

**Benchmark Scientific Survey**

# **Voter Support for Community Justice Initiative**

*Commissioned by the...*  
**City of Eugene**  
Oregon



**June/July 2018**

*Conducted by...*

**Strategy Research Institute**  
*Research and Consulting for Strategic Planning*  
[www.sri-consulting.org](http://www.sri-consulting.org)



City of Eugene  
June/July 2018

# Research Design

**Sample size: N=408**

**Population surveyed: Registered Voters**

**Sampling Error:  $\pm 4$  to 5%**

**Data Collection: June 29 thru July 3, 2018**



# **Voter Support for Modest Levy/City-Enacted Fee**



Figure 1  
 City of Eugene  
 June/July 2018

# Voter Support for Modest Levy/City-Enacted Fee without Going to Ballot

**Question 10.0:** Without additional funding, it will be virtually impossible to maintain or enhance the public safety services presently being provided through the City; therefore, would you support OR object to City Council enacting a modest annual fee to address the urgent, short-term challenges facing City officials...such as reducing police response time, timely resolution of court cases, and providing community services for homelessness?

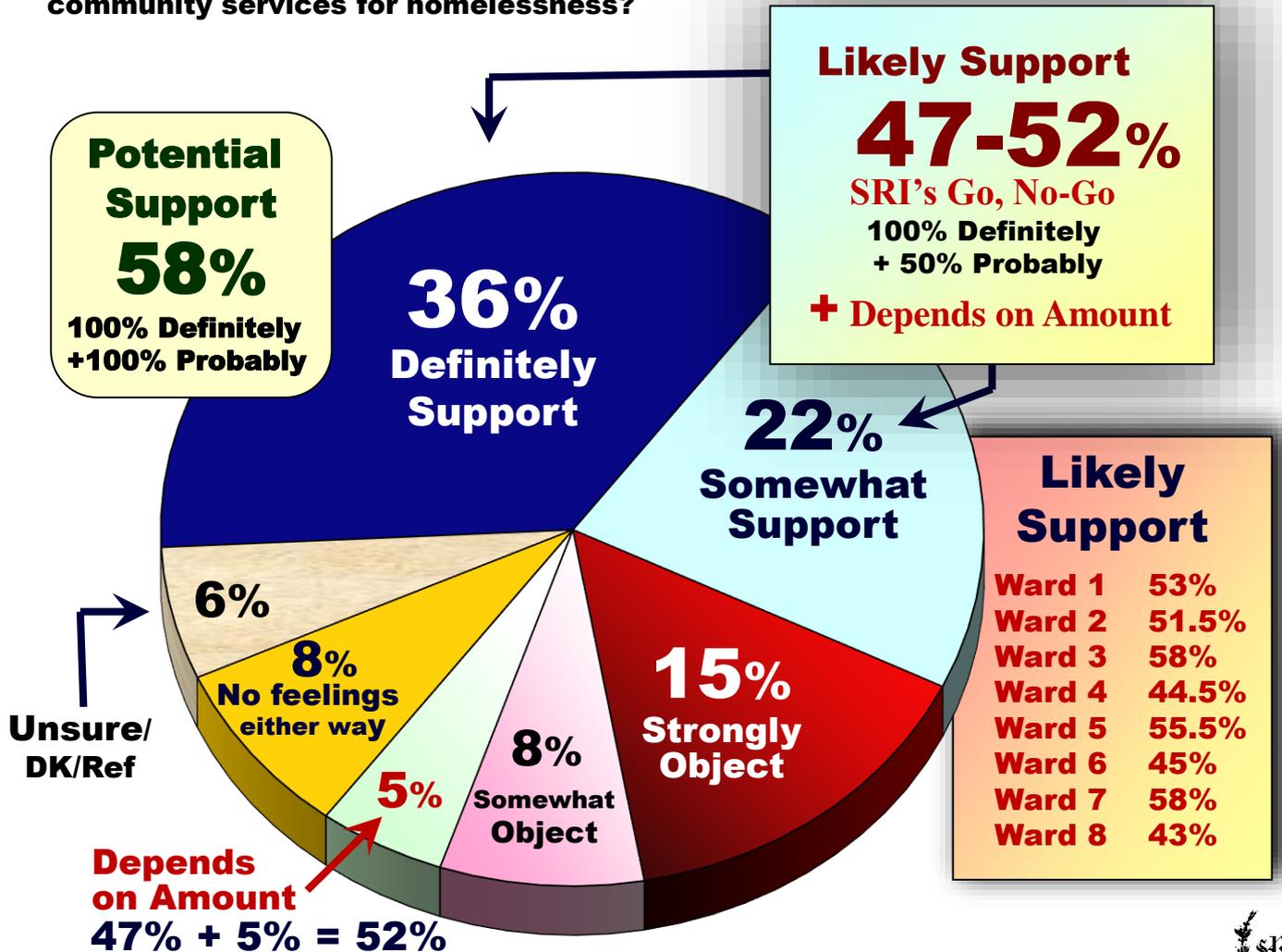
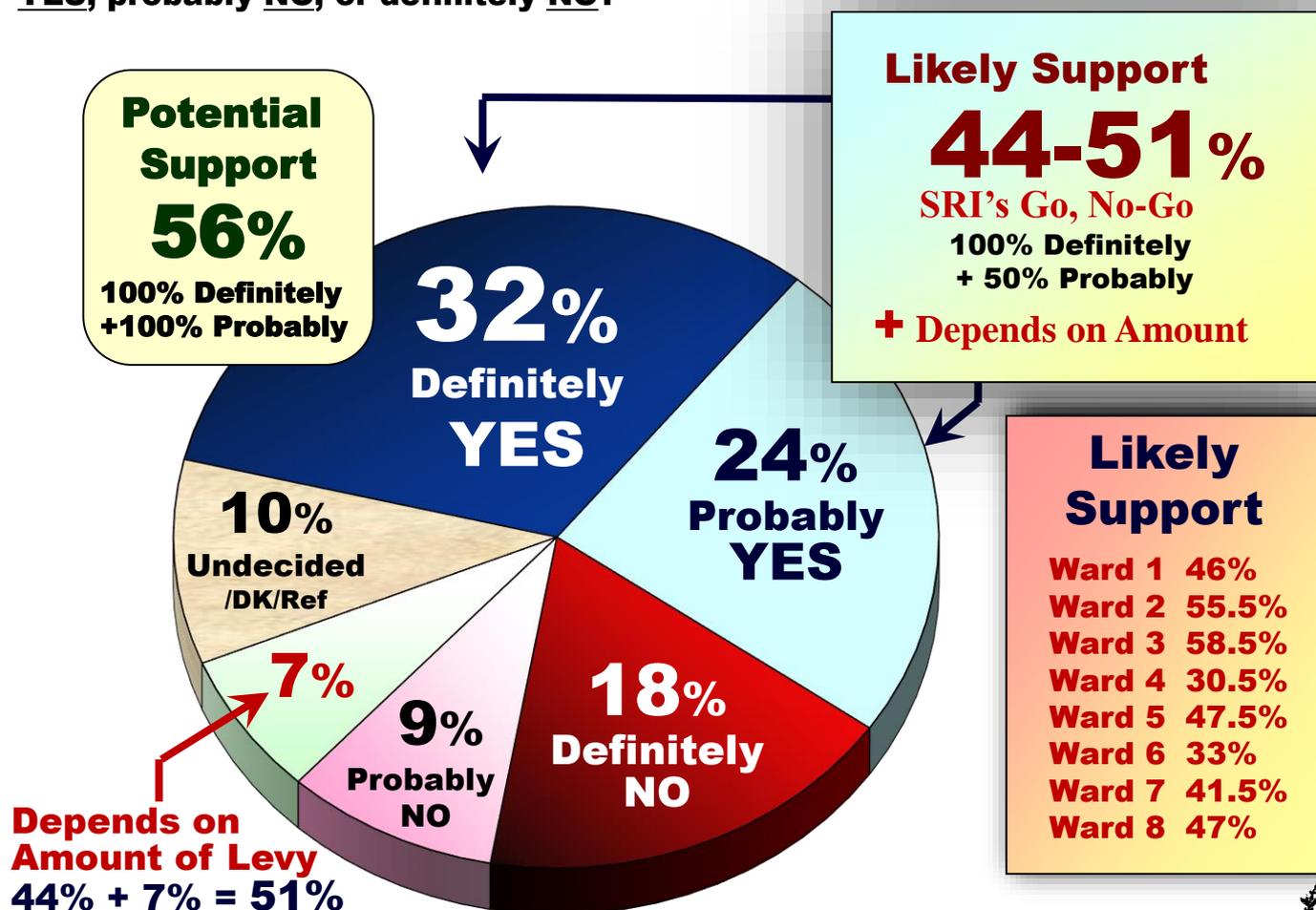


Figure 2  
 City of Eugene  
 June/July 2018

# Voter Support for Funding Measure to... **Enhance Public Safety**

**Question 11.1:** Assuming City officials were to place a funding Measure on the local ballot in the relatively near future, asking Eugene voters to authorize a modest levy to enhance existing public safety programs by adding new, proven programs designed to fight local crime in the long-term ...would you vote YES or NO on such a funding Measure? And, would that be definitely YES, probably YES, probably NO, or definitely NO?



**Voter Awareness of...**

# **Challenges**

**Facing City Officials  
Involving City Police Dept.**



Figure 3A  
City of Eugene  
June/July 2018

## Aware That: Eugene Police Department Staffing Has Remained Stagnant for Several Years?

**Question 7.1** Before the present interview, were you aware of the fact that the Eugene Police Department staffing has remained stagnant, meaning flat, over the past several years, while Eugene's population has continued to grow?

