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# THE EUG PARADE



Eugene's Animal-Friendly, Human-Powered Parade and Pet Promenade

**Sunday, September 22, 2019 | 11:00 am**

START/END 8th Avenue & Willamette Street

## 2019 PARADE APPLICATION

*(Pet Promenade is all-comers, disperses at Monroe Park, and no registration is needed)*

Parade entrants apply ONLINE at [bit.ly/TheEUGParade](http://bit.ly/TheEUGParade), in person, or by mail (details on Parade Application Form)



**Sunday, September 22, 2019**

The EUG Parade and Pet Promenade 11 am  
Eugene Sunday Streets Downtown 12–4 pm

# 2 THE EUG PARADE

## Eugene Has a Parade, and It's EUG!

The EUG Parade returns **Sunday, September 22** beginning at 11:00 a.m. at Eugene's Park Blocks. The Parade and Pet Promenade—an animal-friendly mosey followed by a human-powered parade—proceeds west on 8th Avenue turning north on to Monroe Street, then east on Broadway to Lincoln where the route heads back to 8th Avenue and ends back at the Park Blocks in Downtown Eugene. The Pet Promenade disperses at Monroe Park. **See page 4.**

The EUG Parade—coordinated by a community committee, and the City of Eugene and Eugene Sunday Streets in partnership with ePark Eugene—precedes Eugene Sunday Streets Downtown where participants can walk, bike and roll to discover active transportation in a safe, car-free environment.

Apply online at [bit.ly/TheEUGParade](http://bit.ly/TheEUGParade) for parade entries from the Eugene community that are human-powered—non-motorized—and use the 2019 theme “Steppin’ Out.”

Pets of all sizes and their humans can strut their stuff in the Pet Promenade at the beginning of The EUG Parade route (see back page for route information). NOTE: All animals must be on leashes or other method of containment for the safety of pets, participants and audience members.

## Using The Theme

Take the 2019 theme phrase and tailor it to your entry! **Steppin’ Out** is about representing your Eugene and all that makes us unique and quirky. When you’re Steppin’ Out on the parade route, think glam, bling, and shiny things. If you’re marching or dancing, share your fancy footwork, choreography and style.

## APPLICATION DEADLINE

Applications must be submitted no later than Sept. 13, 2019 complete with payment.

Submit your application by Aug. 16, 2019 to take advantage of EarlyBird Fees.

## Parade Categories

**NOTE: All entries must be NON-MOTORIZED and HUMAN POWERED\*. No automobiles, trucks or other such non-human powered vehicles are allowed due to the scale/footprint of The EUG Parade. Questions? Email us at [sundaystreets@ci.eugene.or.us](mailto:sundaystreets@ci.eugene.or.us)**



### MARCHING UNITS

Choreographed and costumed participants performing (marching, dancing, rollerskating, etc) consistently throughout the parade. Sound may be incorporated and props carried.



### SPECIAL FEATURES

One or more focal points surrounded by smaller units. The central unit can be human-powered accompanied by marchers. Creative costuming and decorations win the day!



### UNIQUE NON-MOTORIZED VEHICLES

Human propelled vehicles (see note above). Decorate and coordinate your bicycles, scooters, strollers, skateboards, pedicabs, kinetic sculptures, wagons and wheelbarrows.



### ANIMAL UNITS

Individuals may participate in the Pet Promenade, however, for larger animals or groups/clubs with horses, camels, llamas, etc., participants must be in costume and provide their own Pooper Scoopers, removing all animal waste in the staging area and along the parade route; no exceptions. All animals must be on leashes or contained for their safety, and the safety of participants and audience members.



### MUSICAL BANDS

Musical bands include school marching bands (and any accompanying drill teams or dance teams), community musical organizations, and other types of entrants using music as their primary focus (jazz bands, rock bands, a capella groups, classical groups, etc.).

\*Electric assist bicycles and mobility devices are acceptable. Questions? Email [sundaystreets@ci.eugene.or.us](mailto:sundaystreets@ci.eugene.or.us)



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## Application Criteria

**The EUG Parade is limited to a maximum of 100 entries.** A selection committee of parade veterans reviews all applications. The selection committee reserves the right to choose only those entries that meet the criteria established in this application. *Please complete your applications with as much detail as possible, as acceptance of your entry is based only on the information you provide to us.*

### DESIGN CONCEPT

Entry is well-designed and has an exceptional central theme or idea. We get your message in 20 seconds!

### ADHERENCE TO THEME

Entry uniquely incorporates the 2019 parade theme, Steppin' Out!

### ENTERTAINMENT QUALITY

The entry is fun, clever, and well-received by an audience. You make us want to stand up and cheer!

