

# City of Eugene TRIPLE BOTTOM LINE ANALYSIS TOOL (TBL ) Updated 6/2013



## Creating a sustainable community

### **The City Vision:**

- *Value all people, encouraging respect and appreciation for diversity, equity, justice, and social well-being. We recognize and appreciate our differences and embrace our common humanity as the source of our strength;*
- *Be responsible stewards of our physical assets and natural resources. We will sustain our clean air and water, beautiful parks and open space, livable and safe neighborhoods, and foster a vibrant downtown, including a stable infrastructure;*
- *Encourage a strong, sustainable and vibrant economy, fully utilizing our educational and cultural assets, so that every person has an opportunity to achieve financial security.*

## How to use the tool

The TBL tool is designed to inform a deeper understanding of how policy and program choices will affect the social equity, environmental health and economic prosperity of the community. To facilitate a close and deliberate look at those effects, the tool should be used in the following circumstances:

- When formulating a recommendation to the City Council about a policy, program, proposal or initiative in an Agenda Item Summary (AIS). Use this tool to inform the development of the proposal and then summarize the analysis in the AIS.
- To aid in program reviews.
- To help guide service improvements.
- To evaluate the effects of significant budget changes.

The TBL tool does not dictate a particular course of action; rather, the analysis provides policy makers and staff with a greater awareness of some of the trade-offs, benefits and consequences associated with a proposal, leading to more mindful decision-making.

**Brief description of proposal**

*Please provide a brief description of your proposal – (~100 words )*

**Staff lead(s):**

Staff Name:	Position/Division	Phone

**NOTE: Reference documents** - The TBL Tool will include links to relevant City policies and plans.



## **Social Equity**

**Described as:** Placing priority upon protecting, respecting, and fulfilling the full range of universal human rights, including civil, political, social, economic, and cultural rights. Providing adequate access to employment, food, housing, clothing, recreational opportunities, a safe and healthy environment and social services. Eliminating systemic barriers to equitable treatment and inclusion, and accommodating to differences among people. Emphasizing justice, impartiality, and equal opportunity for all.

**Goal/outcome:** It is our priority to support an equitable and adequate social system with access to employment, food, housing, clothing, education, recreational opportunities, a safe and healthy environment and social services, as well as to provide equal access to services and avoid negative impact for all people regardless of age, economic status, ability, immigration or citizenship status, race/ethnicity, gender, relationship status, religion, or sexual orientation. Equal opportunities for all people are sought. A community in which basic human rights is addressed, basic human needs are met, and all people have access to tools and resources to develop their capacity. This tool will help identify how the proposal affects community members and if there is a difference in how the decisions affect one or more social groups in the community. Areas of consideration in creating a vibrant socially equitable Eugene are: basic needs, inclusion, community safety, culture neighborhoods, and advancing social equity.

### **Analysis prompts**

- *The prompts below are examples of the issues that need to be addressed. **They are not a check list.** Not all of the prompts and issues will be relevant for any one project. Issues not covered by these prompts may be very pertinent to a proposal- please include them in the analysis.*
- *Is this proposal affected by any current policy, procedure or action plan? Has advice been sought from organizations that have a high level of expertise, or may be significantly affected by this proposal?*

### **1. Meeting Basic Human Needs**

- How does the proposal impact access to food, shelter, employment, health care, educational and recreational opportunities, a safe and healthy living environment or social services?
- Does this proposal affect the physical or mental health of individuals, or the status of public health in our community?
- How does this proposal contribute to helping people achieve and maintain an adequate standard of living, including housing, or food affordability, employment opportunities, healthy families, or other resiliency factors?
- How does this proposal address or respond to disparities that exist between communities on the basis of race, gender, social economic factors, ability, and geography?

## 2. Addressing Inequities and being Inclusive

- Are there any inequities to specific groups of people in this proposal, if so how will they be addressed?
- How have the needs of disabled populations been accounted for in this project? For example, does this proposal meet the standards of the American's with Disabilities Act?
- How does this proposal support the participation, growth and healthy development of our youth? Does it include Developmental Assets, described as a set of skills, experiences, relationships, and behaviors that enable young people to develop into successful and contributing adults (<http://www.search-institute.org/developmental-assets>)?
- If the proposal affects a vulnerable section of our community (i.e. youth, persons with disabilities, etc.) has their voice been heard in this proposal?
- Does this proposal take into account language or cultural barriers?
- If outreach is a part of this project, how does the project upheld the Values and Principles identified in the City of Eugene [public participation guidelines](#)? For example, what steps will be taken to include a wide variety of people (including disabled, non-English speakers, illiterate, working, etc.)?
- How does this proposal align with the City of Eugene [Human Rights Code 4.613-4.650](#)? This section of city code establishes anti-discrimination law for the city and defines “protected” classes for that purpose. Note: code provisions are subject to change. Make sure to consult most current version.
- How will this proposal or project include communities who are most impacted in the decision-making process?

