share, keep doing work
 - ECC-partners that helped us get where we are today
 - ECC- not encompass all, could engage more (list of more emitters e.g. DEQ list)
 - Coordinate with state/Fed
- **Process Concerns**
 - Clarify regular update process 2 or 5 years
 - Ad Hoc Process
 - Confusion about who decides which actions included in final plan
 - Can Ad Hoc review final doc before presented to council?
 - Can AHG members get meeting materials ahead of time?
 - 12 Additional Strategies
 - Show> timeline, responsible party, funding, scale, equity concerns> (Biomass>facilities next to low income, comm. of color)
 - Process Concerns
 - *Need chance to review final document before 4th/Final meeting
 - Reconvene group AHG in future to check in
 - Explicit in the plan, what's on-going
 - review process, minimum-yearly process with community input, especially marginalized, who serving
 - Plus, include revisions, shift priorities, adaptive could be the work of Ad Hoc members very std models e.g. "Plan-Do-Check-net"
 - Process decisions-How do they get made>
 - Accountability/Metrics - City Council has the authority
 - Details about staff decisions, who, how, maybe include actions/empty from community
 - Keep open mind about community input
 - ECC- functioning groups coming out (e.g. EV start)
 - Recognize/acknowledge that a lot of things will have to change very quickly, and that CAP does not encapsulate all of them?
 - Noted iterative nature of future CAP updates
 - Concern about 3-5 year goals not being met by CAP strategies
 - Need to hear greater sense of urgency from the council
 - Need greater clarity on whether CAP 2.0 should include all strategies later via iterative process
 - When city staff do not include strategies/actions in CAP, there should be an explanation of why not
 - Too much convo about the document, not enough about the actions

- **Community Engagement Concerns**

- What does this look like?
- Reaching wider audiences (social media? Not just website), sustainable events; videos
- Communicating often (big/small stories) w/ impacts and hard #s, incorporate into school curriculum
- On-going advisory, 2 groups- one community, two equity group
- Who is not at the table? Stakeholders, invite large emitter (e.g. industry)
- More connection, but objective to support CRO goals
 - More for shared learning
 - Review- Are we doing the work we say we are doing?
 - Make sure that we are moving forward with plan. Don't get stuck in review process.
 - Want energy to go into outcomes NOT process and mitigation efforts
 - Community engagement - COE sustainability office, only 1 staff.
- Chapter on community engagement
- Discussion about greater use of community surveys of statistically valid sample of city residents (to inform CAP work)
- Council's role in educating the public about the gravity of the problem and the slate of solutions and tools available
- How to talk to the community about the sacrifice needed
- CAP as an opportunity to create a better, more equitable community
- Define community members' responsibilities vs. city responsibilities
- Concern about people feeling not being heard>Planning up to date did not include enough listening
- Better ways to communicate a compelling vision for a post fossil future
- Figure out more ways to get out to the community (vs. community having to come to a public meeting)
- Be clear when the city is asking for input (vs. trying to educate)

Organized by Group (See above for notes organized by theme)

BLACK Group

Likes:

- Pathway to CRO
- More detail-timeline
- Responsible party for actions
- Add Strategies> to get to the 0/goal (TBD Ok)
- Comment: Like all but see problems in categories, like intentions, “How would success be measured” (not included in themes), Thermometer, Graph to show trajectory

Changes/Comments:

- TBL Analysis
 - Who controls content should COE staff grade own work? Social Equity considerations (representation?)
 - Suggestion: First step>Staff start. Second step>Review Committee? -Broader set of voices/TBL panel(urban Res. Example) or Equity Panel, sus, commission,*standing Comm. That reflects city
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 - Incorporate Qualitative co-benefits
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 - Show how city & city partners can help them take actions
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 - Add sequestrations targets, Other category: ex. Fossil Fuel Bond
- **Ad Hoc Process**
 - Confusion about who decides which actions included in final plan
 - Can Ad Hoc review final doc before presented to council?
 - *Can AHG members get meeting materials ahead of time?
- **Process Likes:**
 - Dashboard, but what does it look like?
 - Like the way they're outlined
 - What does #1 mean?

Changes/Comments

- **Funding**
 - Need plan to move from plan to implementation-Need Funding plan!

- **Community Engagement**
 - What does this look like?
- **ECC Commitment**
 - ECC is small>Who are we missing? (ex. airport)
 - How can city regulate? Reach out to other large emitters>Ask for plan.
 - *if legitimate reason why COE can't regulate, explain why. (community education)
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- **Process**
 - Clarify regular update process 2 or 5 years

Red Group

- **More Detail**
 - Showing equity achievements
 - Connect actions with education and community
 - Simplifying large actions engagement in larger institutions for all ages/level of understanding
- **Additional Topics**
 - community involvement participation(understanding)
- **Prioritization**
 - timeline
 - prioritize where most effort/energy/impact (all items)
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New Theme - Mental health preparedness/psychological resiliency/stability

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- **ECC Commitment**
 - What does accountability look like (ECC)?

Green Group

New content

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- **More Detail**
 - Specific for low income household, matching fund for energy efficiency-clean energy fund

Process and Implementation

- Explicit in the plan, what's on-going
- **Process Concerns**
 - review process, minimum-yearly process with community input, especially marginalized, who serving
 - Plus, include revisions, shift priorities, adaptive could be the work of Ad Hoc members very std models e.g. "Plan-Do-Check-net"
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 - Process decisions-How do they get made>
 - Accountability/Metrics - City Council has the authority
 - Details about staff decisions, who, how, maybe include actions/empty from community

- Keep open mind about community input
- ECC- functioning groups coming out (e.g. EV start)
- **ECC Commitment/Integration**
 - How will ECC work together?
 - Spell out vision for ECC, past, present, future, going to be group problem solving, make contribution, like UO contributions
 - Highlight partnerships that have developed, they become case studies
- **Funding Strategies**
 - Look where opportunities are
 - Build upon them
 - Tailored to current relationships/stakeholders need more trust building
 - As different partners work to reduce-going over is OK- (Neg. emissions)
 - Use ECC for info share, keep doing work
 - ECC-partners that helped us get where we are today
 - ECC- not encompass all, could engage more (list of more emitters e.g. DEQ list)
 - Coordinate with state/Fed
- **Accountability/Metrics**
 - more to metrics/accountability (Bend example-we liked)

Yellow Group

- Does Approach feel good?
 - Specific comments on themes
 - -too much convo about the document, not enough about the actions
 - Need to ID strategies to reach CRO goals, not just list in appendix
 - Highlight actions that have been committed to and those that have not
 - Need explicit commitments from large lever shareholders and accountability to follow through

New Content Themes

- Show ranges of what can be achieved by implementing strategies
- Targets 5,10,15 years out with lineage to TSP and housing strategies
- Need greater clarity on whether CAP 2.0 should include all strategies later via iterative process
- Recognize/acknowledge that a lot of things will have to change very quickly, and that CAP does not encapsulate all of them?
- Noted iterative nature of future CAP updates
- Concern about 3-5 year goals not being met by CAP strategies
- Need to hear greater sense of urgency from the council
- Chapter on community engagement
- Need action plan with specific measurements to hold the city accountable
- Pleased about cost information for CAP actions being added/BC nexus
- Important (and difficult) to set criteria for selecting new/additional CAP strategies

- Need to strike the right balance between additional detail and accessibility of CAP documents/Need specific consumption-biased actions not just an explanation of what they are
- “Case Study” language is not descriptive enough/hard to understand. Need better language

Process/Implementation Themes:

- More accountability built into the CAP, aside from the 5-year milestones
- Discussion about funding strategies and process for figuring them out
- Council’s role in educating the public about the gravity of the problem and the slate of solutions and tools available
- How to talk to the community about the sacrifice needed
- CAP as an opportunity to create a better, more equitable community
- Concern about not having opportunities for input on funding strategies outside of BC/CC process
- Discussion about BC/CC subcommittee to discuss CAP funding strategies (CSI model)
- Discussion about the benefit/cost analysis of CAP strategies bet bang for the buck
- Concern about the staff capacity to implement CAP
- Define community members’ responsibilities vs. city responsibilities
- Concern about people feeling not being heard>Planning up to date did not include enough listening
- When city staff do not include strategies/actions in CAP, there should be an explanation of why not
- Better ways to communicate a compelling vision for a post fossil future
- Figure out more ways to get out to the community (vs. community having to come to a public meeting)
- Be clear when the city is asking for input (vs. trying to educate)
- Discussion about greater use of community surveys of statistically valid sample of city residents (to inform CAP work)



Mayor's Climate Recovery Ordinance Ad Hoc Work Group

March 11, 2020



Agenda

- Review Group Purpose and Process
- Review Themes from 1st Work Group Meeting
- Evaluation Criteria for Additional Actions



Purpose and Process Update

Mayor's CRO Ad Hoc Work Group Purpose Statement

The Community Climate Action Plan 2.0 (CAP2.0) is Eugene's roadmap to achieving the community climate action goals in the CRO as well as a climate resiliency plan. The purpose of the Mayor's CRO Ad Hoc Work Group is to provide guidance on how to modify the Draft CAP2.0 and to provide input on additional actions to add to the plan to fully meet the CRO goals. The Work Group will provide guidance on the following:

- The high-level topics, or themes, that should guide the document revision process
- Evaluation criteria for additional actions to add to the plan
- Additional actions to add to the CAP2.0 to achieve CRO goals, including some prioritization of the suggested additional actions
- CAP2.0 community engagement process moving forward

Mayor's CRO Ad Hoc Work Group Process

- Feb 12 - WG Meeting 1: Listening Session
- Mar 11 – WG Meeting 2: Themes + Additional Action Process
- Early April - Community Meeting
- Mid-April – WG Meeting 3: Evaluate New Actions
- Early May – WG Meeting 4: Release updated document





Work Group Themes



Work Group Themes: Positive Aspects of the Plan

1. Clear and accessible; Good education material
2. Equity Actions
3. Realistic Actions
4. Data/Graphs
5. Stakeholder Involvement
6. Consumption-based Accounting



Work Group Themes: Suggested Changes

1. More Detail
2. Additional Topics
3. Prioritization
4. Integrate the CRO Internally at the City and through other work community-wide
5. Pathway to the CRO
6. Funding Strategy
7. Accountability/ Metrics
8. ECC Commitment/ Integration
9. Stronger connection to housing, TSP
10. Process Concerns
11. Community Engagement Concerns
12. Resiliency

Theme Review: New Content

1. More Detail

- Expanded Description of Actions
- Add case studies on key topics like housing and transportation
- Move Triple Bottom Line Analysis from appendix into body of document
- Add a thermometer to show overall progress
- Add a timeline

2. Additional Topics

- Add actions households and individuals can take
- Add case study on consumption that includes the consumption-based goal

3. Prioritization

- Add a timeline to demonstrate when actions will be addressed

4. Integrate the CRO Internally at the City and Through Other Community-Wide Work

- Add Department responsible for each City of Eugene Action

5. Pathway to the CRO

- Add additional actions from Ad Hoc WG Members and community members
- Incorporate 12 Additional Strategies considered by City Council in 2019
- Add graph to show current trajectory and the pathway to hit the CRO goals

6. Funding

- Add cost information to City of Eugene Actions

7. Accountability/Metrics

- Add graph that shows current trajectory and pathway to meet CRO goals

8. Stronger Connection to Housing and Transportation System Plan

- Add a case study on housing
- Add a case study on transportation

9. Resiliency

- Add new actions from Ad Hoc WG Members and community members

Theme Review: Process and Implementation

- 1. Integrate the CRO Internally at the City and Through Other Community-Wide Work**
 - Continue to convene and work with staff throughout the City to incorporate CRO into all City work
- 2. Funding Strategy**
 - Budget Committee and City Council are the bodies that consider funding allocations and new revenue sources
- 3. ECC Commitment/Integration**
 - ECC contributed actions that they plan to do in the next 5-10 years
 - Continue to work with ECC as part of CAP2.0 implementation to collaborate and find ways to move this work forward together
- 4. Accountability/Metrics**
 - Sustainability Commission will lead dashboard effort to identify key metrics for the CAP2.0
- 5. Community Engagement Concerns**
 - Topic Ad Hoc Work Group will cover later in this process
- 6. Process Concerns**
 - CRO provides some guidance on when to report out; further discussion at 4th Ad Hoc Work Group Meeting
 - 12 strategies will be included in the new draft
 - As other plans are finalized, they will be integrated into this work as much as possible (TSP, Northwest Natural Franchise Agreement outcome)

