

# EUGENE VISION ZERO ACTION PLAN

River Road Santa Clara Neighborhood Plan Meeting

February 8, 2018



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ZERO  
EUGENE

# What is Vision Zero?

Vision Zero is an approach to transportation safety that accepts no loss of life or serious injury on our transportation system.



## Crash Severity Levels

- **Fatality**
- **Injury Level A  
(Major/Life Changing)**
- Injury Level B  
(Moderate)
- Injury Level C (Minor)
- Property Damage Only

# Vision Zero Eugene



These principles are core to successful Vision Zero efforts:

1. Traffic deaths and severe injuries are acknowledged to be preventable
2. Human life and health are prioritized within all aspects of transportation systems
3. Acknowledgement that human error is inevitable, and transportation systems should be forgiving
4. Safety work should focus on systems-level change above influencing individual behavior
5. Speed is recognized and prioritized as the fundamental factor in crash severity

# Eugene Vision Zero Action Plan

## Eugene Vision Statement

Our community values the safety of all people who use our multimodal transportation system and will take equitable, data-driven actions to eliminate deaths and life-changing injuries by 2035.

## Guiding Tenets

- Data-Driven



- Equitable



- Accountable



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# Crash Causes

## Causes

- Street Design
- Dangerous Behaviors
- Impairment



## Strategies

- Reduce potential for conflict between users
- Slow vehicle speeds
- Reduce driving, bicycling and walking under the influence
- Encourage safe practices among people driving, walking and bicycling
- Improve data collection and analysis
- Support an institutional commitment to Vision Zero



# Vision Zero Priority Streets + Intersections

- Priority RR/SC Vision Zero Streets
  - *River Road*
  - *NW Expressway*
  - *Randy Pape Beltline Highway*
- Priority RR/SC Vision Zero Intersections
  - *River Road and NW Expressway*
  - *River Road and Azalea Drive*
  - *River Road and Hunsaker Lane*
  - *River Road and Silver Lane*
  - *NW Expressway and Randy Pape Beltline Highway*

# Next Steps

- Vision Zero Action Plan Finalized
- Plan will be adopted by the City Manager this winter
- Ramp Up Implementation

<https://www.eugene-or.gov/VisionZero>



# Contact Information

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