

Triple Bottom Line Guiding Questions

This list of questions is meant to be a starting point as staff consider the implications of the triple bottom line in a project or for proposal. It is not an exhaustive list.

Social Equity

- Who are the most vulnerable and underserved groups impacted by this goal/policy? How will our decisions impact these groups?
- Do we have the data we need to understand which communities might be impacted? Can we effectively collect data on impacted or vulnerable communities for this decision or investment?
- What are the opportunities and barriers to more equitable outcomes? (e.g. financial, political, emotional, safety-related, etc.)

Environmental Stewardship

- What are the pieces of this goal/policy that may increase or decrease greenhouse gas emissions or the use of fossil fuels (e.g. gasoline, diesel, natural gas)?
- How does this goal/policy increase or decrease waste or pollution? Will the waste and pollution impact any segment of the population more than another?
- How does this goal/policy balance any tradeoffs between cost and environmental impacts?

Economic Prosperity

- How will this goal/policy benefit the local economy? What are the impacts of this proposal on job creation?
- Will this goal/policy enhance the diversity of the workforce?
- Will this goal/policy enhance the tools available to businesses to incorporate more sustainable practices in operations and products?