### TECHNICAL DESIGN

Entry easily travels the parade route, meets size restrictions and is human-powered or propelled.

### USE OF SOUND

Recorded or live music, use of instruments, chants/singing, or other audio is effectively used by your entry.

### CHOREOGRAPHY/MARCHING

There is an interesting, unusual and exciting routine performed consistently throughout the parade route.

### COSTUMING/PROPS

Costumes are original in nature, unusual and/or well designed. Props are inventive, and are large enough to be visible to the audience.

## MAXIMUM DIMENSIONS FOR ROUTE SAFETY

Maximum width: 16 feet

Maximum height: 13 feet

Maximum length: 60 feet

Minimum frame clearance to ground: 10 inches

## Entry Fee Categories

There are four fee-based categories (school bands do not pay an entry fee). First determine the type of entry you plan to enter and then determine your fee category: NonProfit/Private, Commercial, Parade Partners, Candidate, School Bands. **Entry fees are non-refundable.**

### NONPROFIT/PRIVATE ENTRY

Any and all not-for-profit businesses and organizations. Includes churches, schools, community organizations, nonprofit agencies, neighborhood groups, government agencies and private individuals.

**EARLYBIRD FEE PAID BY AUGUST 16, 2019: \$35**

**FEE PAID AFTER AUGUST 16, 2019: \$50**

### COMMERCIAL ENTRY

Any and all for-profit businesses and organizations. Any entry that displays an advertising message.

**EARLYBIRD FEE PAID BY AUGUST 16, 2019: \$75**

**FEE PAID AFTER AUGUST 16, 2019: \$100**

### ➡ **NEW! PARADE PARTNERS ENTRY**

Open to any business that joins with a nonprofit organization or school group, creating one entry and a single fee. Businesses can help showcase an organization or group that may not have the capacity to participate otherwise. It is the responsibility of the business and nonprofit/school group to create the partnership. Either partner may complete and return the application. Include both partners' contact information on your entry. Select a primary contact to receive your official staging number and day of event information.

**EARLYBIRD FEE PAID BY AUGUST 16, 2019: \$50**

**FEE PAID AFTER AUGUST 16, 2019: \$75**

### POLITICAL CANDIDATE

Any and all candidates running for political office, or currently holding an office, in any parade unit.

**FEE: \$100**

### SCHOOL BANDS

Any and all school bands entering the parade DO NOT pay an entry fee.

For more information contact [sundaystreets@ci.eugene.or.us](mailto:sundaystreets@ci.eugene.or.us) or 541-501-0390  
or Jenette Kime, Parade Committee Representative, at [heyjeno@gmail.com](mailto:heyjeno@gmail.com) or 541-579-1596

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## Awards and Prizes!

The EUG Parade will be judged by an exceptional panel of community members, including an all youth judging panel for the Kids Are Best award.

The EUG Parade awards participant recognition tokens to all entrants, and cash prizes to formally registered parade entrants that are highly entertaining and best represent the award's category. Entries are judged on entertainment value to the audience, creativity and concept, audience reaction, and enthusiasm of the parade entrant(s).

### BEST OF SHOW: The SLUG Award

\$100

### BEST VIEW: Best Decorated Entry

\$100

### BEST DRESSED: Best Use of Costuming

\$100

### BEST IN STEP: Best Marching

\$100

### BEST LAUGHS: Best Use of Humor

\$100

### BEST LISTENING: Best Use of Live Sound

\$100

### JUDGES KNOW BEST: Judges' Choice

\$100

### KIDS ARE BEST: Best Youth Entry

(Judged by kids!) \$100

## Parade Policies

**ALL APPLICATIONS MUST BE RECEIVED BY September 13, 2019** and are subject to review by the The EUG Parade Selection Committee.

**ENTRIES MUST OBSERVE ALL APPLICABLE RULES, REGULATIONS AND POLICIES OR BE BARRED FROM THE PARADE.** The EUG Parade Committee reserves the right to remove from the parade, either prior to assembly, at assembly or any time during the parade, any entrant not conforming to the rules, regulations and policies, or any entrant refusing to follow instructions of police or parade officials. The Parade Selection Committee must approve all entries before entering the parade route. Failure to adhere to the rules, regulations and policies may result in a one year suspension from participation in The EUG Parade. The EUG Parade reserves the right to deny participation, day of parade, if entry details vary from original accepted application.

**ABSOLUTELY NO MATERIAL MAY BE HANDED OUT OR THROWN ALONG THE PARADE ROUTE.** Parade entrants are prohibited from distributing merchandise, gifts, candy, literature or other such materials.

