



Phone: 541-682-5481
www.eugene-or.gov/pc

AGENDA

Meeting Location:
Sloat Room—Atrium Building
99 W. 10th Avenue
Eugene, OR 97401

The Eugene Planning Commission welcomes your interest in these agenda items. Feel free to come and go as you please at any of the meetings. This meeting location is wheelchair-accessible. For the hearing impaired, FM assistive-listening devices are available or an interpreter can be provided with 48 hour notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hour notice. To arrange for these services, contact the Planning Division at 541-682-5675.

MONDAY, AUGUST 27, 2018 – REGULAR MEETING (11:30 a.m. to 1:30 p.m.)

A. PUBLIC COMMENT

The Planning Commission reserves 10 minutes at the beginning of this meeting for public comment. The public may comment on any matter, **except for items scheduled for public hearing or public hearing items for which the record has already closed**. Generally, the time limit for public comment is three minutes; however, the Planning Commission reserves the option to reduce the time allowed each speaker based on the number of people requesting to speak.

B. ACTION: APPROVE PUBLIC INVOLVEMENT PLAN-COMPREHENSIVE PLAN PHASE II

Staff: Chelsea Hartman, 541-682-5686

C. WORK SESSION: RIVER ROAD/SANTA CLARA NEIGHBORHOOD PLANNING UPDATE

Staff: Eric Brown, 541-682-5208

D. ITEMS FROM COMMISSION AND STAFF

1. Other Items from Staff
2. Other Items from Commission
3. Learning: How are we doing?

Commissioners: Steven Baker; John Barofsky; Tiffany Edwards (Vice Chair); Lisa Fragala; Chris Ramey; William Randall; Kristen Taylor (Chair)

AGENDA ITEM SUMMARY
August 27, 2018

To: Eugene Planning Commission

From: Chelsea Hartman, City of Eugene Planning Division

Subject: Comprehensive Plan Phase II – Public Involvement Plan Approval

ISSUE STATEMENT

Staff requests that the Planning Commission, as the City’s committee for citizen involvement, approve the Comprehensive Plan Phase II Public Involvement Plan.

BACKGROUND

On June 13, 2012, City Council endorsed the 2012 Recommendation, which included direction for the City to “create a dynamic Eugene-specific comprehensive plan to address emerging needs” as part of the *Provide for Adaptable, Flexible and Collaborative Implementation* pillar. Following City Council direction, staff began to develop a Eugene-specific comprehensive plan and urban growth boundary (UGB). The 2017 UGB Adoption Package, adopted in July 2017, included Phase I of the Envision Eugene Comprehensive Plan, which incorporated chapters on Economic Development, Transportation, Administration and Implementation, and the Eugene Urban Growth Boundary along with an Introduction and Glossary.

While we have completed Phase I, several important policy areas remain unchanged, addressed by the regional *Metro Plan* policies and outside the direct control of Eugene. Other important topics are absent and lack policy guidance altogether. Phase II will develop the remaining components, so that Eugene residents have a complete set of policies to implement the community vision and provide cohesive guidance for City decision-makers. This will result in seven new chapters, including:

- Public Involvement
- Compact Development and Urban Design
- Housing
- Community Health and Livability
- Natural Resources and Environmental Quality
- Community Resiliency
- Public Facilities and Services

There will also be a need for administrative updates to all of the chapters from Phase I, except for Economic Development. In addition to the chapters, supportive components will be developed for the adoption process, including ordinances, legal findings and amendments to the *Metro Plan* and Land Use Code.

The Planning Commission reviewed the draft Project Charter and Public Involvement Plan at the [May 21, 2018](#) work session. Staff also presented the project to the Eugene City Council on [June 27, 2018](#).

PUBLIC INVOLVEMENT PLAN

The revised Public Involvement Plan is included as **Attachment A** and outlines the approach to community and stakeholder outreach that will guide the process. The revisions are outlined in the section below. The general approach builds on the extensive community outreach from Envision Eugene and the UGB adoption package. It also includes a significant role for existing boards and commissions that advise the City Council on policy matters. The Public Involvement Plan:

- Describes opportunities and different ways people can engage in the planning process;
- Details how individuals and organizations with a stake in the outcome of the Comprehensive Plan Phase II can effectively participate; and
- Is consistent with the City of Eugene Public Participation Guidelines and Statewide Planning Goal 1.

The Project Charter has also been updated to reflect the changes to the Public Involvement Plan where applicable and is included as **Attachment B**. While the Project Charter outlines the work program and timeline for the planning process, the Public Involvement Plan describes the outreach strategies for each phase of the planning process as shown in the project timeline. The project's timeline includes collaborating with subject matter experts to develop the initial draft chapters, a workshop with boards, commissions and local partners to refine the goals and policies, and a public open house and online engagement opportunities for the community to review and provide input on the draft chapters. All members of the public will be able to review documents, ask questions, and make comments online and through other methods during the review phase. Staff will also send out regular project updates through a variety of methods, including City newsletters, social media and the project web page. A list of initial project stakeholders is included in the Public Involvement Plan; this list will evolve throughout the project.

PLANNING COMMISSION/CITY COUNCIL INPUT

Staff met with the Eugene Planning Commission on [May 21](#) and the Eugene City Council on [June 27](#). We plan to provide an update to Lane County Board of Commissioners later in the year.

Input from the Eugene bodies was mostly general in nature; not related to the Public Involvement Plan specifically. The Planning Commission feedback focused on providing more clarity in the timeline, specifically requesting that the chapter names be listed and to acknowledge past efforts that went into the 2015 preliminary draft chapters on Public Involvement, Compact Development and Urban Design, and Housing. There were comments on the importance of the draft Public Involvement Chapter, and the need for clarity on the Planning Commission's role as the Citizen Involvement Committee. The commission expressed

that there will be high community interest in the chapters related to housing and livability, and it is important to have effective, equitable, and inclusive public involvement.

Council input was generally supportive of the project as presented in the draft Project Charter and Public Involvement Plan. Councilors wanted to ensure this work is integrated and coordinated with other long-range efforts such as the Climate Action Plan, Transportation System Plan, and Capital Improvement Program. Councilors had questions on several items, including the relationship between the comprehensive plan and existing refinement plans or future neighborhood plans. Concern was raised about the age of some refinement plans and how they align with the community vision. Observations were made that refinement plans, even if several decades old, are still adopted law and provide important policy guidance specific to certain areas or neighborhoods while the comprehensive plan acts as the guiding policy document citywide. In addition, Councilors raised the issue of how to deal with inconsistencies between the comprehensive plan and refinement plans. Staff responded that the goal is for all adopted plans to align with one another. In keeping with state law and the current adopted regulatory language in the Envision Eugene Comprehensive Plan Introduction (as well as the *Metro Plan*), the comprehensive plan is the presiding document if there are inconsistencies with a refinement, special area, or neighborhood plan.

Staff will continue efforts to ensure new draft goals and policies are not in conflict with existing area specific policies while also honoring the citywide community vision. Other Councilor comments included a desire to continue to be clear about how policies will be used and applied (e.g. not as development criteria) and recognition that the comprehensive plan is our most current piece of regulatory work, using the most up to date data and assumptions, and aimed at supporting the broadly agreed-upon, cohesive community vision.

Specifically related to public involvement, Councilors emphasized the importance in building broad community support for the Comprehensive Plan. There was some concern about overlapping timelines of the various public involvement plans now initiating and how the public will be able to keep track of different projects and engagement opportunities. There was discussion that the City needs to improve and align community engagement overall in various City processes.

In response to Planning Commission feedback, the attached Public Involvement Plan has been revised to elaborate on the 2015 efforts that went into creating the initial draft chapters on Public Involvement, Compact Development and Urban Design, and Housing. In order to provide more clarity, the chapter numbers and names are now listed instead of group names. In order to maximize and leverage community participation and provide a cohesive outlook of the new draft chapters, the process has been revised to combine the stakeholder workshops into one workshop to review all draft goals and policies. The League of Women Voters of Lane County has been added to the list of key stakeholders.

Additionally, the emerging Housing Tools and Strategies project to identify barriers to housing

affordability, availability, and diversity, and to suggest, evaluate, and recommend possible strategies and tools to address the barriers has been added to the list of “Coordination with Other Projects.” Closer coordination will help stakeholder engagement and analysis of tools and strategies inform policies on housing and livability.

