

Interested Parties -

In the interest of transparency and keeping all interested parties informed, we are providing this message to outline the initial set of interviews that we hope to accomplish over the next couple weeks for the South Willamette Special Area Zone (SW-SAZ) assessment. We appreciate all the suggestions provided by the interested parties that have contacted us. As you review this list, we ask you to keep the following points in mind:

- This is an assessment process - not a negotiation. The purpose of this effort is to learn about all the issues, interests and parties in order to help determine **if** a collaborative process might be helpful and, if so, **how** it might best be structured (i.e., who should participate, etc.). Participation in an assessment interview does not mean you will be part of a collaborative process, if one happens.
- We have limited resources - we cannot talk to everyone who is interested in the situation. We are striving to talk to a broad cross-section of interests in order to understand the spectrum of perspectives and ideas. We will use group interviews where appropriate to hear more voices.
- While the primary focus is on the affected neighborhoods and residents, we also seek to hear from individuals and organizations who may have different perspectives and who are either affected by or can influence the outcome with respect to the SW-SAZ.
- We will be asking interviewees if there are other people/organizations we should interview who would offer a different or new, and important, perspective that we should hear. We will add additional interviews as needed and as resources allow.

Below are listed the organizations/entities that we will be contacting during this initial round of interviews, along with (for some) the individual contacts for those entities. We look forward to talking with the South Willamette area residents and other Eugene citizens.

We will be begin contacting the organizations and individuals listed below in the next day or two to schedule interviews.

Best regards,

Turner Odell (OC Senior Project Manager)

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South Willamette Special Area Zone Assessment Interviews - Initial Round

Official Neighborhood Organizations

We will be interviewing the leadership of each of the four engaged neighborhood associations. We will contact the listed co-chairs and invite each of the associations to assemble a representative group of 3-4 representatives for their interview.

- Friendly Area Neighbors

- Contacts: Morgan Greenwood, Josh Newman
- South Hills Neighborhood Association
- Contacts: Vic Hariton, Ralph McDonald
- Southeast Neighbors
- Contacts: Heather Sielicki, Roberly Hearsch
- Amazon Neighborhood Association
- Contacts: Randy Prince, Tasker Hourston

Other Associations of Area Residents

We will offer to interview the two other associations of neighbors that have been directly involved in the SW-SAZ issue. We will enquire whether the CSEN group requires a separate interview, given that it is a coalition of the four official neighborhood associations we are already interviewing.

- Council of South Eugene Neighborhoods
- Contacts: Vic Hariton (SHiNA), Greg Giesy (FAN)
- South Willamette Neighbors
- Contacts: Lanie Millar, Christine Sundt

City of Eugene

We will be offering to interview the Mayor and any of the City Council members who wish to be interviewed and are assuming for now that they will all be interviewed. To be efficient, we will suggest that we interview Council members in groups of two.

We will also request an interview with the Leadership of the Planning Commission and City Planning Staff together.

- Mayor and City Council members
- Point of Contact: Mayor's Assistant
- Planning Commission and Planning Staff
- Contacts: John Jaworski, Kristen Taylor, Robin Hostick, Terri Harding

South Willamette Street Business Interests

We are seeking to talk with a representative cross-section of area businesses - including interviews that reflect diversity in terms of geography within the SAZ as well as perspective on the issues. We will invite most businesses to participate in one of a couple of group interviews. We will begin by contacting the following businesses:

- Arriving by Bike
- Capella Market
- Cascade Manor
- Down to Earth
- Eugene Coin and Jewelry
- PT Solutions

- Southtowne Shoppes
- True Value Hardware
- Tsunami Books
- Turtles & The Loft

Other Relevant Citizen Organizations/Interests

As discussed above, at this point in the assessment process, we seek to understand the perspective of other Eugene citizens with a strong interest in the outcome of the SW-SAZ process. Their interests in the process may relate to their interest in a walkable/bikeable community, sustainability, affordable housing, smart growth and urban planning, or other issues that are affected by urban planning and development in the SW-SAZ.

- Walkable Eugene Citizens Advisory Network (WE CAN)
- Contact: Eliza Kashinsky
- Other TBD ...