**PARADE DELAY CAUSED BY ANY ENTRY MAY RESULT IN A DEDUCTION IN JUDGING OR DISQUALIFICATION FROM COMPETITION.** Any entry stopping in front of the judges to specially perform or to bribe the judges will automatically be disqualified from competition for awards. All entries must maintain forward motion during the parade.

**ALCOHOLIC BEVERAGES AND OTHER CONTROLLED SUBSTANCES ARE FORBIDDEN IN ANY ENTRY OR ON THE PERSON OF ANY ENTRY PARTICIPANT.** Participants consuming alcohol prior to parade start will not be permitted to enter the parade route, and persons using alcohol or other controlled substances during the parade will be removed.

**PARADE PARTICIPANTS ACKNOWLEDGE THAT THE EUG PARADE IS A FAMILY ORIENTED EVENT.** The EUG Parade reserves the right, in its sole discretion, and at any time, including the day of the parade, to disallow parade entries that it deems offensive or unduly divisive. Entries may be historical, humorous or modern in design. Those planning entries should remember a large part of the audience will be children.

**IN ORDER TO BE ACCEPTED YOU MUST COMPLETE THE DESCRIPTION SECTION OF THE APPLICATION.** Incomplete applications will be returned to the applicant.



## 2019 The EUG Parade, Pet Promenade and Sunday Streets Routes

# THE EUG PARADE



## 2019 PARADE APPLICATION

PLEASE COMPLETE BOTH SIDES OF THIS APPLICATION

**SUBMIT YOUR COMPLETED APPLICATION WITH APPROPRIATE FEE: ONLINE** at [bit.ly/TheEUGParade](http://bit.ly/TheEUGParade);

**BY MAIL** City of Eugene/Sunday Streets, Public Works, ATTN: Sunday Streets, 99 E Broadway, Ste 400, Eugene OR 97401; **IN PERSON** at 99 E Broadway, Suite 400, Eugene.

CREDIT CARD PAYMENTS BY PHONE OR IN PERSON ONLY. MAKE CHECKS PAYABLE TO CITY OF EUGENE.

### PARADE UNIT (Check one only)

- Marching Unit  
  Special Feature  
  Animal Unit  
  Unique Non-Motorized Vehicle  
  Musical Band

### CONTACT INFORMATION

ORGANIZATION NAME

CONTACT PERSON

ADDRESS

CITY/STATE/ZIP

WORK/HOME PHONE

EMAIL

### PARADE PARTNER INFORMATION (if any)

ORGANIZATION NAME

CONTACT PERSON

ADDRESS

CITY/STATE/ZIP

WORK/HOME PHONE

EMAIL

### STAGING INFORMATION

ENTRY DESCRIPTION (Complete both portions of Entry Description on back of application)

NUMBER OF PEOPLE IN ENTRY \_\_\_\_\_ TYPE/NUMBER OF UNIQUE VEHICLES \_\_\_\_\_

WILL YOUR ENTRY USE MUSIC?  LIVE  AMPLIFIED If so, please describe \_\_\_\_\_

ANIMALS? TYPE/NUMBER \_\_\_\_\_

Any additional information that will assist staging your entry: \_\_\_\_\_

### ENTRY FEES (Check one only) APPLICATION WILL NOT BE PROCESSED UNTIL FEE IS PAID

- Nonprofit/Private *EarlyBird* **\$35**  
  Commercial *EarlyBird* **\$75**  
  Parade Partner *EarlyBird* **\$50**  
  Political Candidate **\$100**  
 Nonprofit/Private *after Aug 16* **\$40**  
  Commercial *after Aug 16* **\$100**  
  Parade Partner *after Aug 16* **\$75**  
  School Marching Band (no fee)

Amount \$ \_\_\_\_\_  CHECK (payable to City of Eugene)  CREDIT CARD **Call 541-682-5291 for credit card payments**

### RELEASE STATEMENT

In consideration for the City of Eugene, Eugene Sunday Streets and ePark Eugene allowing the above described business or organization to participate in The EUG Parade, I, the undersigned, being duly authorized by the application vendor and on its behalf, and on behalf of its personal representatives, owners, employees, volunteers and agents, hereby waive, discharge and release any and all rights and claims for injury to myself or others, loss or damage to personal property and the property of the organization, including theft or vandalism thereof, that may be suffered as a result of said participation in The EUG Parade. On behalf of myself, the above described business or organization and its employees, volunteers, and agents, I further authorize the taking and use of photographic images of the parade entry, personal representatives, employees, volunteers and agents, associated with said business or organization for future promotional use by The EUG Parade and waive any and all rights to said images or revenue derived from said images. I have read, understand and accept the terms of the release agreement and application:

SIGNATURE

DATE

