

UpStream Art –2019 Application Information

Due Thursday, August 22, 5 p.m.

What is UpStream Art?

Many people in Eugene don't know that the storm drains that we find on every street lead directly to local rivers and streams. For the second year, the City of Eugene is sponsoring an UpStream Art project as a way to catch people's attention and inform them about storm drains, their connection to our rivers, and the importance of keeping pollution out of them. Local artists are invited to paint murals on storm drains with visual messages about protecting water, stream habitats, and aquatic wildlife from pollution. This project is part of the City's education and outreach efforts to help residents understand that stormwater flows untreated to our local waterways, and that everyone has a role in helping to keep waterways clean for people and wildlife alike.

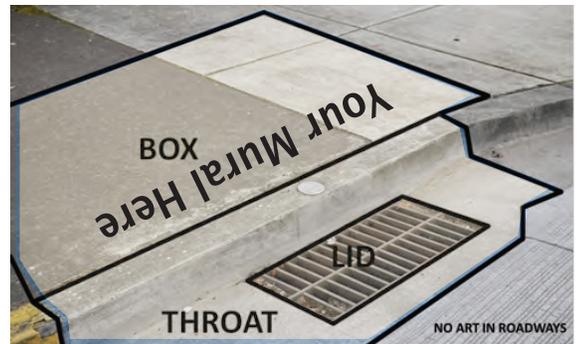
What are we looking for?

The theme for 2019 is "Clean Rivers Start Here." A committee made up of people from the City, Eugene businesses and the art community will select designs from the works submitted. There are up to four storm drains identified for the 2019 project. Artist selection will be based on how well the theme is conveyed, how well the art depicts that storm drains lead to rivers and how well the art encourages the community to help protect local waterways. **The artwork must include the following words somewhere in the design: happyrivers.org** (it is not necessary to include the words "Clean Rivers Start Here" in the art).

Art parameters

Artwork will be limited to an area adjacent to a storm drain structure. This is the concrete sidewalk and curb next to the opening of the storm drain (the box and throat areas on the photo at right). The general size of this area is 4'x6', but this will vary with each drain.

The art cannot extend into the street. Artists will be assigned a storm drain upon selection of their design. Artists will have up to ten days after notification of selection to make MINOR modifications to the design to fit the assigned location. This final design must be approved by the City. It is highly encouraged that each artist visit the site before installation day. Art must be tasteful, original, relate visually to the theme and storm drain, and read well from the sidewalk.



What to expect

City of Eugene staff will power wash each storm drain site before the project begins. They will also coat it with Seal-Krete® Clear Coat before and after the painting is done. Specialized sidewalk paints in primary colors, black, and white will be provided for artists to use. Artists may mix provided paint to achieve the colors they desire. Once the painting is completed, photos will be taken. These will be used in the City's outreach and education materials and artist recognition will be included. The artwork is expected to last anywhere from three to five years. The City reserves the right to remove storm drain artwork at any time. Artists selected to participate in the UpStream Art project must sign a contract agreeing to complete the mural on time, use the sidewalk paints provided by the City, paint the City-approved design as submitted, and release ownership of the storm drain mural artwork to the City of Eugene. The artwork must be completed on Monday and Tuesday, September 23-24. The site will be available for five hours (7 or 8 a.m. to noon or 1 p.m.) each day giving each artist 10 hours to complete their artwork.

Each artist selected (up to four total) will receive \$1,000 total compensation after the artwork is installed. City of Eugene hopes to provide a fun and engaging experience to the community with your help. We appreciate your willingness and ability to meet all deadlines and complete your original design (see schedule on the application form).

The City of Eugene has many videos and fact sheets to help you learn about stormwater and pollution prevention on our site: happyrivers.org

UPSTREAM ART – ARTIST APPLICATION 2019

Name: _____

Organization: _____

Address: _____

Email: _____ Phone: _____

Website: _____

Are you a student? _____ If so, where: _____

Please attach a drawing of your proposed original design marked clearly with your name to this application—you are also welcome to also supply portfolio samples, a resume and an artist’s statement. If selected, you will be required to submit a bio for public outreach. If your artwork is not selected, you may pick up your application materials at our office from September 3–6. Submissions should be no smaller than 8 x 12 inches.

Please write a brief description of your piece and how it incorporates this year’s theme “Clean Rivers Start Here.”