The Comprehensive Plan Phase II process timeline has been adjusted to allow for coordination with the Housing Tools and Strategies process and also incorporates revisions as a result of Planning Commission feedback. The revised timeline is provided as **Attachment C**.

PLANNING COMMISSION ROLE AND DECISION-MAKING

The Planning Commission’s role in this early stage of project development includes reviewing and approving the Public Involvement Plan.

PLANNING COMMISSION ACTION

The Planning Commission is requested to approve the Comprehensive Plan Phase II Public Involvement Plan.

NEXT STEPS

Staff will continue work to develop initial draft chapters. Staff has been collaborating with subject matter experts to develop and refine the initial drafts on Public Involvement, Compact Development and Urban Design, Housing, and Community Health and Livability. Best practices research is being conducted by the University of Oregon’s Partnership for Disaster Resilience to inform draft policy language for the chapters on Natural Resources and Environmental Quality, Community Resiliency, and Public Facilities and Services. The project website will be updated regularly with information on next steps and upcoming engagement opportunities, many of which will be either online or combined with other project outreach events to the extent possible.

ATTACHMENTS

- A. Comprehensive Plan Phase II Draft Public Involvement Plan
- B. Comprehensive Plan Phase II Draft Project Charter
- C. Comprehensive Plan Phase II Draft Process Timeline

FOR MORE INFORMATION

Staff Contact: Chelsea Hartman, Associate Planner
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Staff E-Mail: Chelsea.E.Hartman@ci.eugene.or.us

Envision Eugene Comprehensive Plan Phase II

DRAFT Public Involvement Plan – August 2018

This Public Involvement Plan is meant to serve as a guide through the process of developing and adopting the second phase of the Envision Eugene Comprehensive Plan, or Eugene Comp Plan. This plan outlines the approach to public involvement for the life of the project, and contains goals, key messages, and a plan for project communications, which addresses when and how we communicate with key stakeholders and the general public. The Public Involvement Plan:

- Describes opportunities and different ways people can engage in the planning process;
- Details how individuals and organizations with a stake in the outcome of the Comprehensive Plan Phase II can effectively participate; and
- Is consistent with the City’s Public Participation Guidelines and Statewide Planning Goal 1.

I. Goals

The Project Management Team is committed to a public engagement process that is:

- **Meaningful:** We will use the input received to help craft the draft comprehensive plan phase II proposal.
- **Accountable:** We will respond to ideas, critique, comments and praise.
- **Inclusive:** We will strive to communicate with all stakeholders, including under-represented groups, in ways that people understand and can relate to.
- **Transparent:** We will make decisions public and share information in a variety of ways.
- **Realistic:** We will inform people about the project’s constraints, scope and timeline.
- **Outcome-oriented:** We will create a community-supported and City/County-adopted Comprehensive Plan Phase II

The City of Eugene [Values and Principles for Public Participation](#) will guide the project, and the specific project goals of the public involvement plan will include:

- Building on previous engagement and visioning from the Envision Eugene process
- Early input and collaboration from local subject matter experts
- In-depth engagement with representatives from boards, commissions and local partners, including neighborhood associations
- Input and guidance from the Eugene Planning Commission project resource group
- Outreach materials and opportunities for the general public to provide input through a variety of events and formats
- A public hearing and adoption process with City of Eugene and Lane County elected officials and planning commissions

II. Key Messages

Background

- Phase I of the Envision Eugene Comprehensive Plan was adopted in 2017 and only included policy chapters required to adopt the Urban Growth Boundary. This included the following

components: Introduction, Economic Development, Transportation, Administration and Implementation, the Eugene Urban Growth Boundary and a Glossary.

- Phase II will include seven new chapters along with updates and additions to the chapters adopted in Phase I, with the exception of the Economic Development chapter as no updates are needed. The new chapters include:
 - Public Involvement
 - Compact Development and Urban Design
 - Housing
 - Community Health and Livability
 - Natural Resources and Environmental Quality
 - Community Resiliency
 - Public Facilities and Services
- Considerable work has been done by community members, staff, Planning Commissioners, and other Boards and Commissions to lay a foundation for the content of chapters to be completed in this phase, including best practice research, input from the Planning Commission subcommittee, work sessions with the full Commission, and a 2015 workshop with representatives from various boards, commissions and local partner groups to provide input on the majority of the entire Comp Plan's goals and some policies.
- This process will build on the seven pillars and robust engagement through the Envision Eugene process, with additional outreach and engagement with subject matter experts, a roundtable of representatives from boards, commissions, neighborhood associations and local partners, as well as the general public.

Process

The chapters in this phase will be grouped into topic areas to allow for focused engagement. The first two groups of chapters will build on previous outreach along with developing goals and policies with subject matter experts as detailed in the project charter. These two chapter groups will then go through a workshop with representatives from boards, commissions and local partners. We will work with staff from Human Rights and Neighborhood Involvement and neighborhood leaders and boards to determine the best way to engage these groups in the process.

New Draft Chapters 1-5 (except Ch. 3)

- Public Involvement
- Compact Development and Urban Design
- Housing
- Community Health and Livability

New Draft Chapters 6-8*

- Natural Resources and Environmental Quality
- Community Resiliency
- Public Facilities and Services

**Note:* The University of Oregon's Community Service Center will be providing consulting services to assist with the draft policy development for this chapter group.

The remaining two groups of chapters require primarily administrative and formatting updates and will be addressed by City staff and incorporated into the public review and adoption process.

Administrative Updates:

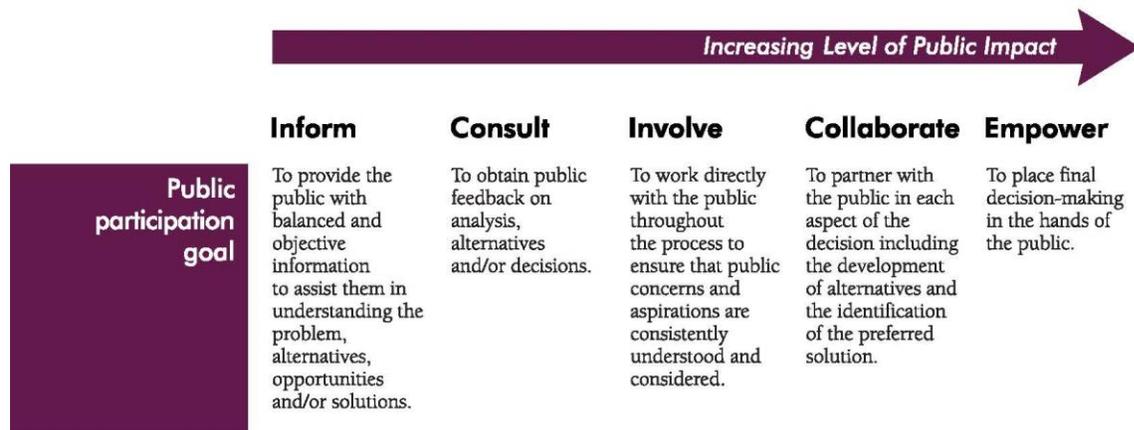
- Transportation
- Administration and Implementation
- Eugene Urban Growth Boundary

Supportive Elements:

- Introduction
- Glossary

Decision-Making

After staff assembles draft chapters from analysis and feedback as outlined above, the comprehensive plan chapters will go through an adoption process with the City of Eugene and Lane County elected officials and planning commissions before moving to the State for acknowledgement. This decision-making process is outlined in the project charter. The figure below is the International Association of Public Participation (IAP2)’s spectrum of public participation, which shows varying levels of engagement based on the level of public impact. The bulleted points below show how this relates to the general public and key stakeholders for this process.



IAP2 Spectrum of Public Participation (source: www.iap2.org)

- Empower:** Eugene City Council and Lane County Board of Commissioners (elected to decide), and Eugene and Lane County Planning Commissions (appointed by elected officials to review and recommend)
- Collaborate:** Boards, Commissions and Local Partners; Eugene Planning Commission project resource group
- Involve:** Subject Matter Experts
- Consult and Inform:** General public

Coordination with Other Projects:

The project management team will coordinate with other local and regional projects and initiatives to increase efficiencies and collaboration.