### **3. Ensuring Community Safety**

- How does this proposal address the specific safety and personal security needs of groups within the community, including women, people with disabilities, seniors, minorities, religious groups, children, immigrants, workers and others?
- How does this proposal include crime prevention strategies, including environmental design?
- Does this proposal affect civil rights (i.e. discrimination of protected classes as defined in City of Eugene [Human Rights Code 4.613-4.650](#))?
- Could this proposal/project or process of decision-making be perceived as bias against protected classes?

#### **4. Culture**

- Is this proposal culturally appropriate and how does this proposal affirm or deny the cultures of diverse communities? How is this project upholding the values and perspectives of multiple cultures?”
- How does this proposal create opportunities for, and access to, artistic expression, cultural celebration or education of a cultural exchange?
- How does this proposal ensure language access to affected populations (i.e. non-native English speakers, ADA accommodations, etc.)?

#### **5. Addressing the Needs of Community Members and Neighborhoods**

- How does this proposal impact specific Eugene neighborhoods?
- How are all community members, stakeholders and interested parties provided with opportunities for meaningful participation in the decision making process of this proposal?
- How does this proposal enhance neighborhoods and stakeholders’ sense of commitment and stewardship to our community?
- What mechanisms are included in the proposal that allow for community feedback and timely and effective follow-up?



## **6. Building Capacity to Advance Social Equity**

- What plans have been made to communicate about and share the activities and impacts of this proposal within the City organization and/or the community?
- How does this proposal strengthen collaboration and cooperation between the City organization and community members?

**Social Equity summary**

Overall, the effect of this proposal on social equity would be:

Negative

Somewhat  
Negative

Neutral

Somewhat  
Positive

Positive

If needed, use this space to elaborate on the proposal's effect on social equity:

## Environmental Health

**Described as:** Healthy, resilient ecosystems, clean air, water, and land. Decreased pollution and waste, low carbon emissions that contribute to climate change, lower fossil fuel use, decreased or no toxic product use. Prevents pollution, reduces use, promotes reuses, recycles natural resources.

**Goal/outcome:** Protect, preserve, and restore the natural environment to ensure long-term maintenance of ecosystem functions necessary for support of future generations of all species. Reduce the adverse environmental impacts of all activities, continually review all activities to identify and implement strategies to prevent pollution; reduce energy consumption and increase energy efficiency; conserve water; reduce consumption and waste of natural resources; reuse, recycle and purchase recycled content products; reduce reliance on non-renewable resources.

### Analysis prompts

- *The prompts below are examples of the issues that need to be addressed. **They are not a check list.** Not all of the prompts and issues will be relevant for any one project. Issues not covered by these prompts may be very pertinent to a proposal- please include them in the analysis*
- *Is this proposal affected by any current policy, procedure or action plan? Has advice been sought from organizations that have a high level of expertise, or may be significantly affected by this proposal?*

### 1. Environmental Impact

- Does this proposal affect ecosystem functions or processes related to land, water, or air?
- Will this proposal generate data or knowledge related to the use of resources?
- Will this proposal promote or support education in prevention of pollution, and effective practices for reducing, reusing, and recycling of natural resources?
- Does this proposal require or promote the continuous improvement of the environmental performance of the City organization or community?
- Will this proposal affect the visual/landscape or aesthetic elements of the community?
- Will the environmental impacts of this proposal disproportionately affect any segment of the population based on race, gender, social economic factors, ability or geography?

## **2. Climate change**

- Does this proposal directly generate or require the generation of greenhouse gases (such as through electricity consumption or transportation)?
- How does this proposal align with the internal carbon neutral by 2020 goal adopted by the City Council?
- Will this proposal, or ongoing operations result in an increase or decrease in greenhouse gas emissions?
- How does this proposal affect the community's efforts to reduce greenhouse gas emissions or otherwise mitigate adverse climate change activities?
- Will this proposal promote resiliency amongst vulnerable populations in response to climate change?