2019 SCHEDULE

Entries must be received no later than 5 p.m., Thursday, August 22, 2019

Artists will be notified of selection by August 30, 2019

Final design modifications must be submitted for approval by September 5, 2019

Paint pick-up, contract signing, and **required** safety and stormwater training (tentatively):
Wednesday, September 11, 2019

Begin painting: Monday, September 23, 2019

Art completed: September 24, 2019

Please note: On-site painting time will be 5 hours each day. These hours cannot be extended, so please plan your artwork so that it can be completed in no more than 10 hours.

SUBMITTING YOUR ENTRY

Submit your application packet, including your design and any supplemental materials either by mail or drop off

TO: **Kathy Eva**, UpStream Art Project
City of Eugene Public Works
99 West 10th Avenue , Suite 116
Eugene, Oregon 97401

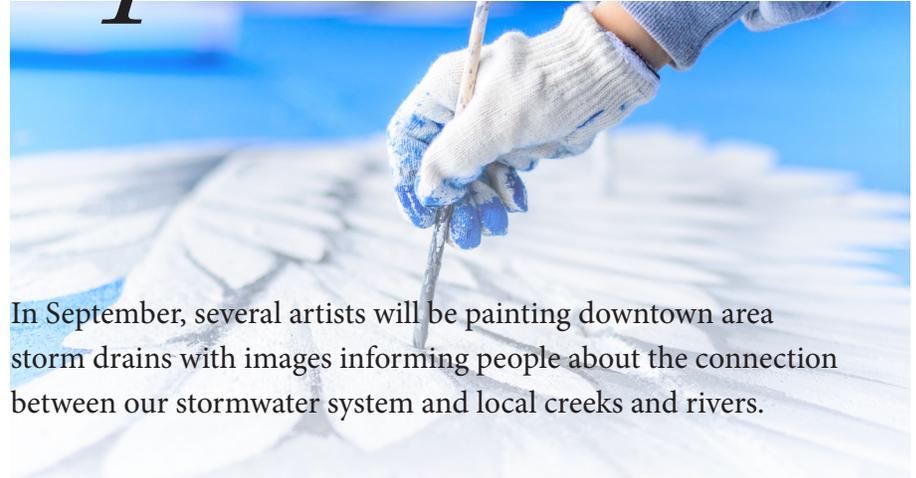
OR: submit your application packet, including artwork and any supplemental materials, in **pdf** format to:
KEva@eugene-or.gov with “UpStream Art Project” in the subject line by
5 p.m., Thursday, August 22, 2019.



Call for Artists

UpStream Art

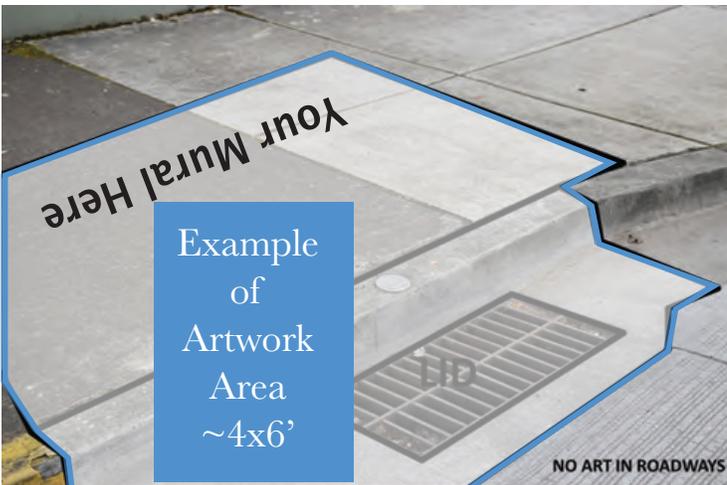
If you are an artist who is passionate about our environment, rivers, wildlife and clean water, this is your chance to make a statement in our community.



In September, several artists will be painting downtown area storm drains with images informing people about the connection between our stormwater system and local creeks and rivers.

To be considered for this project, artists must submit a detailed drawing of their proposed artwork that illustrates the theme:

Clean Rivers Start Here



The City of Eugene will provide the paint and a freshly-cleaned sidewalk adjacent to a storm drain. Each artist will receive a \$1,000 stipend for their work. Artists must complete their mural on the mornings of September 23 and 24 (5 hours each day).

The project: each artist selected will paint one small street mural in the downtown Eugene area promoting clean water and pollution prevention

More details and the application form are available at happyrivers.org

Applications are due by 5 p.m. on Thursday, August 22.

*Questions?
Call 541-682-2739 during business hours.*