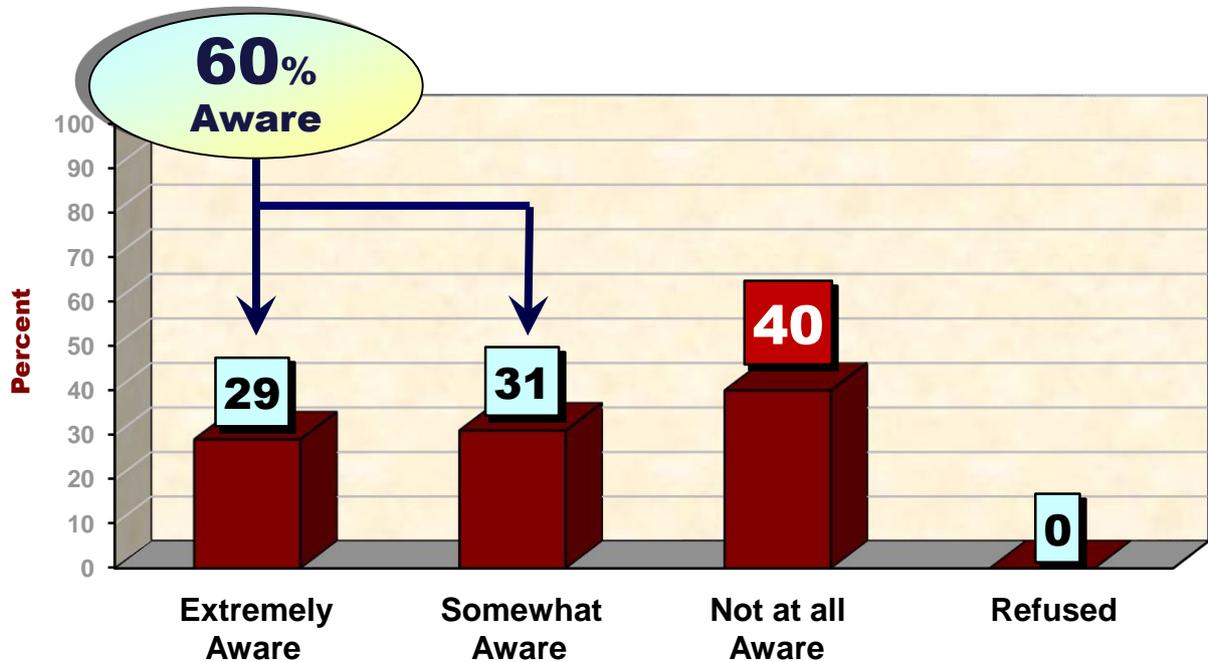


Figure 3B  
City of Eugene  
June/July 2018

## Aware That: **21% Increase in Public-initiated Calls for Emergency Service Since 2014?**

**Question 7.2** Before today's interview, were you aware of the fact that the daily average of public-initiated calls for emergency services (such as police and fire) have increased substantially in recent years; specifically, the number of calls have increased 21% since 2014?

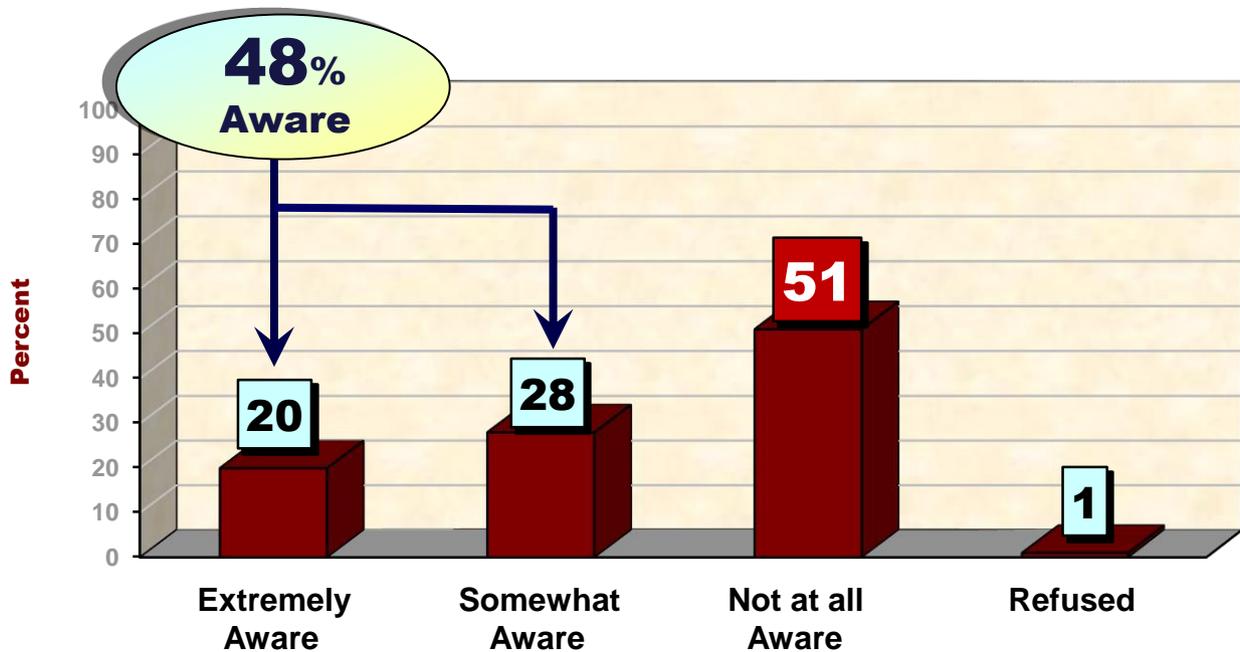


Figure 3C  
City of Eugene  
June/July 2018

## Aware That: **18% Increase in Crimes** since 2014?

**Question 7.3** Are you aware of the fact that there has been a significant increase in crimes in Eugene in recent years, including homicide, rape, robbery, assault, sex offenses, family offenses, and kidnapping; these have increased by 18% since 2014?

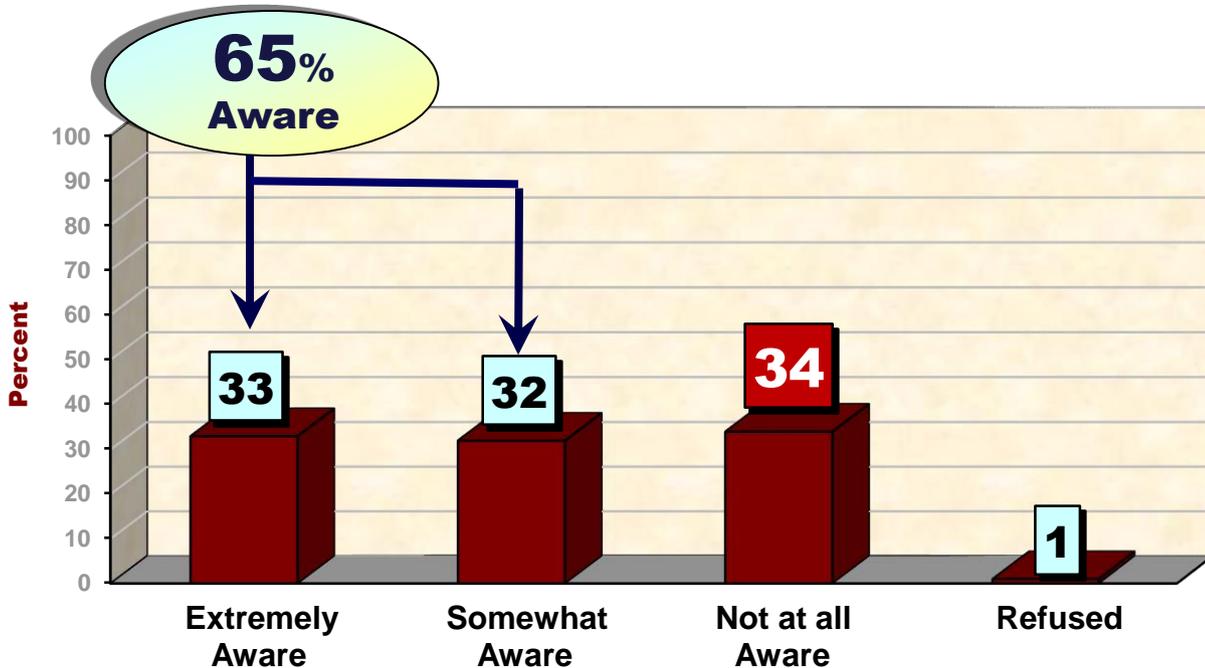


Figure 3D  
City of Eugene  
June/July 2018

## Aware That: **86% Increase in** **Police Response Time** **since 2014?**

**Question 7.4** Before today's interview, were you aware that there has been a significant increase in the City Police Department's average **RESPONSE TIME** as a result of crime going up, while the Department's resources have remained stagnant? In fact, average response time has increased from 22.5 minutes in 2014 to 41.8 minutes in 2017...an increase of 86%.

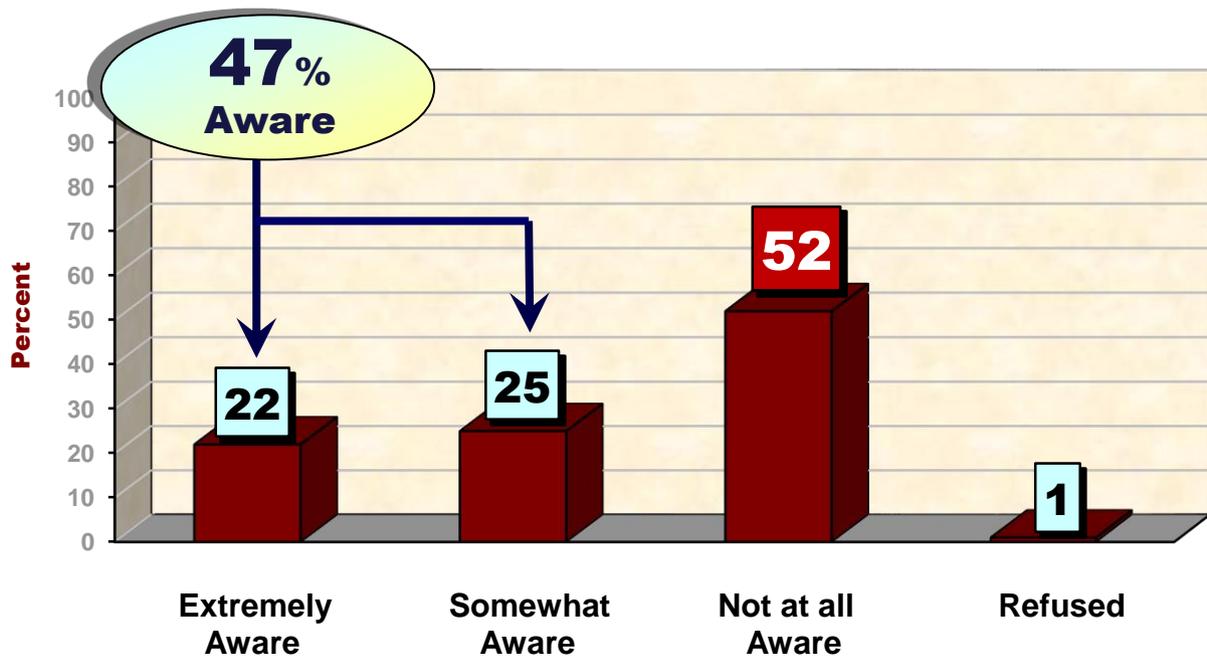


Figure 3E  
City of Eugene  
June/July 2018

## Aware That: **36% Increase in** **Unable-to-Respond Police Calls** **since 2014?**

**Question 7.5** Before today's interview, were you aware that the number of unable-to-respond police calls, due to insufficient staffing, has increased from 59 per day in 2014 to more than 80 per day, today...an increase of over 36%?

