

COMMUNITY ADVISORY COMMITTEE- Summary Minutes

River Road Community Center, 1400 Lake Drive, Eugene, OR

September 11th, 2018 6:00 P.M.

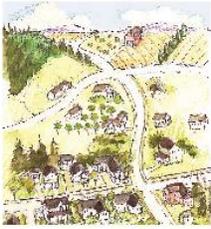
Present: Michele O'Leary, Louisa de Heer, Louie Vidmar, Kate Perle, Ed McMahon

Staff Present: Eric Brown, Audrey Stuart, Terri Harding, Julie Fischer, Jared Bauder

Purpose: Become familiar with neighborhood trends and the results of summer outreach, and provide support during the policy writing phase.

Agenda items

1. Introductions, Agenda review
2. Public Comments
 - a. Carleen Reilly provided an update on upcoming outreach opportunities
3. Presentations
 - a. Terri talked about demographic trends and went over relevant information from the Envision Eugene data. Key points included:
 - i. Relationship of housing affordability to changing age demographics
 - ii. Multifamily and denser housing types are increasing
 - iii. Lane County has lower wages than the state average
 1. More information was requested on how the cost of living and unemployment also compare.
 - iv. 20-minute neighborhoods are a city-wide goal and there is an emphasis on walking and biking improvements.
 - b. Audrey presented the preliminary results of the summer outreach
 - i. The overall response for each question was presented, followed by the responses broken down by the different demographic information that was collected
 - ii. The CAC asked questions about how the questionnaire responses were sorted and collected, including:
 1. The response rate for the demographic questions.
 2. The number of people who created their own scenario instead of choosing one.
 - iii. The CAC made suggestions for formatting and presenting the results back in a digestible way.
 - c. Julie gave an overview of the outreach done to underrepresented communities. Key points included:
 - i. The types of events that project staff and volunteers attended.
 - ii. How our participants match the demographics of River Road and Santa Clara.
 1. Discussion of the challenge of reaching such large neighborhoods.
 - iii. How to continue outreach, especially to groups that we have a low response rate from.



1. There was also discussion of the need to circle back and share results with the different groups that participated in this round of outreach.
- iv. How to incorporate existing Triple Bottom Line and environmental justice frameworks.
4. Check in on Policy Writing
 - a. The CAC discussed the policy writing phase so far. Discussion included:
 - i. Many working group members signed up for all of the goals under their topic area.
 - ii. Challenge of identifying ideas that are not feasible
 - iii. How to best organize the goals and policies
5. Next Steps, Preparing for September 27th Working Group Meeting
 - a. The working group meeting will be spent winnowing and finding gaps in the draft policies.
 - b. Decision to structure the meeting in three 20-minute breakout sessions and give working group members a chance to edit all of the draft goals.
 - c. Have TAC members serve as a resource and ask them which goals match existing city-wide ones.
6. City/County Projects Coordination. Updates included:
 - a. Upcoming open houses for MovingAhead
 - b. Planning Division project fair on October 10th
 - c. Request for proposal (RFP) out for affordable housing development in River Road
 - d. Application for All Roads Transportation Safety (ARTS) grant, which includes projects along River Road, has been put on the 150% list.
7. Adjourn

Action Items

- CAC members will tell their working group members to submit any draft policies by September 20th
- Staff will send the CAC the materials for the working group meeting by September 25th