- Parcel-Specific Plan Diagram – This project will have a separate charter and public involvement plan, which is being developed following technical analysis to better understand the project scope. When developed and adopted, the parcel-specific plan diagram will be incorporated in the Eugene Comp Plan.
- Growth Monitoring Program
- Urban Reserves Planning
- Clear and Objective Housing: Approval Criteria Update
- Climate and Energy Action Plan update
- 2035 Transportation System Plan update
- Moving Ahead
- River Road Santa Clara Neighborhood Plan
- Parks and Rec System Plan update
- Housing Tools and Strategies process

Future steps

Completion of this project reduces reliance on the *Metro Plan* by the City of Eugene and supports future growth monitoring efforts and urban reserves planning. Goals and policies included in the comprehensive plan will be implemented by action items in the Envision Eugene Action Plan.

III. Communications and Public Engagement Activities

This section outlines various communication methods along with an estimated timeline of when certain project milestones will occur. The majority of these engagement activities focus on developing and receiving input on the new draft chapters to be developed in this phase. The Administrative Updates and Supportive Elements will primarily be addressed by City staff and incorporated into the public review and adoption process. Staff will evaluate the effectiveness of different methods and adapt as we proceed.

- **Website** –house detailed project information and documents (fact sheets, general process timeline, outreach summary, etc.)
- **City Newsletters** – use existing City E-Newsletters to provide regular project updates including: Envision Eugene, City Council Newsletter, Neighborly News and others.
- **Social Media** – use existing City accounts on Nextdoor.com, Facebook and Twitter to get messages out and advertise engagement opportunities.
- **Local Media** – The Register Guard, Eugene Weekly
- **Outreach Summary** – Staff will track public comments and prepare summaries on outreach efforts to be shared on the project website.
- **Roundtable Workshop** – Representatives from Boards, Commissions and Local Partners will collaborate with staff to provide input and update draft chapters.

- **Public Open House** – A public open house will provide the opportunity for the community to review and give input on all revised draft chapters from the roundtable workshop, and administrative updates and supportive elements from City staff.
- **Community and Stakeholder Presentations** – Open invitation for informational presentations at existing community and neighborhood meetings or events.***See note below for more detail.**

Estimate	Task
Summer 2018	Envision Eugene newsletter for project updates
	Provide update to Planning Commission and request feedback and public comment on draft Project Charter and draft Public Involvement Plan
	Update the website to include Comp Plan Phase II content to announce project kickoff and keep the community informed throughout the process.
	Provide update to City Council, and receive input and/or direction on Charter and Public Involvement Plan
	Provide an update to Lane County Board of Commissioners, Planning Commission and staff on process
	Outreach and collaboration with local subject matter experts to form initial draft chapters. Provide an update and coordinate with Lane County staff.
Fall –Winter 2018	Extend request for 2-3 representatives from boards, commissions, and local partners to participate in roundtable workshop
Winter 2019	Workshop with Boards, Commissions and Local Partners Roundtable
	Updates to general public on project status and next steps, and Notices about upcoming Public Open House & online public comment opportunity (website, E-newsletters, social media, etc.)
Spring 2019	Develop public outreach materials (fact sheets, summaries, etc.)
	Distribute outreach materials
	Public Open House and online public comment opportunity – includes all chapters, although Administrative Updates chapter group is for informational purposes.
	Create an outreach summary from Public Open House and online public comment results and notification of next steps (website, E-newsletters, social media, etc.)
	Review outreach summary and proposed revisions to draft chapters with Planning Commission project resource group
	Update on status of draft chapters and notification of upcoming adoption process to general public and key stakeholders
Summer 2019	Formal adoption/public hearing process begins with legal notices for Planning Commission public hearing

*Meetings or other outreach and engagement activities will be added to the above list as needed. Any interested person can request a meeting, and staff will work to adjust our engagement strategies.

Project Stakeholders

Subject Matter Experts

Bringing all chapters up to a fully drafted state will involve input from subject matter experts, in addition to research and coordination with other plans, including:

- **Chapter 1: Public Involvement** and **Chapter 2: Compact Development and Urban Design**
 - These chapters were fully drafted with best practices research and stakeholder input from 2015. Draft policies will be reviewed by City staff and updated if needed before being included in the Roundtable Workshop along with other chapters.
- **Chapter 4: Housing** –
 - Urban Design Staff
 - Community Development staff
- **Chapter 5: Community Health and Livability** –
 - Public Health Professionals
 - AARP
 - Senior Care Professionals
 - Library, Recreation and Cultural Services Staff
 - Transportation Staff
 - Public Safety staff
 - Human Rights and Neighborhood Involvement staff
- **Chapter 6: Natural Resources and Environmental Quality** –
 - Parks and Open Space
 - Lane Regional Air Protection Agency (LRAPA)
 - Beyond Toxics
- **Chapter 7: Community Resiliency** –
 - Oregon Partnership for Disaster Resilience
 - City Emergency Management staff
 - City Sustainability staff
 - Eugene 350
- **Chapter 8: Public Facilities and Services** –
 - EWEB
 - Blachly Lane Electric
 - Transportation agency staff
 - Stormwater
 - Wastewater
 - Fire/Police
 - School Districts (4J and Bethel)

Boards, Commissions and Local Partners

The Boards, Commissions and Local Partners roundtable serve as key stakeholders and will collaborate with staff to develop and refine goals and policies. Staff will invite representatives from:

- Human Rights and Neighborhood Involvement
- Human Rights Commission

- Budget Committee
- Neighborhood Leaders Council/ Neighborhood Representatives
- Homebuilders (both single-family and multi-family)
- University of Oregon
- Lane Community College
- Subsidized Housing Professionals
- Public Health Professionals
- Senior Care Professionals
- Homeless Advocates
- Active Transportation Committee
- Housing Policy Board
- Historic Review Board
- Sustainability Commission
- Chamber of Commerce
- Eugene Association of Realtors
- Human Services Network
- Equity and Community Consortium
- Eugene 350
- City of Eugene Emergency Management
- City of Eugene Police/Fire
- Oregon Partnership for Disaster Resilience
- City of Eugene Parks and Open Space
- Beyond Toxics
- Eugene Water and Electric Board
- Blachly Lane Electric
- City of Eugene Transportation
- City of Eugene Stormwater
- City of Eugene Wastewater
- School Districts (4J and Bethel)
- City of Eugene Library, Recreation and Cultural services
- League of Women Voters of Lane County

The Planning Commission project resource group is another key resource that will be engaged throughout the development of Phase II.

Members of the general public have provided input through the extensive visioning process of Envision Eugene, and will have multiple, new opportunities to provide additional input and stay informed through the website, newsletters and an open house, in addition to participating in the formal adoption process.

Envision Eugene Comprehensive Plan Phase II

Draft Project Charter – August 2018

Project Title: Envision Eugene Comprehensive Plan Phase II

Project Charter Author: Chelsea Hartman

Creation Date: 6-5-2017

Last Revision Date: 7-6-2018

Project Origin: Council direction, City/PDD priority, Envision Eugene 2012 Recommendation

Project Sponsor: Robin Hostick, City of Eugene Planning Director

Project Manager: Chelsea Hartman, Associate Planner

Project Team Members: Included herein

Project Charter Status: Pending

Proposed Project Start and End Date: Summer 2018 – Summer 2019 (approx. 18 months)

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Overview/Purpose

Project Background

As a cornerstone of Oregon’s statewide planning program, each city in Oregon must plan thoughtfully for future growth by adopting an urban growth boundary, or UGB, and a comprehensive plan. The UGB defines the city’s growth limit for 20 years, and the comprehensive plan spells out at a policy level how each city will make decisions about growth during that time. The aim of comprehensive plans is to allow cities to thrive while growing in a way that protects our farm and forest lands and preserves the high quality of life that Oregonians enjoy.

Since 1982, Eugene and Springfield have shared a common urban growth boundary and a common comprehensive plan, the *Metro Plan*, with policies to guide land use within that UGB. In 2007, the Oregon Legislature passed House Bill 3337, which required Eugene and Springfield to adopt separate, individual UGBs. In addition, each city was also required to adopt separate comprehensive plans that contains each city’s UGB as well as adopted policies to guide growth.

Eugene chose to build a foundation for this effort through a multi-year process of visioning and technical analysis called Envision Eugene. On June 13, 2012, City Council endorsed the 2012 Recommendation, which included direction for the City to “create a dynamic Eugene-specific comprehensive plan to address emerging needs” as part of the *Provide for Adaptable, Flexible and Collaborative Implementation* pillar. Following City Council direction and state legislation, staff began to develop a Eugene-specific comprehensive plan and UGB. The work to complete the Plan was broken into phases, beginning with the development of chapters that were essential to establishing the UGB.

