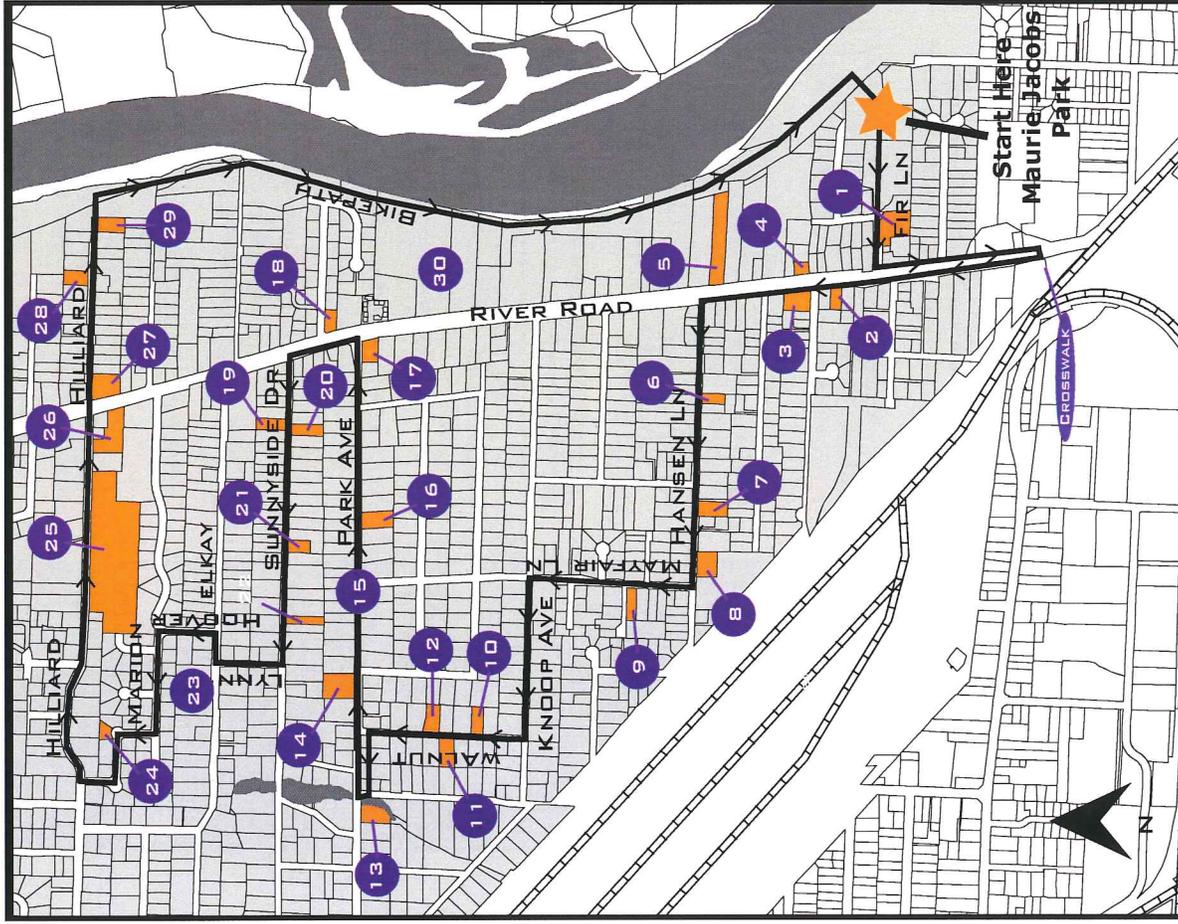
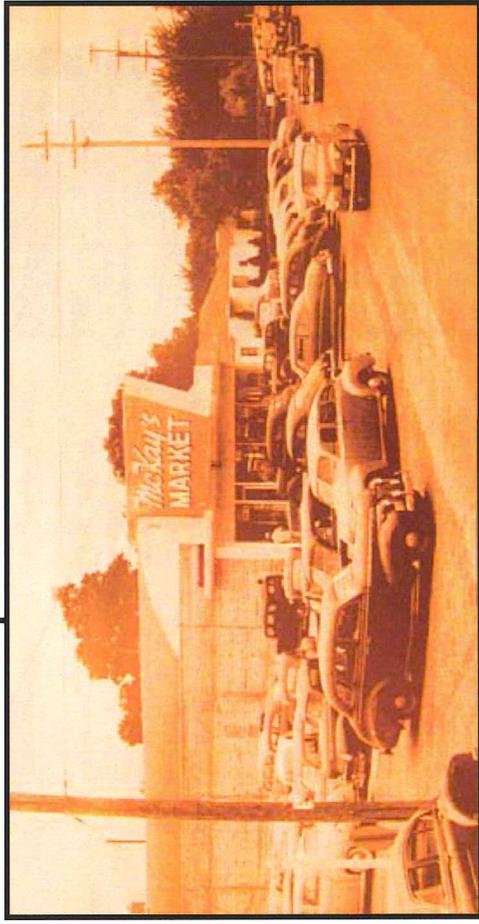


