



# Neighborhood Planning Guidelines

## Background

Neighborhood and area-specific planning efforts are an important component of Envision Eugene that tailor the community wide vision to the needs of a smaller part of the city. Following the South Willamette planning effort, community members, staff and decision makers engaged in conversations in 2016 about how to best build community capacity for future planning efforts, setting us all up for the greatest chance of success. During these conversations, involved neighbors and members of the land use subcommittee of the Neighborhood Leaders Council suggested that Eugene would benefit from a set of guidelines on neighborhood planning processes, citing an example from Lake Oswego.

## Purpose

The Draft Neighborhood Planning Guidelines are intended to provide guidance to residents on how to work with city staff to address neighborhood concerns and aspirations through local area planning and neighborhood projects, within the context of the city-wide community vision and comprehensive plan.



## Content

### Section 1.0 – Introduction

- Outlines the importance of neighborhoods and special areas to our quality of life
- Sets forth the intent of the Guidelines
- Introduces the structure of the document

## Section 2.0 – Policies and Frameworks

- Outlines the policies and frameworks that guide neighborhood planning in Eugene, including the Planning Division values, the state-wide planning goals and guidelines, Eugene’s comprehensive plan, Envision Eugene, the triple bottom line of sustainability, the Neighborhood Organization Recognition Policy and the City of Eugene’s Public Participation Guidelines.

## Section 3.0 – Tools and Approaches

- Identifies and describes the various tools and approaches available to neighbors who want to address neighborhood concerns and aspirations
- Explains the scope of the various approaches and the organizational capacity required

## Section 4.0 – Readiness

- Explains how residents can assess their readiness to undertake a planning process

## Section 5.0 – Capacity Building

- Suggests ways neighborhood groups can increase their ability to conduct outreach and engage residents

## Section 6.0 – Process

- Explains the process of working with city staff and getting a neighborhood planning process on the Planning Division’s work plan

## Section 7.0 – Where do we go from here?

- Outlines the next steps a neighborhood group can take to address their place based aspirations and concerns.

## Process

- Staff from the Office of Human Rights and Neighborhood Involvement and the Planning Division worked collaboratively starting in 2017 to produce a draft version of the Neighborhood Planning Guidelines for review in the Spring of 2018.
- Feedback was requested through the Neighborhood Leaders Council, neighborhood board members, and the Envision Eugene interested parties list.

## Next Steps

Feedback collected during May and June will be reviewed to help us ensure that the guidelines are relevant, helpful and clear for the community. Visit the website to read the guidelines and view the survey results received so far. Additional feedback will be collected from both the Planning Commission and more community members, including those involved in active or upcoming neighborhood planning projects, to inform and improve a second draft. We anticipate releasing the second version in the fall.

<https://www.eugene-or.gov/3876/Neighborhood-Planning-Guidelines>