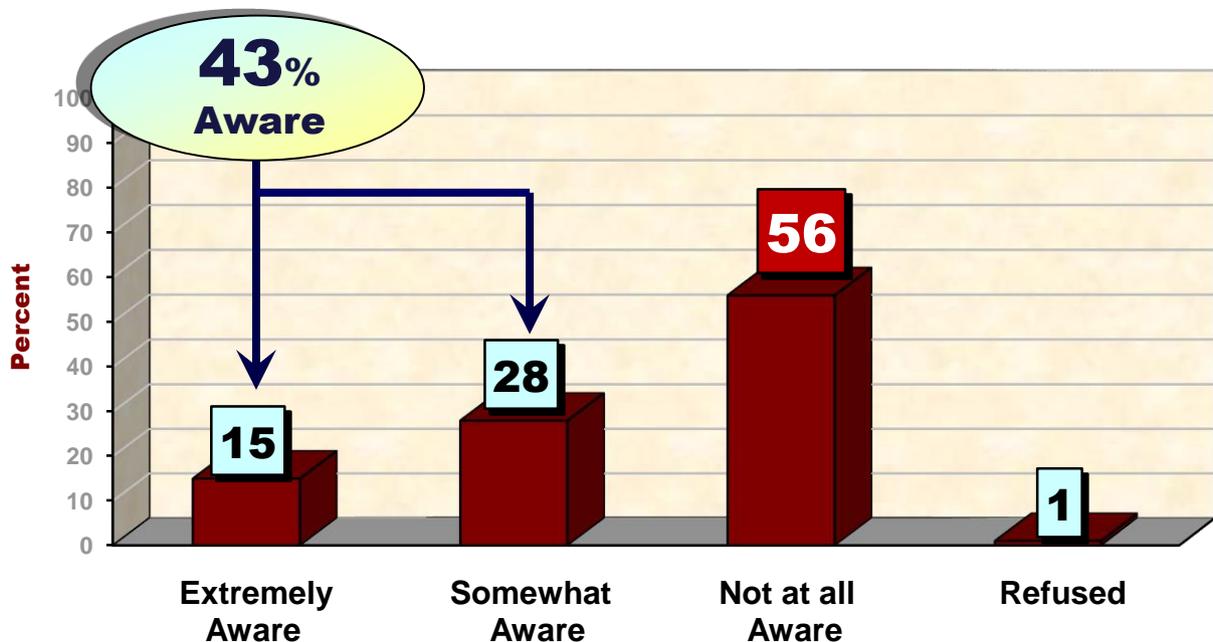


Figure 4  
City of Eugene  
June/July 2018

## Impact of Learning about **Challenges** being Faced by Eugene Police Department?

**Question 8.0** Undoubtedly, learning about the challenges that are presently facing City officials and, in particular, the Eugene Police Department, will increase public concern over public safety and the Police Department's ability to keep Eugene residents safe. Thus, City officials would like to know how great of an impact learning about these challenges will have on your confidence in the Eugene Police Department's ability to adequately protect Eugene residents.

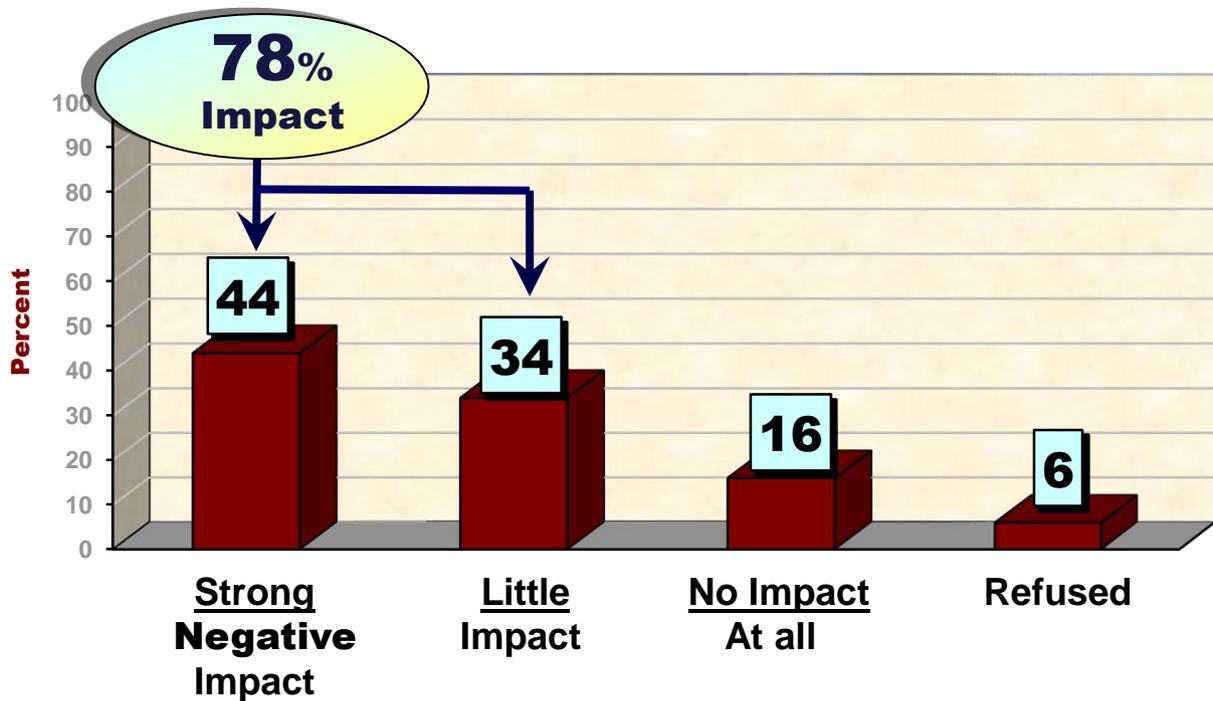
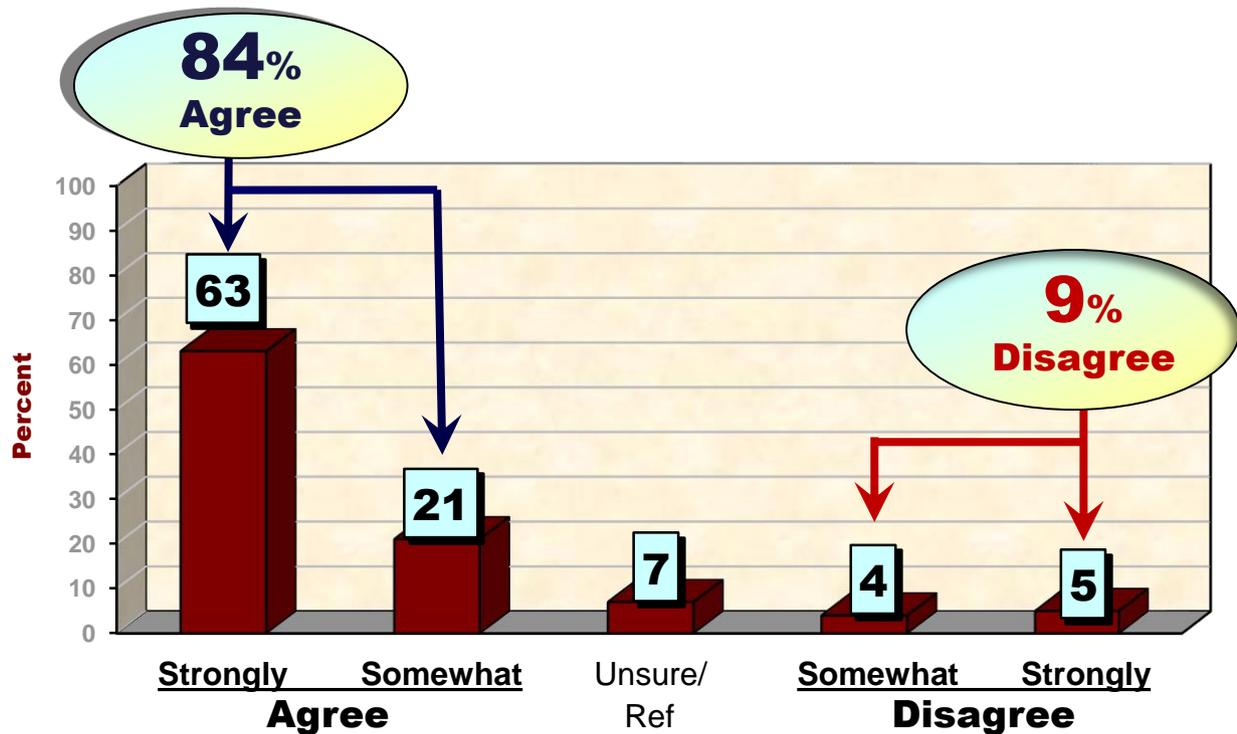


Figure 5  
City of Eugene  
June/July 2018

## City Officials Should Take Steps to: Address Issues that **IMPACT Public Safety**

**Question 9.0** Now that we have identified a set of facts that City officials believe are **NEGATIVELY** impacting the level of Public Safety presently being provided to Eugene residents, do you **AGREE** or **DISAGREE** with the notion that City officials should take specific steps to address these challenges?



