

# Economic Development

**VISION:** The River Road and Santa Clara communities support sustainable economic development, a variety of employment opportunities for all residents, and local entrepreneurship. Economic activity, especially that of local businesses, contributes to a shared neighborhood identity, while providing places to gather and build community. Natural assets, such as the river and fertile soils, benefit local residents and support thriving businesses. Residents can safely access essential goods and services within a short distance from home.

**Draft GOAL 3: Promote living wage employment opportunities within the neighborhood.**

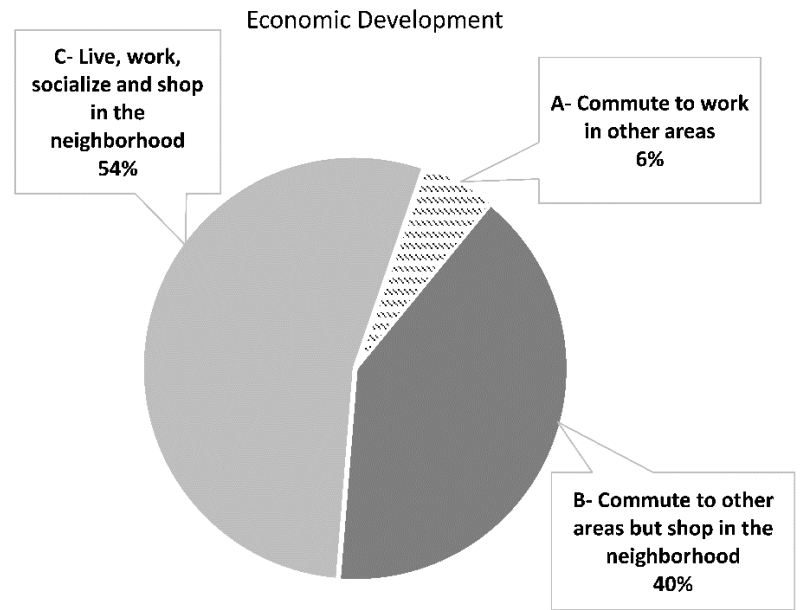
## IDEAS & VALUES (FALL 2017)

- Home businesses and small community markets should be given some variance in single-family zones
- Area on Green Lane should be businesses to provide jobs
- Food co-op in Goodwill site
- Encourage entrepreneurs, more businesses
- Mixed-use buildings that encourage small and large businesses
- Improved existing commercial buildings
- Create neighborhood market

*For additional public comments, visit the project website for complete data sets.*

<https://tinyurl.com/RRSCTopics>

## KEY QUESTIONS (SUMMER 2018)



## POLICY FRAMEWORK

- Envision Eugene (including Comprehensive Plan) • MetroPlan • Regional Prosperity Plan

**Draft POLICIES:** Use the information above to inform your policy statements. Look for consistent themes.

**POLICY 1.1:** \_\_\_\_\_

**POLICY 1.2:** \_\_\_\_\_

**Draft ACTION PLAN:** Populate the table with the 'ideas' above that support or implement Policies 1.1 and 1.2.

Priority	Action	Who?	Cost	Timeframe
<b>Policy 1.1</b>				
<b>Policy 1.2</b>				