COMMUNITY ADVISORY COMMITTEE- Summary Minutes

River Road Community Center, 1400 Lake Drive, Eugene, OR

September 11th, 2018 6:00 P.M.

Present: Michele O’Leary, Louisa de Heer, Louie Vidmar, Kate Perle, Ed McMahon

Staff Present: Eric Brown, Audrey Stuart, Terri Harding, Julie Fischer, Jared Bauder

Purpose: Become familiar with neighborhood trends and the results of summer outreach, and provide support during the policy writing phase.

**Agenda items**

1. Introductions, Agenda review
2. Public Comments
   a. Carleen Reilly provided an update on upcoming outreach opportunities
3. Presentations
   a. Terri talked about demographic trends and went over relevant information from the Envision Eugene data. Key points included:
      i. Relationship of housing affordability to changing age demographics
      ii. Multifamily and denser housing types are increasing
      iii. Lane County has lower wages than the state average
         1. More information was requested on how the cost of living and unemployment also compare.
      iv. 20-minute neighborhoods are a city-wide goal and there is an emphasis on walking and biking improvements.
   b. Audrey presented the preliminary results of the summer outreach
      i. The overall response for each question was presented, followed by the responses broken down by the different demographic information that was collected
      ii. The CAC asked questions about how the questionnaire responses were sorted and collected, including:
         1. The response rate for the demographic questions.
         2. The number of people who created their own scenario instead of choosing one.
      iii. The CAC made suggestions for formatting and presenting the results back in a digestible way.
   c. Julie gave an overview of the outreach done to underrepresented communities. Key points included:
      i. The types of events that project staff and volunteers attended.
      ii. How our participants match the demographics of River Road and Santa Clara.
         1. Discussion of the challenge of reaching such large neighborhoods.
      iii. How to continue outreach, especially to groups that we have a low response rate from.
1. There was also discussion of the need to circle back and share results with the different groups that participated in this round of outreach.
   iv. How to incorporate existing Triple Bottom Line and environmental justice frameworks.

4. Check in on Policy Writing
   a. The CAC discussed the policy writing phase so far. Discussion included:
      i. Many working group members signed up for all of the goals under their topic area.
      ii. Challenge of identifying ideas that are not feasible
      iii. How to best organize the goals and policies

5. Next Steps, Preparing for September 27th Working Group Meeting
   a. The working group meeting will be spent winnowing and finding gaps in the draft policies.
   b. Decision to structure the meeting in three 20-minute breakout sessions and give working group members a chance to edit all of the draft goals.
   c. Have TAC members serve as a resource and ask them which goals match existing city-wide ones.

6. City/County Projects Coordination. Updates included:
   a. Upcoming open houses for MovingAhead
   b. Planning Division project fair on October 10th
   c. Request for proposal (RFP) out for affordable housing development in River Road
   d. Application for All Roads Transportation Safety (ARTS) grant, which includes projects along River Road, has been put on the 150% list.

7. Adjourn

Action Items

• CAC members will tell their working group members to submit any draft policies by September 20th
• Staff will send the CAC the materials for the working group meeting by September 25th