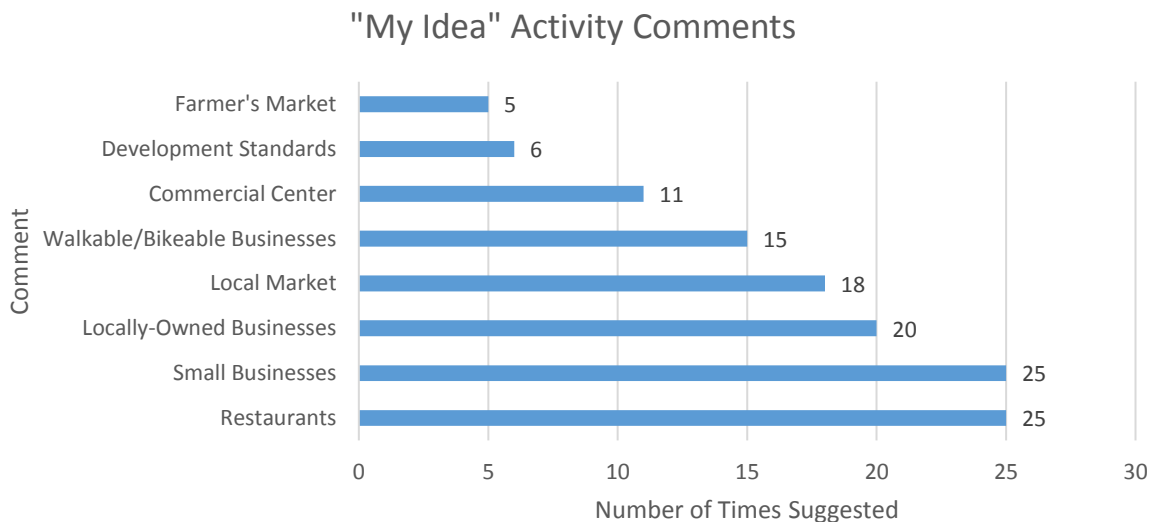


“My Idea for the Neighborhood” Activity Comments: Economic Development

As part of the outreach for the River Road – Santa Clara Neighborhood Plan, residents were asked to draw or write their ideas for the neighborhood. This document summarizes the results of that activity related to economic development. The original “My Idea for the Neighborhood” materials that neighbors created are available to view [here](#) (large pdf), and show the breadth and depth of information collected.

The chart at the top of this document shows the most common ideas from residents and the number of times each was mentioned in a “My Idea” sheet. The comments that follow are additional ideas for the future that are not represented in the bar chart. Read through and see the creative, innovative ideas that neighbors provided!



- Family-friendly restaurants within neighborhood to serve as meeting place
- Farms and local market
- Ease to shop locally
- Locally owned businesses
- Small businesses, not chains, locally owned restaurants/coffee shops, SC farmers market
- SC Elementary site with small locally owned shops, plaza with greenspace of covered area for community use
- Community meeting place- plazas with farmers market, should be walkable & bikeable, mixed-use zoning for local businesses surrounding community center
- Small, local shops, sustainable year-round produce markets
- Diverse restaurants, cafes, breweries like McMenamins, small shops with area to sit, social areas
- More small businesses from Irving/River to South, trendy restaurants along RR, large natural foods store