The 2017 UGB Adoption Package, adopted in July 2017, included Phase I of the Envision Eugene Comprehensive Plan, which incorporated chapters on Economic Development, Transportation, Administration and Implementation, and the Eugene Urban Growth Boundary along with an Introduction and Glossary. Several important policy areas remain unchanged, addressed by the regional *Metro Plan* policies and outside the direct control of Eugene. Other important topics, such as community health and livability, are absent and lack policy guidance altogether.

The second phase will develop the remaining chapters of the Envision Eugene Comprehensive Plan to align with the needs and values of our community. The project will address important land use issues beyond those required for the UGB, resulting in a cohesive, complete set of policies that provide direction to the City as it considers legislative land use planning actions within Eugene's UGB. The process of developing these policy chapters will build on the strong foundation of Envision Eugene, including the seven pillars and years of deep engagement, with additional outreach and engagement with subject matter experts and community members across the city. Phase II will result in seven new chapters including:

- Public Involvement
- Compact Development and Urban Design
- Housing
- Community Health and Livability
- Natural Resources and Environmental Quality
- Community Resiliency
- Public Facilities and Services.

There will also be a need for administrative updates to all of the chapters from Phase I, except for Economic Development. In addition to the chapters, supportive components will be developed for the adoption process, including ordinances, legal findings and amendments to the *Metro Plan* and Land Use Code. The final product will be adopted by the City of Eugene and Lane County for application to land outside the city limits but inside the UGB.

Geography

The scope of work will cover all land within the City of Eugene's urban growth boundary.

Failure to Reach Resolution

Should the community be unable to adopt a Eugene-specific comprehensive plan that embodies the seven pillars of Envision Eugene and meets the Statewide Planning Goals, several negative consequences will occur. The application and administration of policies will remain ambiguous and challenging, with many out of date policies and policies that are framed for the region rather than the City of Eugene specifically. Eugene will continue to require consent from Lane County and/or Springfield in order to update policies contained within the *Metro Plan*. A failure to adopt a cohesive comprehensive plan will also present a lost opportunity to address many of the issues Eugene is facing through local policies that take the considerable effort and investment of our community, volunteers and staff, as well as contemporary best practices into account.

Goals

The goal of the planning process is to produce, and for the City of Eugene and Lane County to adopt, a complete Envision Eugene Comprehensive Plan that:

1. Supports and balances the pillars of Envision Eugene and advances the community vision.
2. Addresses all applicable Statewide Planning Goals.
3. Clearly limits Eugene's continued reliance on *Metro Plan* policies to those issues that are truly regional in nature.
4. Engages the diverse community members of Eugene effectively and equitably.
5. Frames complex concepts like livability and resiliency in ways that are accessible to community members.

Objectives

The following objectives are specific, measurable outcomes of success for the project.

1. The comprehensive plan will be consistent with the Envision Eugene community vision, statewide planning goals and guidelines, and local policies, as demonstrated through findings at the time of plan adoption.
2. The comprehensive plan will secure recommendations of approval from both Eugene and Lane County Planning Commissions.
3. The comprehensive plan will be adopted by the City of Eugene and by Lane County for application to land outside the city limits but inside the UGB.

Project Scope

The Comprehensive Plan Phase II is a roughly 18-month process to create a community-based plan that covers all local land use policy areas in 11 chapters. The first phase included the adoption of an introduction, four chapters and a glossary. All but one of these components, the Economic Development Chapter, will need to be updated as part of this second phase. Considerable work has been done by community members, staff and Planning Commissioners to lay a foundation for the content of chapters to be completed in this phase, including best practice research, input from the Planning Commission subcommittee, work sessions with the full Commission, and a workshop with representatives from various boards, commissions and local partner groups in 2015 to provide input on the majority of the entire Comp Plan's goals and some policies.

Because of the different levels of preparation for each chapter, the early months of this project will involve bringing all chapters up to a complete draft. For some of these chapters, that effort will include outreach to subject matter experts and local partners to develop and articulate goals and policies. In addition to the chapters themselves, supportive administrative elements will be developed for the adoption process, including ordinances, legal findings, and amendments. The 2017 status of each part of the Envision Eugene Comprehensive Plan is listed below, along with the most relevant statewide planning goal(s) and Envision Eugene Pillar(s) in parentheses.

- **Introduction** – An introduction was adopted with the UGB and only requires updates to reflect this phase of content.
- **Chapter 1: Public Involvement** – This chapter is fully drafted with input from 2015 efforts and the Planning Commission. (Goal 1: Citizen Involvement; Pillar: Provide for adaptable, flexible and collaborative implementation)
- **Chapter 2: Compact Development and Urban Design** – This chapter is fully drafted with input from 2015 efforts and the Planning Commission. (Goal 14: Urbanization; Pillar: Promote compact development and efficient transportation options)
- **Chapter 3: Economic Development** – This chapter was adopted with the UGB and does not require updates in this phase. (Goal 9: Economy; Pillar: Provide ample economic opportunities for all community members)
- **Chapter 4: Housing** – A partial draft of this chapter was developed with input from 2015 efforts and the Planning Commission. Additional elements will need to address current *Metro Plan* policies, statewide planning goals and any additions relevant to the community vision. (Goal 10: Housing; Pillar: Provide housing affordable to all income levels)

- **Chapter 5: Community Health and Livability** – A “shell” chapter was developed with introductory text in 2015. A complete draft will need to consider objectives from the 2012 Recommendation, legal obligations and the community vision. Consultation with subject matter experts such as public health professionals and research into livability would be beneficial to incorporate into the development of this chapter. (Goal 8: Recreation; Pillar: Protect, repair, and enhance neighborhood livability)
- **Chapter 6: Natural Resources and Environmental Quality** – A “shell” chapter was developed with introductory text in 2015. A complete draft will need to consider objectives from the 2012 Recommendation, legal obligations and the community vision. Consultation with subject matter experts such as staff from Parks and Open Space and state/local pollution groups would be beneficial to incorporate into the development of this chapter. (Goal 5: Natural Resources; Goal 6: Air and Water Quality, Goal 15: Willamette Greenway; Pillar: Protect, restore, and enhance natural resources)
- **Chapter 7: Community Resiliency** – A “shell” chapter was developed with introductory text in 2015. A complete draft will need to consider objectives from the 2012 Recommendation, legal obligations and the community vision. Consultation with subject matter experts such as emergency management staff, sustainability staff and hazard resiliency professionals would be beneficial to incorporate into the development of this chapter. (Goal 7: Natural Hazards, Goal 13: Energy; Pillar: Plan for climate change and energy resiliency)
- **Chapter 8: Public Facilities and Services** – A “shell” chapter was developed with introductory text in 2015. A complete draft will need to consider objectives from the 2012 Recommendation, legal obligations and the community vision. Because this chapter relates so closely to the Public Facilities and Services Plan (PFSP), the draft policies that direct future work on the PFSP from the shell chapter may need to have a place in the chapter as it is drafted for this phase. (Goal 11: Public Facilities and Services; Pillar: Provide for adaptable, flexible and collaborative implementation)
- **Chapter 9: Transportation** – This chapter was adopted with the UGB, adopting the Eugene 2035 Transportation System Plan (2035 TSP) as the transportation element of the comprehensive plan. This phase will include updates to the 2035 TSP (Goal 12: Transportation; Pillar: Promote compact development and efficient transportation options)
- **Chapter 10: Administration and Implementation** – This chapter was adopted with the UGB, but will need to be updated to address additional *Metro Plan* policies in this phase. (Goal 2: Land Use Planning; Pillar: Provide for adaptable, flexible and collaborative implementation)
- **Chapter 11: Eugene Urban Growth Boundary** – This chapter was adopted with the UGB, but will need to be updated to address additional policies in this phase. (Goal 14: Urbanization; Pillar: Provide for adaptable, flexible and collaborative implementation)
- **Glossary** – A glossary was adopted with the UGB and only requires updates to reflect new terms from this phase.

Project Milestones/Timeline

With such an extensive range of topics for which to develop and refine goals and policies, the project approach will group these chapters into topic areas that allow for more focused engagement. The topic areas are outlined below. A group of representatives from boards, commissions and local partners will be brought together to review the first two groups of chapters, drawing on their experience working with policy-level issues: 1) New Draft Chapters 1-5 (except Ch. 3) 2) New Draft Chapters 6-8. By grouping chapters together, the impacts of one type of policy choice on related areas (e.g. compact development and livability) can be evaluated and addressed with representation from a variety of viewpoints. The remaining groups of chapters and related elements: 3) Administrative Updates and 4) Supportive Elements will be addressed by City staff. The process timeline is a separate document and shows the estimated timing of these milestones and includes a brief overview of outreach and coordination efforts while more detail can be found in the Public Involvement Plan.

