

'Value Now' Card Activity Comments: Shopping

The following public input was collected during the River Road—Santa Clara outreach events in the fall of 2017. These are comments provided during an activity where participants selected cards that represent what they value in their neighborhood. Each heading is a card under the Shopping category, and the comments were provided as people shared their card choices.

Door-to-Door Shopping: Small Shops

River Road Comments

- Restaurants, brewery, coffee shop. Make the area less car dependent
- Would love to see more small shops in walking distance/coffee/independent
- Ability to walk and shop again (later)
- Small businesses define the community, give character and we need more
- Door to door shops- Goodwill building, "Happy Hours" complex

Santa Clara Comments

- Need more!
- Small shops-more restaurants
- Being able to primary shopping in walking distance
- Door to door shopping- small shops
- Small shops should be more common- more commercial properties instead of big box stores, limits need to travel into downtown Eugene
- Not enough local shopping (local businesses), LTD property

One-Stop Shopping: Large Enterprise

River Road Comments

- One stop shopping for food and various items
- Frustration with lots of talk, not a lot of action. Not enough amenities for people between Beltline, South Kourt Rd and River Road. A number of community would like communal space here (next to Pizza Hut). No action taken
- Likes store clusters near bus stops

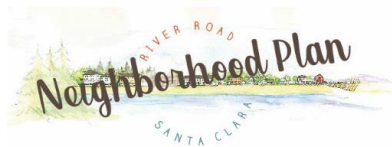
Santa Clara Comments

- Retail and restaurants north of the Beltline
- Nice to have Fred Meyer close for shopping
- Likes shopping options, Fred Meyer
- Fred Meyer area
- Fred Meyer stv, occu, knechts

Local Market

River Road Comments

- Loves going to the Saturday Market and spending time Downtown. Being in the community.



- Lack of grocery stores, neighborhood shopping support local businesses
- History of area, soil, sustainability of need more local markets that we can walk/bike to in RR- beginning of one at Reality Bakery. The corner market is one now
- Local market at Goodwill
- Local market at Goodwill
- Sit down coffee shop (social meeting place), corner market
- More local markets to bike to
- Local market/community market

Santa Clara Comments

- Need more!
- Space for farmer's markets
- Farmers markets/ place to have coffee, gathering space
- Connections between food producers and consumers
- Preserve local farm stands/farmers markets
- Small farms wanting to create farm stand/ farmers market
- Farms, lone pine and thistle down
- Enough big market store, need more sit down restaurants, restaurants need to be part of community so community supports them
- Local markets are important way for the heritage culture of farmers & agriculture to connect with residents in a plaza setting, possible location: vacant lot near fire station on Hunsaker, need a community meeting area
- Several different opinions
- Stands North of Santa Clara
- Working more local markets into community common place- local farmers sell food, previously had heard old Santa Clara Elm. would be market- but never happened
- Fresh local market- Wendover, can shop farms

Plaza & Vendors

River Road Comments

- Farmers market- use old Goodwill store, Town Center plaza and vendors
- Don't like Hwy 99 look
- Smaller plazas (food truck plaza weekly)
- Walkable/bikeable- good feeling for foot traffic

Santa Clara Comments

- Need more!
- We need more family, non fast food restaurants
- More restaurants available for Santa Clara
- Plaza & vendors, Santa Clara School site, Rays Food Place site, outside places to gather
- Local shops, coffee shops, walkable places/amenities