LOWER RIVER ROAD MAP



MCKAY'S MARKET, 1948. CURRENTLY THE GOODWILL STORE LOCATED AT 1015 RIVER ROAD.



THE SETTLEMENT OF THE RIVER ROAD AREA BEGAN DURING THE 1850S WHEN HOMESTEADERS ESTABLISHED LARGE FARMS ON DONATION LAND CLAIMS. THESE FARMS WERE PARCELED OFF INTO INCREASINGLY SMALLER RESIDENTIAL LOTS. BECAUSE LAND SOLD AT DIFFERENT TIMES, THE AREA EXHIBITS A MIXED PATTERN OF RESIDENTIAL ENCLAVES AND A VARIETY OF ARCHITECTURAL STYLES.

THE AGRICULTURAL HERITAGE IS APPARENT IN REMNANTS OF A FEW ORCHARDS AND BARNs, AS WELL AS THE ABUNDANCE OF LARGE ESTABLISHED GARDENS AND RESIDENTIAL LANDSCAPES.

THIS TOUR HIGHLIGHTS THE DIVERSE BUILDING STYLES, LUSH LANDSCAPES, AND UNIQUE CHARACTER CREATED BY THE GRADUAL EVOLUTION OF HISTORIC RIVER ROAD FARMS INTO SUBURBAN NEIGHBORHOODS.





City of Eugene
Planning and Development Department

FOR MORE INFORMATION CONTACT:
 KEN GUZOWSKI, HISTORIC PRESERVATION PROGRAM
 541-682-5562
 KEN.J.GUZOWSKI@CIEUGENE.ORG.US

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A Bicycle Tour of the Historic River Road Area



1 - 120 FIR LANE (TUODR REVIVAL, 1927)
DESIGNED FOR THE POTTER FAMILY BY TRUMAN PHILLIPS OF THE HUNZICKER AND SMITH FIRM, JOHN HUNZICKER WAS EUGENE'S FIRST LICENSED ARCHITECT.



2 - 370 RIVER ROAD (VERNAACULAR, c. 1901)
CITY LANDMARK - THE JOHANSEN-MODDY HOUSE



3 - 390 RIVER ROAD (BUNGALOW, c. 1926)
CITY LANDMARK - THE ELGAARD HOUSE
FARMHOUSES BUILT BY EARLY DANISH SETTLERS SHOW THE INFLUENCE OF THEIR LARGE DAIRY FARMS ON THE DEVELOPMENT OF THE RIVER ROAD AREA.



4 - 405 RIVER ROAD (FOUR-SQUARE, c. 1902)
CITY LANDMARK - THE POTTER HOUSE
UPSCALE HOUSE ASSOCIATED WITH THE INFLUENTIAL POTTER FAMILY.



5 - 485 RIVER ROAD (BUNGALOW)

6 - 116 HANSEN (BUNGALOW)

7 - 138 HANSEN (BUNGALOW)

8 - 156 HANSEN (BUNGALOW)

9 - 110 MAYFAIR (BUNGALOW)

ONE OF EUGENE'S MOST POPULAR STYLES, BUNGALOWS OFTEN FEATURE BROAD PORCHES AND PROMINENT GABLES BUT INDIVIDUAL HOUSES VARY GREATLY.



