

Land Use (Housing)

VISION: Land use in River Road and Santa Clara supports neighborhood character and local identity, including our long-standing agricultural heritage and high value soils. Our neighborhoods are walkable, with a range of housing types affordable to all residents. Abundant shops, services and community spaces are served by a variety of transportation options. Strategic development and revitalization in more urban locations, especially the River Road corridor, help maintain neighborhood character while meeting our housing and economic needs in a way that is environmentally responsible. Development is well designed, sustainable, and compatible with existing surroundings. Adjacent to the Willamette River greenway, development improves safety, enhances access, and respects ecological functions.

Draft GOAL 13: Support a thriving, vibrant and active River Road corridor.

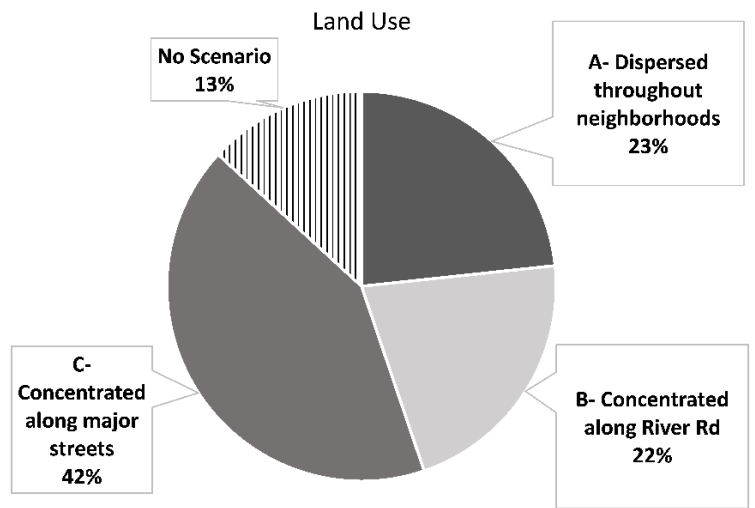
IDEAS & VALUES (FALL 2017)

- A more community designed River Rd corridor
- Dense urban development along corridor, mixed use buildings that encourage small and large businesses
- Commercial rezone along River Rd
- Pedestrian crossings on River Rd
- Shopping plaza on River Rd
- Slow River Rd- pedestrians and cyclists share the space
- Street gardens along River Rd
- Natural food grocery store on River Rd
- Nodal development and River Rd redesigned
- Mixed-use and increased density on RR-not in side neighborhoods
- Make River Rd 2-3 lanes total so it is a community connector and not a commuter speed zone

For additional public comments, visit the project website for complete data sets.

<https://tinyurl.com/RRSCTopics>

KEY QUESTIONS (SUMMER 2018)



POLICY FRAMEWORK

- Envision Eugene (including Comprehensive Plan)
- MetroPlan (covers City and County jurisdictions)

Draft POLICIES: Use the information above to inform your policy statements. Look for consistent themes,

POLICY 1.1: _____

POLICY 1.2: _____

Draft ACTION PLAN: Populate the table with the 'ideas' above that support or implement Policies 1.1 and 1.2.

Priority	Action	Who?	Cost	Timeframe
Policy 1.1				
Policy 1.2				