



CITY OF EUGENE

# BOLD STEPS

IS YOUR BUSINESS A SUSTAINABILITY LEADER?  
APPLY FOR THE BOLD STEPS AWARD TODAY



## ABOUT THE PROGRAM:

The Mayor's Bold Steps Award was relaunched in 2014 to acknowledge Eugene-based businesses operating with a triple bottom line approach. This annual program recognizes three finalists and one winner. Eligible applying businesses must be located in Eugene and certified by BRING's rethink Business program.

The Bold Steps winner is announced by the mayor at the State of the City address held in January each year. In addition to the opportunity to be recognized publicly and display a trophy created by a local artist, the

winner receives print media advertising, social media ads, a professionally produced finalist video, and a social media video branding them as the winner.

### APPLY ONLINE:

[www.eugene-or.gov/BoldSteps](http://www.eugene-or.gov/BoldSteps)

Applications are accepted from July 15<sup>th</sup> through September 1<sup>st</sup>. Finalists are announced in early December.

### MORE INFO:

541-682-6842

## PREVIOUS WINNERS:

"We're so glad we went through the Bold Steps process [...] the process lead us to better and more sustainable practices."

—*Essex General Construction*

"The [rethink] process helped us dive deeper into our operations and find additional measures that we could add to our sustainability efforts."

—*PIVOT Architecture*

"Receiving [...] the 2019 Bold Steps Award has been such an honor, and we have gotten great recognition and valuable feedback from our community."

—*Hummingbird Wholesale*

"Being part of the Bold Steps Program [...] made us aware [that] lots of small steps with our environment, our community and employees have a large effect in the quality of life in Eugene."

—*George Rode Repair Shops*

