



Adventure. Community. Happiness.

Help Kids Thrive with Recreation Scholarships

What are your favorite childhood memories? Do they include swimming, going to camp or creating art? How did those experiences impact your life? Did you know many children in Eugene come from families that are unable to afford these types of experiences?

How Can You Help?

Eugene Rec offers a wide range of programs for youth including summer camps, swimming, outdoor programs, art and dance. Due to limited resources, we have many families on our waiting list for scholarships. Your support to the Eugene Rec Scholarship Fund allows youth from low-income families to participate in these programs and build life skills to grow their confidence, leadership and lifelong success. These positive impacts for youth in turn create a healthier, more vibrant community for us all.



What Are the Benefits to Kids?

Recreation provides kids with a connection to caring, healthy adults that may not otherwise be present in their lives. Many other benefits include:

- **Physical Health:** Help reduce childhood obesity by staying active & reducing screen time.
- **Safety:** Teach children water and outdoor safety.
- **Leadership & Life Skills Development:** Teach the importance of trust, appropriate risk taking, supportive social interaction and personal challenge, problem solving, goal setting and accountability.
- **Job Training:** Provide job training and job experience for teens/tweens, creating strong future employees.
- **Positive Future:** Provide a positive outlet, keeping children out of trouble and decreasing drug use and juvenile crime. Students who participate in at least one hour of extracurricular activities per week are 49 percent less likely to use drugs and 37 percent less likely to become teen parents. Recreation also decreases opportunities for juvenile crime.



Your Support Funds Activities for Every Kid

Summer Camps

Eugene Rec camps offer kids the opportunity to challenge themselves to explore what they love, learn new skills and forge lasting friendships in a safe, supportive environment. Camps provide either a one-week experience or a summer-long progression of skill-building. With an astonishing breadth of activities, we truly have a camp for every kid of every age!

Camp activities include:

- Sailing
- Whitewater kayaking
- Swimming
- Arts & Crafts
- Fashion Design
- Soccer
- Dance
- Tree climbing
- Mountain biking
- Skateboarding
- Leadership training
- Technology & Engineering



Year Round: Arts, Sports, Engineering and More

Classes are offered year round in many different areas for all ages. From art classes to ballet to gymnastics, outdoor adventures or even classes that use Legos to teach architecture and engineering, there's a place for kids to explore whatever they're interested in.

- Arts
- Dance
- Drama
- Games & Sports
- Gymnastics
- Martial Arts
- Music
- Teen Leadership
- Technology & Engineering



How Does the Scholarship Program Work?

Each child's scholarship pays 50-75 percent of the activity fee. Children who meet the criteria for the free/reduced lunch program in the schools are eligible as "low-income". Recreation scholarships can also be used to decrease the cost of programs for special groups and activities, such as a youth group Challenge Course or rafting trip. We currently have many families on our scholarship waiting list.

Swimming

Learning how to swim is important to keep every child safe and increase lifelong competence.

Classes operate in facilities with lifeguards on deck, trained instructors and a dedication to developing strong swimmers in a safe and fun environment. Lessons focus on progression-based skill development for children.



Full Moon Rising Outdoor School

Exploring the great outdoors helps children grow their creativity, confidence and connection to the world and to each other.

Youth learn about the natural world through on-site school sessions and trips to nearby natural areas. Kids may learn about forest ecology and then experience what the world looks and smells like from the branches of a huge redwood, or get to see what it sounds and feels like from the middle of a lake after studying the water cycle. The program also helps teachers meet statewide education standards.

Spencer Butte Challenge Course

Instead of being just about adventure and fun, the Challenge Course provides groups of youth with team building games, problem solving as well as adventure activities both on the ground and in the air to create a learning environment.

Through participation youth experience success, challenge, fear, solutions, risk and collaboration, and then discuss what they are observing and learning.





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Eugene Rec Scholarship Fund Sponsorship Benefits

	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Sponsor-provided banners hung at Rec facilities of choice	--	--	1 location	2 locations	4 locations
Advertising in Rec Guide	¼ page in 1 guide of choice	¼ page in 2 guides of choice or ½ page in 1 guide	½ page in 2 guides	½ page in all 3 guides	Full page in all 3 guides
Thank you recognition in all Rec Guides throughout year	Name	Logo (small)	Logo (med)	Logo (large)	Logo (largest)
Recognition in quarterly thank you sections in Rec eblasts	Name	Logo (small)	Logo (med)	Logo (large)	Logo (largest)
Recognition on posters at all Rec facilities	Name	Logo (small)	Logo (med)	Logo (large)	Logo (largest)
Recognition on sponsor page of website	Name	Logo (small)	Logo (med)	Logo (large)	Logo (largest)
Other possible benefits up to 10% value of sponsorship (see below)	A	A & B	A & B	A, B & C	A, B & C

A

- Free attendance at events of choice
- Free pool passes for clients/employees
- Invitations to rec activities to meet children who are sponsored
- Testimonial letters from children sponsored
- Opportunity for content of choice on Rec social media

B

- Your company's presence/handouts at events/programs
- Promotional ad included in a Rec eblast

C

- Your company's staff participates in a customized Rec activity for a unique team building opportunity (i.e. raft day trips, challenge course, sailing, tree climbing, stand-up paddleboarding, kayaking or snowshoeing)
- Full pool rental at Amazon Pool with a priority choice of dates (subject to availability)