Small Groups



New Actions: Collection Process and Evaluation Criteria

Community Input

Community Meeting,
Early April



<https://engage.eugene-or.gov/>,

Late March



New Action Evaluation Criteria

Co-benefit		 Adverse/zero	 Zero/ Minimal	 Good/present	 Great/abundance
GHG Reduction Potential		None	Less than 10,000 MTCO ₂ e	10-30,000 MTCO ₂ e	30-40,000 MTCO ₂ e
Advances social equity	Equity	Negatively impacts vulnerable/marginalized population	No potential	Small equity impact, or impacts equally	Potential to significantly address social equity
Advances health or safety		Negatively impacts health or safety	No potential	Target-group benefit OR makes community safer	Community benefit AND/OR makes community healthier
Supports key ecosystem functions (reduces effects of consumption of natural resources)	Environment	Negative net impact on ecosystem functions	Net neutral impact	Conserves or protects ecosystem function	Restores, or creates ecosystem functions
Reduces other pollutants, waste, or human footprint on the environment (reduces contaminants)		Net increases of pollutants, waste, or human footprint	No reduction	Single location reduction	Systemic reduction
Provides jobs and businesses ample economic opportunity and/or economic resilience	Economy	Net reduction of jobs, opportunity, or resilience	No impact	Provides opportunity OR resilience. New jobs may be temporary.	Provides opportunity AND resilience. New jobs should be "permanent".
Forecasts lifecycle financial benefit of public resources		Net expense	No lifecycle benefit	Long rate of return or low savings/revenue	Immediate or significant savings/revenue

	GHG Potential Reductions	Advances social equity		Advances health or safety		Improves support of key ecosystem functions		Reduces contaminants		Economic benefits		Financial benefit of public resources	
		Equity	Environment										
Transportation System Plan	 x30												
Envision Eugene	 x30												
Food Materials Management - Composting													
Food Materials Management - Waste Avoidance													
City Operational Reductions - Facilities													
City Operational Reductions - Fleet													
Roads - Materials Management													
Urban Forest - Tree Canopy Goal													
Urban Forest - World Track and Field Tree Planting													
Green Infrastructure in Parks and Open Space	NOT MODELED												
City of Eugene evaluating Capital Improvement Projects on their potential GHG impacts	NOT MODELED												
Parks program: City of Eugene and Lane County providing recreational activities throughout the area	NOT MODELED												
City of Eugene Natural Hazard Mitigation Plan	NOT MODELED												

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Mayor's Climate Recovery Ordinance Ad Hoc Work Group

March 11, 2020

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Climate Action Plan 2.0

Appendix 5

Triple Bottom Line Evaluation of
City of Eugene Actions

Eugene’s Triple Bottom Line Actions

Eugene City Council’s Vision is to:

Value all people, encouraging respect and appreciation for diversity, equity, justice, and social well-being. We recognize and appreciate our differences and embrace our common humanity as the source of our strength; Be responsible stewards of our physical assets and natural resources. We will sustain our clean air and water, beautiful parks and open spaces, livable and safe neighborhoods, and foster a vibrant downtown, including a stable infrastructure; Encourage a strong, sustainable and vibrant economy, fully utilizing our educational and cultural assets, so that every person has an opportunity to achieve financial security.

This is based to the concept of a triple bottom line—valuing equity, environment, and economy. The Mayor’s CAP2.0 workgroup understood that not all actions the City of Eugene is taking will result in emissions reductions. This section looks at some of the key actions the City is taking and evaluates them on six different criteria. The scoring of these actions can be found on the next page.

Co-benefit		 Adverse/zero	 Zero/ Minimal	 Good/present	 Great/abundance
GHG Reduction Potential		None	Less than 10,000 MTCO ₂ e	10-30,000 MTCO ₂ e	30-40,000 MTCO ₂ e
Advances social equity	Equity	Negatively impacts vulnerable/marginalized population	No potential	Small equity impact, or impacts equally	Potential to significantly address social equity
Advances health or safety		Negatively impacts health or safety	No potential	Target-group benefit OR makes community safer	Community benefit AND/OR makes community healthier
Supports key ecosystem functions (reduces effects of consumption of natural resources)	Environment	Negative net impact on ecosystem functions	Net neutral impact	Conserves or protects ecosystem function	Restores, or creates ecosystem functions
Reduces other pollutants, waste, or human footprint on the environment (reduces contaminants)		Net increases of pollutants, waste, or human footprint	No reduction	Single location reduction	Systemic reduction
Provides jobs and businesses ample economic opportunity and/or economic resilience	Economy	Net reduction of jobs, opportunity, or resilience	No impact	Provides opportunity OR resilience. New jobs may be temporary.	Provides opportunity AND resilience. New jobs should be "permanent".
Forecasts lifecycle financial benefit of public resources		Net expense	No lifecycle benefit	Long rate of return or low savings/revenue	Immediate or significant savings/revenue

City of Eugene Triple Bottom Line Actions

	GHG Potential Reductions	Advances social equity	Advances health or safety	Improves support of key ecosystem functions	Reduces contaminants	Economic benefits	Financial benefit of public resources
		Equity	Environment			Economy	
Transportation System Plan	★ x30	●	★	★	★	●	◐
Envision Eugene	★ x30	●	★	★	★	●	●
Food Materials Management - Composting	★	★	★	◐	◐	★	◐
Food Materials Management - Waste Avoidance	★	●	★	●	◐	◐	○
City Operational Reductions - Facilities	●	●	★	◐	◐	●	●
City Operational Reductions - Fleet	●	●	★	◐	★	●	●
Roads - Materials Management	●	●	★	◐	●	◐	◐
Urban Forest - Tree Canopy Goal	●	★	●	★	★	◐	◐
Urban Forest - World Track and Field Tree Planting	◐	★	●	★	●	◐	○
Green Infrastructure in Parks and Open Space	NOT MODELED	★	★	●	◐	◐	●
City of Eugene evaluating Capital Improvement Projects on their potential GHG impacts	NOT MODELED	◐	★	◐	◐	◐	○
Parks program: City of Eugene and Lane County providing recreational activities throughout the area	NOT MODELED	●	◐	★	★	●	○
City of Eugene Natural Hazard Mitigation Plan	NOT MODELED	◐	◐	★	●	◐	★
City of Eugene implementing the Comprehensive Stormwater Management Plan	NOT MODELED	●	★	●	●	◐	●
City of Eugene environmental justice and land use compatibility to avoid siting new heavy industrial uses near residential lands	NOT MODELED	◐	◐	★	●	◐	●
Investigate need and plan for community cooling centers and/or smoke refuge centers	NOT MODELED	◐	◐	★	★	●	●
City of Eugene developing a water conservation and drought management plan and implementing Salmon Safe Certification recommendations	NOT MODELED	★	★	●	●	◐	◐

KEY

- adverse/negative impact
- ◐ zero/emerging
- good/present
- ★ great/abundance



CITY OF BEND



Community Climate
Action Plan

Bend Community Climate Action Plan

Climate Mitigation Strategies
and Actions: 2020-2025



Energy Supply

Table 1. Energy Supply - Climate Action Strategies

Implementation Actions	Implementation Responsibilities	Progress Metric	Target	Cumulative Emission Reductions Potential* <small>(each circle below represents 200,000 metric tons of emissions)</small>	Savings or Expenditure Range <small>(per metric ton of emissions reduced)</small>	Co-benefits
STRATEGY: ES1 - Provide 100% renewable electricity supply to the community						
ES1A – Develop a roadmap to achieve a 100% renewable electricity supply for the community.	Lead: Partners:	<ul style="list-style-type: none"> Percent of community subscribed to renewable power. Total load and percentage of total load served by renewables. 	100% renewable energy procured by 2025.	4,410,000 x4.4	\$10 to \$35	
STRATEGY: ES2 - Contract for a natural gas offset program for community gas use						
ES2A – Develop a program that allows residential and commercial customers to offset their natural gas use.	Lead: Partners: Not yet identified	<ul style="list-style-type: none"> Percentage of the community households and organizations subscribed to gas that have offset emissions. Total number and percentage of terms offset. 	25% of customer participation in the program.	1,860,000 x1.8	\$20 to \$45	
STRATEGY: ES3 - Expand distributed commercial and residential solar photovoltaics (PV)						
ES3A – Increase community education on renewable energy and available incentives by developing and delivering educational programs.	Lead: Partners:	<ul style="list-style-type: none"> Number and percentage of households educated. 				
ES3B – Promote renewable energy incentives offered by utilities by providing information about these incentives to individuals and companies applying for building permits.	Lead: Partners:	<ul style="list-style-type: none"> Number and percentage of permit applicants that have been reached. 	32 Added MW of solar PV by 2036. 1.6 MW of solar PV added annually.	200,000 	\$75 to \$50 	
ES3C – Create new incentive packages that increase the installation of renewable energy systems on residential and commercial buildings	Lead: Partners:	<ul style="list-style-type: none"> Number and percentage of new buildings with installations. Number and percentage of existing buildings with installations. Total generation capacity of installed systems. 				
<p>Note: This Target, Cumulative Emission Reductions Potential, Savings or Expenditure Range, and Co-benefit data is based on all eight actions in ES3.</p>						

City of Bend	Community Partners	Utility	Energy Trust of Oregon	Private Developers	Lending Agencies	Deschutes County	Public Agencies	Workforce Development Agencies
Savings	Expenditures	Economic Vitality	Affordability	Supports the Natural Environment	Community Health and Safety	Adaptation and Resilience	Social Equity	

*Emissions reduction potential assumes stated strategy target is achieved. For more details on methodology and calculations, see Appendix D.

Energy Supply

Table 1. Energy Supply - Climate Action Strategies

Implementation	Responsibilities	Progress Metric	Target	Cumulative Emission Reductions Potential* <small>(each circle below represents 200,000 metric tons of emissions)</small>	Savings or Expenditure Range <small>(per metric ton of emissions reduced)</small>	Co-benefits
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STRATEGY : ES3 (cont.) - Expand distributed commercial and residential solar photovoltaics (PV)

ES3D – Create revolving loan funds to finance renewable energy projects.
These funds will be more accessible than current loan options to low- and moderate-income residents. The City will investigate different options for fund administration.

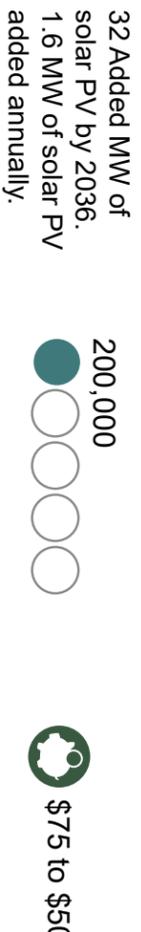
- Lead: 
- Partners:  
- Total dollars distributed through fund annually.
 - Number and percentage of buildings using loan program.

ES3E – Develop community solar projects that residents can subscribe to for access to offsite solar energy.

- Lead: 
- Partners:  
- Number and total generation capacity of projects. Total number of subscribers for each project.

ES3F – Pilot microgrid and battery storage projects powered by renewable energy that can operate independently of the energy grid.

- Lead:  
- Partners: 
- Number of microgrids in total.
 - Total installed renewable generation capacity inside of microgrids.
 - Percentage of local load served by microgrids.



Note: This Target, Cumulative Emission Reductions Potential, Savings or Expenditure Range, and Co-benefit data is based on all eight actions in ES3.

ES3G – Support and expand workforce development programs in renewable energy trades that are delivered by community organizations.

- Lead:  
- Partners: Not yet identified
- Number of people trained per year.
 - Number and percentage of those trained that are fully employed in this profession.

ES3H – Create a commercial, property-assessed clean energy program that allows renewable energy projects to be financed through property tax assessment.

- Lead: 
- Partners: Not yet identified
- Total installed generation capacity as percentage of total commercial load.
 - Number of participants in program.

