MY IDEA FOR THE NEIGHBORHOOD

If you like to draw, use the colored pencils to draw a vision of the future of the neighborhood!

If you prefer to write, share an idea. If possible, include what it could bring the community and challenges or obstacles to making it happen. P.S. You can also write and draw :)
Introduction

With adoption of Eugene’s urban growth boundary complete, City Council directed staff to begin neighborhood planning in the River Road and Santa Clara neighborhoods. With this direction, City staff began collaboration with County staff and the two Community Organizations to execute this work.

This project update offers background information, summarizes the outreach and planning process, and highlights the results of the outreach efforts. The objective of this effort is to understand the current conditions in the River Road and Santa Clara neighborhoods and generate a set of recommendations to guide future growth and development of the River Road and Santa Clara neighborhoods.

Project Description

The River Road and Santa Clara Community Organizations, in partnership with the City of Eugene, are working to understand the current conditions in the River Road and Santa Clara neighborhoods and generate a set of recommendations to guide future growth and development of the River Road and Santa Clara neighborhoods.

Community Collaboration

This is a collaborative effort among the River Road and Santa Clara Community Organizations, the City of Eugene, and Lane County. The community organizations received training on how to conduct effective outreach and engagement events. The community organizations have gathered information about the current conditions in the River Road and Santa Clara neighborhoods and have generated a set of recommendations to guide future growth and development of the River Road and Santa Clara neighborhoods.

Rural Outreach

The Santa Clara Community Organization includes rural residents who live beyond the urban growth boundary (UGB). Members of this community are unlikely to participate in broader neighborhood workshops that are not tailored to their unique geographic location.

Over twenty participants attended the rural Santa Clara workshop held at Madison Middle School on December 14, 2017. Jointly hosted by the City of Eugene, Lane County, and the River Road and Santa Clara Community Organizations, attendees had the opportunity to participate in the same activities as those who came to the large community event in October: a mapping exercise to identify what they value about the area, and a “key ideas” activity that asked participants to share their future hopes for the neighborhood. These activities generated the following results.

Land Use

Land use was discussed extensively by participants at the rural outreach event. The majority of land use comments were about protecting the existing farmland and high-quality soils. That said, there were also frustrations expressed over the limits on land use resulting from being outside the UGB. A recurring suggestion was to address the

www.RiverRoad-SantaClaraPlan.org
Community Advisory Committee

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- Cameron Ewing
- Jon Belcher
- Louisa de Heer
- Michele O’Leary
- Rebecca Sprinson
- Luke Callahan (alt)

Santa Clara
- Ann Vaughn
- Ed McMahon
- Kate Perle
- Louie Vidmar
- Rick Duncan
- Terah Cleveland
- Carl Below (alt)