



Mayor's Climate Recovery Ordinance Ad Hoc Work Group

March 11, 2020



Agenda

- Review Group Purpose and Process
- Review Themes from 1st Work Group Meeting
- Evaluation Criteria for Additional Actions



Purpose and Process Update

Mayor's CRO Ad Hoc Work Group Purpose Statement

The Community Climate Action Plan 2.0 (CAP2.0) is Eugene's roadmap to achieving the community climate action goals in the CRO as well as a climate resiliency plan. The purpose of the Mayor's CRO Ad Hoc Work Group is to provide guidance on how to modify the Draft CAP2.0 and to provide input on additional actions to add to the plan to fully meet the CRO goals. The Work Group will provide guidance on the following:

- The high-level topics, or themes, that should guide the document revision process
- Evaluation criteria for additional actions to add to the plan
- Additional actions to add to the CAP2.0 to achieve CRO goals, including some prioritization of the suggested additional actions
- CAP2.0 community engagement process moving forward

Mayor's CRO Ad Hoc Work Group Process

- Feb 12 - WG Meeting 1: Listening Session
- Mar 11 – WG Meeting 2: Themes + Additional Action Process
- Early April - Community Meeting
- Mid-April – WG Meeting 3: Evaluate New Actions
- Early May – WG Meeting 4: Release updated document





Work Group Themes



Work Group Themes: Positive Aspects of the Plan

1. Clear and accessible; Good education material
2. Equity Actions
3. Realistic Actions
4. Data/Graphs
5. Stakeholder Involvement
6. Consumption-based Accounting



Work Group Themes: Suggested Changes

1. More Detail
2. Additional Topics
3. Prioritization
4. Integrate the CRO Internally at the City and through other work community-wide
5. Pathway to the CRO
6. Funding Strategy
7. Accountability/ Metrics
8. ECC Commitment/ Integration
9. Stronger connection to housing, TSP
10. Process Concerns
11. Community Engagement Concerns
12. Resiliency

Theme Review: New Content

1. More Detail

- Expanded Description of Actions
- Add case studies on key topics like housing and transportation
- Move Triple Bottom Line Analysis from appendix into body of document
- Add a thermometer to show overall progress
- Add a timeline

2. Additional Topics

- Add actions households and individuals can take
- Add case study on consumption that includes the consumption-based goal

3. Prioritization

- Add a timeline to demonstrate when actions will be addressed

4. Integrate the CRO Internally at the City and Through Other Community-Wide Work

- Add Department responsible for each City of Eugene Action

5. Pathway to the CRO

- Add additional actions from Ad Hoc WG Members and community members
- Incorporate 12 Additional Strategies considered by City Council in 2019
- Add graph to show current trajectory and the pathway to hit the CRO goals

6. Funding

- Add cost information to City of Eugene Actions

7. Accountability/Metrics

- Add graph that shows current trajectory and pathway to meet CRO goals

8. Stronger Connection to Housing and Transportation System Plan

- Add a case study on housing
- Add a case study on transportation

9. Resiliency

- Add new actions from Ad Hoc WG Members and community members

Theme Review: Process and Implementation

- 1. Integrate the CRO Internally at the City and Through Other Community-Wide Work**
 - Continue to convene and work with staff throughout the City to incorporate CRO into all City work
- 2. Funding Strategy**
 - Budget Committee and City Council are the bodies that consider funding allocations and new revenue sources
- 3. ECC Commitment/Integration**
 - ECC contributed actions that they plan to do in the next 5-10 years
 - Continue to work with ECC as part of CAP2.0 implementation to collaborate and find ways to move this work forward together
- 4. Accountability/Metrics**
 - Sustainability Commission will lead dashboard effort to identify key metrics for the CAP2.0
- 5. Community Engagement Concerns**
 - Topic Ad Hoc Work Group will cover later in this process
- 6. Process Concerns**
 - CRO provides some guidance on when to report out; further discussion at 4th Ad Hoc Work Group Meeting
 - 12 strategies will be included in the new draft
 - As other plans are finalized, they will be integrated into this work as much as possible (TSP, Northwest Natural Franchise Agreement outcome)

Small Groups



New Actions: Collection Process and Evaluation Criteria

Community Input

Community Meeting,
Early April



<https://engage.eugene-or.gov/>,

Late March



New Action Evaluation Criteria

Co-benefit		 Adverse/zero	 Zero/ Minimal	 Good/present	 Great/abundance
GHG Reduction Potential		None	Less than 10,000 MTCO ₂ e	10-30,000 MTCO ₂ e	30-40,000 MTCO ₂ e
Advances social equity	Equity	Negatively impacts vulnerable/marginalized population	No potential	Small equity impact, or impacts equally	Potential to significantly address social equity
Advances health or safety		Negatively impacts health or safety	No potential	Target-group benefit OR makes community safer	Community benefit AND/OR makes community healthier
Supports key ecosystem functions (reduces effects of consumption of natural resources)	Environment	Negative net impact on ecosystem functions	Net neutral impact	Conserves or protects ecosystem function	Restores, or creates ecosystem functions
Reduces other pollutants, waste, or human footprint on the environment (reduces contaminants)		Net increases of pollutants, waste, or human footprint	No reduction	Single location reduction	Systemic reduction
Provides jobs and businesses ample economic opportunity and/or economic resilience	Economy	Net reduction of jobs, opportunity, or resilience	No impact	Provides opportunity OR resilience. New jobs may be temporary.	Provides opportunity AND resilience. New jobs should be "permanent".
Forecasts lifecycle financial benefit of public resources		Net expense	No lifecycle benefit	Long rate of return or low savings/revenue	Immediate or significant savings/revenue

	GHG Potential Reductions	Advances social equity		Advances health or safety		Improves support of key ecosystem functions		Reduces contaminants		Economic benefits		Financial benefit of public resources	
		Equity	Environment	Equity	Environment	Equity	Environment	Equity	Environment	Equity	Environment	Equity	Environment
Transportation System Plan	 x30												
Envision Eugene	 x30												
Food Materials Management - Composting													
Food Materials Management - Waste Avoidance													
City Operational Reductions - Facilities													
City Operational Reductions - Fleet													
Roads - Materials Management													
Urban Forest - Tree Canopy Goal													
Urban Forest - World Track and Field Tree Planting													
Green Infrastructure in Parks and Open Space	NOT MODELED												
City of Eugene evaluating Capital Improvement Projects on their potential GHG impacts	NOT MODELED												
Parks program: City of Eugene and Lane County providing recreational activities throughout the area	NOT MODELED												
City of Eugene Natural Hazard Mitigation Plan	NOT MODELED												