 City of Bend	 Community Partners	 Utility	 Energy Trust of Oregon	 Private Developers	 Lending Agencies	 Deschutes County	 Public Agencies
 Savings	 Expenditures	 Economic Vitality	 Affordability	 Supports the Natural Environment	 Community Health and Safety	 Adaptation and Resilience	 Social Equity
							 Workforce Development Agencies

*Emissions reduction potential assumes stated strategy target is achieved. For more details on methodology and calculations, see Appendix D.

Energy Supply

Table 1. Energy Supply - Climate Action Strategies

Implementation Actions	Implementation Responsibilities	Progress Metric	Target	Cumulative Emission Reductions Potential* <small>(each circle below represents 200,000 metric tons of emissions)</small>	Savings or Expenditure Range <small>(per metric ton of emissions reduced)</small>	Co-benefits
STRATEGY : ES4 - Build/explore a biodigester at the wastewater treatment facility						
ES4A – Build a biodigester at the wastewater treatment facility, after confirming feasibility of the project.	Lead: Partners: Not yet identified	<ul style="list-style-type: none"> Percent of onsite load served by the digester, Gallon equivalents of fossil fuel displaced in transportation or electricity produced. 	72,000 therms annual production.		\$10	
STRATEGY : ES5 - Install solar panels on public buildings						
ES5A – Install solar panels on public buildings to demonstrate public sector leadership.	Lead: Partners: Not yet identified	<ul style="list-style-type: none"> Number and percentage of buildings with rooftop solar. Total installed capacity of renewables. Percentage of total load that is served by rooftop solar. 	1.2 MW of additional capacity on schools. 0.710 MW of additional capacity on City buildings.		\$50	

City of Bend	Community Partners	Utility	Energy Trust of Oregon	Private Developers	Lending Agencies	Deschutes County	Public Agencies
Savings	Expenditures	Economic Vitality	Affordability	Supports the Natural Environment	Community Health and Safety	Adaptation and Resilience	Social Equity
							Workforce Development Agencies

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CITY OF MILWAUKIE

Milwaukie Community Climate Action Plan



Table 10. Land use and transportation planning – City-led mitigation strategies

MITIGATION STRATEGIES Land Use and Transportation Planning					
Action	How will this be implemented?	Implementation timescale	Potential GHG reductions	Cost/savings per MTCO ₂ e reduced	Co-benefits
<p>IN PROGRESS</p> <p>Implement the Safe Access for Everyone (SAFE) street and sidewalk improvement program to expand bike and pedestrian access</p>	O C	Short term	Emissions already incorporated into BAU forecast		<p>3 —</p> <p>2 —</p> <p>1 —</p> <p>Addresses Milwaukee's superactions, Opportunity for social equity, Mitigates and adapts in one action, Revenue generation of cost avoidance, Leverages existing efforts, Community support</p>
<p>Partner with Metro and TriMet to increase transit service, particularly to underserved employment areas</p>	C	Short term	Medium	\$\$	<p>3 —</p> <p>2 —</p> <p>1 —</p> <p>Addresses Milwaukee's superactions, Opportunity for social equity, Mitigates and adapts in one action, Revenue generation of cost avoidance, Leverages existing efforts, Community support</p>
<p>Implement a Transportation Management Agency (TMA) with area partners</p>	C	Short term	Medium	\$\$	<p>3 —</p> <p>2 —</p> <p>1 —</p> <p>Addresses Milwaukee's superactions, Opportunity for social equity, Mitigates and adapts in one action, Revenue generation of cost avoidance, Leverages existing efforts, Community support</p>
<p>Implement "electric vehicle ready" zoning regulations for commercial buildings and multifamily housing</p>	L E	Short term	Medium	Data unavailable	<p>3 —</p> <p>2 —</p> <p>1 —</p> <p>Addresses Milwaukee's superactions, Opportunity for social equity, Mitigates and adapts in one action, Revenue generation of cost avoidance, Leverages existing efforts, Community support</p>
<p>Incentivize employers to encourage active transportation and transit</p>	E C	Short term	Medium	\$\$	<p>3 —</p> <p>2 —</p> <p>1 —</p> <p>Addresses Milwaukee's superactions, Opportunity for social equity, Mitigates and adapts in one action, Revenue generation of cost avoidance, Leverages existing efforts, Community support</p>
<p>IN PROGRESS</p> <p>Promote the purchase of sidewalk credits in areas outside of pedestrian corridors and redirect funds to areas needing this infrastructure</p>	L	Short term	Medium	\$\$	<p>3 —</p> <p>2 —</p> <p>1 —</p> <p>Addresses Milwaukee's superactions, Opportunity for social equity, Mitigates and adapts in one action, Revenue generation of cost avoidance, Leverages existing efforts, Community support</p>

City operations	City law/code	City educates	City partners for collective action	Partners lead, City participates	City partners to lobby state/feds	Short term	net savings	3 high
Addresses Milwaukee's superactions	Opportunity for social equity	Mitigates and adapts in one action	Revenue generation of cost avoidance	Leverages existing efforts	Community support	Mid term	net expenditure	2 medium
						Long term		1 low

MITIGATION STRATEGIES | Land Use and Transportation Planning (continued)

	Action	How will this be implemented?	Implementation timescale	Potential GHG reductions	Cost/savings per MTCO ₂ e reduced	Co-benefits
IN PROGRESS	Promote "neighborhood hubs" through Comprehensive Plan policies	L	Short term	2 units	\$\$	3 - High (Community support, Revenue generation, Leverages existing efforts, Mitigates and adapts in one action, Opportunity for social equity, Addresses Milwaukee's superactions)
IN PROGRESS	Implement parking pricing in downtown	L	Short term	2 units	Data unavailable	3 - High (Revenue generation, Leverages existing efforts, Mitigates and adapts in one action, Opportunity for social equity, Addresses Milwaukee's superactions)
	Implement variable system development charges to encourage accessory dwelling unit development	L	Short term	2 units	\$\$\$\$	3 - High (Revenue generation, Leverages existing efforts, Mitigates and adapts in one action, Opportunity for social equity, Addresses Milwaukee's superactions)
	Lower parking ratios near high capacity corridors	L	Short term	Data unavailable	Data unavailable	3 - High (Revenue generation, Leverages existing efforts, Mitigates and adapts in one action, Opportunity for social equity, Addresses Milwaukee's superactions)

City operations	City law/code	City educates	City partners for collective action	Partners lead, City participates	City partners to lobby state/feds	Short term	net savings	3 high
Addresses Milwaukee's superactions	Opportunity for social equity	Mitigates and adapts in one action	Revenue generation of cost avoidance	Leverages existing efforts	Community support	Mid term	net expenditure	2 medium
						Long term		1 low

Note on the SAFE program: Mitigation scaling for the SAFE program is accounted for in a number of transportation related actions in the analysis including: Work with partner agencies to address bike and pedestrian gaps; Incentivize employers to encourage active transport; and Promote "neighborhood hubs". Emissions reductions from this strategy are also accounted for in Metro's Climate Smart Strategy, which is included in the BAU reduction estimate.



Agenda

Mayor's Climate Recovery Ordinance Ad Hoc Work Group May 12, 2020

1. Agenda Review
2. Review Group Purpose & Process
3. Preview of CAP2.0 Data
4. Discuss Evaluation of Ideas for New Actions for the CAP2.0
5. Q&A with Josh Proudfoot, Good Company
6. Closing

Participant List
Mayor's Climate Recovery Ordinance Ad Hoc Work Group

<u>Name</u>	<u>Organization</u>
Mayor Lucy Vinis	Eugene Mayor
Councilor Alan Zelenka	Eugene City Councilor
Councilor Emily Semple	Eugene City Councilor
Councilor Greg Evans	Eugene City Councilor
Dan Hurley	Lane County
Daniel Borson	Human Rights Commission Representative
Eliza Kashinsky	Budget Committee Representative
Eugene Organ	Lane Independent Living Alliance
J. Ingrid Kesler	Eugene Area Chamber of Commerce Member
Jon Kloor	Northwest Natural
Joshua Skov	Community Member
Kaarin Knudson	Community Member
Kelly Hoell	Lane Transit District
Kristie Hammitt	City of Eugene Assistant City Manager
Lex Worden	Sunrise Eugene
Linda Heyl	350Eugene
Matt McRae	Community Member
Matt Rodrigues	City of Eugene Public Works Director
Matt Schroettinig	Eugene Water and Electric Board
Pablo Alvarez	Eugene Springfield NAACP
Tiffany Edwards	Eugene Area Chamber of Commerce Staff
Zach Mulholland	Sustainability Commission Representative

Mayor's CRO Ad Hoc Work Group Meeting Summary Notes

May 12, 2020

1. Agenda Review

Staff reviewed the agenda with the Work Group and discussed how to use Zoom. The Mayor made remarks. No changes were made to the agenda.

2. Review Group Purpose and Process

Staff shared the purpose statement for the group and the progress the group has made.

Purpose Statement:

The Community Climate Action Plan 2.0 (CAP2.0) is Eugene's roadmap to achieving the community climate action goals in the CRO as well as a climate resiliency plan. The purpose of the Mayor's CRO Ad Hoc Work Group is to provide guidance on how to modify the Draft CAP2.0 and to provide input on additional actions to add to the plan to fully meet the CRO goals. The Work Group will provide guidance on the following:

- The high-level topics, or themes, that should guide the document revision process
- Evaluation criteria for additional actions to add to the plan
- Additional actions to add to the CAP2.0 to achieve CRO goals, including some prioritization of the suggested additional actions
- CAP2.0 community engagement process moving forward

Process:

- Feb 12 – Work Group Meeting 1: Listening Session
- Mar 11 – Work Group Meeting 2: Themes + Additional Action Process

3. Preview of CAP2.0 Data

Staff provided a status update on the Triple Bottom Line analysis subgroup and incorporation of 12 themes create at the last meeting of the Mayor's CRO Ad Hoc Work Group. Staff presented data related to the pathway to the CRO, sector based versus consumption-based emissions information, and data visualization tools.

Member Discussion

- Wedge analysis discussion; identifying strategies in the present to achieve CRO goal.
- Concern about not having strategies in place to achieve CRO goal and getting behind in achieving goal years down the road; inquired if figures can show if we are where we need to be in our CRO goals in this moment.
- Discussion about graphs; discussion about carbon offsets and related methods.
- Appreciation for how graphs are laid out; 2030 goals and reductions still needed; concerns about NW Natural Gas franchise agreement and community vision next steps.

- NW Natural gas negotiations and expectation of reductions from negotiations; ad hoc member responsibility within workgroup and larger picture of that work within framework.
- Assigning responsibility to actions and reductions that remain unfinished/unmet.
- CAP 2.0 intended to spell out what is necessary and needed to reach CRO goals rather than forecast of actions and goals; does city's mission aligns with the goals and how gap will be addressed.
- Include historic emissions from 2010-2-17 for context; history of fossil fuel goals over last 12 years, current progress and lessons to be learned; Oregon's consumption based emissions increasing, actions addressing these should be prominent in plan; emission cuts over time will become more difficult as we get closer to CRO goals.
- Will 26 bundled actions allow us to hit reduction goals; turn thermometer upside down.
- Appreciation for tradeoffs discussed by Councilor Zelenka and Mayor Vinis; breaking out actions by similar scale and tradeoffs would be nice to have in CAP 2.0.
- Clarity sought by members may not be possible, re: IPCC gap strategy "technology to come".
- Need balance between modeling actions and filling in gaps with new technology.
- Consumption based emissions needs to be as clearly laid out for the public as sector-based emissions.

4. Break

5. Discuss Evaluation of Ideas for New Actions for the CAP2.0

Staff discussed homework assigned to ad hoc members to rank additional actions provided by the community from the recent Engage Eugene Survey, and challenges to completing the Additional Ranking Survey before the Ad Hoc Work Group Meeting. Staff addressed concerns about non-response bias and appreciation for Ad Hoc member participation in the discussion. Staff responded to questions from members related to the discussion. Mayor Vinis discussed thoughts about member thoughts and concerns related to action ranking.

Member Discussion: Each member was provided opportunity to speak about their personal challenges doing homework, or reasons for not completing the homework.