1. New Draft Chapters 1-5 (except Ch. 3)

This will involve four chapters:

- Public Involvement
- Compact Development and Urban Design
- Housing
- Community Health and Livability

This group of policy chapters will build on previous outreach and existing policies, and harness growing energy from the community around housing affordability and thriving neighborhoods, while connecting with and learning from related projects and activities, such as land use code updates for needed housing standards, urban reserves planning, development of a growth monitoring program, and planning of the downtown riverfront development.

2. New Draft Chapters 6-8

This will involve three more chapters:

- Natural Resources and Environmental Quality
- Community Resiliency
- Public Facilities and Services

This group of policy chapters will expand on previous Envision Eugene outreach, including work done around the pillars of “plan for climate change and energy resiliency” and “protect, restore, and enhance natural resources.” The University of Oregon’s Community Service Center will be assisting with the development of these chapters by providing a summary of best practices and case studies of other localities that are incorporating resiliency in policies along with recommending draft policy language to be included in these chapters.

By grouping these chapters together, often invisible common resources and vulnerabilities will be highlighted, as will the impacts of these elements on the full range of our community members. These chapters will also draw from other plans and projects, including the Climate and Energy Action Plan, the Climate Recovery Ordinance, the Natural Hazards Mitigation Plan, the Eugene-Springfield Climate and Energy Vulnerability Assessment, the Parks and Recreation System Plan, and other related efforts.

The Public Facilities and Services chapter will require additional scoping, given the number of public facilities and services that are provided regionally, or through special districts. The scoping should address the types of facilities and services to be included in the chapter, such as fire stations, police stations, public schools, and administrative buildings in addition to those utilities addressed in the Public Facilities and Services Plan. The Public Facilities and Services Plan itself may also be updated in the near future, but would be a separate project.

3. Administrative Updates

The Administrative Updates topic area will update three policy chapters:

- Transportation
- Administration and Implementation
- Eugene Urban Growth Boundary

This group of policy chapters will address updates that are largely administrative in nature, such as updating internal and external references and maps.

4. Supportive Elements

The complicated nature of transitioning from a regional comprehensive plan to a city-specific one necessitates land use code amendments, findings, public notice and other elements that – although not a part of the plan itself – are required to meet state and local criteria for adoption of a comprehensive plan, and are therefore an important and resource-intensive element of this project. Towards the end of the project, the Introduction and Glossary will also be updated as part of this set of work.

Deliverables

Along with the project management team (PMT) noted below, project deliverables will be produced by City staff as noted with substantial input from the Boards, Commissions and Local Partners.

Deliverable	Description	Staff Lead/ Support (hours)
PREPARATORY DELIVERABLES		
Project Charter	Clear articulation of project description, scope of work, and decision-making process.	Chelsea Hartman (Project Manager)
Public Involvement Plan	The Public Involvement Plan, to be approved by the Eugene Planning Commission, will identify ways to engage stakeholders at various milestones throughout the process.	Project Manager
MAJOR PLAN DELIVERABLES		
New Draft Chapters 1-5 (except Ch. 3)	Introductory language, goals and City-oriented policies for the Public Involvement, Compact Development and Urban Design, Housing, and Community Health and Livability chapters.	Project Manager / City team members
New Draft Chapters 6-8	Introductory language, goals and City-oriented policies for the Natural Resources and Environmental Quality, Community Resiliency, and Public Facilities and Services chapters.	Project Manager / City team members

Deliverable	Description	Staff Lead/ Support (hours)
Administrative Updates Chapters	Updated content for the 2035 TSP (related to UGB adoption), Administration and Implementation chapter and Eugene UGB chapter.	Project Manager / City team members
Supportive Elements	Findings, amendments and ordinances that will need to accompany the proposed comp plan additions, as well as an updated Introduction and Glossary.	Project Manager / Emily Jerome
<i>FINAL DELIVERABLE</i>		
Final Product	The complete Envision Eugene Comprehensive Plan will follow the established graphic design style of Phase 1.	Jen Knapp/ Project Manager

Public Involvement Plan

The Public Involvement Plan will build on previous engagement and visioning with early involvement from local subject matter experts to draft chapters, and in-depth engagement with representatives from boards, commissions and local partners to further develop and refine goals and policies. There will be informational and outreach opportunities for the general community through website materials, newsletters and an open house. The Eugene Planning Commission project resource group will also be engaged throughout the process. The Eugene Planning Commission and City Council will review and provide input on the Public Involvement Plan, and the Eugene Planning Commission will approve the plan in their capacity as the City’s Citizen Involvement Committee. Please refer to the Public Involvement Plan for more detailed information.

Decision Making Process

After staff assembles draft chapters from analysis and targeted input/feedback, the comprehensive plan chapters will go through a formal adoption process with both the Eugene and Lane County Planning Commissions and the Eugene City Council and Lane County Board of Commissioners before moving to the State for acknowledgement.

Eugene and Lane County Planning Commissions

- Review and provide input on the Project Charter (Eugene Planning Commission only)
- Review, provide input and approve the Public Involvement Plan (Eugene Planning Commission to approve alone)
- Receive updates and provide input on draft documents and adopting Ordinance, and provide feedback to the Project Management Team.
- Make final recommendation to adopting bodies, Eugene City Council and Lane County Board of Commissioners.

Eugene City Council and Lane County Board of Commissioners

- Review and provide input on the Project Charter and Public Involvement Plan (Eugene City Council only)
- Receive updates and provide direction to the Project Management Team as needed
- Convene public hearings, consider the Planning Commission recommendations and act to adopt the comprehensive plan chapters via ordinance.

Coordination Protocol

Project Management Team (PMT)

A small core team will be formed to make crucial decisions in a timely manner, with support from other staff. At this point, the PMT is comprised of the following.

City of Eugene		
Name	Title / Area of Expertise	Department
Chelsea Hartman	Assoc. Planner/ Project Manager	City PDD/ Planning
Terri Harding	Principal Planner	City PDD/Planning
Jen Knapp	Assistant Planner/Graphic Design	City PDD/Planning
Eric Brown	Assoc. Planner/Communications	City PDD/ Planning

Boards, Commissions and Local Partners Group

This group is charged with communicating with the Project Management Team to:

- Employ a citywide perspective to provide advice, feedback and critical reviews of goals, policies and project ideas.
- Act as a liaison with representative committees, providing information and soliciting feedback to keep those groups informed and engaged.

Project Budget/Staff Resources

From a staff resources perspective, an estimated FTE for the approximately 18-month project timeline for different positions is listed below. Additional staff time may be used on an as-needed basis for particular events, such as the workshop or public open house.

- Chelsea Hartman, Associate Planner/Project Manager - .30 FTE
- Terri Harding, Principal Planner - .10 FTE
- Jen Knapp, Assistant Planner/Graphic Design - .07 FTE
- Eric Brown, Associate Planner/Communications - .07 FTE
- Current Planner - .03 FTE

The University of Oregon's Partnership for Disaster Resilience will be providing consulting services to assist with best practices research and the development of draft goals and policies for chapters on Natural Resources and Environmental Quality, Community Resiliency, and Public Facilities and Services.

In addition to staff resources, material costs yet to be determined will include noticing, advertisements and meeting materials (posters, handouts, etc.).

Assumptions/Policy Background

Potential unspoken factors or parameters that affect the project, its validity, execution or acceptance include the below, including applicable policies, directives, prior decisions, and any particularly relevant laws and regulations affecting the project.

- The 2012 Envision Eugene Recommendation forms a core foundation for the Envision Eugene Comprehensive Plan.
- Legal requirements regarding Statewide Planning Goals.

- Certain *Metro Plan* and refinement plan policies have history that makes them of special interest to particular parties.
- State law has considerable impact on policies and even specific wording that must be included.
- Local criteria for adopting comprehensive plans must be addressed.
- Clarifying the intent of policies, how general or specific the language should be and how policies are applied will continue to be a part of the discussion.

Constraints

Potential factors that may limit our ability to carry out the project or achieve goals or objectives are:

- Potential complications of intergovernmental coordination.
- Continued project prioritization in the face of competing demands.
- Adequate staffing/ funding.
- Implementation of a vision and input that is now over 5 years old.

