COMMUNITY ADVISORY COMMITTEE- Summary Minutes

North Eugene High School, 200 Silver Lane, Eugene, OR

June 19th, 2018 6:00 P.M.

Present: Jon Belcher, Louisa de Heer, Kate Perle, Michele O’Leary, Ann Vaughn, Rick Duncan, Rebecca Sprinson, Louie Vidmar, Cameron Ewing

Regrets: Luke Callahan, Terah Cleveland, Carl Below

Staff Present: Eric Brown, Audrey Stuart

Purpose: Build understanding within the Community Advisory Committee (CAC) of where we are in the process and what the next steps are.

Agenda items

1. Introductions, Agenda review
2. Public Comments
   a. Volunteer coordinator Carleen Reilly provided an update on outreach
3. Open Discussion: June community events debrief
   a. Overall the group felt the events went well, people liked starting with the Land Use question, discussion of providing enough time to answer questions without making the meeting longer, some participants asked whether the Transportation question captured the most pressing issue.
   b. CAC members expressed disappointment at lack of media coverage. Discussion of possible strategies such as letters to the editor.
4. Process update: Where are we headed this summer?
   a. Ongoing outreach efforts
      i. Outreach will continue over the summer to promote the questionnaire and get people on the mailing list.
         1. Small group outreach coordinated by Cogito and city staff
         2. Community event tabling coordinated by neighborhood volunteers
         3. Door to door canvassing coordinated by neighborhood volunteers
         4. Presentations to civic and cultural organizations
      ii. Volunteer coordinator Carleen Reilly explained her role. Carleen will continue to be the volunteer coordinator for River Road and there is a vacancy for a Santa Clara volunteer coordinator.
      iii. City staff Eric Brown presented a shortened version of the online questionnaire that can be done in-person during canvassing as an option.
      iv. Discussion of CAC members hosting a small group event for young adults. Louisa de Heer agreed to host a backyard event. Suggestion of organizing something at a local bar or restaurant to draw this crowd.
   b. What is next for Working Groups?
      i. Discussion of whether to postpone meeting until September so there is something tangible for working group members to do.
1. Suggestion to start working group meeting with presentation on the general structure of a neighborhood plan. Show example of creating specific code changes out of vision.

2. Suggestion for each working group member to have a binder of resources specific to their topic area. This could include policy documents and examples of other plans. Challenge of having different people attend each working group meeting.

3. Suggestion of starting by going through the writing process using areas that have strong consensus. The goal is for working group members to learn the writing process before moving on to more controversial topics.

5. What is a neighborhood plan?
   a. Jon Belcher provided an introduction to the topic of refinement plans, neighborhood plans, and how these planning process will result in a document with legal force.
   b. Staff and Jon will identify resources that are specifically about refinement plans and neighborhood plans to send to the CAC.
   c. At the July 17th CAC meeting Jon Belcher will provide a more detailed presentation with support from city staff Zach Galloway.

6. Administrative actions
   a. Locations for July 17th and August 21st CAC meetings
      i. Options include neighborhood churches and Kate Perle’s farm.
   b. Location for August working group meeting
      i. If the working group meeting gets postponed to September it can be held in the North Eugene High School cafeteria like previous meetings.
      ii. Will be finalized at next CAC meeting
   c. Nominations and elections of CAC co-chairs
      i. The new co-chairs will serve until a draft plan is written, which is the next phase of the project.
      ii. There was support among the CAC for continuing to have one co-chair from River Road and one from Santa Clara.
      iii. Louisa de Heer was elected as the new co-chair from River Road.
      iv. Kate Perle will stay on as co-chair until a new one from Santa Clara is elected, potentially at next CAC meeting

7. Other matters
8. Adjourn

Action Items

- Rebecca Sprinson to write letter to the editor
- Eric Brown will share outreach spreadsheet with CAC members
- CAC members will sign up to:
  - Attend small group outreach events organized by City, County and Cogito
  - Attend community events over the summer (organized by other groups and agencies) to promote the neighborhood plan.
Provide updates to civic and cultural groups they are affiliated with over the summer/early fall.

- City staff to poll working group members on availability at end of August
- CAC Working group leaders will work with their Technical Advisory Committee members to identify resources to help their working groups write sections of the neighborhood plan.
- Kate and city staff to confirm meeting locations for July 17th and August 21st CAC meetings