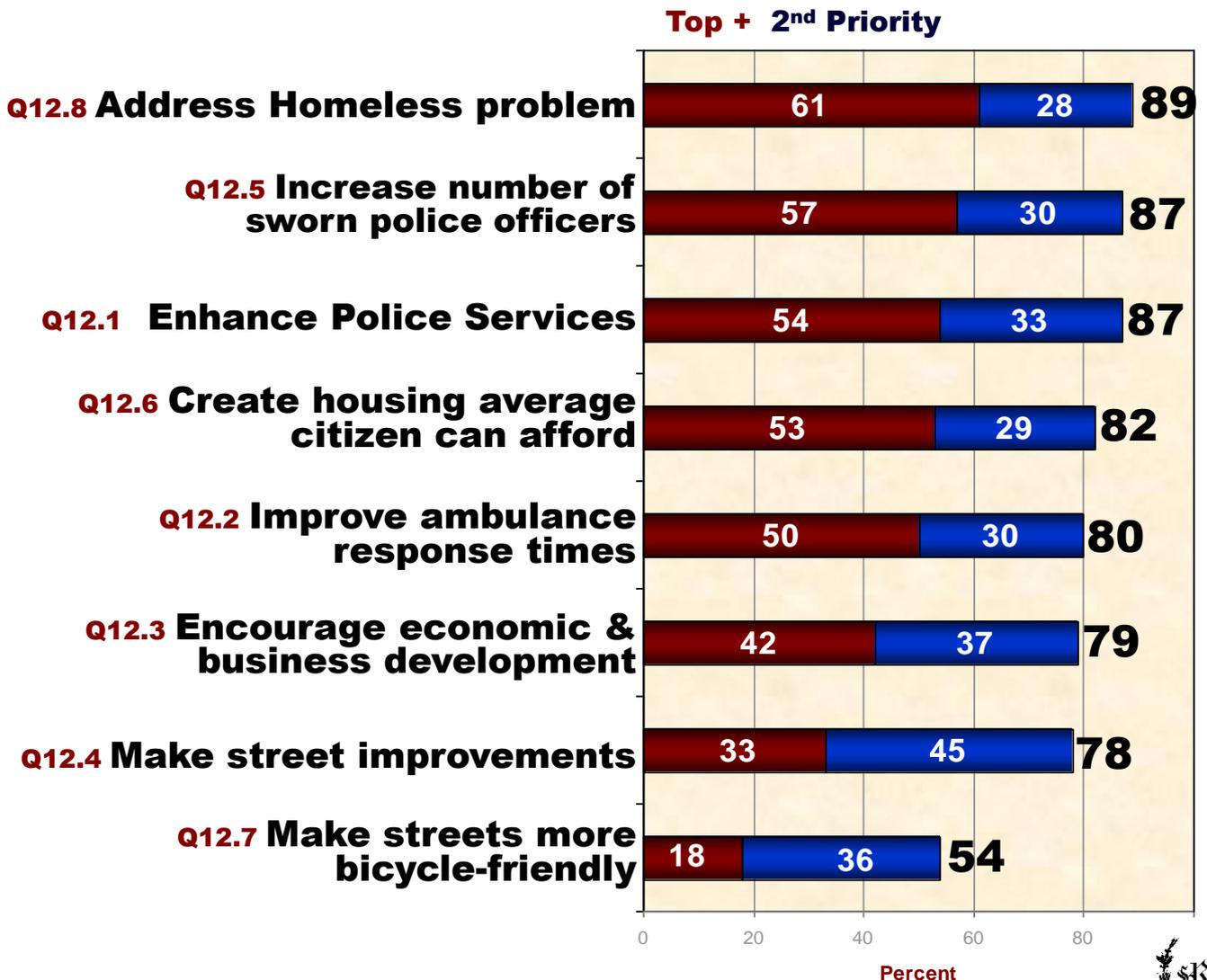
**Voter Perceptions re:**  
**Priority Spending**



Figure 6  
 City of Eugene  
 June/July 2018

# Priority Spending of Tax Dollars

**Question 12.0 series:** Eugene officials are regularly faced with making decisions regarding how best to invest the available local tax dollars for services and programs that benefit residents and make the community a more desirable place to live. These decisions are especially difficult when funds are scarce. If you were an advisor to the City, how would you prioritize funding for the following services or programs?



**Voter Awareness of...**

**Public Safety**

**Programs**

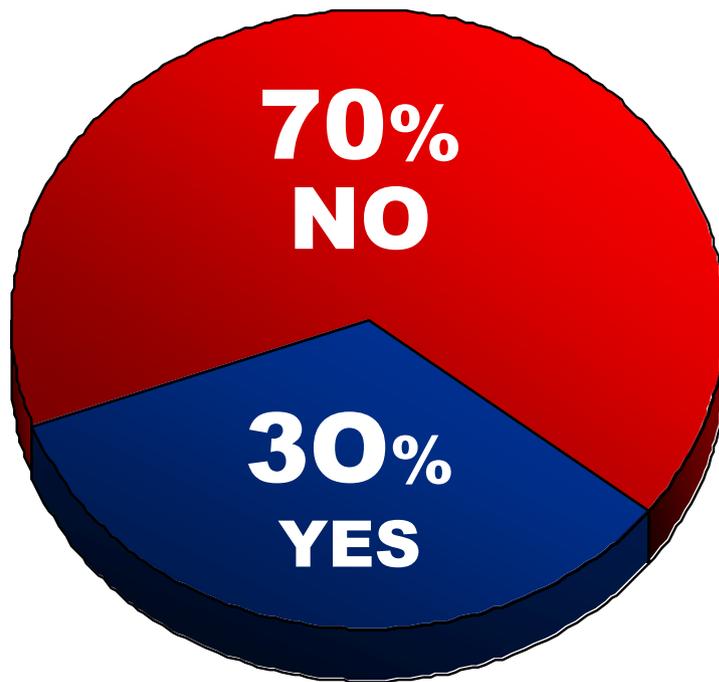
**being provided through the City**



Figure 7A  
City of Eugene  
June/July 2018

## Aware of... Community Outreach Response Team

Question 6.1: Aware of Community Outreach Response Team?



Question 6.1a: What priority should City officials place on the program?

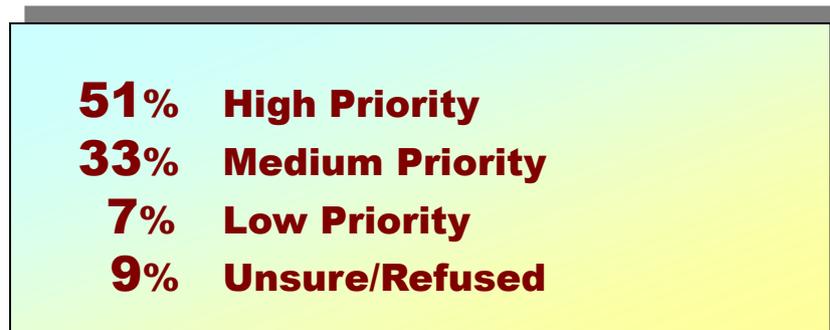
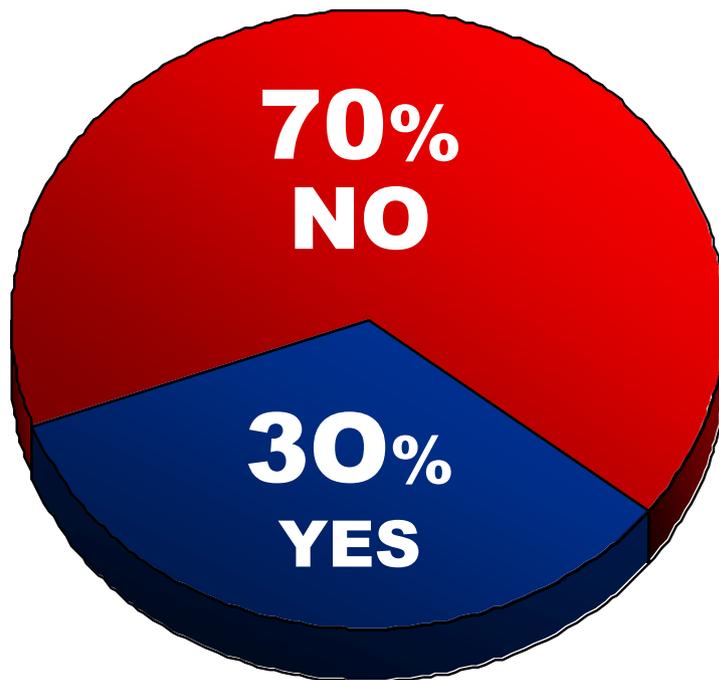


Figure 7B  
City of Eugene  
June/July 2018

## Aware of... Mental Health Court Program

Question 6.2: Aware of Mental Health Court Program?