10 - 695 WALNUT (1940)
A COMBINATION OF ARCHITECTURAL STYLES WITH PROMINANT CLASSICAL COLUMNS.



11 - 720 WALNUT (MINIMAL TRADITIONAL)
POST WORLD WAR II HOUSE TYPIFIED BY THE LACK OF ROOF OVERHANG AND AN OCTAGON SHAPED WINDOW.



12 - 725 WALNUT (ENGLISH COTTAGE)
PICTURESQUE HOUSE WITH A UNIQUELY TAPERED PORCH ENTRANCE REPRESENTING THE BUILDER'S PERSONAL INTERPRETATION OF THE STYLE.



13 - 1146 PARK (MINIMAL TRADITIONAL)
WILLOWS, LOCUSTS AND OTHER HISTORIC TREES SURROUND THE PONDS ALONG SUNNYSIDE.



14 - 845 PARK (1936)
A COMBINATION OF ENGLISH COTTAGE AND NORMAN FARMHOUSE ACCENTED BY AN ATTACHED GARAGE.



15 - PARK AVENUE (DOUGLAS FIR TREE CANOPY)
THE NORTH SIDE OF THE ROAD IS PRIMARILY 1920-30'S HOUSES. THE SUBDIVISION OF A LARGE ORCHARD ON THE SOUTH SIDE MADE ROOM FOR THE CONSTRUCTION OF RANCH STYLE HOUSES IN THE 1940'S.

16 - 490 PARK (RANCH, c. 1940)

THE PROMINENT GARAGE PLACEMENT REFLECTS THE INCREASING IMPORTANCE OF THE AUTOMOBILE.

17 - 22 PARK (GOTHIC VERNACULAR, c. 1870)
POSSIBLY THE EARLIEST OF THE REMAINING FARMHOUSES IN THE RIVER ROAD AREA.

18 - 805 RIVER ROAD (VERNAACULAR)

19 - 295 SUNNYSIDE (c. 1930)
BUILT IN THE POPULAR ENGLISH COTTAGE STYLE.

20 - 304 SUNNYSIDE (KIT-HOUSE, c. 1930)

GORDON VAN-TINE / MONTGOMERY WARD

21 - 550 SUNNYSIDE (KIT-HOUSE, 1945)

STERLING HOMES

KIT-HOUSES WERE COMPLETE HOUSES PURCHASED THROUGH A CATALOG AND SHIPPED IN PIECES. PART NUMBERS ON EACH OF THE PIECES HELPED IN THEIR ASSEMBLY ON THE BUILDING SITE.

22 - 720 SUNNYSIDE (NORMAN FARMHOUSE)
NOTICE THE MATCHING SINGLE-CAR GARAGE.

23 - POST WAR SUBDIVISION

TYPICAL POST WAR SUBDIVISIONS ARE CHARACTERIZED BY SMALLER LOTS. THE INTRODUCTION OF CUL-DE-SACS REPRESENTS A SHIFT FROM THE ORDERED STREET GRID. THE PROMINENCE OF ATTACHED GARAGES HIGHLIGHTS THE STATUS OF THE AUTOMOBILE.

24 - 1027 WILLA (c. 1960)

GLASS IS OFTEN THE MATERIAL OF CHOICE FOR SOUTH FACING WALLS DURING THE 1960S.

25 - 120 HILLIARD (c. 1950)
RIVER ROAD ELEMENTARY SCHOOL

26 - RED BARN

LARGE BARN MOST LIKELY ASSOCIATED WITH AN EARLY FARM ALONG RIVER ROAD.

27 - GOODWILL STORE

1019 RIVER ROAD (1948) SEE COVER PHOTO

28 - 133 HILLIARD (MODERN, 1953)

29 - 150 HILLIARD (MINIMAL TRADITIONAL, 1948)

30 - RASOR PARK

RE-CREATION OF NATIVE PRAIRIE AND OAK SAVANNAH ON THE SITE OF A FORMER ORCHARD.



17



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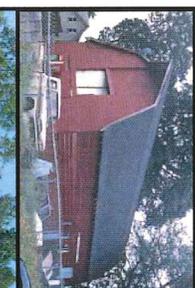
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