

Eugene Active Transportation Committee

Date: Thursday, October 8, 2020
Time: 5:30 to 7:30 p.m.
Location: Virtual (Zoom)



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Attendees: Allen Hancock, Andrea Plesnarski, Bob Blyth, Grace Kaplowitz, Josh Kashinsky, Julie Daniel, Pete Knox, Robert Dow, Steve Abbott, Daniel Wilson, Marina Herrera
Absent: Nick Alviani
Staff: Reed Dunbar, Shane Rhodes, Lee Shoemaker
Public: Duncan Rhodes, Susan Wolling, Vicky Mello, Rob Zako, Claire Roth, Cynthia Black, Kevin Campbell, Branden Johnson, Mary Christensen

Summary Notes

Agenda

1. Open Meeting - Meeting Coordination

Shane Rhodes

2. Public Comment

Sue Wolling: long time bike advocate in Eugene. Appreciate bike infrastructure work. But worried about whether there is enough demand for what we're building. Wants to have a citizen run organization to target people who could be riding bikes but aren't. Wants to know if anyone is interested in helping make this happen. Send Sue a message (ask Lee for contact info).

- City does run transportation options programming like SmartTrips and Eugene Sunday Streets. Also, doing Open Streets right now. And we are working on a new campaign called "Shift" focus on CAP 2.0. But can always use more help and glad to have Sue willing to gather people for that work.

3. Approve September 10, 2020 Meeting Summary Notes

Action Requested: Approve Meeting Notes

Motion to approve, second. Motion approved unanimously.

4. Active Transportation Committee Communication

Action Requested: Key Messages and Communication

Presenter: Lee Shoemaker and Reed Dunbar

ATC has been discussing reinstating a Communications Committee to deliver messages to commissions and City Council. This agenda item focused on developing topic areas and specific messages.

Comments:

- It's important to have members at committees so that ATC knows what's happening in policy.
- Curious how this jives with ongoing conversations about communications group within ATC? It's the same thing.
- City encourages ATC members to speak on their own as a member of ATC about current conditions, policy, and updates. Allows them to hear from residents directly.
- Allen suggests using the NextDoor app to communicate directly with the community.
- Is email a good way to reach out to Councilors? Generally, it may be effective, was more effective to attend the Council meetings in-person, but it's online now. Still think it's a good forum.
- ATC should be communicating with the public as well.
- Let's write down some talking points, seasonal objectives, calendar of events. How should we track it?
- Suggest reaching out to your Councilor in addition to speaking to Council (depends on ward).
- Money doesn't seem to be where our mouth is. Do we present to the Budget Committee?
- Should staff head this or start an online document? Need to have committee members step up. Suggest monthly meetings too.
- Who is interested in heading this up? Dan is interested but engaged, fear that's the case for most folks.
- Can staff tell us what we should be saying? (Allen says let's not be a mouthpiece for the city. Josh says that right now it might be helpful for staff to incubate the communications plan.)
- Priorities – will learn more as we assemble the strategic plan.
- Robbie wonders why the entire committee isn't part of the Communications Committee. Each member should feel empowered to reach out to various elected officials and committees.
- BEST is also interested in developing a committee like this. Maybe collaborate.
- Staff can develop a starter document. As we get new members on the committee, let's check back in about assignments.
- This effort is similar to what Sue Wolling said at the beginning during Public Comment.
- Shane shared a draft survey that will be sent out to ATC members about the MoveEUG strategic plan. This could help us prioritize talking points. (please add a "I don't know" selection)
 - Andrea said the actions are not always specific. Don't know how to respond. Need to have clearer metrics.
 - Shane said a prioritization will be part of the update.
- Let's plan to collaborate with BEST and with Sue on this. Need more people to engage with this task. Let's have a network. Grace is willing to participate.
- Let's make sure that this committee has a direction. It needs to go somewhere. Let's decide the vision/mission first.

- Josh said that it has value in being proactive. Often, Council only hears from folks after we develop a project. Let's keep them informed throughout the planning process.
- How should ATC advocate to Council? Don't want this to conflict with Advisory Committee status.
- A good start would be to brainstorm some ideas about what topics to focus on. Also, there are community members on the meeting that have expressed interest.
- ***Propose that ATC creates a shared Google Doc to place ideas and topics for sharing with elected officials and Council. Decide later if we also share that document with the community. In January, when new ATC members are onboard, discuss developing a dedicated committee.*** Seconded. Passes.

5. 13th Avenue Bikeway Project Update – Construction and Outreach

Action Requested: Information Share

Presenter: Reed Dunbar/Shane Rhodes

The 13th Avenue Bikeway is currently undergoing final inspection for markings, signage and concrete. At the same time, the corridor is switching on signals. Signals will continue to be turned on through next week with a “soft launch” planned for Monday, October 19th. The Celebration of the bikeway, with special events, is planned to start on Friday, October 23rd. More information is available on the city's website: <https://www.eugene-or.gov/4566/Shift-Lanes-13th-Ave>

This initial opening of the 13th Avenue Bikeway represents the end of the traffic project which was funded through federal grants. Discussions on naming the bikeway and adding additional amenities to the corridor using the Minor Family's donation of \$150,000 to memorialize David Minor are ongoing. A separate branding project is expected to occur in spring 2021.