- Information was too much; not comfortable assigning a rank or number out of respect to community members.
- Bundles are already in CAP 2.0 (actions contributed are already actions in CAP 2.0); afraid to reprioritize actions already prioritized.
- Amount of data was daunting and needed more time; didn't like the format.
- Expressed trust for staff to move new actions forward; agreed that is easy to unintentionally elevate one item over another when important.
- Did not allocate time to complete in time; agreed that ranking doesn't weigh as heavily as getting as much done as possible.
- Felt conflicted about process trying to rank actions; conceptualized tasks in two ways: scaled ranking by "biggest impact, mid-range impact, too-difficult-for-city-to-take-

leadership-on” but no sense of scale for achievability of some actions; concerns around feasibility of some actions; struggled using rubric.

- Had overlooked member survey completion; wanted more information and conversation with others about actions before ranking them.
- Expressed conflict with ranking bundles and adding bundles; reiterated comments made by others about difficulty to rank actions already represented in CAP 2.0 compared to those that are new; wants to prioritize actions within the bundles; did not feel input was meaningful.
- Did not see survey in instructions; shared concerns regarding how information about ranking was going to be used and overstepping boundaries as a representative of any agency.
- Missed survey in email; too much information to get through in the time given; trade off of time given to this compared to how input could be used was not best way to spend time for ad hoc members.
- Didn't see survey in email; felt there would be mission drift using the rubric but appreciated the evaluation criteria; used own methods for prioritization.
- A lot of information to go through in a short time frame; echoed comments about conflict with ranking different approaches to engage data and ideas collected from community; need more data about actions before prioritizing.
- Kept in mind work as a representative for an agency while ranking and struggled with high level of actions and lack of data about impacts of actions; spoke to need to engage community to move actions forward.
- Inquired about impacts of prioritizing and ranking.
- Inquired if all bundles could be included; inquired about Ad Hoc member involvement moving forward with individual actions.
- Business owner considerations related to feasibility of enacting all actions; expressed appreciation for prioritization opportunity.
- Spoke to ranking considerations – scale, cost, social equity; need to address ownership of actions moving forward.
- Inquired if action “ownership” would be represented in the future.
- Echoed comments about prioritization and action “ownership”; expressed desire to attach a name for action completion to achieve the action.
- Additional conversation about “ownership” and difference between voluntary ownership and ownership by policy.

6. Q&A with Josh Proudfoot, Good Company

Josh Proudfoot with Good Company addressed thoughts about how to go about ranking additional actions including scale, time feasibility, cost and co-benefits related to social equity, public cost and upcoming technology. Josh addressed challenges tackling consumption-based emissions including issues with addressing behavioral changes and the use of economic development and neighborhood associations to address environmental and cultural changes need to change consumption patterns. Josh addressed questions from Ad Hoc members, below.

Member Questions + Discussion

- Spoke to synergy related to consumption -based emissions and community engagement; spoke about need for a climate advisory board over next 10 years related to community engagement, represented in the CAP 2.0 to help bring down consumption.
- Spoke to previous work related to consumption- based actions.
- Inquired about role of local government to track consumption based inventory as well as city purchasing methods for lower carbon alternatives to high intensity products that the city purchases; spoke about other ways local governments can address environment locally and by state; city promote reuse and manufacturing; city can enable construction of smaller homes.
- Inquired of Josh if building electrification, bikes and EV's are priority.
- Inquired of next steps and how to use Josh's recommendations.

7. Next Steps and Closing

Staff provided information about next steps and dates and addressed next steps with additional action ranking. The CAP 2.0 will be released in early July to give credence to community and give space for staff to incorporate feedback. Staff answered questions from Ad Hoc members. Mayor Vinis made final remarks. Staff expressed appreciation for participation and encouraged Ad Hoc members to send feedback as available.

Member Questions + Discussion:

- Inquired if members can get clarity about how actions are going to be used versus reprioritizing what is already in the plan; doesn't want to rework prioritization without big picture in mind.
- Inquired about when members will get a look at next draft of CAP and if they will receive it before going before council.
- Inquired about how ill additional actions will be incorporated into final document.



Mayor's Climate Recovery Ordinance Ad Hoc Work Group Meeting #3

Tuesday, May 12th, 2020



Housekeeping

- Ad Hoc members are Panelists, public viewers are Attendees.
- Only Ad Hoc Work Group Members will be unmuted
- There is no chat functionality in this meeting.



- Review Group Purpose and process
- Preview of Data for CAP 2.0
- Review and Discussion of New Actions

Agenda



Process Review

Review of Group Purpose



The purpose of the Mayor's Climate Recovery Ordinance Ad Hoc Work Group is to provide guidance on how to modify the Draft CAP2.0 and to provide input on additional actions to add to the plan to fully meet the CRO goals.

- The high-level topics, or themes, that should guide the document revision process
- Evaluation criteria for additional actions to add to the plan
- Additional actions to add to the CAP2.0 to achieve CRO goals, including some prioritization of the suggested additional actions
- CAP2.0 community engagement process moving forward



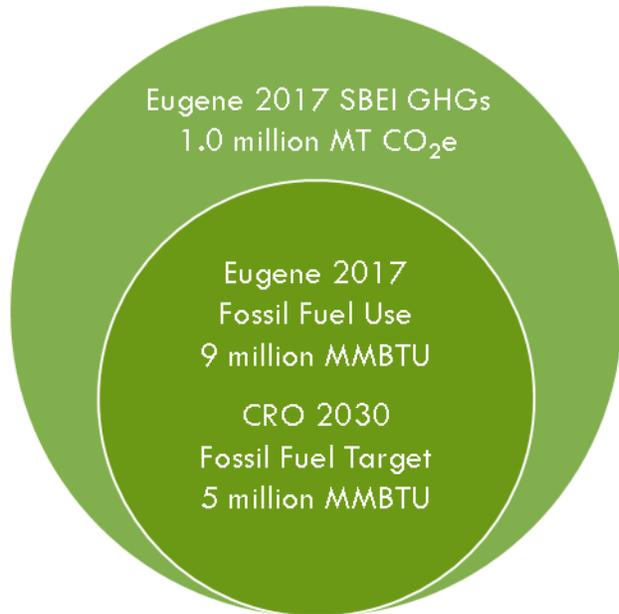
Mayor's CRO Ad Hoc Work Group Meeting Review

- February 12, 2020
 - Overview of CAP2.0 process and content
 - Small Group Discussions to identify positive aspects and areas for improvement
- March 11, 2020
 - Sharing of themes
 - Small group discussion regarding details for each theme



Preview of Data for CAP 2.0

Relationship between sector-based emissions and CRO fossil fuel target.

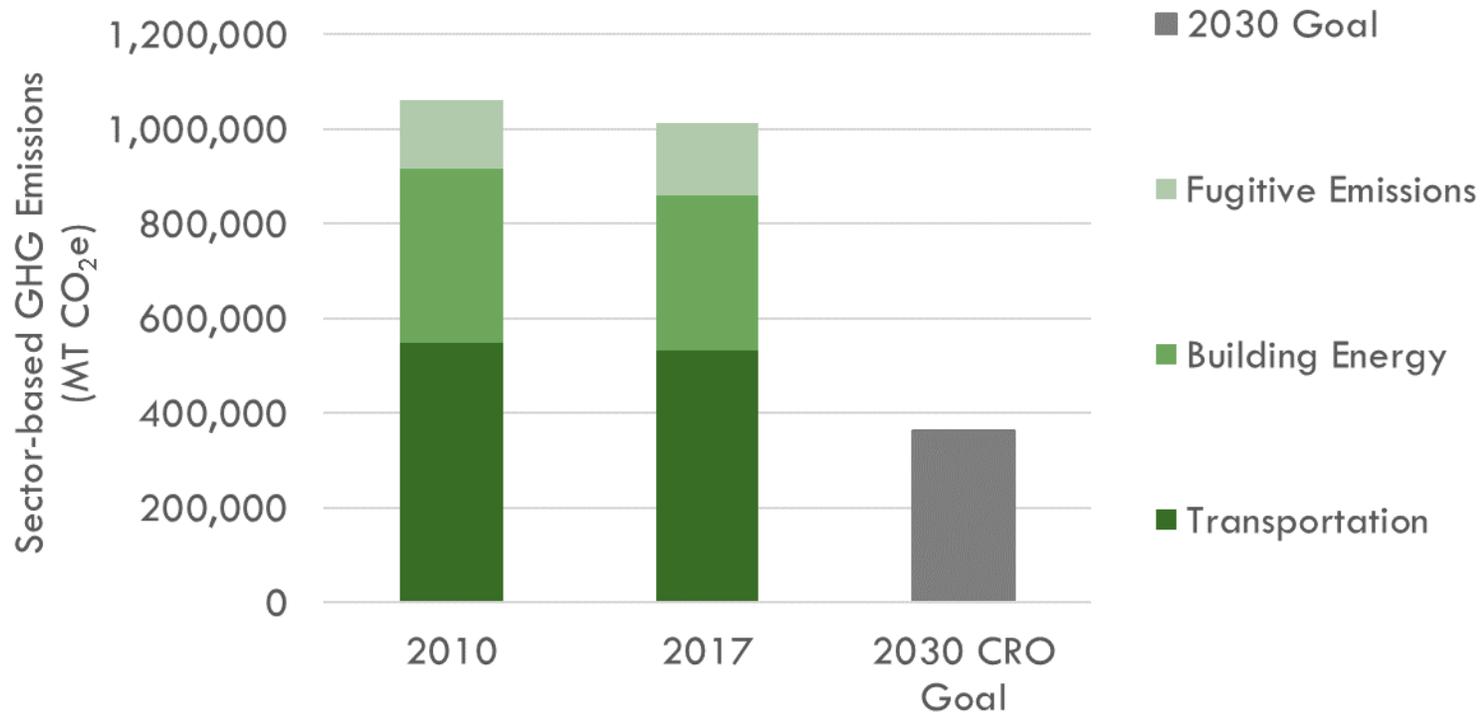


**Sector-Based Emissions
Inventory (SBEI)**

**Fossil Fuel Emissions
(CRO target)**

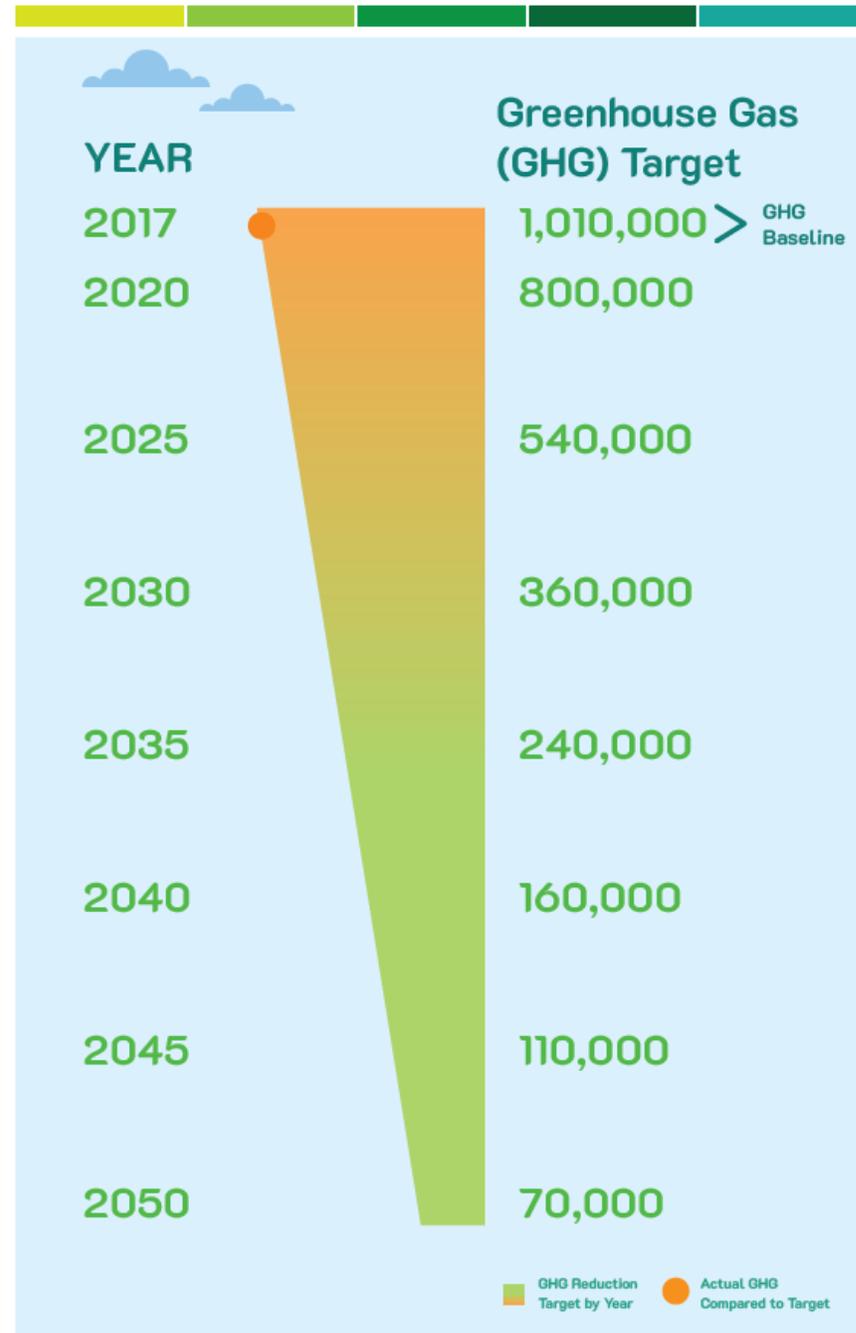
- 85% of our local emissions come from the use of transportation fuels and natural gas, or fossil fuels.