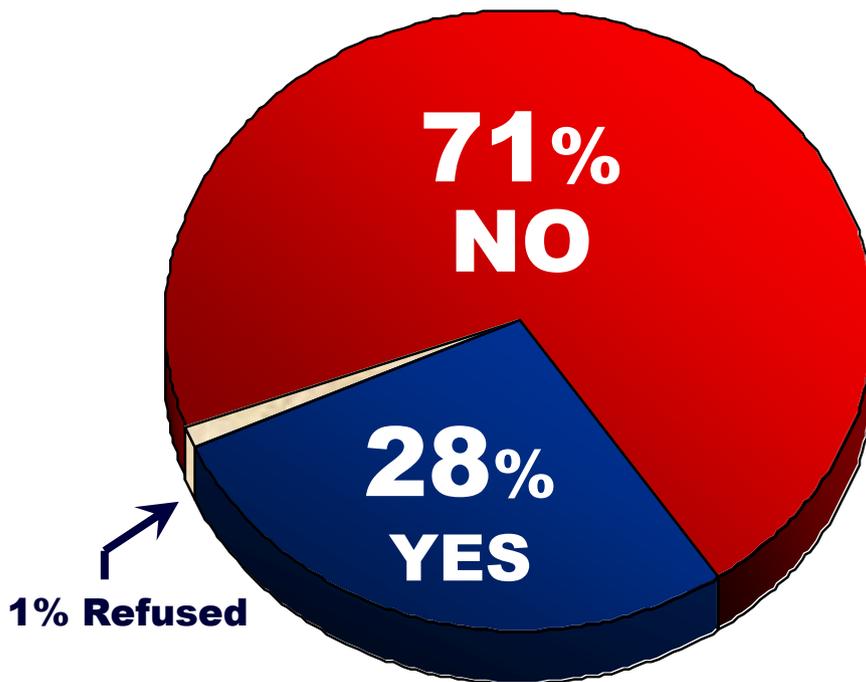
Question 6.2a: What priority should City officials place on the program?



Figure 7C  
City of Eugene  
June/July 2018

## Aware of... Community Court Program

Question 6.3: Aware of Community Court Program?



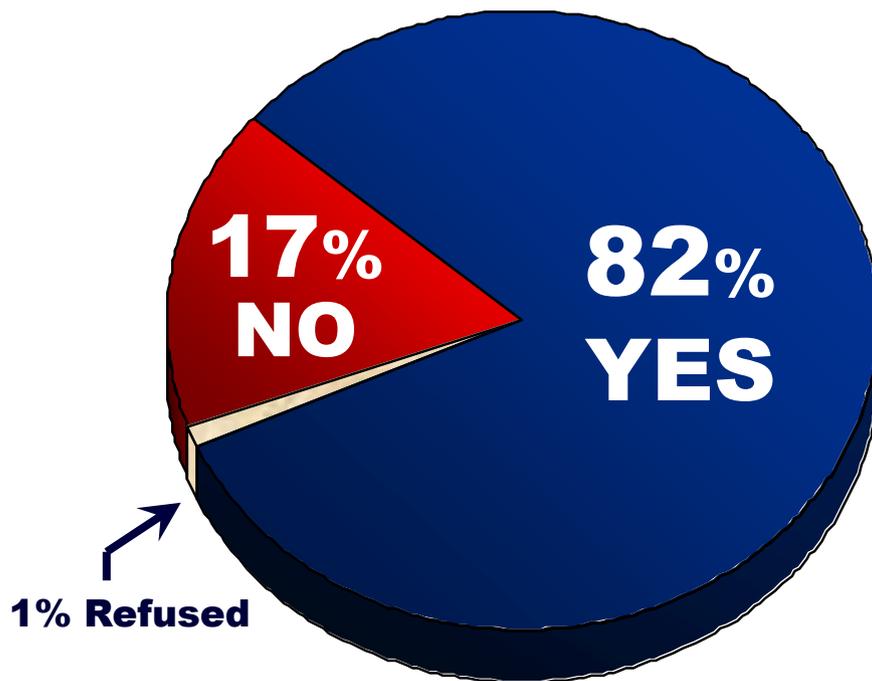
Question 6.3a: What priority should City officials place on the program?



Figure 7D  
City of Eugene  
June/July 2018

## Aware of... **CAHOOTS** Crisis Assistance Helping Out on the Streets

**Question 6.4: Aware of Crisis Assistance Helping Out On the Streets?**



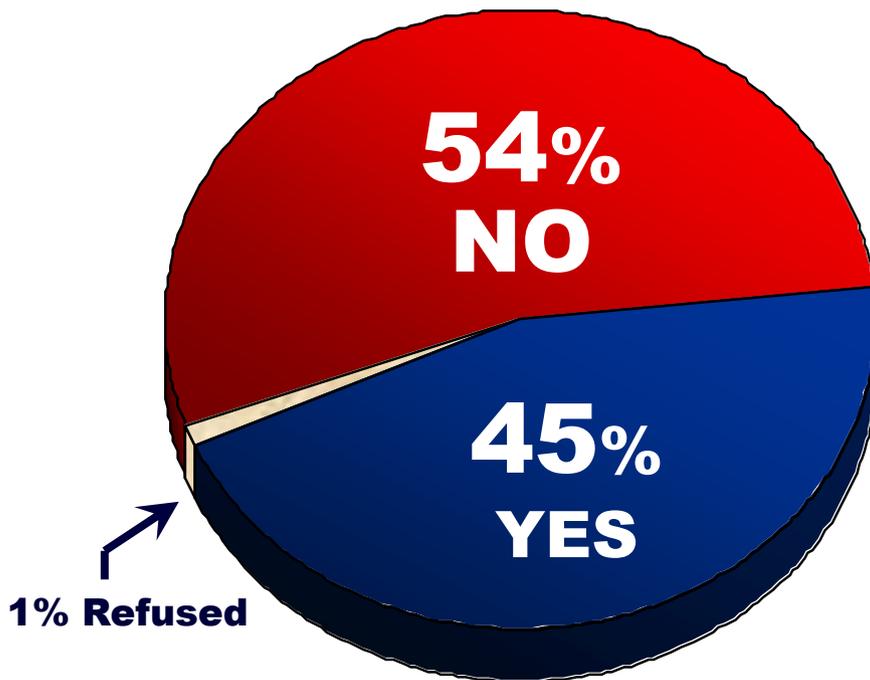
**Question 6.4a: What priority should City officials place on the program?**



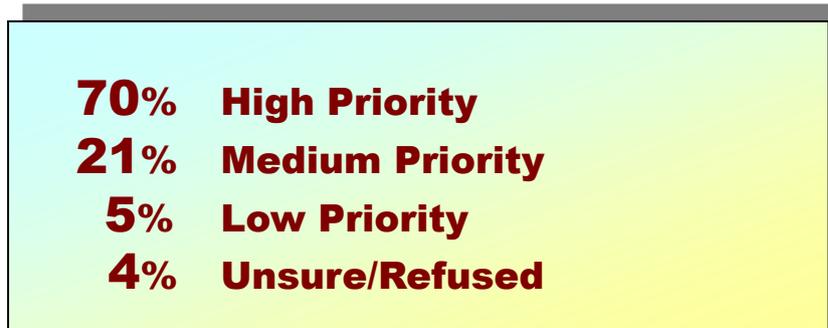
Figure 7E  
City of Eugene  
June/July 2018

## Aware of... Teen Court

Question 6.5: Aware of Teen Court?



Question 6.5a: What priority should City officials place on the program?



# Issues of Concern

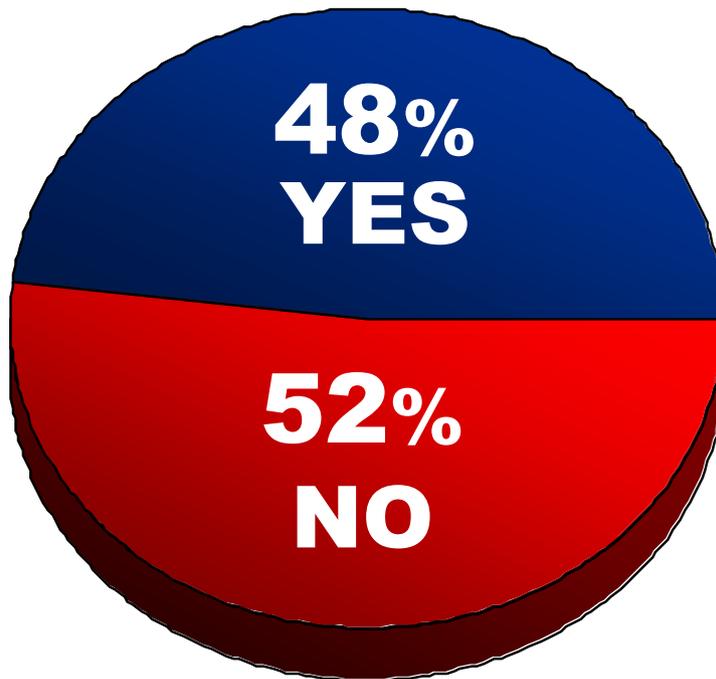


Figure 8  
City of Eugene  
June/July 2018

# Issues of Concern

(Front End of Mind)

**Question 1.0: Is there a Local Issue you are especially concerned about today?**



**Question 1.1: Top four (4) issues of concern:**

<b>40%</b>	<b>Homeless</b>
<b>7%</b>	<b>Traffic Congestion</b>
<b>5%</b>	<b>Taxes</b>
<b>4%</b>	<b>Public Safety</b>

**Note:**

There has been a **steady increase** in concern for the **Homeless**:

Avoid Cutbacks in City Services (2012)	7%
Eugene Library study (2015)	12%
G.O. Street Bond (2017)	37%
Public Safety (2018)	40%



