

VISION ZERO TASK FORCE

Meeting #5 – June 14, 2017



VISION
ZERO
EUGENE

Agenda Overview

- Public Involvement Update
- Introduction to Performance Measurement
- Confirm Actions and Review Performance Measures
- Draft Plan Outline
- Public Comment
- Next Steps
- Adjourn @ 3:00 pm



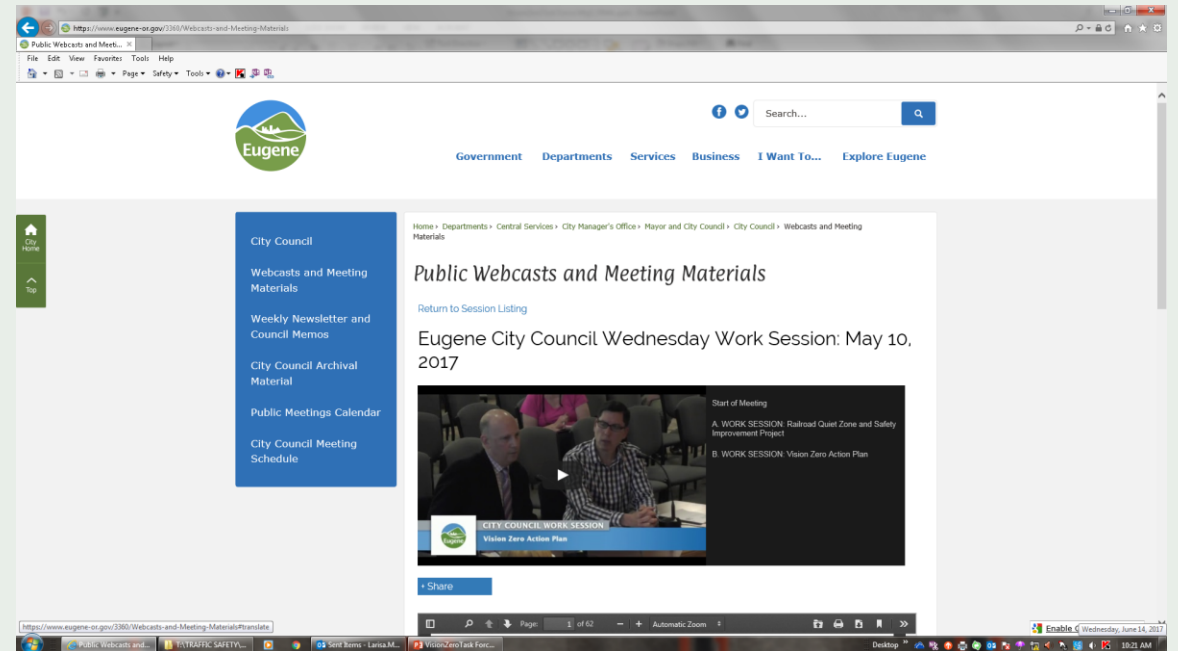
Public Involvement – Community Events

- Community Events to Date
 - *Breakfast at the Bike Bridges*
 - *PeaceHealth Safety Fair*
 - *Public Works Day*
- Community Response
 - + *Genuine interest in safety*
 - + *Crash maps are so cool!*
 - *Confusion over Vision Zero mode focus*
 - *Lack of knowledge around traffic safety laws*



Public Involvement – City Council

- Eugene City Council Work Session, May 10, 2017
 - *Vision Zero Action Plan Agenda Item – Can watch online, starts at 59:41 (min/sec) into work session*
- Council Discussion
 - *Concerns for pedestrian safety and priority*
 - *Supportive of red light cameras on reducing speeds on high crash network*
 - *Supportive for piloting speed cameras around schools*



Edits to Actions

- Confirmation from Task Force at April 26th meeting
- Desire to consolidate/focus actions
- Combined, moved, added and dropped actions



Why performance measures?

- Accountability



Why performance measures?

- Goal
 - *Strategy*
 - Action
 - *Target*
 - Performance Measure



Types of performance measures

- How to we address progress: outcomes vs. outputs
 - *Outcomes – what we ultimately want to see*
 - E.g., Zero fatalities and serious injuries
 - *Outputs – things we can do to help along the way*
 - E.g., # of intersections receiving safety improvements



Big Picture Discussion Questions: PMs

- How should we measure our progress?
 - *Binary v. percentage- or number-based measures*
- What is the preferred time horizon?
 - *E.g., should all actions be evaluated annually?*



Big Picture Discussion Question: Actions

- Do we need some additional organizing principle beyond the four categories of actions?



Big Picture Discussion Questions: Draft Plan Development

- Who should the main Action Plan audience be?
- What critical stories need to be told to help readers understand and support Vision Zero in Eugene?



Next Steps

- Draft plan development

- Next Task Force Meeting, July 19, 2017
 - *Public involvement update*
 - *Draft plan review*

- Next TAC Meeting, June 27, 2017
 - *Public involvement*
 - *Draft plan review (July meeting)*



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