Comparison of 2010 and 2017 GHGs to the 2030 CRO Goal

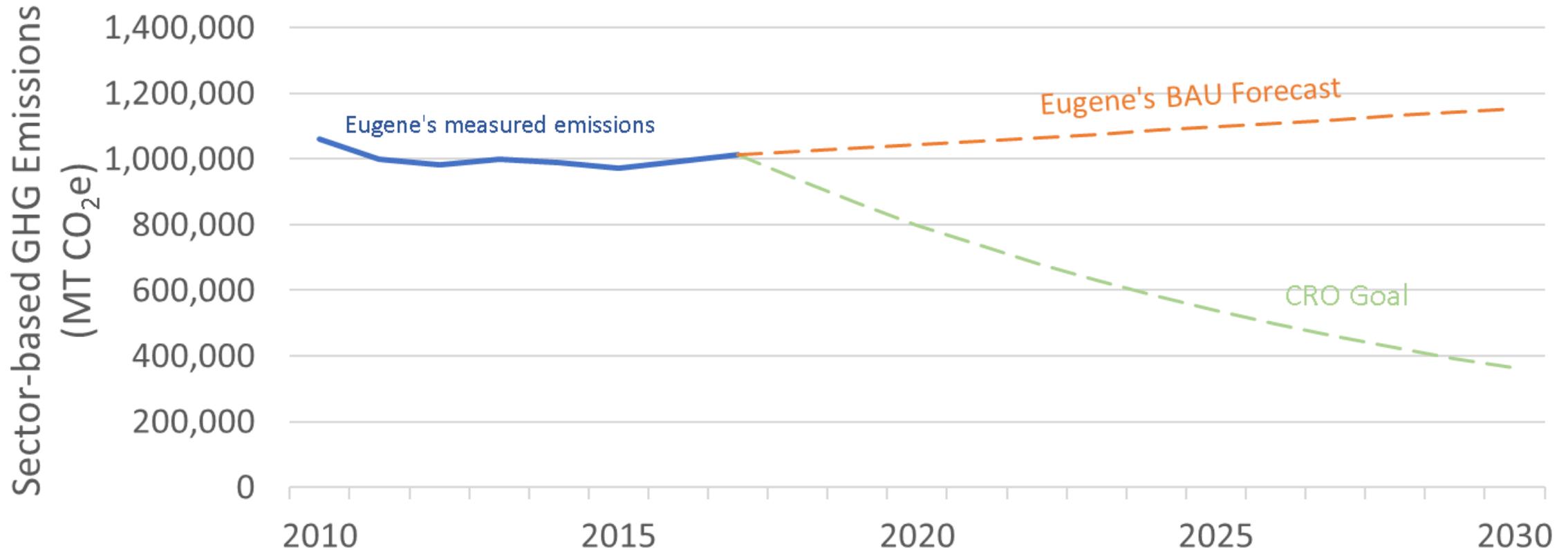


Emissions declined about 3 percent from 2010 to 2017, decreasing from 1.061 MT CO₂e in 2010 to 1.013 MT CO₂e in 2017.

Greenhouse Gas Emissions Target Thermometer



Eugene's Forecasted Business-As-Usual (BAU) Local Emissions compared to the CRO Emissions Goal





Pathway to the CRO

2030
Goal:

790,000 MT CO₂e

CAP2.0 Pathway to the CRO Actions

**Maximum
Potential 2030**

Goal

(790,000)

Emissions Reduction by Bucket

Transportation

(387,000)

Building Energy

(75,000)

Fugitive Emissions

(23,000)

Total Reductions from Commitments by Bucket

(485,000)

Emissions Reductions by Bucket

Strategies to Reach the Goal

1. Northwest Natural Franchise Agreement (Expected Fall 2020)
2. State and Federal Action
3. Community Vision (Ideas from the Ad Hoc Work Group Process)
4. Carbon Offsets as a short term solution

**305,000
MT CO₂e**
Needed to
meet the
CRO Goal

Strategies to Reach the Goal



Visualizing the Pathway to the CRO

CAP2.0 REDUCTIONS BY BUCKET

GREENHOUSE GAS EMISSIONS (MT CO2E)

1,250,000
1,000,000
750,000
500,000
250,000
0

2017

2030

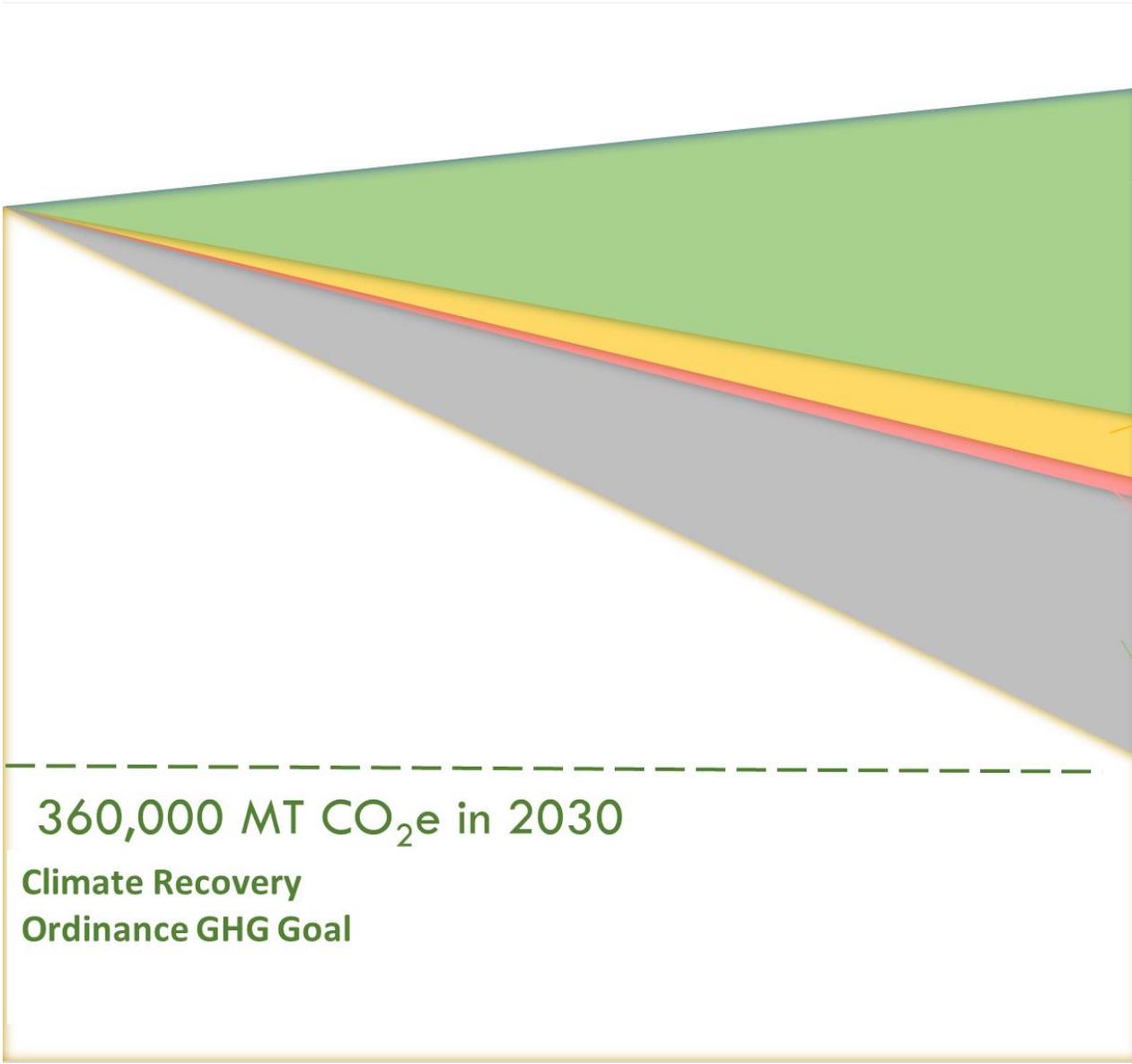
360,000 MT CO₂e in 2030
Climate Recovery
Ordinance GHG Goal

Transportation Reductions
387,000 MT CO₂e

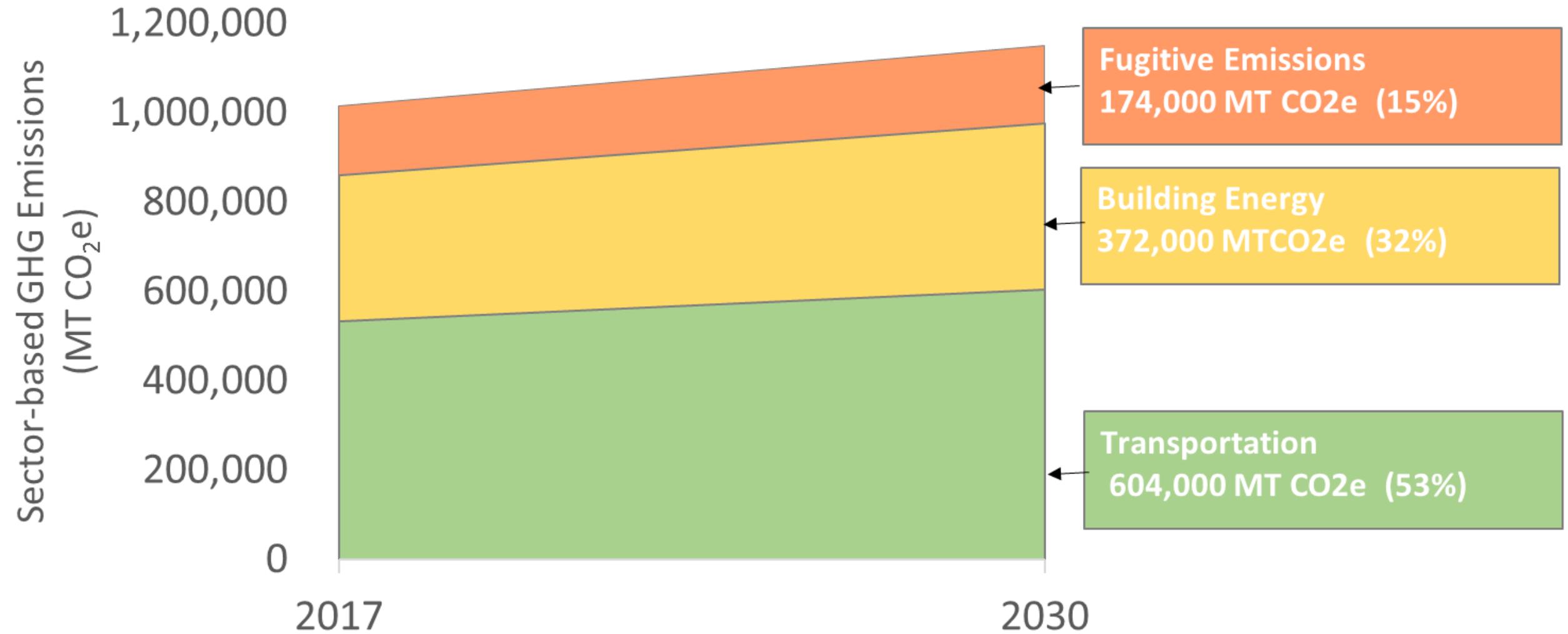
Building Energy
75,000 MT CO₂e

Fugitive Emissions
23,000 MT CO₂e

Additional Strategies
-NWN Franchise Agreement
-State and Federal Action
-Community Vision
-Offsets (short term solution)
305,000 MT CO₂e