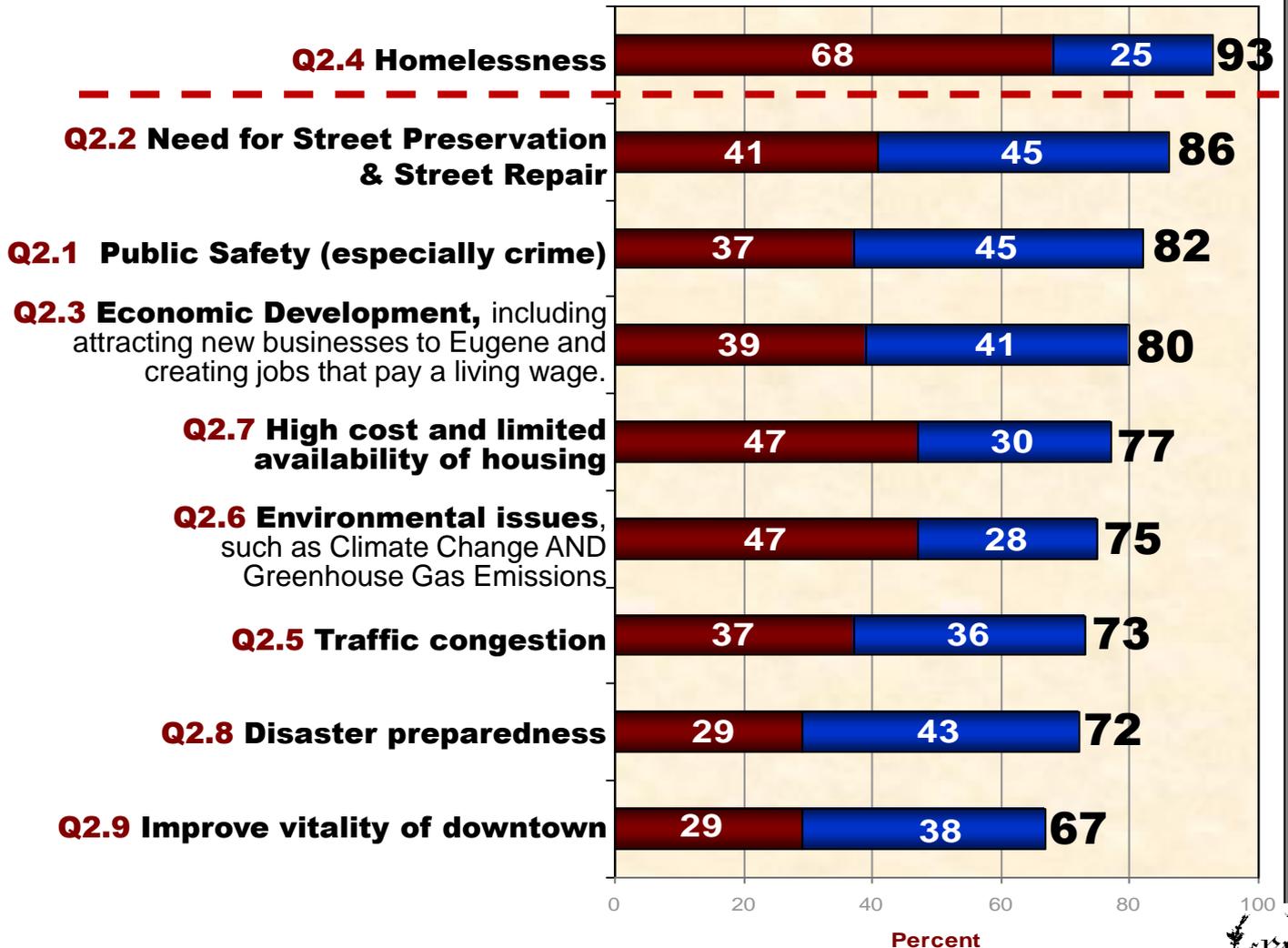
Figure 9  
 City of Eugene  
 June/July 2018

# Issues of Concern

(CORE Values)

**Question 2 series: I will now READ a list of local issues that MAY or MAY NOT be of concern to local residents today. After I read each one, please tell me whether the issue is something that is of HIGH concern, SOME concern, or NO CONCERN to you at all?**

