

**ADMINISTRATIVE ORDER NO. 58-19-04
of the City Manager
City of Eugene, Oregon**

ADOPTING EUGENE'S VISION ZERO ACTION PLAN.

The City Manager of the City of Eugene finds that:

A. Pursuant to the Eugene Charter of 2002, the City Manager is the administrative head of the City of Eugene. As such, the City Manager has the authority and responsibility to approve and direct action that implements Council-adopted policies.

B. From 2007 to 2015, 60 people were killed and 364 people experienced life-changing injuries as the result of crashes on Eugene's transportation system. Nearly half of those incidents occurred while the persons were walking, biking or riding a motorcycle, even though these modes make up less than 20 percent of trips in Eugene.

C. On November 18, 2015, the Eugene City Council adopted Resolution No. 5143 setting as official policy the Vision Zero approach to transportation safety with the goal of eliminating deaths and serious injuries on Eugene's transportation system. That Resolution also directed the City Manager to initiate the formation of a Vision Zero Task Force to develop a Vision Action Plan.

D. The Vision Zero Action Plan attached as Exhibit A to this Order, was developed after the Vision Zero Task Force and Technical Advisory Committee studied the factors contributing to traffic crashes in Eugene, and after input from community advocates, policy makers, and transportation, public health and law enforcement professionals.

E. The Vision Zero Action Plan is not a regulatory plan, nor is it a capital improvement plan. It is intended to serve as a guide and provide direction for City staff, community members, and organizations as they jointly work toward accomplishing the goal of zero fatalities or serious injuries on Eugene's transportation system.

Based on the above findings, the City Manager of the City of Eugene Orders that the Vision Zero Action Plan attached as Exhibit A to this Order is adopted as a guide for action to reach the goal of zero deaths and life-changing injuries on Eugene's transportation system by 2035. It does not, however, obligate the City or any other entity to implement any action for which funds have not been previously budgeted.

Dated and effective this 29~~th~~ day of March, 2019.



Jon R. Ruiz
City Manager