

EUGENE PUBLIC LIBRARY ADVISORY BOARD MINUTES

January 16, 2020 6:00 p.m. – 7:30 p.m.
Singer Room, Downtown Library, 100 West 10th

Present: Tristan Bentzinger, Lance Keith, Sara Lopez, Connie Regali, Merav Lafer-Kirtner,

Guest: Reed Davas McGowan

Absent: Allan Benevides, Miriam Clark, Ellen Todras

Staff: Ben Klipfel, LaVena Nohrenberg, Will O’Hearn

1. Call to Order and Introductions
2. Additions/corrections to this month’s agenda: None
3. Approval of Minutes: September minutes will be approved at the March meeting
4. Public comment: None
5. Library Levy Report Year Three:

The report is intended to provide context and stories about the library that is beyond just the numbers. For example, the safety, security, and growth provided to teens goes beyond the 89.9% increase in teen programs. In response to a question, it was shared that national trends indicate that for many libraries circulation is decreasing, while Eugene Public Library’s circulation rate remains consistent. There are marketing plans designed to attract more visitors. Future conversations about the possibility of another levy are anticipated.

On January 27, 2020 at 5:30 p.m. this report will be presented to City Council. Following the City Council presentation, the report will be available on the Library website. There will also be social media posts to let people know that the report is available on the EPL website.

6. Information Share and/or Announcements: There has been a 55% increase in the return of juvenile items that were at one time so overdue they were considered lost; this tells us that people are more likely to return items without the onus of overdue fines. Merav asked if something can be done for students who attend school in Eugene but don’t live inside the incorporated City limits. The Eugene Public Library Foundation is currently exploring ways to generate funding in order to support providing library card access for all students in the 4J and Bethel school districts.

NEXT MEETING: Thursday, March 19, 2020; 6:00-7:30 p.m., Singer Room