**Top + 2<sup>nd</sup> Priority**



# Voter Perceptions



Figure 10  
City of Eugene  
June/July 2018

## Satisfaction With: **Quality of Life**

**Question 3.0 How satisfied are you with quality of life in the City of Eugene?**

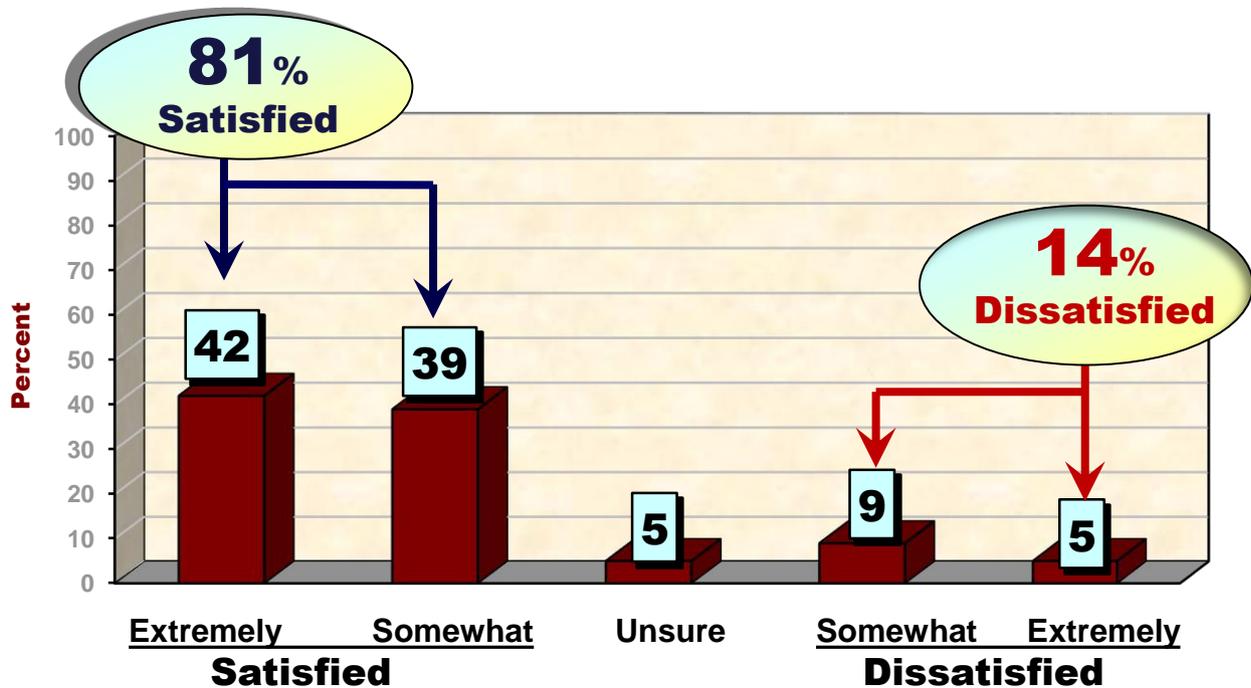


Figure 11  
City of Eugene  
June/July 2018

## The City Needs to Focus On Making Eugene a **More Walkable and Bikeable Community**

**Question 4.1: The City needs to focus more attention upon making Eugene a more walkable and bikeable community.**

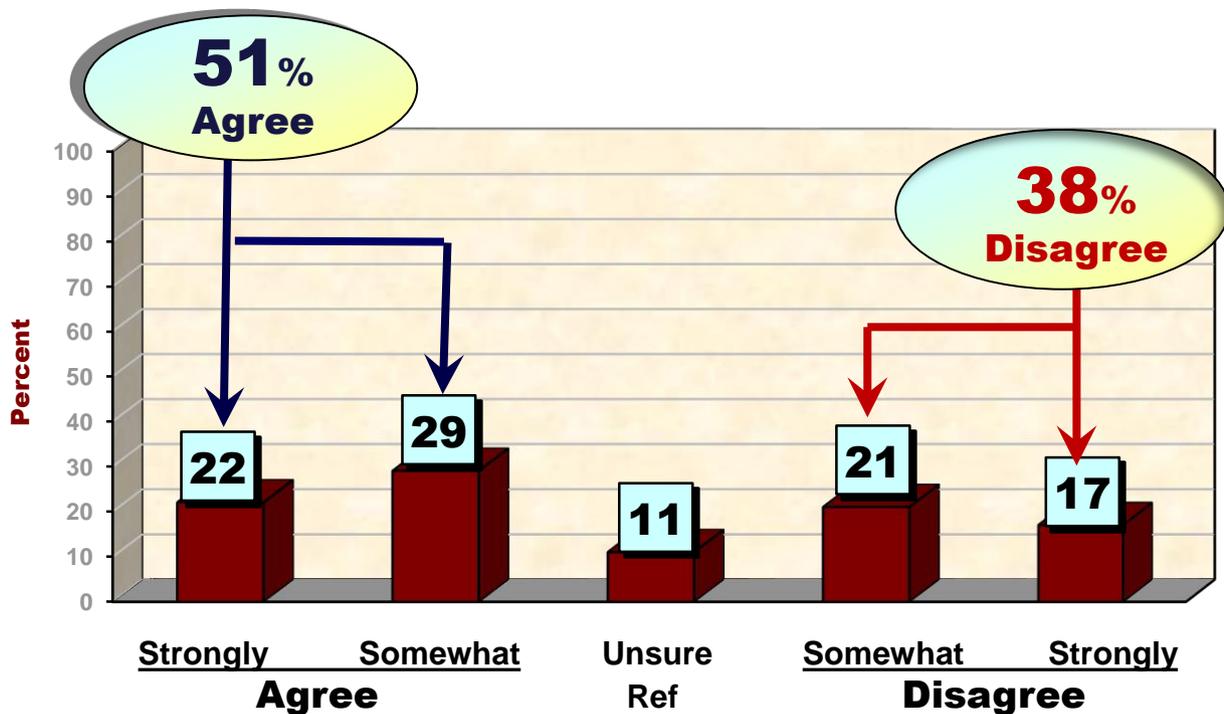


Figure 12A  
City of Eugene  
June/July 2018

# Eugene is a **Safe Community** to Reside In

**Question 4.2: In general, Eugene is a safe community to reside in.**

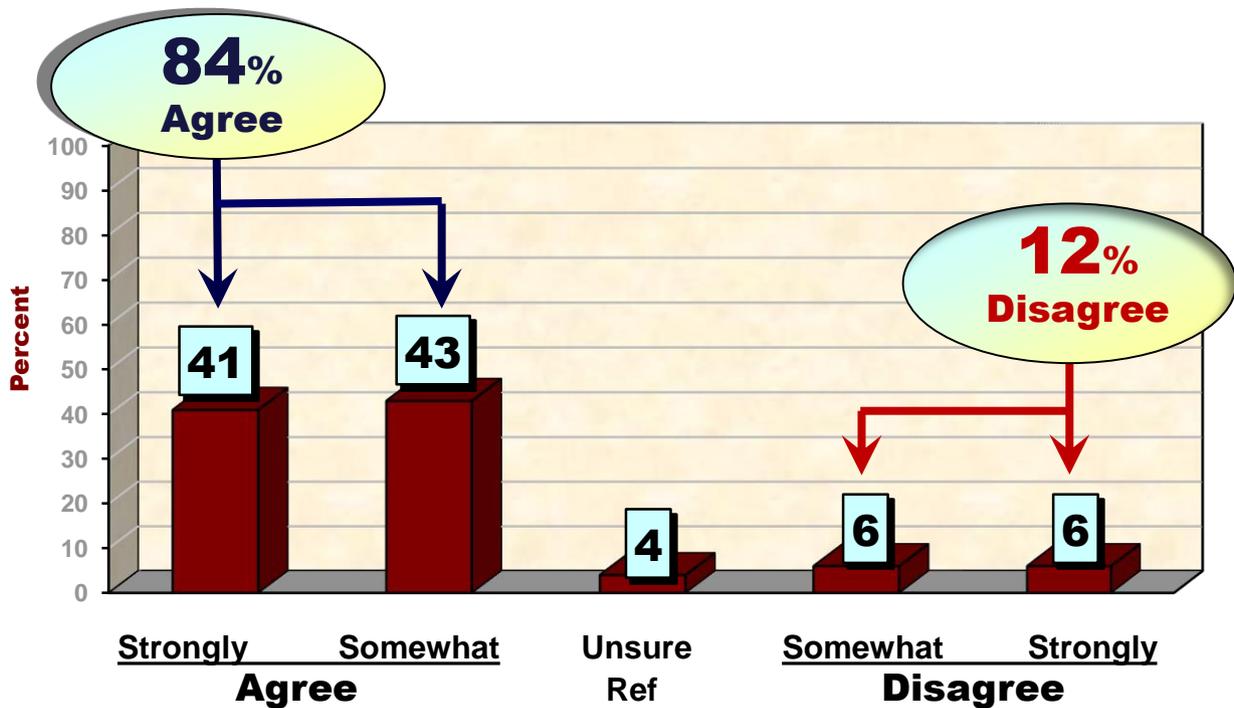


Figure 12B  
City of Eugene  
June/July 2018

# How Safe Do You Feel when... Visiting **Downtown Eugene?**

**Question 5.1: How safe do you feel when visiting downtown Eugene?**

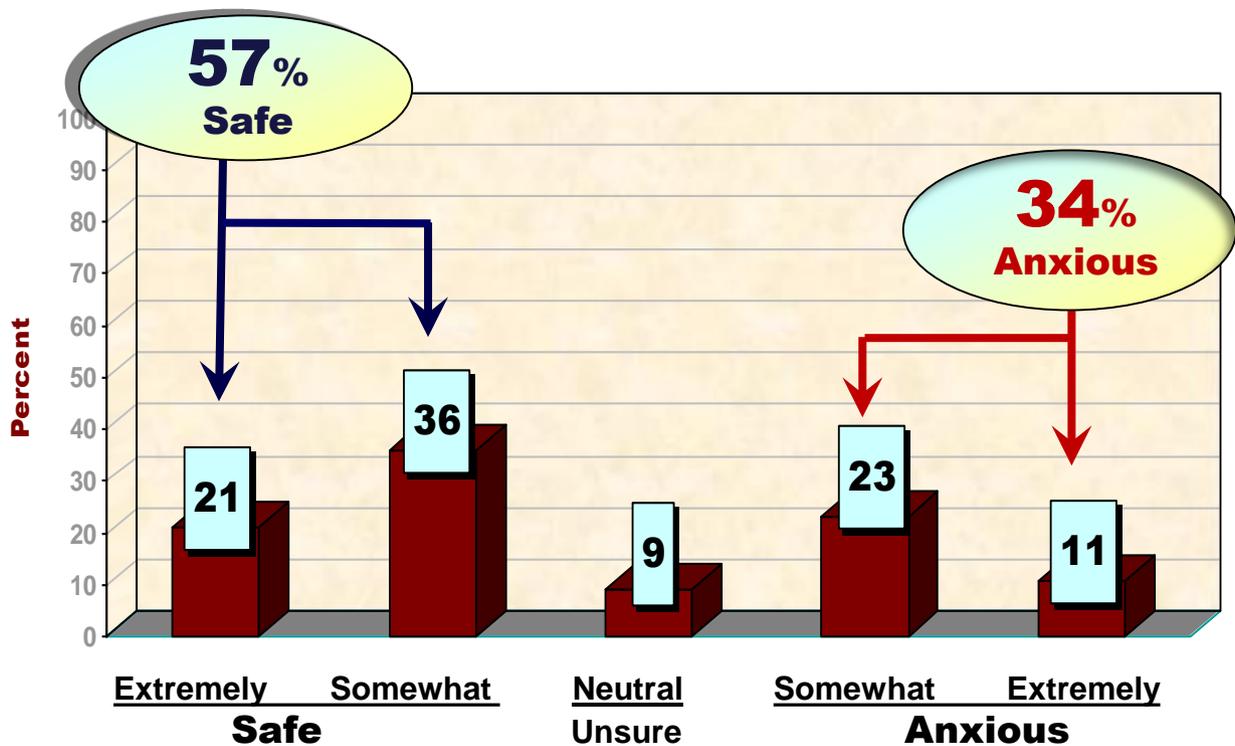


Figure 12C  
City of Eugene  
June/July 2018

# Your Neighborhood is **Safe & Virtually Crime Free**

**Question 4.3: The neighborhood you live in is safe and virtually free from crime.**

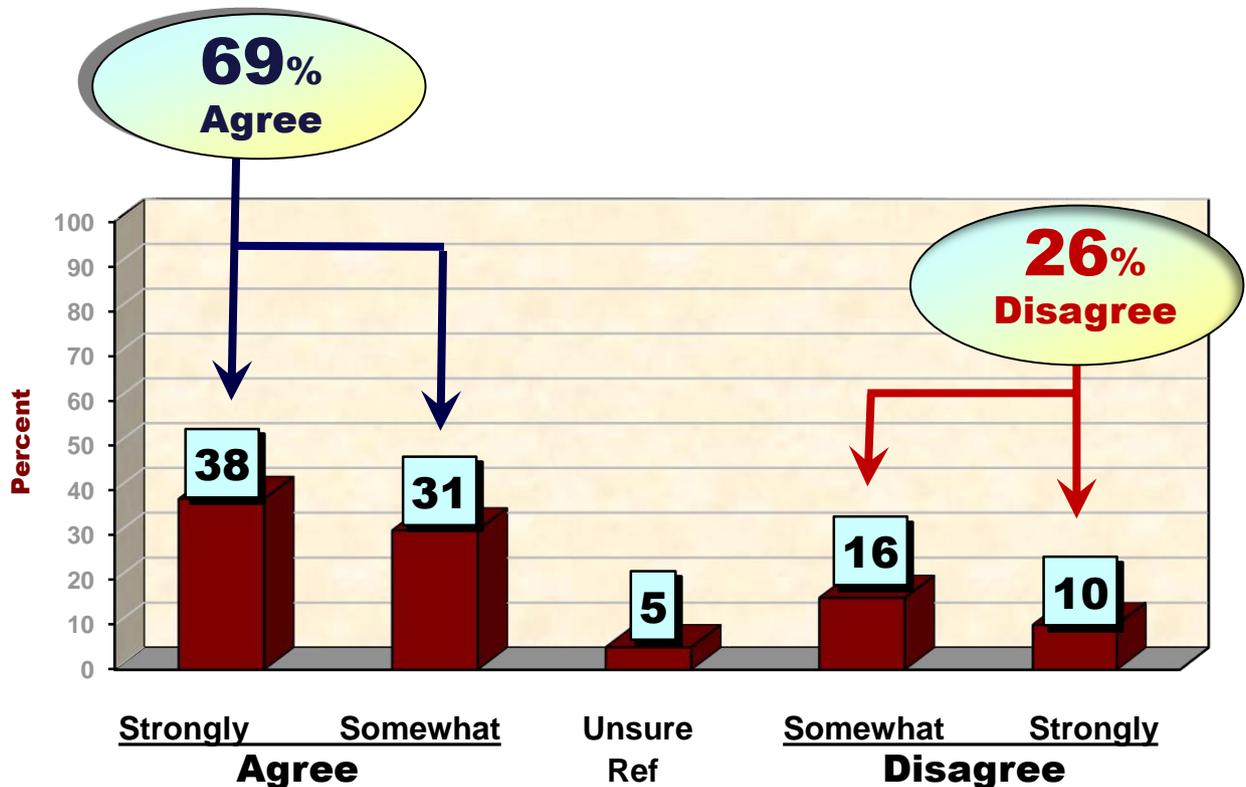


Figure 12D  
City of Eugene  
June/July 2018

## How Safe Do You Feel when... When **Walking in Your Neighborhood** During DAYTIME Hours?

**Question 5.2:** How safe do you feel when walking in your neighborhood during the daytime hours?

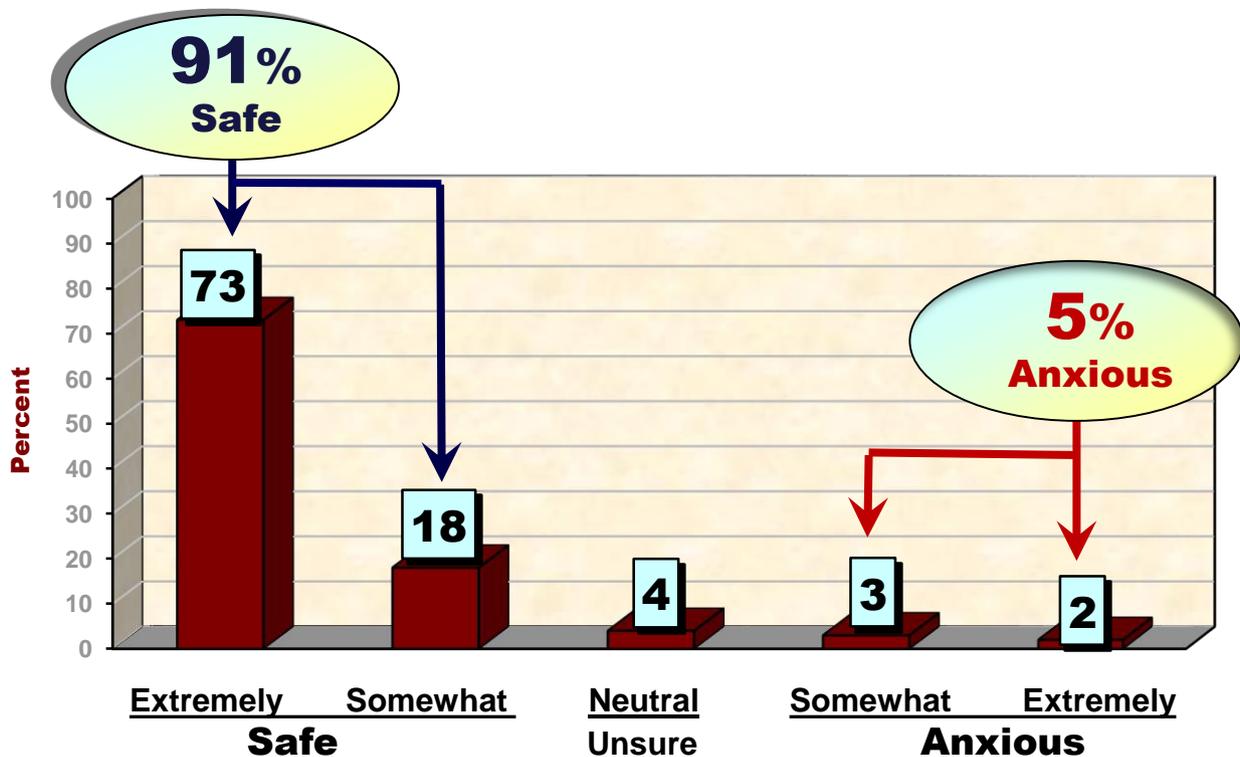


Figure 12E  
City of Eugene  
June/July 2018

## How Safe Do You Feel when... When **Walking in Your Neighborhood** During **EVENING** Hours or at Night?

**Question 5.3:** How safe do you feel when walking in your neighborhood during the evening hours or at night?

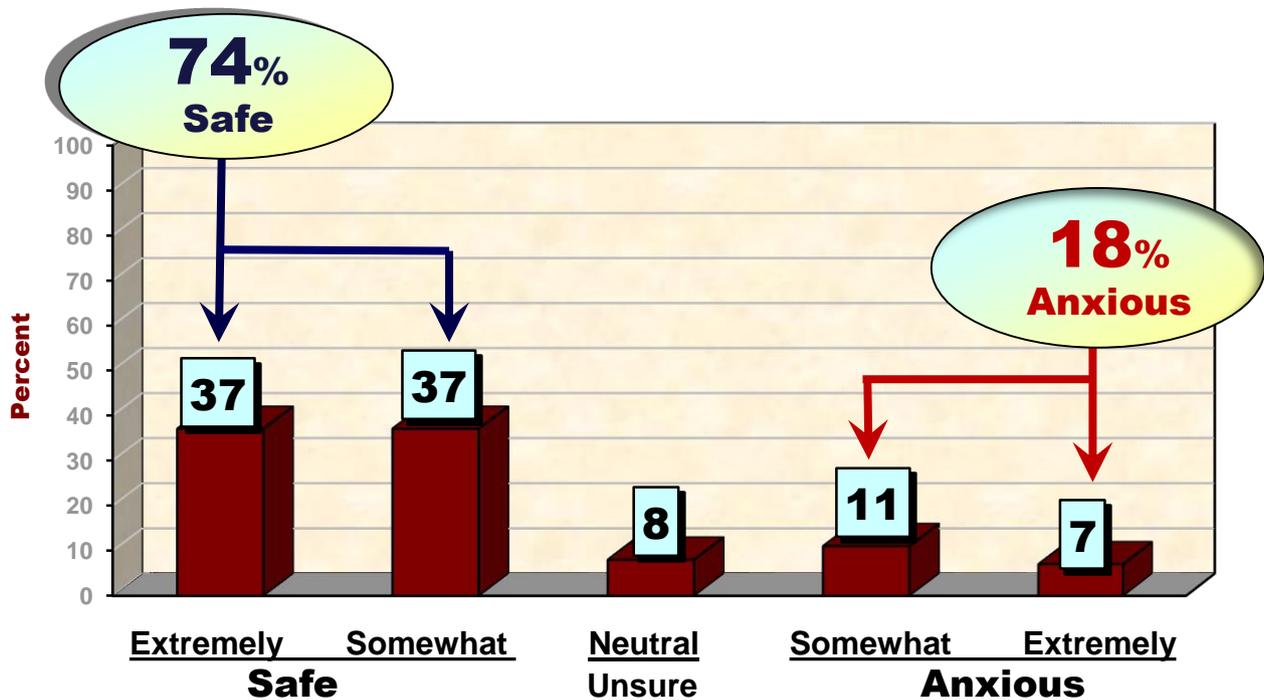
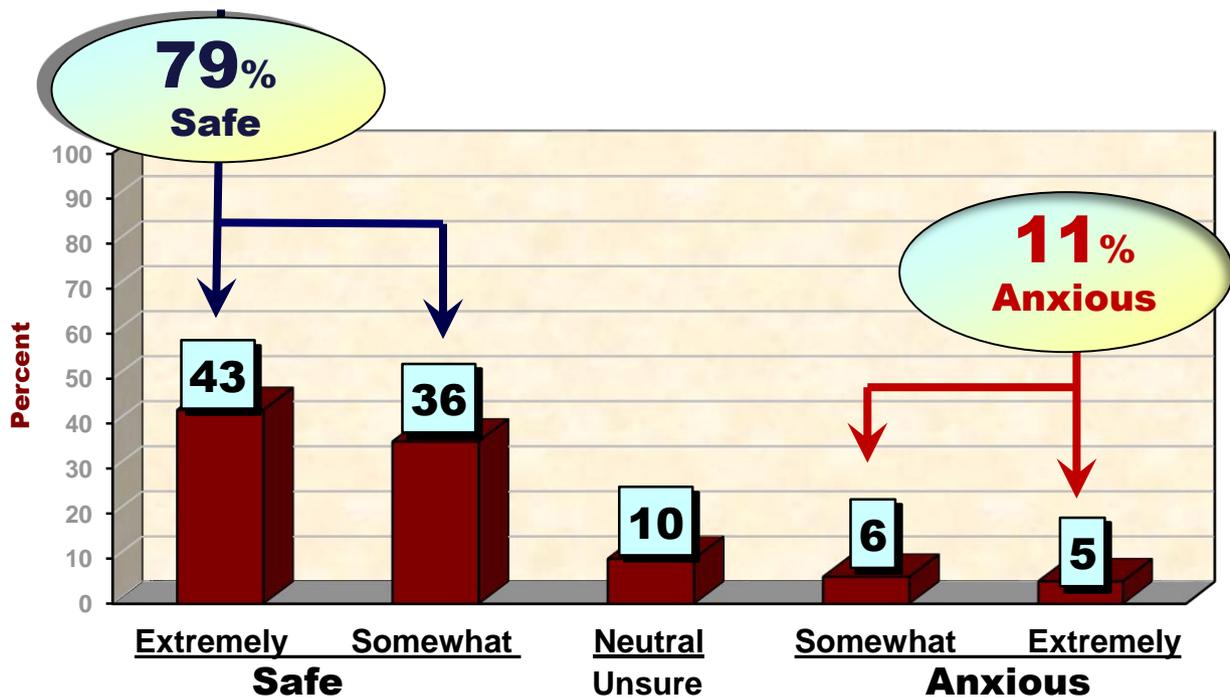


Figure 12F  
City of Eugene  
June/July 2018