## **3. Protect, preserve, restore**

- Does this proposal result in the development or modification of land resources or ecosystem functions?
- Does this proposal align itself with policies and procedures related to the preservation or restoration of natural habitat, greenways, protected wetlands, migratory pathways, or the urban growth boundary
- How does this proposal serve to protect, preserve, or restore important ecological functions or processes? How do these changes affect the people that are interacting with or dependent on those ecosystem services?

#### **4. Pollution prevention**

- Does this proposal generate, or cause to be generated, waste products that can contaminate the environment?
- Does this proposal require or promote pollution prevention through choice of materials, chemicals, operational practices and/or engineering controls?
- Does this proposal require or promote prevention of pollution from toxic substances or other pollutants regulated by the state or federal government?
- Will this proposal create significant amounts of waste or pollution? If so, will the waste or pollution have a particular impact on any segment of the population?

#### **5. Rethink, replace, reduce, reuse, recirculate/recycle**

- Does this proposal prioritize the rethinking of the materials or goods needed; reduction of resource or materials use, reuse of current natural resources or materials or energy products, or result in byproducts that are recyclable or can be re-circulated?

**6. Emphasize local**

- Does this proposal emphasize use of local materials, vendors, and or services to reduce resources and environmental impact of producing and transporting proposed goods and materials?
- Will the proposal cause adverse environmental effects somewhere other than the place where the action will take place?

**Environmental Health summary**

Overall, the effect of this proposal on environmental health would be:	Negative	Somewhat Negative	Neutral	Somewhat Positive	Positive
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If needed, use this space to elaborate on the proposal's effect on environmental health:

### **Economic prosperity**

**Described as:** Support of healthy local economy with new jobs, businesses, and economic opportunities; focus on development of a diverse economy, enhanced sustainable practices for existing businesses, green and clean technology jobs, creation or retention of family waged jobs.

**Goal/ outcome:** A stable, diverse and equitable economy; support of business development opportunities.

#### **Analysis prompts**

- *The prompts below are examples of the issues that need to be addressed. **They are not a check list.** Not all of the prompts and issues will be relevant for any one project. Issues not covered by these prompts may be very pertinent to a proposal- please include them in the analysis*
- *Is this proposal affected by any current policy, procedure or action plan? Has advice been sought from organizations that have a high level of expertise, or may be significantly affected by this proposal?*

#### **1. Infrastructure and government**

- How will this proposal benefit the local economy?
- If this proposal is an investment in infrastructure is it designed and will it be managed to optimize the use of resources including operating in a fossil fuel constrained society?
- Can the proposal be funded partially or fully by grants, user fees or charges, staged development, or partnering with another agency?
- How will the proposal impact business growth or operations (ability to complete desired project or remain in operation), such as access to needed permits, infrastructure and capital?

## **2. Employment and training**

- What are the impacts of this proposal on job creation within Lane County?
- Are apprenticeships, volunteer or intern opportunities available?
- How will this proposal enhance the skills of the local workforce?
- Will this proposal enhance the skills or underserved populations within the workforce such as the underemployed, veterans or those who face barriers due to other protected class status? (see City of Eugene [Human Rights Code sections 4.613-4.650](#) for definition of protected classes)
- Will this proposal enhance the diversity of the workforce?

## **3. Diversified and innovative economy**

- How does this proposal support innovative or entrepreneurial activity?
- What types of jobs will be created by this proposal? Will they pay living wages and provide access to health benefits?
- Will “clean technology” or “green” jobs be created in this proposal?
- How will the proposal impact start-up or existing businesses or development projects?



**4. Support or develop sustainable businesses**

- What percentage of this proposal budget is for local services or products? Identify for Lane County and State of Oregon.
- Will this proposal enhance the tools available to businesses to incorporate more sustainable practices in operations and products?
- Are there opportunities to profile sustainable and socially responsible leadership of local businesses or educate businesses on triple bottom line practices?

**5. Relevance to local economic development strategy**

**Economic Prosperity summary**

Overall, the effect of this proposal on economic prosperity would be:

Negative

Somewhat  
Negative

Neutral

Somewhat  
Positive

Positive

If needed, use this space to elaborate on the proposal's effect on economic prosperity:

**Proposal triple bottom line analysis summary**

*If needed: space to add graphic showing summary social, environmental and economic effects of the proposal*

