City Council Check-in
May 15, 2019
Agenda

Project Overview
Policy Development Phase
River Road Corridor Study
Action Planning Phase
Project Management Team
Community Advisory Committee
Topic Area Working Groups
General Public
Project Phases

- Reaching Out → Neighborhood Visioning → Neighborhood Priorities
- Policy Development → Action Planning → Adoption
Policy Development Phase
Goal 5

1. Provide a long-term transportation study
2. Promote environmentally responsible and low carbon modes of transportation
3. Support actions that create affordable bus rapid transit from the River Road corridor to the rest of Eugene.
4. Increase user confidence in active modes of transportation through targeted education and infrastructure improvements.
5. Create a seamless and safe bicycle infrastructure system that connects RR and SC to the rest of Eugene.
6. Create seamless connections between modes of transportation to maximize use.
7. De-motivate private car use to get around the neighborhood
8. Reduce number of Vehicle Miles Traveled (VMT).
10. Educate the next generation to use multimodal transportation that are lower in carbon emissions than internal combustion vehicles.

Add policy to achieve zero carbon.
Goal 7: Ensure that natural areas are healthy, thriving spaces with habitat for native species and provide natural infrastructure.

1) Enhance stormwater conveyances for improved safety and function
2) Educate public about interconnectedness of function and safety in natural stormwater system.
3) Create and enhance habitat corridors through the two neighborhoods
4) Prioritize natural infrastructure in all situations

5) Enhance stormwater conveyances for improved safety and function
   a) Edit: Clarify type of conveyance, tie into existing policy document

6) Education public about interconnectedness of biological function and safety flood protection in natural stormwater system
   a) Edit: Connect to land use

7) Create and enhance habitat corridors through the two neighborhoods
   a. Actions: Identify gaps in corridors, conservation easements
   b) Edit: Add buffers

8) Prioritize natural infrastructure in all situations
   a. Action: Look at City streets and culverts
   b. Info needed: Map infiltration that needs to be protected
   c) Edit: Less broad, actions will help identify intention

9) Maintain and enhance air quality
   a) Edit: Add policy/goal wording about water quality

10) (Action) Appreciation brigade
   a) Intention: Add value to natural areas through recognition

11) Development program to improve natural areas in private ownership, incentivize keeping natural areas natural-tax incentives
   a) Edit: Add policy about tree canopy
Final Draft Policies

Technical Advisory Committee

Triple Bottom Line Sounding Board
Corridor Study
Implementing the vision along River Road
PROJECT STUDY AREA

Key Map

NOTE: Arrows depict general directions
NOTE: Map subject to change
This diagram illustrates a draft framework concept that is being evaluated as part of the Corridor Study. The design team and City staff are collecting feedback on these concepts. No policies or actions to implement this concept have been taken to date as part of the Corridor Study.
RIVER ROAD CORRIDOR STUDY

Workshop #2

OPEN HOUSE
Monday
June 3
4-6 pm

Emergency Services Training Center Lobby
1705 W 2nd Ave, Eugene OR
Next Steps

Policy Development → Action Planning → Adoption
Action Planning Phase
Action Planning

Technical Committee Review

Community Advisory Committee/Working Group Input

CC Direction on Policies

Draft Plan Events & Presentations
Evaluation Criteria

• Feasibility
• Cost
• Timeline
• Who Implements
• Impact on Community
• Importance to Community
Example Goal, Policy and Action

• Goal 9: Ensure the Willamette River is a vital and accessible part of the neighborhoods.

• Policy 9.2: Safe and Convenient Access:
  Provide safe and convenient access to the riverbank park system for pedestrians and bicyclists.

• Action 9.2.7 Support development of access paths/trails from river path to businesses on River Road.
Suggested Motion

• Direct staff to begin the Action Planning phase of the project based on the draft goals and policies in Attachment A.
Project Contacts

Terri Harding, City of Eugene Planning
Kate Perle, CAC Co-Chair (Santa Clara)
Jon Belcher, CAC Co-Chair (River Road)
www.riverroad-santaclaraplan.org