To message the bikeway, this is part of the “Shift Campaign” (Small Shifts, Big Impact) to realize the CAP 2.0. Cas from the Transportation Planning Team is working hard to promote the opening of the bikeway.

Comments

- What kind of evaluation will there be? Permanent counters in spring. Can evaluate intersection performance.
- Walked it last week, noticed that there are bollards in the bikeway at some driveways for eastbound. Wondering if we need something for contraflow cars – it might look like a separate travel lane.
- Volunteering – will there be instructions sent? Yes, we're working on each intersection.
- Saw a video on 13th Avenue today on Facebook. This is the MetroTV video with Reed and Cas from the city and Claire from

LiveMove. There will be more videos following opening of the bikeway. Found here:

<https://www.youtube.com/watch?v=OF6MR7Sfxbk>

- Allen asked about evaluation because it would be good to gather data if we want to build more. Let's record testimonials and data and be able to respond to concerns.

6. Shared Use Path Funding

Action Requested: Presentation and Feedback

Presenter: Reed Dunbar

Upcoming Paths Application is looking at a few options but we'd like to focus on accessways, like the ones between the West Bank Path and River Road. Projects are currently being evaluating using an equity matrix developed by staff. Accessways identified in the TSP that are currently being evaluated include:

- PB 218: Hansen Lane (West Bank Path)
- PB 220: McClure Lane (West Bank Path)
- PB 221: Arbor Drive (West Bank Path)
- PB 230: Murin Street (Fern Ridge Path)
- PB 250: Quaker Street/11th Avenue (Fern Ridge Path)

Similarly, there was a discussion about the West Bank Path rehabilitation and lighting project. I informed the Infrastructure Subcommittee that we went over budget on West Bank and will need to reduce costs elsewhere in the path lighting fund that was part of the Parks and Open Space (POS) Bond. Reed is gathering more information from POS about expenditures to date.

7. Bike Share Update

Action Requested: Information Share

A review of the received Requests for Information (RFIs) was completed on October 6th, and of the 7 proposals received, a request for proposals (RFP) will be sent to 4 vendors. Following review of the RFPs, the city plans to select a new operator.

Evaluation of vendors includes agency partners Lane Transit District, University of Oregon, and PeaceHealth.

Comments

- Is there still talk about an Oregon-wide bike share? Also, can we get an update on scooters?
 - The statewide non-profit is still on the table and will be invited to submit a proposal.
 - Scooter RFP will not be released until spring 2021 at the soonest.

- It's great news that there was so much interest. Glad to hear that both for-profit and non-profit is still on the table.
- Any discussion with PeaceHealth about being the sole sponsor or are they open to additional sponsorship? Our impression is that additional sponsorship is possible, but we would keep title sponsorship with PeaceHealth.
- Any conversations about provision of helmets with new vendor? Some proposals mention it and have programs, but it's not the primary focus.
- Sharing helmets does seem like an issue with COVID.

8. Subcommittee Reports

Action Requested: Information Share

Presenter: Subcommittees

Infrastructure Subcommittee. Talked about the ODOT Paths Program. Also, talked about how different funding sources can be used. Learned that intersections are not in the TSP, so they can be really challenging to find funding for.

Programs Subcommittee. Discussed the history of the Disaster Relief Trials and how that might be impactful today. Also discussion about the communications work.

9. Project Updates/Information Share

Action Requested: Information Share

Presenter: All

Grace: the Oregon transit association has free webinars this month. Check out <https://oregontransit.com/>

Pete: is now on the LTD Strategic Planning Committee. Will provide updates to ATC.

Josh: shared UO Transportation Strategic Plan. <https://blogs.uoregon.edu/transportation/files/2020/10/Strategic-Plan-Digital-9-27-20.pdf>

Reed: just restriped 28th Avenue at Friendly Street. Made the bike lanes wider. Try it out.

Shane: had an issue with signal detection of bikes and called 682-4800 and it was fixed the next day. Or use online format. Submit your issues, it works. <https://www.eugene-or.gov/1776/Maintenance-Service-Request>

Allen: noticed that detour to South Bank Path was closed this week. This happened near the Ferry Street Bridge/Campbell Center.

Julie: has a question for the group, leaves are somewhat bad. Who do I contact? 682-4800.

Robbie: has had good luck using the iBikeEUG app for leave fall and branches.

10. Adjourn

Future Agenda Topics

- ATC 2020 EUG Strategic Plan Work Items
- 2045 Regional Transportation Plan
- Transit Tomorrow
- Transportation Options 2020 Events
- Select Springfield BPAC liaison
- Bicycle Parking Code Adoption
- Difficult Intersections
- Biking-Walking System Gaps
- Scooters/Micromobility
- EUG 2021 and Active Transportation Coordination
- Shared Use Path Safety
- Tactical Urbanization
- Driver Education; Oregon Friendly Drivers; Safe Lane Coalition
- Temporary Pedestrian Access Routes
- Roundabout Strategy
- Transportation Demand Management Requirements
- Periodic Updates – Vision Zero; Moving Ahead; Bond Measure Projects;
- Central Eugene In Motion; 13th Avenue Protected Bikeway; Legislative

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