Services

If the levy passes, the levy funds would be directed to the following types of services:

Public Safety Presence in Parks:
• Add two-year round Eugene Police Officers dedicated to patrolling parks
• Add two-year round and two seasonal Park Ambassadors
• Expand Illegal Camp Response Team to provide daily clean-up operations
• Increase graffiti removal response from monthly to weekly

General Park Maintenance:
• Increase trail maintenance to three miles each year
• Increase seasonal trash service to several times a week in high use trail heads
• Add preventative maintenance of roads, parking areas, fences, signs and portable restrooms
• Continue vegetation management to reduce fuel loads, manage weeds and add native plants

General maintenance and operation services for the following future projects (planned in over five years):
• New park development at Striker Field Park
• New park development at Santa Clara Community Park
• New park development at Fernuda Park
• New park development at West Bank Park
• New park development at Riverfront Park at former EWEB property
• New park development at Mattie Reynolds Park
• New park development at Alton Baker Park
• Expanded Ridgeline Trail into Serrano Arbors Park
• Echo Hollow Pool renovation
• Sheldon Pool renovation
• Campbell Community Center renovation
• Four new turf fields as phase one of a new sports complex
• Add preventative maintenance of irrigation, lighting and park furniture. A public process would identify which items to complete and the order in which they would be implemented.
• Increase mowing to a 7-10 day frequency
• Expanded maintenance in developed parks

Before deciding to refer this funding measure to the ballot, the City considered several alternate funding sources including: a new parks and recreation fee, a new restaurant tax, a new sugary beverage tax, increased transient room tax, a new entertainment tax, a new private foundation endowment, sale of underutilized park property, and formation of a special district.

Eugene Parks & Recreation
Ballot Measures 2018
Electoral Day: May 15, 2018

Ballot Measure 20-288
Ballot Measure 20-289

The City of Eugene has referred a $3.15 million 5-year Parks and Recreation Operations and Maintenance Local Option Levy (Measure 20-288) to the May 15, 2018 ballot.

What would the levy cost, if passed?
The City of Eugene tax rate for all services is $7.96 per $1,000 of assessed property value. If the levy passes, a homeowner would pay an additional tax rate of $0.19 per $1,000 of assessed property value for a total tax rate of $8.15 per $1,000 of assessed property value. For a home assessed at $202,344, this would add approximately $3.60 per month which amounts to $43 per year over the five year period of the levy.

If the levy does not pass, the additional tax rate of $0.19 per $1,000 of assessed property value would not be applied and the types and purpose of services listed on page 2 would not be provided or provision of the services would be delayed until alternative funding was identified.

Over the last 20 years, Eugene’s park system has grown from 2,500 acres to 4,700 acres in size while the general fund budget for maintenance services has remained at 2002 levels.

Before deciding to refer this funding measure to the ballot, the City considered several alternate funding sources including: a new parks and recreation fee, a new restaurant tax, a new sugary beverage tax, increased transient room tax, a new entertainment tax, a new private foundation endowment, sale of underutilized park property, and formation of a special district.

Eugene Parks & Recreation Ballot Measures 2018
Ballot Measure 20-288
Ballot Measure 20-289

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City of Eugene
125 E. 8th Avenue
Eugene, Oregon 97401

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See pages 1-2
See pages 3-5
The City of Eugene has referred a $39.35 million general obligation bond measure (Ballot Measure 20-289) to the May 15, 2018 ballot.

What would the bond cost, if passed?

If the bond does not pass, the additional tax rate of $0.26 per $1,000 of assessed property value. For a home assessed at $200,000, this would add approximately $48 per year, or $10 per year, in property tax.

Why are there two ballot measures for parks and recreation?

Ballot Measure 20-289

20-289 is a five-year local option levy that, if passed, would fund daily maintenance and operations of Parks and Recreation facilities. If both the 5-year local option levy (20-288) and the general obligation bond (20-289) ballot measures pass, a homeowner would pay an additional $99 per year in property taxes for a home assessed at $200,000.

Projects

If the measure passes, the following specific park or recreation facility projects would be eligible for funding with general obligation bond proceeds:

- **Park Renovation Projects:**
  - Includes the repair and upgrade of playgrounds, ballfields, paths, landscaping, and park furniture. A public process would identify priority renovations for each park.
  - 1. Alton Baker Park*
  - 2. University Park
  - 3. Tigman Park
  - 4. MLK Jr. Park
  - 5. Berkeley Park
  - 6. Trailingoud Park

- **Trail and Habitat Projects:**
  - 7. Renovation of the Amazon Running Trail
  - 8. The addition of a bridge in Delta Ponds to complete the Delta Ponds Loop trail
  - 9. Extension of the Ridgeline Trail
  - 10. Conversion of non-native plants and adding native plants*

- **Lighting Projects:**

- **Restroom and Irrigation Projects:**
  - 12. Renovation and improving irrigation systems and restrooms*

- **Shared Projects with School Districts:**
  - 13. Replacing artificial turf fields co-managed by the City and local school districts at Battle Ground School, Willamette High School, South Eugene Middle School, and the Arts and Technology Academy
  - 14. Renovation of tennis courts at Churchill High School
  - 15. Southeast Eugene Community Center/Community Park planning and acquisition

- **New Park Development:**
  - 16. New park development generally includes the following items: playgrounds, lighting, paths, landscaping, and park furniture. A public process would identify which items to complete and the order in which they would be implemented for each park.
  - 20. Elk Park Field Park*
  - 21. Phase one of Santa Clara Community Park
  - 22. Ferndale Park*
  - 23. Willamette Park*
  - 24. Blue Jay Park at former Dewberry property*

- **Other Projects:**
  - 25. Mattie Reynolds Park*

The City of Eugene tax rate for all services is $7.96 per $1,000 of assessed property value.  For a home assessed at $200,000, this would add approximately $160 per year, or $33 per year, in property tax.

What would the bond do?

The City considered several alternate funding sources including: system development charges, private donations and grants. Before deciding to refer this funding measure to the ballot, the City considered the financial implications. Before deciding to refer this funding measure to the ballot, the City considered the financial implications.

Why were these projects chosen?

A three year community engagement process involving 12,000 individuals informed the project list.

Additional analysis by City of Eugene staff evaluated the conditions of existing facilities, the geographic distribution of facilities, and considerations related to access by the community, environmental bonds and financial implications. Before deciding to refer this funding measure to the ballot, the City considered several alternate funding sources including: system development charges, private donations and grants. Before deciding to refer this funding measure to the ballot, the City considered the financial implications.

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