Dependencies

While the project has already been formally “initiated” based on City Council direction with the 2012 Recommendation, it will benefit greatly from an early check-in and guidance to confirm whether the project, as proposed, is aligned with City Council expectations. Stakeholder availability, commitment to the issue and ongoing participation will be key to a robust approach that can balance the varied interests.

Approvals (sign/date)

Robin Hostick, Planning Director (Project Sponsor)

Chelsea Hartman, Project Manager

Envision Eugene Comprehensive Plan Phase II Draft Process Timeline

DRAFT

ATTACHMENT C

Summer 2018

Fall 2018

Winter 2018

Spring 2019

Summer 2019

Project Initiation

- Updates to Eugene and Lane County
- Refine Project Documents

Develop Initial Drafts

- Collaborate with subject matter experts
- Best practices Research

Refine Initial Drafts

- Boards, Commissions & Local Partners workshop
- Refine Drafts
- Develop Outreach materials

Input and Review

- Distribute Outreach materials
- Open House
- Online Public Comment

Finalize Drafts

- Finalize draft chapters
- Formal adoption process

Table of Contents¹

Introduction

Chapter 1 Public Involvement

Chapter 2 Compact Development & Urban Design

Chapter 3 Economic Development

Chapter 4 Housing

Chapter 5 Community Health and Livability

Chapter 6 Natural Resources and Environmental Quality

Chapter 7 Community Resiliency

Chapter 8 Public Facilities & Services

Chapter 9 Transportation

Chapter 10 Administration & Implementation

Chapter 11 Eugene Urban Growth Boundary

Glossary



New Draft Chapters 1-5

- Public Involvement*
- Compact Development and Urban Design*
- Housing*
- Community Health and Livability



New Draft Chapters 6-8

- Natural Resources and Environmental Quality
- Community Resiliency
- Public Facilities and Services



Administrative Updates

- Transportation
- Administration and Implementation
- Eugene Urban Growth Boundary



Supportive Elements

- Introduction
- Glossary
- Ordinances
- Legal findings
- Amendments to Metro Plan and Land Use Code

AGENDA ITEM SUMMARY
August 27, 2018

To: Eugene Planning Commission

From: Zach Galloway and Eric Brown, City of Eugene Planning Division

Subject: River Road-Santa Clara Neighborhood Plan Project Update

INTRODUCTION

The Envision Eugene Recommendation (2012) includes a commitment to future neighborhood planning under the *Protect, Repair, and Enhance Neighborhood Livability* pillar. The River Road and Santa Clara communities were identified to begin neighborhood planning following local adoption of the urban growth boundary (UGB). In spring 2017, City Council directed staff to initiate the neighborhood planning process. The neighborhood plan (see Attachment A for area map) is intended to address areas of importance that were previously identified by the community organizations. These include land use, transportation, parks and natural resources, and economic development. Over the course of the past year, a fifth topic area has been added, community, encompassing neighborhood interest in resiliency, social infrastructure, public safety and sustainability.

This project update will address the creation of topic area working groups, their work to craft vision statements (Attachment B), and recent public involvement efforts to inform policy development and a future action plan.

BACKGROUND

In August 2017, the River Road and Santa Clara Community Organizations, City of Eugene, and Lane County began work on phase one, or “reaching out” phase, of the neighborhood planning process. During the reaching out phase, residents were essentially asked two main questions: ‘What do you value about the neighborhoods today?’ and ‘What is your hope or vision for the future?’.

As the reaching out phase concluded, the project team reviewed and catalogued the public input gathered over the prior four months. In January 2018, the Planning Commission received a project update that summarized that input and explained our approach to public involvement. At that same meeting, the Commission confirmed the nominations of 11 community members to make up the Community Advisory Committee (CAC). Throughout the fall, the project team was also inviting residents to volunteer for Working Groups, one for each topic area. Those Working Groups began meeting in early 2018, and they are instrumental in developing plan deliverables.

Community Advisory Committee (CAC) and Project Management Team

The 11 member Committee continues to meet on a monthly basis, providing direction and offering insights in how best to engage the working groups. The CAC agreed to elect co-chairs to represent each community. Currently Louisa de Heer and Kate Perle serve as co-chairs. To maintain open communication throughout project decision making, the CAC and Planning staff chose to make the co-chairs members of the project management team.

Vision and Scenario Questionnaire

The CAC and Working Groups began monthly meetings in February to (1) develop vision statements and (2) identify more complex issues that required public involvement. The Fall 2017 inputs were used to develop the vision statements (Attachment B). These vision statements are aspirational and are intentionally drafted in present tense, suggesting the ideal results of successful efforts today.

As the working groups filtered through the public inputs from 2017, it became clear that there was general support for many issues; however, certain items required a more in-depth tool to ascertain residents' preferences. Once the draft vision statements were complete, the working groups turned their attention to those complex problems, and developed key questions for a scenario exercise that would be used in the June community events. The questionnaire is included here as Attachment C. Each question includes complementary graphics, large copies of which will be included in the Commission presentation.

In June, the Community Advisory Committee hosted two community events – Wednesday evening and Sunday afternoon – with approximately 300 total attendees. An online questionnaire, covering the same topics as at the June events was also made available. The project team replicated its approach during the reaching out phase by conducting mobile outreach and hosting small group meetings to reach individuals who do not typically attend conventional public outreach events – e.g., youth, Latinos, business interests, and Santa Clara residents outside the UGB. That work concluded on Wednesday, August 22nd with a business roundtable.

NEXT STEPS

The project now moves into the policy development and action planning phases. Working groups will begin a 4-part series of monthly meetings to draft and refine goals, policies, and an action plan. The fall inputs have been categorized and labeled to understand issues of major concern or priority. Those inputs will be used to inform policy development and may populate the future action plan. Additionally, the results of the scenario questionnaires will be used similarly.

PLANNING COMMISSION ACTION

Informational item. There is no action requested.

ATTACHMENTS

- A. Project area map
- B. Draft Vision Statements
- C. Scenarios Questionnaire for Community Events (June 6 and 10, 2018)

FOR MORE INFORMATION

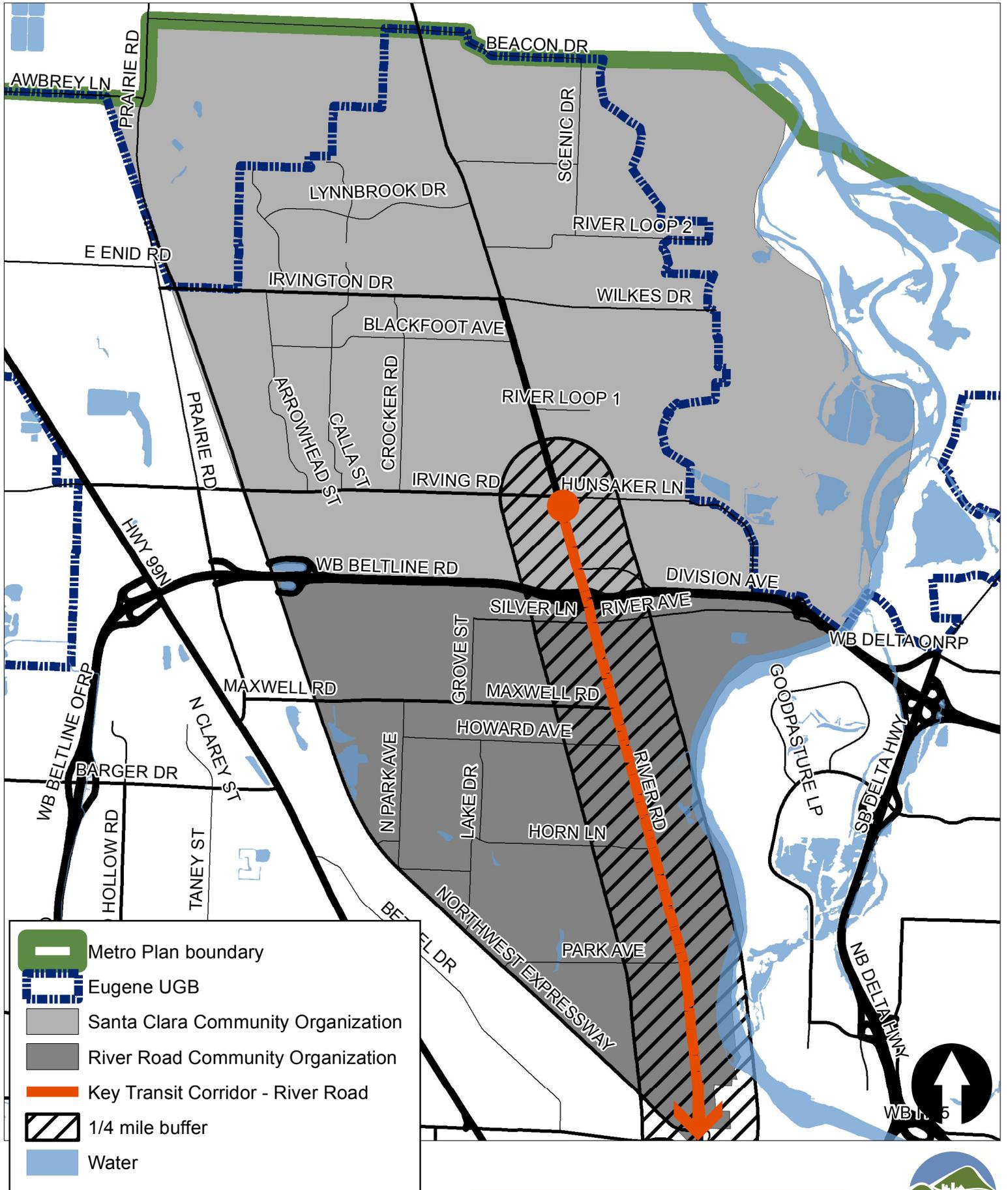
Staff Contact: Zach Galloway, Senior Planner / Eric Brown, Associate Planner

