Community Event #2  
06.06.18, 5:30-8:00 pm  
Location: North Eugene HS Cafeteria, 200 Silver Lane

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| 5:30-6:00 | **Open House**  
|         | • Music, food, visiting, background maps  
|         | • Visit visions statements and images, provide your feedback |
| 6:00 -6:25 | **Large Group Presentation**  
|         | • Welcome – Kate Perle and Jon Belcher, Community Advisory Committee Co-Chairs  
|         | • What are we doing tonight? – Zach Galloway, City Project Manager  
|         | • Musical chairs |
| 6:25–7:40 | **Small Group Activity**  
|         | • Group discussions about the challenging issues identified in the Vision |
| 7:40 – 8:00 | **Large Group Conversation** |
OPTIONAL: This information will help insure the project gathers input from a range of people. These categories are used so the project can compare survey results to Census data.

1. Where do you live?
   - River Road
   - Santa Clara
   - Rural Santa Clara (outside UGB)
   - Other: _____________

2. What is your age?
   - 17 and under
   - 18 – 24
   - 25 – 39
   - 40 – 59
   - 60 and over

3. How many people live or stay in your home?
   - 1
   - 2
   - 3
   - 4+

4. Do children or teenagers (17 and under) live in your household?
   - Yes
   - No

5. What is your gender?
   - Male
   - Female
   - Another gender identity

6. Do you experience a disability?
   - Yes
   - No

7. Do you have access to an automobile?
   - Yes
   - No
   - Yes, but not on a regular basis

8. Select all races/ethnicities you identify with:
   - American Indian or Alaska Native
   - Asian
   - Black or African American
   - Hispanic, Latino, or Spanish origin
   - Middle Eastern or North African
   - Native Hawaiian or Other Pacific Islander
   - White
   - Another race/ethnicity
     Please list any other race(s) or ethnicity(ies) here:

9. Please estimate your total household income for 2017 before taxes.
   - Less than $35,000
   - $35,000-$74,000
   - $75,000 +
   - I don’t know
Small Group Questionnaire

Please **complete** this questionnaire in your small group and **turn it in** before you leave tonight. Each table will explore a challenging issue related to one of the 5 topic areas – Transportation, Land Use, Community, Economic Development, and Parks & Natural Resources.

I. LAND USE

**Q1.** In the next 20 years, approximately 40,000 people will be moving to Eugene. Although it is difficult to predict the real estate market, the River Road and Santa Clara neighborhoods could absorb more than 4,000 of those new residents. **How are we going to provide housing for the people who are anticipated to move into River Road and Santa Clara over the next 20 years?** Neighbors value both agricultural land and affordable housing. The following scenarios address these values by increasing density in the urban area, also known as the urban growth boundary.

*Read the scenarios below and check (✓) the option you prefer.*

- **a. Dispersed throughout the neighborhoods,** development will continue to occur based on existing development standards, which allow higher densities than what was built in the past.
  - Continue existing pattern of Denser Housing Types throughout RR-SC (note: existing regulations allow for 14 homes per acre)
  - Continue Multi-Story Apartments along River Road
  - Maintain Single Family Houses and Backyard Cottages throughout the River Road and Santa Clara neighborhoods (RR-SC)

- **b. Concentrated Along River Road.** Multi-story Apartments, as well as buildings with residential and businesses mixed together, are concentrated along River Road at major intersections with access to businesses and transit service.
  - Reduce Denser Housing Types throughout RR-SC
  - Increase Multi-Story Apartments along River Road
  - Maintain Single Family Houses and Backyard Cottages throughout RR-SC

- **c. Concentrated Along Major Streets.** New housing is provided in strategic locations, along major streets or adjacent to existing businesses.
  - Increase Denser Housing Types along major streets
  - Reduce Multi-Story Apartments and increase smaller 4-unit apartment buildings along major streets
  - Maintain Single Family Houses and Backyard Cottages throughout RR-SC

- **d. None of the above.** My preferred scenario is on the back.

Comments:
Write or draw. Share your preferred scenario or alternate ideas!
Land Use Scenarios

a. Dispersed through the neighborhoods

b. Concentrated along River Road

c. Concentrated along major streets

Land Use Descriptions

Denser Housing Types
· Rowhouse/Townhouse
· Duplex/Triplex
· Cottage Cluster

Multi-Story Apartment

Single Family House with Backyard Cottage
II. TRANSPORTATION

Streets in River Road and Santa Clara have evolved over time from country lanes to what they are today. A mixture of old and new streets create gaps in sidewalks, a significant safety concern for both young and old. Review the street designs below, and choose the designs that you think would best serve River Road and Santa Clara in the future.

Q2. As our neighborhoods grow, how should the streets evolve to improve safety, assist people that are walking and biking, and better connect our neighborhoods?

Check (✓) as many boxes as you want and tell us why.

☐ a. Maintain the existing neighborhood streets as they are currently designed, with many having no sidewalks.

