



Eugene Climate Action Plan 2.0 Equity Panel Application

The City of Eugene is seeking participation and input from organizations and other entities who serve marginalized communities, including but not limited to communities of color, the elderly, immigrants, LGBTQIA+ community, low-income communities, people experiencing disability(ies), and/or refugees. Interested organizations may apply for a grant focused on applying an equity framework to Eugene’s Climate Action Plan Update (CAP 2.0). Selected organizational representatives will serve on an Equity Panel and provide critical insight on the question and theme, “What are the impacts on marginalized communities from the proposed climate actions?”

BACKGROUND

In 2016, the Eugene City Council revised the Climate Recovery Ordinance (CRO) to include the following community-wide goals and benchmarks:

- By 2030, reduce fossil fuel use from 2010 levels by 50%, with 2.5% annual reduction
- By 2100, total community greenhouse gas emissions equate to 350 PPM level, with 7.6% annual reduction

For more information about Eugene’s CRO and its original Climate Action Plan (CAP 1.0), see <https://www.eugene-or.gov/3210/Climate-Recovery-Summary>.

CAP 2.0 PROJECT

Climate Action Plans (CAP) are designed to be revised periodically to respond to emerging opportunities, build on successes, integrate new best practices, and incorporate lessons learned. In the fall of 2017, City staff collaborated with the Mayor’s CRO Ad Hoc Work Group to develop a project proposal to update Eugene’s original CAP, the 2010 Climate and Energy Action Plan. Work Group Members included the Mayor, three City Councilors, representatives from the City Executive Team, and representatives from the Sustainability Commission, local environmental groups, youth, the Eugene Chamber of Commerce, local utilities, and small business owners. The proposal earned support and funding from the City Council. The current update, or CAP 2.0, will identify the actions community partners will take to reduce greenhouse gas emissions, reduce fossil fuel use, and help the community adapt to climate change in the next 5-10 years. The City is committed to applying a social equity lens to their policies and plans, while utilizing the Triple Bottom Line Framework. The CAP 2.0 update seeks to incorporate voices from marginalized communities so that their input is considered in the actions community partners may take to address climate change.



EQUITY PANEL FRAMEWORK

The Equity Panel members will utilize the following framework throughout an estimated 60 hours of participant time over the course of 5-months (expected August-December 2018).

The Selection Criteria for the Panel aims to incorporate a variety of marginalized voices by utilizing a process that reviews the depth of relationships held between organizations and the community/ties they serve; an organization's level of involvement with equity, social justice, and/or environmental justice; and the support an organization commits to providing their representative.

The role of the Equity Panel is to capture and elevate the concerns of different marginalized communities as it relates to the Climate Action Plan (CAP) 2.0.

Equity Panel Member Responsibilities:

- 1) Review and provide recommendations to edit the CAP 2.0 equity lens
- 2) Identify opportunities and challenges within your community/ties as they relate to climate change
- 3) Identify opportunities and challenges in each of the 6 subject areas of the CAP (Organization and Household Purchasing, Use and Recovery; Buildings and Energy; Vehicles and Fuels (Modes); Land Use and Transportation Planning; Urban Natural Resources and Emergency Preparedness; Community Health and Social Services)
- 4) Participate in approximately 12 Equity Panel meetings (August – December 2018), which includes prep and research time
- 5) Engage in at least 3 associated project meetings and optional opportunities for further participation
- 6) Provide feedback on actions in the CAP 2.0 as applicable

Benefits:

- 1) Opportunity to earn internship credits
- 2) Build relationships with City staff and community partners working on a wide array of topics (e.g. energy, land use, environment, health and human services, transportation, sustainability)

**We are committed to access for all participants. All events are held in wheelchair accessible rooms. For individuals who are deaf or hard of hearing, an interpreter, captioning, note taker or FM assistive listening system (if available) can be provided with one week notice prior to the event. Materials can be made available in alternate formats if requested in advance. To arrange for these or other accommodations, such as childcare, or for more information contact Brittany.A.Judson@ci.eugene.or.us or (541) 682- 5049.*



GRANT OVERVIEW

Six organizations will each be awarded \$3,000 to work in partnership with the City of Eugene on the CAP 2.0.

Organizations may choose one of the following options to fulfill the requirements of the grant:

- 1) Identify one existing paid staff member to serve as an organizational representative, AND/OR
- 2) Create a paid organizational employment opportunity and recruit one qualified member or community stakeholder to serve as an organizational representative.

Characteristics of a successful organization representative:

- Experience working with and/or representative of at least one marginalized community including but not limited to:
 - Communities of color
 - The elderly
 - Immigrants
 - LGBTQIA+ community
 - Low-income communities
 - People experiencing disability(ies)
 - Refugees
- Demonstrated relationships, rapport, and engagement associated with the marginalized community/ies served
- Passionate about or interested in topics such as equity, social justice, and/or environmental justice (see definitions below)
- Willingness to take initiative and eager to learn about topics such as policy and the environment

***Formal professional or educational experience in climate change and environmental issues is not an expectation;** however the ability to draw the connections between environmental issues and community needs is essential.