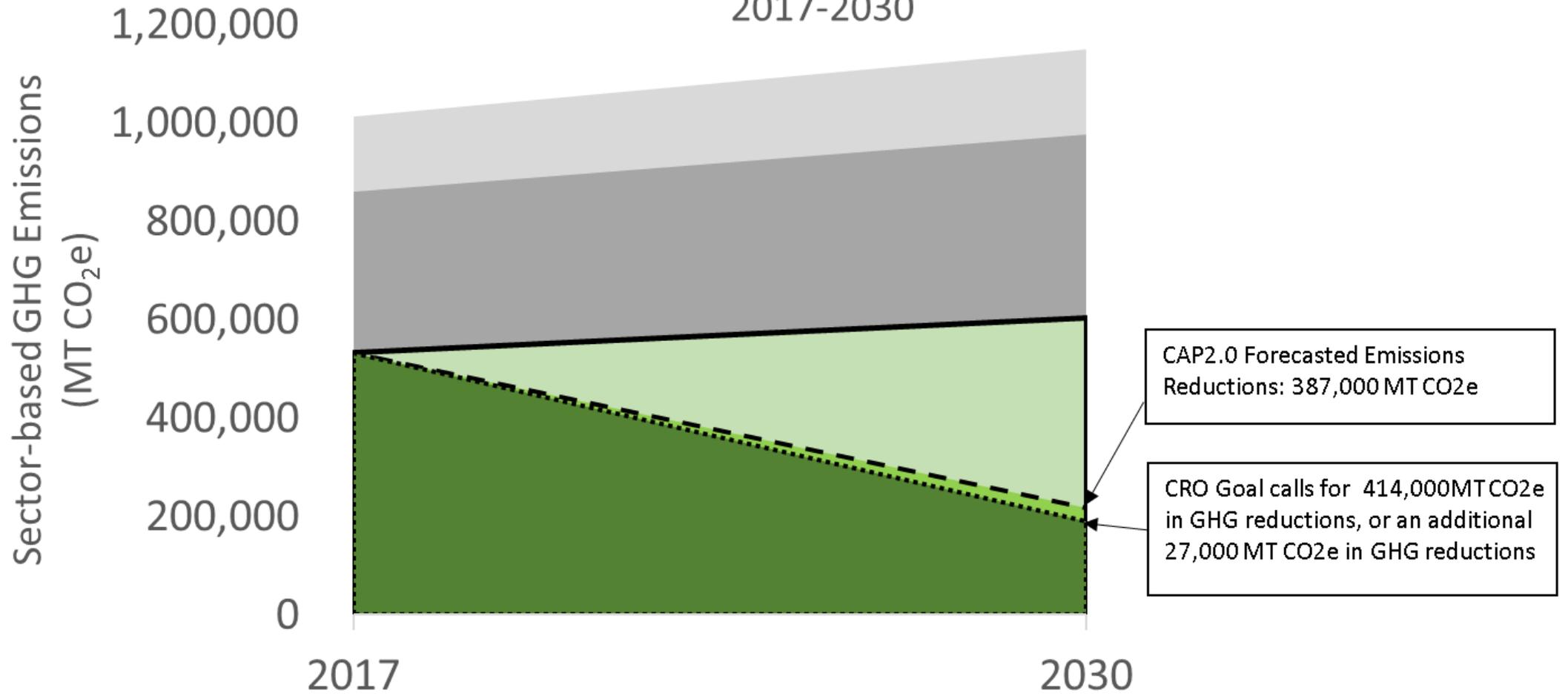


CAP2.0 Business as Usual Forecasted Emissions divided by bucket, 2017-2030

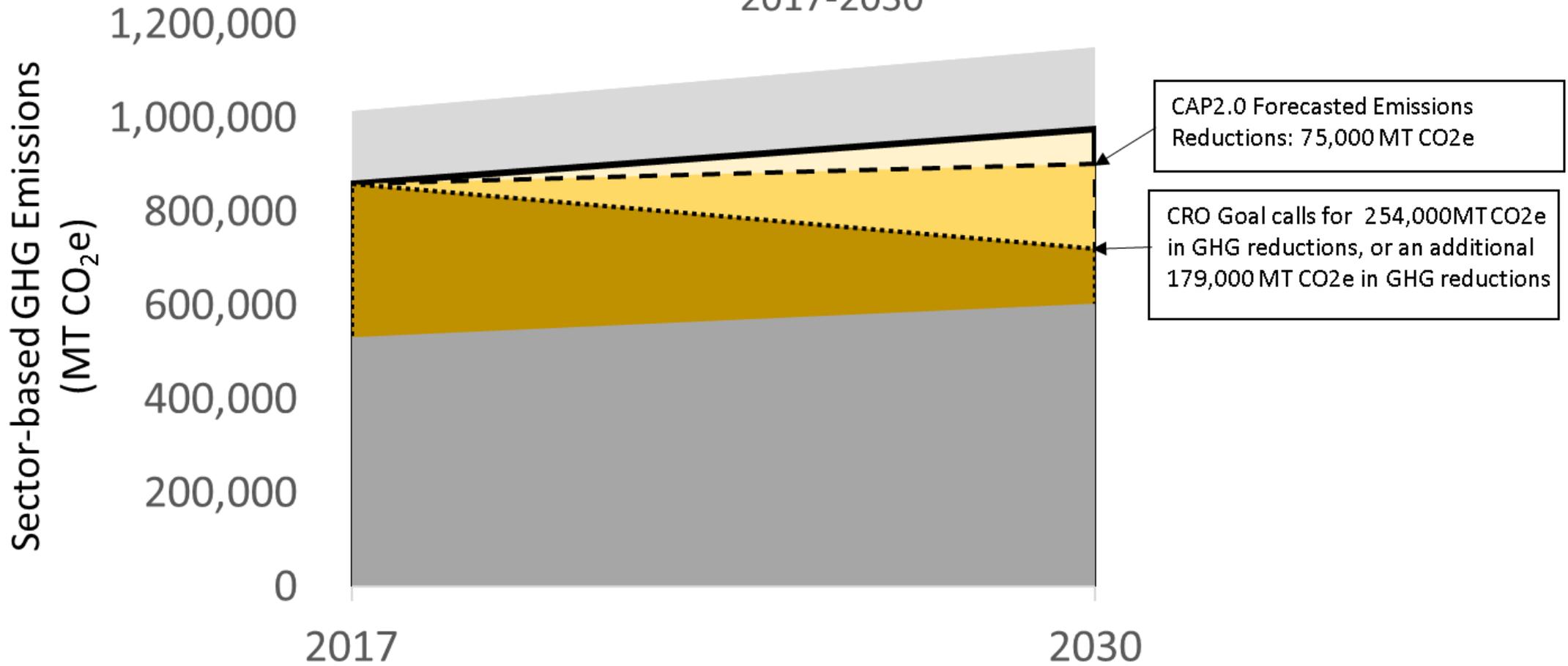


*Bucket proportions in 2030 mirror proportions in 2017. Forecasts by bucket are beyond the scope of this project.

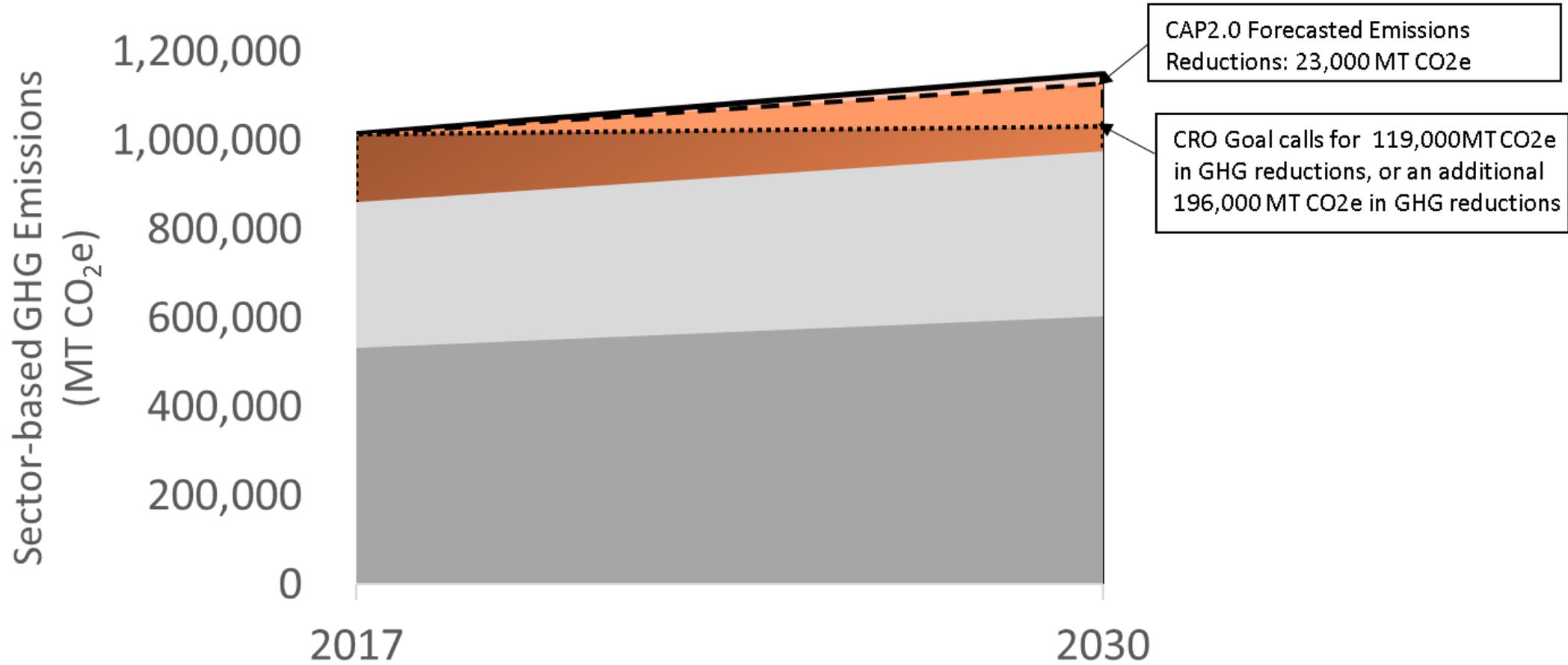
Transportation: CAP2.0 Forecasted Emissions compared to CRO Goal, 2017-2030