☐ b. Maintain existing streets, and when improvements are necessary, streets have open swales for natural drainage, sidewalk on one side, street trees, and wider areas provided occasionally for parking (“parking bays”).

☐ c. Maintain existing streets, and when improvements are necessary, provide sidewalks on both sides, curb & gutter, on-street parking, street trees, bicycle lanes on busy streets, and piped stormwater.

☐ d. None of the above. My preferred street design solution is below or on the back.
Write or draw. Share your preferred scenario or alternate ideas!
III. COMMUNITY

Q3a: Community means lots of different things to different people. How will neighborhood organizations decide where to concentrate valuable volunteer energy or other resources? Review the list of issues below, and rank your top three, using 1 as top priority.

☐ a. Focus on increasing the number and diversity of community events and gathering spaces, including collaborations between the area schools, parks, and the neighborhood, outdoor concerts, festivals, theater, and art-based activities.

☐ b. Focus on improving and expanding services to community members in need, including low-income seniors, un-housed residents, and ways to address issues related to homelessness.

☐ c. Increase public safety, for example: more patrols, better security in commercial areas, more neighborhood watch groups, better lighting, and safer streets.

☐ d. Focus on activities that build a green community where neighbors promote and support gardening, plant trees, and maintain a verdant landscape.

☐ e. Focus on activities that build a resilient community where neighbors focus on preparing for and responding to emergencies and take care of basic needs such as food, energy, water and culture at home and nearby.

☐ f. Focus on solving the challenge of delivering government services to the neighborhood, including police, fire, water, and recreation. Discuss and address challenges of patchwork annexation.

☐ g. None of these reflect my community priorities. Here is my top priority:

Q3b: Neighborhood leaders have worked on a draft vision for the neighborhoods. How will that vision be achieved? Read the 3 scenarios below and check (√) the option you prefer.

☐ a. I am satisfied with how things are now in the neighborhood.

☐ b. I would like to see a minor increase in community building and neighborhood involvement, building a larger network to support the neighborhood.

☐ c. I will work with others to create a significant increase in community building to create a much larger, diverse, and engaged network of area organizations and activities.

☐ d. None of the above work for me. My preferred scenario is on the back.
Write or draw. Share your preferred scenario or alternate ideas!
IV. ECONOMIC DEVELOPMENT

Q4. Where people work and shop impacts how neighborhoods look, feel, and function. In all scenarios, neighbors and businesses strive to contribute to neighborhood identity, build community and take care of the environment.

*Here are a few ideas for the long-term future, check (✓) the one you prefer.*

☐ a. Most residents live in RR-SC, **commute to work in other areas, and also do most of their shopping in other areas of town**. Neighbors support and enhance existing area businesses. Some businesses expand to attract customers from other areas of town to the RR-SC area. (This reflects what happens today.)

☐ b. Most residents live in RR-SC, **commute to work in other areas, but do more of their shopping in the neighborhood**. The neighborhoods increase shopping choices in the neighborhood by supporting existing and new businesses. There are more services closer to residential areas with both the benefits and effects of living near businesses.

☐ c. Most Residents **live, work, socialize and shop in the RR-SC area**. Neighborhood businesses meet residents’ shopping needs, and RR-SC home-based businesses and cottage/light industry create living-wage jobs for neighbors. The business community is vibrant, sustained by the local community, and potentially becomes a destination because of that success.

☐ d. None of the above work for me. My preferred scenario is on the back.

![Diagram a.](image1)

![Diagram b.](image2)

![Diagram c.](image3)
Write or draw. Share your preferred scenario or alternate ideas!
V. PARKS + NATURAL RESOURCES

People in River Road and Santa Clara value green space and want to see it protected, enhanced and expanded to varying degrees. Use the map to familiarize yourself with the two communities and the existing parks, recreation, and natural areas. How would you like to see resources (money and labor) spent?

Q5a: If you had money to buy land for future initiatives, which of the following would be your top 3 priorities? (Use 1 as top priority)

- a. A plaza or gathering spot in an otherwise commercial area
- b. Small parks in all parts of the neighborhoods so that everyone has a neighborhood park site close to their home
- c. Additional land for a large community park (athletic fields, pool, community center, etc.)
- d. Additional land along the river to expand the greenway/ bike path
- e. Trail connections to farmlands beyond the city limits
- f. Lands around local streams, natural drainages, stormwater conveyances, and other natural areas.

Q5b: If you had money to pay for improvements to existing parks, recreation facilities, and natural areas, which of the following would be your top 3 priorities? (Use 1 as top priority)

- a. A plaza or gathering spot in an otherwise commercial area
- b. Small parks in all parts of the neighborhoods so that everyone has a developed neighborhood park close to their house
- c. Recreation amenities such as community gardens, large playground, dog park, athletic fields and courts in a larger community park
- d. A community center and/or a Pool facility
- e. Trails and habitat restoration in natural areas
- f. Improved connectivity for biking and walking
- g. River access
- h. None of the above work for me. My ideas for parks and natural resources in my neighborhood are on the back.
Write or draw. Share your preferred scenario or alternate ideas!