## How Safe Do You Feel when... When Visiting the **Community Park** or **Neighborhood Park** Near Your Home?

**Question 5.4:** How safe do you feel when visiting the community park OR neighborhood park nearest to your home?



**Thank You**



*We'll be pleased to  
Take Questions Now*

Figure 13A  
 City of Eugene  
 June/July 2018

## Demographics of Survey Respondents

### *Length of Residency*

0 to 5 years	6%
6 to 10	6%
11 to 25	23%
Over 25 years	63%
Refused	2%

### *Age*

18 to 30	2%
31 to 40	5%
41 to 50	10%
51 to 65	6%
Over 65	73%
Refused	4%

### *Household Income*

Under \$25,000	15%
\$25,001 to \$50,000	20%
\$50,001 to \$75,000	14%
\$75,001 to \$100,000	12%
Over \$100,000	19%
Refused	20%

### *Ideology*

Liberal	35%
Moderate	23%
Conservative	17%
Progressive	10%
Refused	14%

### *Home Ownership*

Own	80%
Rent	16%
Refused	4%

### *Education*

Less than High School	3%
High School/Trade School	12%
Some College	24%
College Graduate	29%
Graduate/Prof. School	29%
Refused	3%

### *Market Value of Home*

Less than \$100,000	4%
\$100,001 to \$200,000	11%
\$200,001 to \$500,000	62%
\$500,001 to \$750,000	11%
\$850,001 to \$1 million	2%
Over \$1 million	0%
Refused	10%

### *Gender*

Male	36%
Female	64%



Figure 13B  
 City of Eugene  
 June/July 2018

## Demographics of Survey Respondents

***Voting Propensity***

High	46%
Moderate	40%
Low	14%

***# of Adults Over 18***

One	29%
Two	53%
Three	8%
Four	3%
Five or more	1%
Refused	6%

***Party ID***

Democrat	55%
Republican	23%
Other	22%

***# of Children Under 18***

None	78%
One	7%
Two	7%
Three or more	3%
Refused	5%

***Ethnicity***

Caucasian	82%
Hispanic/Latino	2%
African American/Black	1%
Native American/Alaskan	1%
Native Hawaiian & other Pacific Islander	0%
Asian	1%
Other	5%
Refused	7%

***Ward***

1-Emily Semple	12%
2-Betty Taylor	16%
3-Alan Zelenka	7%
4-Jennifer Yeh	12%
5-Mike Clark	12%
6-Greg Evans	17%
7-Claire Syrett	17%
8-Chris Pryor	7%