Telephone: 541.682.5485 / 541.682.5208

Staff E-Mail: zach.a.galloway@ci.eugene.or.us / eric.g.brown@ci.eugene.or.us

River Road-Santa Clara Neighborhood Planning

Neighborhood Boundary and the Key Transit Corridor



04.03.2017



Caution: This map is based on imprecise source data, subject to change, and for general reference only.



Vision Statement

Economic Development

The River Road and Santa Clara communities support sustainable economic development, a variety of employment opportunities for all residents, and local entrepreneurship. Economic activity, especially that of local businesses, contributes to a shared neighborhood identity, while providing places to gather and build community. Natural assets, such as the river and fertile soils, benefit local residents and support thriving businesses. Residents can safely access essential goods and services within a short distance from home.

Transportation

The integrated transportation system in River Road and Santa Clara is safe, efficient, and accessible for people of all ages, abilities, and socio-economic levels who choose to bike, walk, drive, or use public transit. This system supports redevelopment, economic opportunity and affordable, convenient access to daily needs. The design of the transportation system enhances the sense of place and serves the evolving needs of the community. Our transportation system is environmentally responsible and supports low carbon transportation options.

Community

The River Road and Santa Clara Neighborhoods exude a strong sense of place. They are welcoming and inclusive neighborhoods for people of all backgrounds. River Road and Santa Clara celebrate and nurture community unity and diverse cultures, while honoring the rich history of farming in the neighborhoods. The

Vision Statement

community recognizes the value of natural assets, such as the River, and thriving shared spaces, such as parks, schools and local businesses. Our neighborhoods are safe, resilient, and engaged, with strong social networks and reliable public services.

Parks & Natural Resources

River Road and Santa Clara celebrate a rich diversity of private and shared green spaces, including parks for recreation, natural areas that support native plants and wildlife, and farmland for food production. All residents have a clean, safe, accessible and well maintained park or recreation facility close to their home. Residents have access to the Willamette River, which is celebrated as a natural asset, a defining characteristic of both neighborhoods, and a statewide resource to be protected for future generations. Natural assets, such as the tree canopy, soils and the watershed, are highly valued and cared for as natural infrastructure that enhances ecosystem health, provides opportunities for recreation, and supports the working landscape.

Land Use

Land use in River Road and Santa Clara supports neighborhood character and local identity, including our long standing agricultural heritage and high value soils. Our neighborhoods are walkable, with a range of housing types affordable to all residents. Abundant shops, services and community spaces are served by a variety of transportation options. Strategic development and revitalization in more urban locations, especially the River Road corridor, helps maintain neighborhood character while meeting our housing and economic needs in a way that is environmentally responsible. Development is well designed, sustainable, and compatible with existing surroundings. Adjacent to the Willamette River

Vision Statement

greenway, development improves safety, enhances access, and respects ecological functions.



Community Event #2

06.06.18, 5:30-8:00 pm

Location: North Eugene HS Cafeteria, 200 Silver Lane

AGENDA

5:30-6:00 Open House

- Music, food, visiting, background maps
- Visit visions statements and images, provide your feedback

6:00 -6:25 Large Group Presentation

- Welcome – Kate Perle and Jon Belcher, Community Advisory Committee Co-Chairs
- What are we doing tonight? – Zach Galloway, City Project Manager
- Musical chairs

6:25–7:40 Small Group Activity

- Group discussions about the challenging issues identified in the Vision

7:40 – 8:00 Large Group Conversation

OPTIONAL: This information will help insure the project gathers input from a range of people. These categories are used so the project can compare survey results to Census data.

1. Where do you live?
 - River Road
 - Santa Clara
 - Rural Santa Clara (outside UGB)
 - Other: _____
2. What is your age?
 - 17 and under
 - 18 – 24
 - 25 – 39
 - 40 – 59
 - 60 and over
3. How many people live or stay in your home?
 - 1
 - 2
 - 3
 - 4+
4. Do children or teenagers (17 and under) live in your household?
 - Yes
 - No
5. What is your gender?
 - Male
 - Female
 - Another gender identity
6. Do you experience a disability?
 - Yes
 - No
7. Do you have access to an automobile?
 - Yes
 - No
 - Yes, but not on a regular basis
8. Select all races/ethnicities you identify with:
 - American Indian or Alaska Native
 - Asian
 - Black or African American
 - Hispanic, Latino, or Spanish origin
 - Middle Eastern or North African
 - Native Hawaiian or Other Pacific Islander
 - White
 - Another race/ethnicity
Please list any other race(s) or ethnicity(ies) here:
9. Please estimate your total household income for 2017 before taxes.
 - Less than \$35,000
 - \$35,000-\$74,000
 - \$75,000 +
 - I don't know

Small Group Questionnaire

Please **complete** this questionnaire in your small group and **turn it in** before you leave tonight. Each table will explore a challenging issue related to one of the 5 topic areas – Transportation, Land Use, Community, Economic Development, and Parks & Natural Resources.

I. LAND USE

Q1. In the next 20 years, approximately 40,000 people will be moving to Eugene. Although it is difficult to predict the real estate market, the River Road and Santa Clara neighborhoods could absorb more than 4,000 of those new residents. **How are we going to provide housing for the people who are anticipated to move into River Road and Santa Clara over the next 20 years?** Neighbors value both agricultural land and affordable housing. The following scenarios address these values by increasing density in the urban area, also known as the urban growth boundary.

Read the scenarios below and check (✓) the option you prefer.

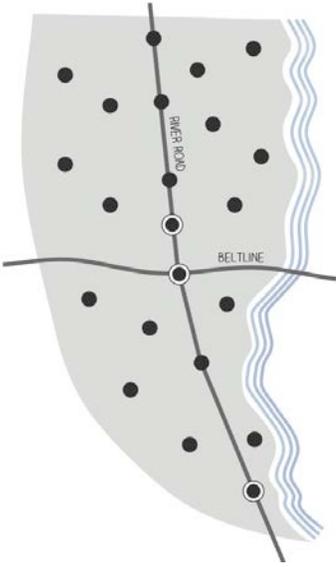
- a. **DISPERSED throughout the neighborhoods**, development will continue to occur based on existing development standards, which allow higher densities than what was built in the past.
- **Continue existing pattern of Denser Housing Types** throughout RR-SC (note: existing regulations allow for 14 homes per acre)
 - **Continue Multi-Story Apartments along River Road**
 - Maintain Single Family Houses and Backyard Cottages throughout the River Road and Santa Clara neighborhoods (RR-SC)
- b. **Concentrated ALONG RIVER ROAD**. Multi-story Apartments, as well as buildings with residential and businesses mixed together, are concentrated along River Road at major intersections with access to businesses and transit service.
- **Reduce Denser Housing Types throughout RR-SC**
 - **Increase Multi-Story Apartments along River Road**
 - Maintain Single Family Houses and Backyard Cottages throughout RR-SC
- c. **Concentrated ALONG MAJOR STREETS**. New housing is provided in strategic locations, along major streets or adjacent to existing businesses.
- **Increase Denser Housing Types along major streets**
 - **Reduce Multi-Story Apartments and increase smaller 4-unit apartment buildings along major streets**
 - Maintain Single Family Houses and Backyard Cottages throughout RR-SC
- d. **None of the above**. My preferred scenario is on the back.