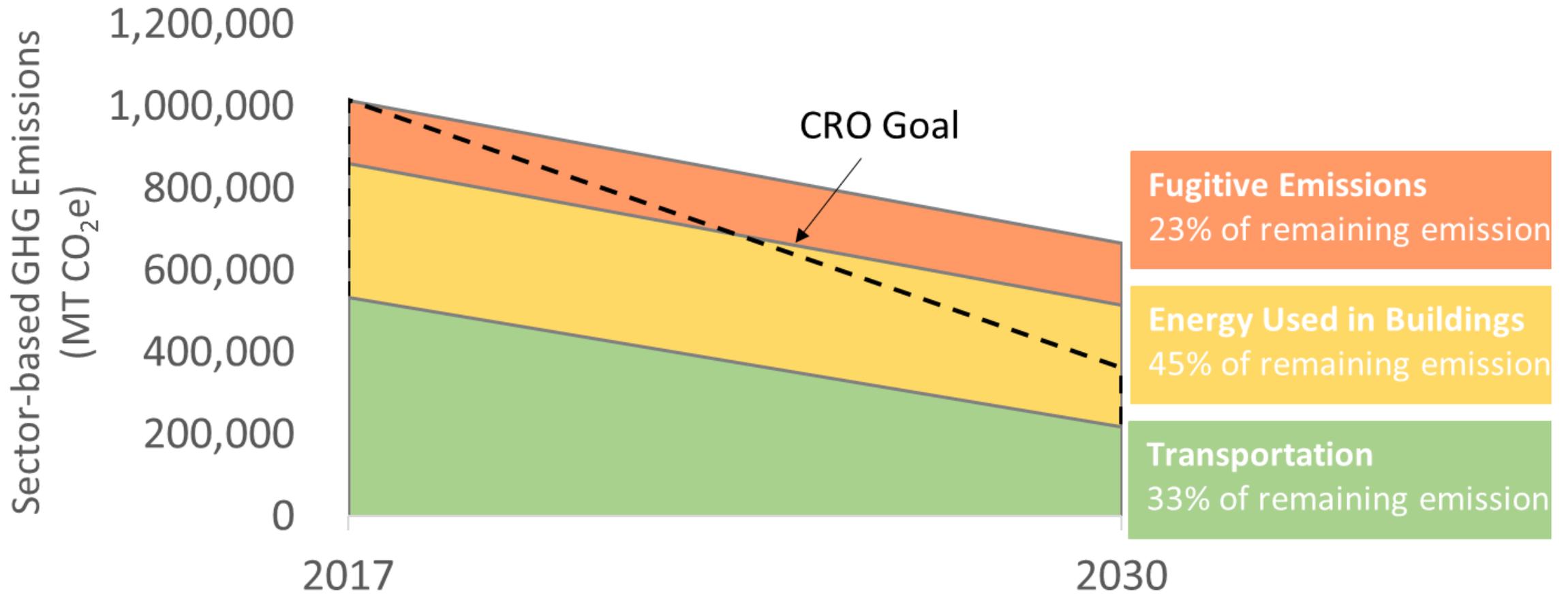
Building Energy: CAP2.0 Forecasted Emissions Compared to CRO Goal, 2017-2030



Fugitive Emissions: CAP2.0 Forecasted Emissions Compared to CRO Goal, 2017-2030



CAP2.0 Forecasted Emissions Reduction by Bucket, 2017-2030





Engage Eugene Survey: Additional Actions

Presentation and Analysis of Results of Action Ranking: Bundles

- Building Electrification (Including Reducing Natural Gas)
- Energy Reduction
- Renewable Energy
- Accelerate TSP
- Active Transportation (Reduce Car Use)
- Decrease or Offset Air Travel
- Electric Air Travel
- Improve Traffic Flow
- Increase Electric Vehicles
- Increase Transit Use
- Parking
- Reduce Delivery Vehicles
- Reduce Waste
- Refrigerants
- Food Emissions (Food Production and Food Waste)
- Low-GHG Concrete Construction
- Plastics
- Reduce Consumption
- Carbon Sequestration
- Funding & Offsets
- Land Use (Including TOD)
- Private Sector Mitigations
- Reduce Wear on Roads
- Smaller Homes (Reduce Consumption, Increase Density)
- Community Engagement
- Create community resiliency group



CAP2.0 Next Steps

- May 20 – City Council Work Session
- June 10 - Mayor's CRO Ad Hoc Work Group Meeting
- June 17 - City Council Work Session
- Early July – Revised CAP2.0 released
- July 8 - City Council Work Session
- July 15 – City Council Work Session
- July 27 - City Council Work Session





Closing

Transportation Total	(387,000)
Eugene 2035 Transportation System Plan (Action T1)	(240,000)
Transportation System Plan Aligned with CRO Goals (Action T2)	(70,000)
EVs - (15,000 in addition to TSP assumptions)	(66,000)
COE Internal CAP - Fleet (Action xxx)	(3,000)
EWEB CAP - Fleet	(1,000)
LCC CAP - Owned Fleet	(100)
LCC CAP - Student Commute	(6,000)
LTD Bus Fleet & Fuels	(900)

Transportation Reductions

Building Energy Total	(75,000)
Home Energy Score and Commercial Benchmarking	(10,000)
COE Internal CAP - Facilities (Action xxx)	(1,000)
EWEB Future Energy Conservation (market-based)	(2,500)
EWEB CAP - Facilities	(1,000)
NWN Smart Energy Program (5% participation) (Action xxx)	(17,000)
NWN Future Conservation / Efficiency (Action xxx)	(15,000)
NWN Distribution System Loss Reduction (Action xxx)	(400)
MWMC / NWN Biomethane to natural gas pipeline (Action xxx)	(7,000)
LCC CAP - Facilities	(700)
UO CAP - New/Existing Building Energy Efficiency	(1,900)
Oregon Net-Zero Residential Building Code	(6,400)
Oregon Net-Zero Commercial Building Code	(12,300)

Building Energy Reductions

Fugitive Emissions	(23,000)
Reduce fugitive refrigerant loss - Facilities	(10,000)
Reduce fugitive refrigerant loss - Fleet	(10,000)
COE Food Waste Diversion to Composting	(3,300)

Fugitive Emissions Reductions

Agenda

Mayor's Climate Recovery Ordinance Ad Hoc Work Group June 10, 2020

1. Opening & Agenda Review
2. Review of Community Actions
 - Presentation
 - Questions and Comments
3. Break
4. Community Engagement Approach
 - Presentation
 - Questions and Comments
5. Check-Out
6. Closing & Next Steps

Participant List
Mayor's Climate Recovery Ordinance Ad Hoc Work Group

<u>Name</u>	<u>Organization</u>
Mayor Lucy Vinis	Eugene Mayor
Councilor Alan Zelenka	Eugene City Councilor
Councilor Emily Semple	Eugene City Councilor
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Pablo Alvarez	Eugene Springfield NAACP
Tiffany Edwards	Eugene Area Chamber of Commerce Staff
Zach Mulholland	Sustainability Commission Representative

Mayor's CRO Ad Hoc Work Group Meeting Summary Notes

June 10, 2020

1. Opening and Agenda Review – Jason

Staff discussed process and agenda for the meeting. Sarah Medary, City Manager Pro Tem and Mayor Lucy Vinis made remarks. Staff provided next steps and instructions.

2. Review Group Purpose and Process

Staff shared the purpose statement for the group and the progress the group has made.

Purpose Statement:

The Community Climate Action Plan 2.0 (CAP2.0) is Eugene's roadmap to achieving the community climate action goals in the CRO as well as a climate resiliency plan. The purpose of the Mayor's CRO Ad Hoc Work Group is to provide guidance on how to modify the Draft CAP2.0 and to provide input on additional actions to add to the plan to fully meet the CRO goals. The Work Group will provide guidance on the following:

- The high-level topics, or themes, that should guide the document revision process
- Evaluation criteria for additional actions to add to the plan
- Additional actions to add to the CAP2.0 to achieve CRO goals, including some prioritization of the suggested additional actions
- CAP2.0 community engagement process moving forward

Process:

- Feb 12 – Work Group Meeting 1: Listening Session
- Mar 11 – Work Group Meeting 2: Themes + Additional Action Process
- May 12 – Work Group Meeting 3: Revised CAP 2.0 Data Preview; Processing Community Actions

3. Review of Community Actions – Chelsea Clinton

Staff discussed history of community vision actions including current action bundles and how group arrived here. Staff addressed adding granularity and feedback about new actions, including feedback about actions that seemed redundant. Staff addressed the process actions have undergone, as well as how actions will be spoken about in the document moving forward. Staff invited feedback about document in time for final wrap up mid June.

Questions and Comments

- Inquired about how staff will address priority among community actions.
 - Staff spoke to the work already committed to in the CAP2.0 and need to start there. Once complete, staff will look to Council and community to decide what's next, the process moving forward will be public.
- What does it mean to include community actions in plan? Expressed disagreement with some actions and inquired how staff will decide which are included.
 - Staff will be clear about what has been committed to and what is not committed to (ECC Actions, COE Actions, community vision in its chapter); City Council and City Manager want to know where the community wants to go and including this in the document helps know what community feels about what is next.
- What do we do with the ones we don't think should be in the plan?
 - Staff understood the feedback from the last meeting was to include all actions, and addressed language that can be used in the plan and with Council to make sure actions are vetted properly before consideration.
- Furthered previous comments and concerns about actions that should not be included (which would negatively impact emission reduction goals), i.e., making bus fares free and associated impact.
 - Staff suggested an intro paragraph to frame what actions represent, and what they don't represent, as well as concerns about vetting moving forward.
- Discussed concerns about requirements for business community related to costs and feedback for staff as they frame these actions in the document for the community; spoke about the need to incentivize participation of these actions rather than mandating.
- Addressed timeline considerations and involvement of ECC partners moving forward; spoke about specific actions in the community vision actions that could be used to address emissions reduction.
- We don't need to have all the answers, resources, planning clearly now, however doesn't like label "community vision" because it doesn't express enough commitment; these actions are a commitment to address in the future; inquired what City Council's role will be when they come to approve this, or a line item veto of approving certain actions (rather than a package deal).
- Wants to include Energy in actions, especially since actions will take investment in local businesses, and businesses of marginalized communities, to close the loop economically to keep more money in the community to add to long term resiliency.
- Appreciated previous comments and wants accountability and educational feedback loops between public, ECC partners, and city officials; is there an opportunity to assign an entity to carry these actions forward for feedback to write up impact of individual actions items moving forward, as well as how to mobilize around how to make it happen or know what the challenges are.
 - Staff said it is too late to do that within CAP 2.0 planning process, but that perhaps moving forward outside of July timeline, the City can figure out how ECC can engage with these actions specifically.

- Expressed disappointment that Natural Gas actions were included in community vision list. Concerned because of ongoing confidential negotiations related to the Northwest Natural Franchise Agreement. Conversations around City commitments to natural gas actions should be limited to negotiations at this time.
 - Staff clarified that the ideas included in the community vision are ideas from the community and do not represent commitments from the City.
- Expressed appreciation for work. Shares concerns for prioritization but understand process moving forward, including accountability.
- Discussed how actions are to be framed is very important; expressed that some language is problematic like “require”, “ban”, etc., especially related to Council priorities. Talked about how people without context for this process will interpret these actions, and discussed thoughts about some actions that may be difficult to achieve; inquired of staff what the intent for actions was for the evening.
 - Staff said intent is to get feedback about actions as they are to be presented in the document and reiterated messages being about framing.
- Can we let Ad Hoc Members do a Sharepoint site to edit the actions moving forward, perhaps have folks vote on the actions, etc. Member would like to provide feedback about preamble moving forward.
- Encouraged members to “see the forest through the trees”, spoke about difference between committed-to actions and community vision actions; shared concern about how actions will move forward; desire to stay focused on priority as document moves forward to Council rather than stay too focused on details; expressed confidence in staff and Council to vet actions moving forward.
- Inquired about ensuring accountability to reach goals set forth, especially for addressing the gap. Member inquired of staff what impact the public forum will have on the Plan if the CAP 2.0 has already been published.
 - Staff addressed question about accountability by saying ECC Partners will have support to move forward on actions they have committed to. Staff spoke to how to address Gap between ECC actions and CRO goal, including role of community vision actions. Staff explained public input has been gathered over the past several years up to this point, it is time to finish and implement the Plan, when adjustments can be made through public input and Council direction.
- Inquired what happens if there is a budget shortfall (i.e. aggressive transportation goals and impacts on work moving forward), and how will staff plan for that moving forward.
 - Staff spoke about budget processing related to climate advocacy moving forward.
- Discussed importance of remembering climate justice and equity in actions moving forward.
- Mentioned concern about lack of clarity if the group was trying to fix the document or improve the Plan; expressed concern about community vision actions and lack of accountability to complete these, as well as concern about the community’s potential lack of confidence in plan if there isn’t commitment to complete those actions.

- Staff addressed the process for gathering and processing community actions. Staff reiterated these actions strongly communicate what the community wants to complete after the first commitments are completed and asked for members to participate in accountability moving forward to achieve desired community outcomes.
- A lot hinges on how community vision is addressed (held, addressed, committed to); expressed thoughts about difference between including actions in a document as opposed to including actions in the Plan; expressed appreciation for aforementioned ways to incorporate actions.
- Feels the ad hoc group failed to reach its goals and is not doing the work to vet and process ideas from community in order to turn them into commitments that will close the gap in the Plan. Contemplated that if group needs more time to get commitment for actions, then that time should be given.
- Hears desire for consensus around community vision actions and discussed concerns about some actions. Discussed difficulty in achieving consensus about deciding which actions can be committed to by individuals and businesses and reiterated comments about incentives rather than mandates. Discussed discomfort about settling on consensus without further vetting of comments.