- More grocery stores, microbrew bar, food carts, encourage local shopping with ped. & bike paths, limited zone changes along river to encourage small businesses
- Convert old Goodwill to community marketplace with coffee, local vendors, meeting space, performance stage
- Markets and restaurants as meeting spaces, more small businesses and no mega stores
- Community food co-op/wine bar
- Make old Goodwill a natural grocery/cafe, community gathering space where you can get a drink
- Cafe, create a nicer plaza
- More walk-able businesses in SC
- Coffee shop for community gathering where Santa Clara school
- More small commercial zones within neighborhoods, preferential tax rates for local businesses within plaza
- No new commercial building between Bi-Mart and the railroad bridge, upgrade existing properties, want community space (i.e. health food store) at old Goodwill building, home businesses and small community markets should be given some variance in single-family zones
- Natural grocery store, coffee shop, pub with food carts
- Nice restaurants, coffee shop-bookstore
- Keep local marketing (like Thistledown), small, independent shopping areas, outside seating restaurants
- Area on Green Ln should be businesses to provide jobs
- Central business district to bring community together
- Small local businesses further N on RR in SC (restaurants, coffee shops, bars), grocery store in U-Haul storage area
- Small local businesses - independent restaurants and shops
- Breweries, wine shops
- Need stores in SC
- Encourage community shopping/dining options
- Farmer's market (LTD accessible?), natural food store
- Farmer's market wednesday and saturday (use park land or a parking lot)
- Grocery store, laundromat
- Plaza for farmer's market/food court plaza
- Stores in walking distance
- Farmstands
- Less strip malls
- Coffee shop/tea shop/meeting place at shopping center
- Bakery, produce
- More small businesses within walking distance
- Local organic market, support RR farms
- capitalize on commercial space of RR- businesses to attract locals, focus on 1/4 mile walk radius and 1/2 mile bike radius when considering increases in density
- Place for multi-family yard sale/flea market
- Incentivize small business development for eateries, whole food grocery, etc.
- Create pockets of commerce that can be a destination (brewery/coffee/bookstore/natural food store)

- Health food store, business to rent canoes and kayaks, community hub open space where people can sell/exchange goods, produce, and services (like repairs). Public art and "town square" meet up space.
- Shopping centers in walking distance with local food/restaurants, a coffee shop, independently owned businesses, I would like to open my own business in RR to create community and give back
- Encourage a neighborhood grocery store
- Plaza area as part of new bus station (rec center)
- Natural food grocery store on River Rd
- More aesthetically pleasing business fronts (people currently zoom past restaurants)
- Walkable community markets and centers to build community
- Walkable markets and other services to enable aging in place
- Natural foods market, coffee shop/bakery, community center, banking all within walking distance
- Health food store, small shops and bistros on River Rd
- Goodwill lot for community space/natural grocery store
- Food cart pod
- Neighborhood coffee shops, bakeries, small groceries on River Rd between Hilliard and Maxwell
- Local natural foods store
- Locally owned market in Goodwill building, less car sales lots & more restaurants/cafes
- Local grocery, increase development
- Food carts, a place to go for a beer near NEHS
- More small coffee shops/restaurants
- Natural foods store between Beltline and Chambers overpass, there is nothing nearby for residents to walk or bike to
- Permission for stores and groceries in neighborhoods
- More commercial zoning along RR so people don't have to go to Coburg Rd & W 11th
- Natural foods store South of Beltline, cafes and places to gather
- Grocery store/cafe/bakery on River Rd at old Goodwill building
- Thriving local businesses (especially restaurants, coffee shops), food cart pod, book store
- Small & large shops and dining
- Neighborhood focused business center with cafe, pub, market
- Better security around shopping/gambling areas
- Do something with Goodwill empty lot
- Market with local vendors to bring community together
- Modernized downtown
- Arcade
- Bakery
- Space for small businesses with direct walking access to community living
- Family restaurants, nice dining, nice wine bar, more small businesses- not strip mall or shopping center, coffee shop (not Starbucks or drive through)
- Walkable plaza with coffee shop/brewery/restaurant/local shops as community gathering space, smaller grocery store instead of Fred Meyer
- Commercial rezone along River Rd and maybe Maxwell
- Shopping plaza on River Rd
- Local and small businesses, walk/bike to grocery store or coffee shop

- Health food store
- Clean up questionable businesses
- Small cafes, bookstores
- Shopping, coffee, dinner without leaving neighborhood
- Small businesses
- Natural foods coop at Goodwill site
- More attractive shopping options
- Natural grocery that is walkable and bus accessible
- Mixed commerce (small, locally-owned business) with intelligent traffic control and clear bike/ped sidewalks
- More amenities/good restaurants in SC, not have to leave the area
- Fine family dining in SC next to shops/services
- Farmer's markets, outdoor seating, music, within SC