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A Few Words from the Planning Director

Dear Friends,

On behalf of our team I want to say thank you to everyone – hundreds of Eugeneans – who made the time to get involved this past year. Your efforts go a long way to help make important decisions about our future.

This year’s annual report is streamlined and aimed at sharing a few basics about the Eugene Planning Division’s activities in 2018. We’re squarely focused on helping realize Envision Eugene, our collective vision for managing growth and change in the coming years. We launched quite a few projects last year, most of which are still underway. In addition, we have been supporting the City Council’s focus on housing affordability. For more information, check out the project summaries online or go to page 9 of this report for links to individual project pages.

The number of land use applications continues to rise, as it has for the past few years. As an attractive city with a high quality of life, Eugene is seeing some changes around town as new development occurs. Although many of these projects are exciting and add to Eugene’s vitality, they can also be complex and sometimes controversial. Our goal is to support our community’s values and vision, and to uphold the shared agreements embedded in our laws and regulations.

To help us through these challenges, we strive every day to reach out and invite our community to get involved with a full range of views and interests.

We look forward to hearing from you.

Sincerely,
Robin Hostick
Planning Director, City of Eugene
Your Future, Your Team

The Eugene Planning Team was created to guide development in a way that meets our community's values. Our main role is to review land use applications and work on updates to Eugene’s vision, policies and land use code for our City Council. We work together with Eugene residents to share ideas, conduct research, craft options, and support our Planning Commission and City Council in making decisions. We care deeply about Eugene and want the best possible city to live in, just like you. We’re here for you, to help you and the rest of our community work together to create a city that works for all of us.

You can reach us at xxx, or www.eugene-or.gov/758/Planning.

Eugene Planning Commission

The Eugene Planning Commission is made up of volunteers who help our community make decisions about how we use our land. Our Planning Commission works directly with Eugene residents and our planning team to make recommendations to our City Council on changes to our vision, policies and land use code. Some kinds of land use decisions may also be appealed to our Planning Commission, where they act as the official decision-making body on behalf of our City Council.

Learn more about the Eugene Planning Commission.
THE YEAR IN NUMBERS
PLANNING BY THE NUMBERS

CITY COUNCIL

60 ITEMS

Including:
- SB 1051/ADUs/SDUs
- Downtown Riverfront Property
- Annexations
- R-O-W Vacation
- Street Name Change
- Code Amendments: Edison,
- 5th Street, Marijuana
- Clear and Objective
- Urban Reserves
- Comprehensive Plan
- Downtown
- Transportation SDCs
- Hayward Field
- River Road/Santa Clara
- Housing Tools and Strategies
- Moving Ahead
- Measure 49 Claim
- Joint PC/CC Meeting

PLANNING COMMISSION

31 MEETINGS

Including:
7 Public Hearings
- ADU Code Amendments
- Skinner Butte Height Limitation Code Amendments
- Marijuana Retail Use Separation Code Amendments
- Edison Parking Code Amendments
- Capital Hill PUD Appeal
- Furtick PUD Appeal
- Lombard Apartments Appeal
- Street Name Change

3 River Road/Santa Clara Neighborhood Planning

HISTORIC PRESERVATION

$7,150 Grant dollars given out for historic preservation
2 Historic Review Board meetings
2 New Historic Review Board members
2 City Historic Landmark Designations
CURRENT PLANNING

LAND USE ACTIVITY

Including:

- Property Line Adjustments: 56
- Tentative Partitions: 36
- Adjustment Reviews: 29
- Annexations: 12
- Tentative Subdivisions: 12
- Zone Changes: 11
- Lot Validations: 9
- Site Reviews: 8
- Conditional Use Permits: 5
- Planned Unit Development: 4

282 Applications Submitted

10,000+ Notices mailed
336 New residential lots created (final plats)
47 Project Consultations
15 Hearings Official Public Hearings (23 Projects)
Notables: Capital Hills, Lombard, Furtick, Civic Appeal, UO Knight Campus, UO North Campus
10 Appeals/Remands before the Hearings Official (6) & Planning Commission (4)
1 Measure 49 Claim (now appealed to Circuit Court)

50 WEEKLY LAND USE UPDATE NEWSLETTER

50+ total e-newsletters sent
311 average number of recipients per email
44.5% average open rate

METRO & COMMUNITY PLANNING

COMMUNICATION

- E-newsletters sent: 12
- 40% AVERAGE OPEN RATE;
- 1,249 average number of recipients per email.

JANE’S WALK

- 6 Walks with over 125 attendees

SUMMER OUTREACH

- 8 Summer Events - over 300 people reached

ENVISION EUGENE

- TECHNICAL ADVISORY COMMITTEE

- 4 Meetings
- 13 Members

PLANNING FAIR

- 12 project booths with over 100 attendees

RIVER ROAD/SANTA CLARA NEIGHBORHOOD PLAN

- 14 Community Advisory Committee Meetings
- 3 Community Events
Resources

Visit the Planning Division’s main page:
www.eugene-or.gov/758/Planning

Learn more about the Planning Commission, view meeting agendas and watch webcasts:
www.eugene-or.gov/833/Planning-Commission

View the Planning Division work plan:
www.eugene-or.us/3827/Current-Workplan

Learn more about Envision Eugene and the Urban Growth Boundary: www.eugene-or.gov/760/Envision-Eugene

Sign-up for the Envision Eugene newsletter:
https://visitor.c20.constantcontact.com/manage/optin?v=001C500jSvlgbyxPOJ40jxoIOS007aeGNhuNsiYsnPEFDSapPmrwSYFwlrKiMr6sMuhXLMpHxENIENU8-jlKqq_v6u9yTh2jUMVX43Gd6i-U08nC7TORYRQ-x-QvsmtN8DxHp59h1V-voiWoaadGo7GcgEmY_k7_NOuZ2dZPuOWpU4EH0CziJ2cW6Tmn16LympT52NBcpFU%3D

Envision Eugene Facebook page:
www.facebook.com/EugeneEnvision

For more information about River Road/Santa Clara neighborhood planning: www.eugene-or.gov/3558/River-Road--Santa-Clara-Neighborhood-Pl

Learn more about land use applications and sign-up for weekly email updates:
www.eugene-or.gov/3208/Land-Use-Application-Information

Learn more about “missing middle” housing concepts and housing affordability:
www.eugene-or.gov/3652/Missing-Middle-Handbook

To find out more about the Growth Monitoring Program:
www.eugene-or.gov/2081/Growth-Monitoring

Learn more about Urban Design projects, collaborations and view publications:
www.eugene-or.gov/3323/Urban-Design

Learn more about design consultation services:
www.eugene-or.gov/3519/Design-Consultations

Learn more about MovingAhead a collaborative project with Lane County Transit District (LTD):
www.MovingAhead.org

Find out more about the Historic Preservation Program and the Historic Review Board:
www.eugene-or.gov/405/Historic-Preservation

Find out more about Urban Reserves Planning:
www.eugene-or.gov/UrbanReserves