4. Community Engagement Approach – Chelsea Clinton

Staff introduced the intention of this section and purpose of these ideas.

Staff presented thoughts about community engagement moving forward to include considerations for a reconvening of the equity panel, work of the Sustainability Commission and citizen advisory boards, individual and household and action campaign, Eugene Climate Collaborative, Sustainable Business Engagement Strategy, Reporting and Accountability to include CRO annual report (would go to Equity Panel in early fall and Council in later fall), CAP 2.0 Dashboard (10 or so metrics, more will be overwhelming), and GHG emissions inventories.

Questions and Comments

- Spoke about challenges in budget process related to how spread out climate work is throughout the city and getting folks engaged in the process despite the city's efforts to make information accessible. Discussed need to make how the City funds items clearer to the community so they understand what work is being funded.
 - Staff further discussed challenges in budgeting and provided an example about one challenge related to road challenges and how funding can be mixed together.
- Wants to make sure information is accessible before each April, and engagement is spread out throughout the year.
- Addressed need for Citizen Advisory Board, otherwise accountability is fragmented and difficult to achieve related to advancing climate goals.

- Encouraged to see Sustainable Business Engagement Strategy which came from the Eugene Sustainability Commission efforts and conversations, and expressed appreciation for inclusion of this plan.
- Staff reiterated Councilor Syrett's inquiry about engaging directly with neighborhood associations and discussed that staff does not have capacity to respond deeply to each association. Staff requested feedback for achieving this goal.
- Make sure we are allocating resources for outreach in a way that reaches a majority of the people, especially people who are likely to be directly impacted by climate change; inquired about accountability and integration of these thoughts across department.
 - Staff discussed ways to get information out across the organization internally including the internal climate action team which could be one solution to make sure internal departments are working in a coordinated fashion.
- Can we set goal to update document every 3-5 years with additional actions and updated target?
 - Staff shared CRO requires the CAP to be updated every 5 years.
- Discussed how budget can reveal priorities and inquired how is the City aligning commitments over time and importance of staying on the timeline.
- Spoke about challenges related to additional liaison efforts, and addressed business engagement strategy to engage small businesses that are minority owned
- Staff wanted to hear comments on neighborhood association piece and from Linda around advisory committee
- Discussed challenges of integrating sustainability commission and liaison efforts with other committees due to timing of committee work and meetings.
- Discussed work of sustainability commission compared to their lack of work within the CAP and lack of bandwidth for work in implementation over the years; further discussed possibilities working with a Climate Citizen Advisory Board.
- Expressed appreciation for work on monitoring progress and communicating progress and reporting. Spoke to the challenge of engaging the middle population who often get overlooked and left behind because it's not as easy for them to engage due to life circumstances (like those employed and too busy to go to COE website and read report). Spoke about an idea to use visuals annually in high traffic areas like downtown, that are simple to communicate what work is being done.
- Discussed thoughts about a Climate Panel (Advisory board idea from Ad Hoc member) to work on large number of items over large number of years; discussed use of structured conversations about how city can work with neighborhoods.
- Discussed disagreement with comment about lack of staff resources, expressed hopes around getting around excuses people have for not attending meetings and increasing engagement; expressed desire for using increased creativity in reaching out to folks.

Staff discussed thoughts about breaking norms in terms of how we engage and use our capacity for time engagement.

5. Check Out-Group

Staff discussed purpose of Check Out time to reflect on Ad Hoc Work Group process and thoughts about initial intentions. Staff spoke about goals for this closing out and what members can think they can commit to carry work forward.

Discussion:

- Very willing to support work of CRO and Plan especially in regards to housing and homelessness crisis. Expressed appreciation for any process where “trust is identified as a challenge where technical content is the agenda”. Expressed desire for members to focus on shared goals rather than differences as its importance to move work forward.
- Expressed thought that there is so much work to be done, and much of that work is making connections. Referenced budget committee and different community groups and committees that come together to make that work happen, and the need for sharing information; willing to commit to do this in areas they have influence including within the city, both personally and professionally. Discussed importance of equity and racial justice in personal and professional life. Expressed that this process was helpful in meeting other individuals and hearing different perspectives and thoughts about process and Plan moving forward.
- Discussed components they appreciated about the process including staff’s role in listening to feedback and expressed appreciation for Chelsea and her work. Discussed how the process worked and thoughts about how it could have been done – does not feel confident these goals will be met and gaps addressed but is hopeful there is genuine desire to get things done. Would like to see things that increase their confidence that city will meet goals. Feels that goals are not scientifically robust enough to achieve climate needs and would like to see city address this climate crisis to same degree as pandemic response. Discussed ability to commit to being an advocate and encourage diversity of advocacy and engagement, as well as persistence. Discussed desire to see more people of color including representatives of the Kalapuya tribe involved with the process.
- Expressed thanks to elected officials and staff for content, expressed concern about gap among strategies and not leaving process with total confidence in final produce to this end. Committed to pursuing a climate advisory board like Lane County and discussed importance of community confidence and trust. Discussed items they think are missing and thoughts about being “on board” with plan.
- Discussed comparison of experiences with engagement outside Oregon, and that in Oregon, and Eugene particularly, feels impressed with engagement among staff, elected leaders, and general community. Discussed work professionally around electrification, and personally about individual actions in the future.
- Appreciated staff efforts to engagement and listening to community members, discussed challenges around engaging different voices and values with climate work. Appreciated hearing other folks and expressed their thoughts about the group bringing back the same concerns over the past three meetings . Discussed confusion about why

that was and belief that staff need to keep that in mind for implementation in the future. Mentioned desire to be involved with equity panel moving forward.

- Discussed challenge as Large Level Stakeholder in engaging smaller businesses for a cohesive voice. Discussed future needs for process and potential challenges engaging businesses in the future. Expressed fear for delayed involvement and anxiousness for wanting to be committed to bring people to the table before it becomes too late. Discussed work in the future as Intergovernmental Relations Manager for LTD and connection with Eugene Chamber. Discussed thoughts about reflecting on the group in hindsight.
- Discussed previously expressed fears and wishes city was further along with those larger questions. Expressed belief that the Ad Hoc process failed because they hadn't figured out how to close the gap or incorporate commitment to community actions. Inquired if perhaps staff can come up with recommendation for closing the gap and send before Council. Remains committed to climate goals and commitment to creating actionable goals and expressed they wish the group was in a better place.
- Expressed agreement that group did not achieve goal of identifying gaps but appreciates the work of staff so far. Discussed efforts to commit to work moving forward including opportunity to create a new "business as usual" in light of life altering crises as they arise. Expressed need to strengthen marginalized communities to increase community strength and to create a sustainable economy not so dependent/impacted by crises.
- Discussed thoughts about how they could assist these efforts through work on Budget Committee by bridging resources to people coming up with solutions to address gaps in goals and climate work in general. Discussed thoughts about process and appreciation for continuance of work in light of the pandemic, but missed the work of the small groups in going in depth. Discussed nervousness about if goals of group were met, or if their fears were validated.
- Expressed thankfulness for community involvement and importance of work members were asked to do. Discussed thoughts about how this work is hard and difficult and that incompleteness is appropriate given largeness of work. Discussed commitment to do everything possible to keep communicating and work on Electric Board and discussed how her work across communities nationally will further the work of Eugene.
- Expressed appreciation for commitment and passion for climate work that is not simple or straight forward. Discussed thoughts about what has happened throughout the process, including in light of COVID-19 and racial inequity.
- Expressed appreciation for this work and Chelsea's work. Discussed thoughts about expectations initially for the group and would have liked to end with a more streamlined list. Expressed desire to get to implementation.
- Expressed thoughts about process and thoughts about developing a plan, especially one that gets to zero. Talked about the amount of work to do in implementation and discussed commitment as a City Councilor to turn the Plan into Action. Expressed thanks to Mayor Vinis for putting together the workgroup, to Chelsea for doing the work, and to community members for their work and future work.

- Discussed thoughts about the process of the workgroup including the amount of work community members did outside of the meetings, and staff to get components in place to move forward. Discussed role in the city organization and commitment to carrying work forward in those various programs.

6. Closing and Next Steps

Mayor Vinis provided concluding remarks. Staff discussed key takeaways and expressed appreciation for work of the TBL Subgroup in analyzing COE actions. Staff made closing remarks.



Mayor's Climate Recovery Ordinance Ad Hoc Work Group Meeting #4

Tuesday, June 10th, 2020

Housekeeping





Agenda

- Review Group Purpose and process
- Preview and Discussion of Community Vision
- Preview and Discussion of Community Engagement
- Closing



Process Review

Review of Group Purpose



The purpose of the Mayor's Climate Recovery Ordinance Ad Hoc Work Group is to provide guidance on how to modify the Draft CAP2.0 and to provide input on additional actions to add to the plan to fully meet the CRO goals.

- The high-level topics, or themes, that should guide the document revision process
- Evaluation criteria for additional actions to add to the plan
- Additional actions to add to the CAP2.0 to achieve CRO goals, including some prioritization of the suggested additional actions
- CAP2.0 community engagement process moving forward



Mayor's CRO Ad Hoc Work Group Meeting Review

- February 12, 2020
 - CAP2.0 Overview
 - Small Group Discussions – positives and areas for improvement
- March 11, 2020
 - Sharing of themes
 - Small group discussion – theme details
- May 12, 2020
 - Revised CAP2.0 Data Preview
 - Discussed processing 300 Community Actions



Community Vision Actions

Community Vision Actions



Transportation

- TSP, Active Transportation, and Transit
- Compact Development
- Electric Vehicles
- Parking
- Reduce Delivery Trucks
- Airport and Air Travel

Building Energy

- Building Electrification
- Natural Gas
- Other Building Energy Actions

Fugitive Emissions

Consumption

- Food
- Concrete
- Plastics
- Reduce Consumption

Resiliency

Additional Actions

- Fossil Fuel
- Community Engagement
- Economic Development



Community Engagement

1. Reconvene the Equity Panel

- Reconvene representatives from frontline communities to advise on CAP2.0 and CRO implementation.
- Continue to pay organizations supporting equity panel members.
 - Funding is available for the upcoming year. Need to identify ongoing funding.



2. Citizen Advisory Committees

- Sustainability Commission
 - Sustainability Commission is the policy advisory group to City Council and the City Manager.
- Additional Citizen Advisory Groups that impact CRO implementation include:
 - Budget Committee, work
 - Planning Commission,
 - Human Rights Commission,
 - Active Transportation Committee,
 - Engage Eugene Technical Advisory Committee,
 - Citizen Street Repair Review Panel
 - Neighborhood Associations.



3. Individual, Household, and Neighborhood Action Campaign

The City will roll out a communications and behavior change campaign to encourage climate action at the individual and household level in fall 2020.



4. Eugene Climate Collaborative

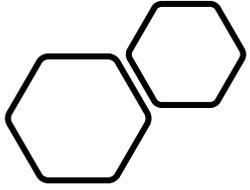
The City will continue to convene and engage the Eugene Climate Collaborative to advance actions in the CAP2.0 and future climate action.



5. Sustainability Business Engagement Strategy

The City will develop a business engagement strategy in partnership with the business community.





6. Reporting and Accountability



CRO Annual Report.

The annual report will also include a summary of key initiatives and work areas for the year ahead,.

Fall timing.



CAP2.0 Dashboard.

Develop a dashboard to track key metrics (approximately 10) in the CAP2.0 to be updated annually. The goal of the dashboard is to provide easy access to key metrics that align with the actions in this plan in a format easily accessible to the community.



Greenhouse Gas Emissions Inventories.

In alignment with the CRO, the City will update its internal and community ghg inventories every two years.

CAP2.0 Next Steps

- June 17 - City Council Work Session
- Early July – Revised CAP2.0 released
- July 8 - City Council Work Session
- July 15 – City Council Work Session
- July 27 - City Council Work Session





Closing