

---

## The Sharing Economy: What Is the Role for Cities?

### NEXT STEPS

#### NETWORK

##### Stay connected to sharing workshop participants

Now that you've met and gotten to know others in the community who are interested in sharing or have successfully launched a sharing venture, stay in touch and learn from their activities. They may have good ideas to share about organizing events and building and maintaining your sharing network.

##### Connect with others interested in sharing ventures in Eugene

Take time to research possible partners and follow up with them. Examples are: co-working spaces; co-housing communities; community or cooperative gardening; little free libraries; babysitting coops; swaps: tools, toys, clothes, seed, food; thrift/second hand shops; bike and car shares.

##### Attend events in the Eugene area where you may be able to connect with others and start building an email list of contacts. Possible venues are:

Earth Day festivals; green festivals; Oregon Country Fair, City of Eugene Office of Sustainability events; University of Oregon Office of Sustainability events; neighborhood block parties or gatherings; community sustainability tours (e.g. Bring's Home and Garden Tour, Eugene Coop Tour, Green Bike Tours); recycling events; community farmers' and vendor markets; Maker fairs; book talks; community and school festivals; film festivals.

##### Use social media

Build off of existing networks by posting and sharing their information on your pages/accounts. Most groups are happy to connect to increase the visibility of both ventures.

Review pages "liked" by the [City of Eugene](#) Facebook account for potential networking opportunities.

#### ORGANIZE

Set up a [Get2gether team here](#) as a way to connect and communicate with others.

##### Organize an event that engages interested people:

- **Keep it small...see who is interested in your own neighborhood**
  - Have a neighborhood yard sale
  - Organize a clothing swap or garden swap with friends
  - Host a community potluck
  - Hold a film screening
  - Have a book discussion group
- **Or make it a bigger...reach out into the larger community and get social media up and running**
  - Host a Map Jam to map out community resources
  - Host a ShareFest

## RESOURCES

Use the following available resources to help:

From New Dream:

[Community Action Kit: \*Guide to Sharing\*](#)

[Get2gether Organizer's Toolkit](#)

[Webinars](#) and [videos](#)

From New Dream and Shareable: [How to Organize a Sharefest video](#) and [ShareFest Organizing Resources](#)

City of Eugene:

For ventures that are open to the entire community contact the Eugene Public Library for possible assistance or as a location for training and networking events.

Consider applying for a [Neighborhood Matching Grant](#) through the City of Eugene's Neighborhood Services program.

Contact the Sustainability program, 541.682.5017, for ways to connect with city programs for help disseminating information to the community through established avenues such as newsletters.