

# TRADE-OFFS.

## "WICKED" PROBLEMS

□ COMPLEX WITH MANY INTER-RELATED VARIABLES.

□ POTENTIAL SOLUTIONS HAVE INEVITABLE, OFTEN NEGATIVE CONSEQUENCES → CREATE NEW PROBLEMS.

□ CANNOT BE SOLVED WITH TECHNICAL SOLUTIONS. INSTEAD, COMPETING DEMANDS MUST BE BALANCED.

□ ARE OFTEN POLARIZING AS PEOPLE PRIORITIZE KEY, RELATED VALUES DIFFERENTLY.



# HOUSING AS A WICKED PROBLEM

## QUALITY OF LIFE

STRONG ECONOMY \$

LOW traffic

Wages  
INDIVIDUAL MOBILITY

Beauty

Choices  
CONTROL

Walkability

Equity



Open space  
green

DIVERSITY

Consistency  
tradition  
(architecture)

AFFORDABLE \$\$\$  
PRICES / ACCESS

GROWTH → New

Regulation

Clean air

Farms  
Forest

SUSTAINABILITY

Safety