DEFINITIONS¹

Equity: The quality of fairness and strategic approaches geared towards ensuring access to the same opportunities for everyone. Both an outcome and a process.

Social Justice: Belief that each individual and group in a society has a right to equal opportunity, fairness, civil liberties and participation in the social, education, economic, institutional and moral freedoms and responsibilities valued by the community.

Environmental Justice: The fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income, with respect to the development, implementation, and enforcement of environmental laws, regulations, and policies

¹ Sources: City of Eugene's "Environmental Justice Issue Briefing" (2014) and "2017-2021 Planning for Equity & Human Rights" guide



Expectations of City of Eugene

- Commitment to learning from organization representatives
- Accessible staff, timely communication
- Coordination of meetings and overall work plan
- Support and education on climate change policy and City government
- Preparation and printing of materials
- Responsible for compiling feedback into reports

Expectations of the Grantee Organization

- Support Organization Representative with appropriate compensation
- Ongoing support of organizational representative by connecting to community members, historical documentation, mentorship, and/or other resources
- Provide time and opportunity to discuss and present work with organization leadership, membership or community and/or other staff

Expectations of Organization Representative (12-20 hours per month over 5 months)

- Attendance at Equity Panel meetings (approximately 12); no more than two absences permitted
- Review and analysis of meeting materials prior to meetings and follow-up meeting assignments
- Active participation and engagement
- Independent work which may include research and community conversations²
- Engage in at least 3 associated project meetings and optional opportunities for further participation

Equity Panel Deliverables:

- 1) An updated project equity lens, based on the DRAFT Equity Lens (see Appendix A).
- 2) A report of recommendations for the Climate Action Plan 2.0 will be approved by the Equity Panel. The report will focus on ways to more fully and deeply integrate equity into the CAP 2.0 to maximize benefits and reduce barriers for marginalized communities.

EXPECTED TIMELINE

July 31	Applications Due
Mid-August	Grants Announced
August - September (Dates TBD)	Orientation
August - January	Equity Panel and Community Meetings

QUESTIONS

For questions, comments, or concerns, please contact Climate Action Plan Equity Fellow Brittany Judson at Brittany.A.Judson@ci.eugene.or.us or (541) 682-5049.

² Equity Panel will not be responsible to coordinate or facilitate a large-scale community engagement process.



APPLICATION

Apply [online](#) by July 31. View the [Selection Criteria](#) that will be utilized to determine the panel. Responses to each question should be completed in 100-250 words.

Organization Name:	
Office Location:	
Person completing the application:	
Title:	
Email Address:	
Phone Number:	

1) Please describe the community/ties your organization serves within Eugene. Specifically, detail the degree of relationships, engagement, AND rapport your organization holds with the community/ties served. Provide specific examples as applicable.

2) Please describe your organization's connection and involvement in equity, social justice AND/OR environmental justice work.

3) Please describe how your organization will support your organizational equity panel representative. Specifically, detail commitments your organization will make. *(Please see "Expectations of Grantee Organization" on page 4.)*

4) Please describe how the City of Eugene should work with your organization in order to foster a successful partnership during this project and on an ongoing basis. *(Please see the City's partnership commitments in "Expectations of City of Eugene" on page 4.)*



DRAFT Eugene's Triple Bottom Line Vision Appendix A

As we work to implement the City of Eugene's Climate Recovery Ordinance and to increase our community's resiliency towards climate change, we will be using the City Council's vision to guide our work. The vision describes the three legs of the Triple Bottom Line framework.

Social Equity

Value all people, encouraging respect and appreciation for diversity, equity, justice, and social well-being. We recognize and appreciate our differences and embrace our common humanity as the source of our strength.

Environmental Stewardship

Be responsible stewards of our physical assets and natural resources. We will sustain our clean air and water, beautiful parks and open spaces, and livable and safe neighborhoods; and foster a vibrant downtown, including a stable infrastructure.

Economic Prosperity

Encourage a strong, sustainable and vibrant economy, fully utilizing our educational and cultural assets, so that every person has an opportunity to achieve financial security.

CAP Social Equity Lens

The project team has identified the need to pay special attention to social equity throughout the CAP 2.0 update. The following guiding questions are meant to support the project work in deepening the integration of social equity principles through the process and outcomes of the work.

Guiding Questions:

1. Who are the most vulnerable and underserved communities impacted by this decision? How will our decision impact these communities?
2. Does the decision being made ignore or worsen existing disparities or produce other unintended consequences?
3. If there is an investment or resource allocation, how does that advance the social equity leg of the Triple Bottom Line?
4. What are the opportunities and barriers to more equitable outcomes? (e.g. mandated, political, emotional, financial, programmatic or managerial)
5. How have we intentionally involved stakeholders, impacted communities, technical experts, and other community members affected by this decision? Who else do we need to invite?
6. What's the mechanism for including more voices throughout the process?
7. How will we modify or enhance our strategies to ensure impacted and vulnerable communities' individual and cultural needs are met?
8. Do we have the data we need to understand which communities might be impacted? Can we effectively collect data on impacted or vulnerable communities for this decision or investment?