Comments:

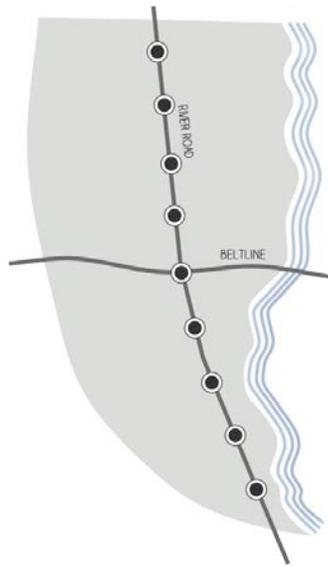
Write or draw. Share your preferred scenario or alternate ideas!

Land Use Scenarios

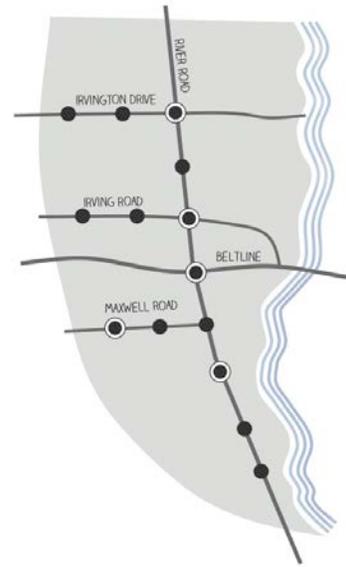
a. Dispersed through the neighborhoods



b. Concentrated along River Road



c. Concentrated along major streets



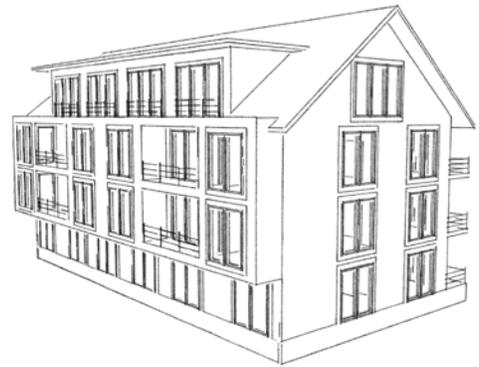
Land Use Descriptions

Denser Housing Types

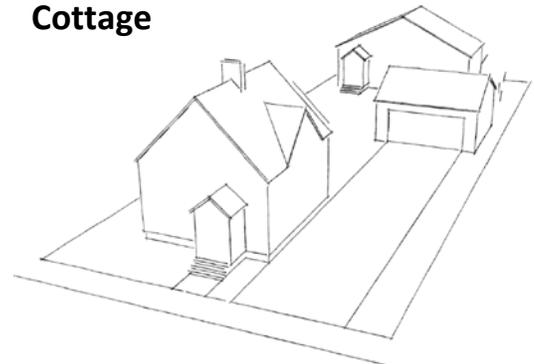
- Rowhouse/Townhouse
- Duplex/Triplex
- Cottage Cluster



Multi-Story Apartment



Single Family House with Backyard Cottage





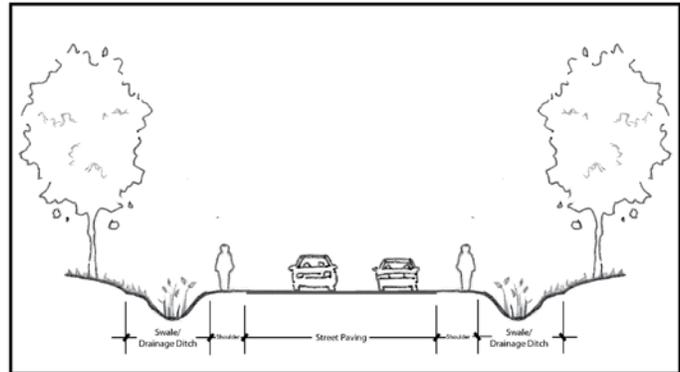
II. TRANSPORTATION

Streets in River Road and Santa Clara have evolved over time from country lanes to what they are today. A mixture of old and new streets create gaps in sidewalks, a significant safety concern for both young and old. Review the street designs below, and choose the designs that you think would best serve River Road and Santa Clara in the future.

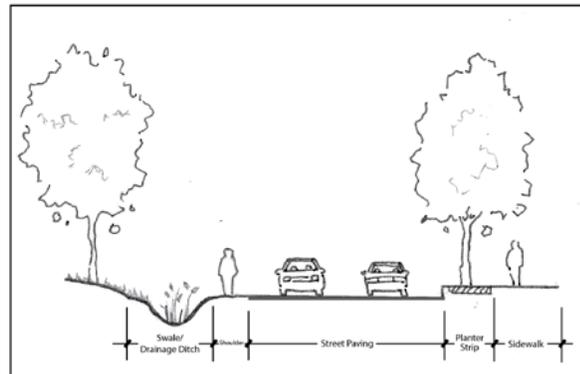
Q2. As our neighborhoods grow, how should the streets evolve to improve safety, assist people that are walking and biking, and better connect our neighborhoods?

Check (✓) as many boxes as you want and tell us why.

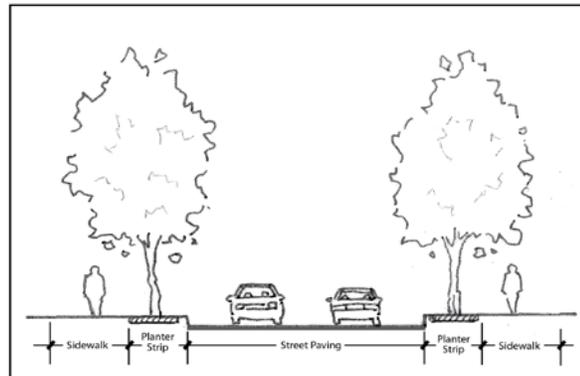
- a. Maintain the existing neighborhood streets as they are currently designed, with many having **no sidewalks**.



- b. Maintain existing streets, and when improvements are necessary, streets have open swales for natural drainage, **sidewalk on one side**, street trees, and wider areas provided occasionally for parking (“parking bays”).



- c. Maintain existing streets, and when improvements are necessary, **provide sidewalks on both sides**, curb & gutter, on-street parking, street trees, bicycle lanes on busy streets, and piped stormwater.



- d. None of the above. My preferred street design solution is below or on the back.

Write or draw. Share your preferred scenario or alternate ideas!

III. COMMUNITY

Q3a: Community means lots of different things to different people. How will neighborhood organizations decide where to **concentrate valuable volunteer energy** or other resources? *Review the list of issues below, and rank your top three, using 1 as top priority.*

- a. Focus on increasing the number and diversity of **community events and gathering spaces**, including collaborations between the area **schools**, parks, and the neighborhood, outdoor concerts, festivals, theater, and art-based activities.
- b. Focus on improving and expanding services to **community members in need**, including low-income seniors, un-housed residents, and ways to address issues related to homelessness.
- c. Increase **public safety**, for example: more patrols, better security in commercial areas, more neighborhood watch groups, better lighting, and safer streets.
- d. Focus on activities that build a **green community** where neighbors promote and support gardening, plant trees, and maintain a verdant landscape.
- e. Focus on activities that build a **resilient community** where neighbors focus on preparing for and responding to emergencies and take care of basic needs such as food, energy, water and culture at home and nearby.
- f. Focus on solving the challenge of **delivering government services** to the neighborhood, including police, fire, water, and recreation. Discuss and address challenges of patchwork annexation.
- g. None of these reflect my community priorities. Here is my top priority:

Q3b: Neighborhood leaders have worked on a draft vision for the neighborhoods. How will that vision be achieved? *Read the 3 scenarios below and check (✓) the option you prefer.*

- a. I am satisfied with **how things are now** in the neighborhood.
- b. I would like to see a **minor increase** in community building and neighborhood involvement, building a larger network to support the neighborhood.
- c. I will work with others to create a **significant increase** in community building to create a much larger, diverse, and engaged network of area organizations and activities.
- d. **None of the above work for me.** My preferred scenario is on the back.

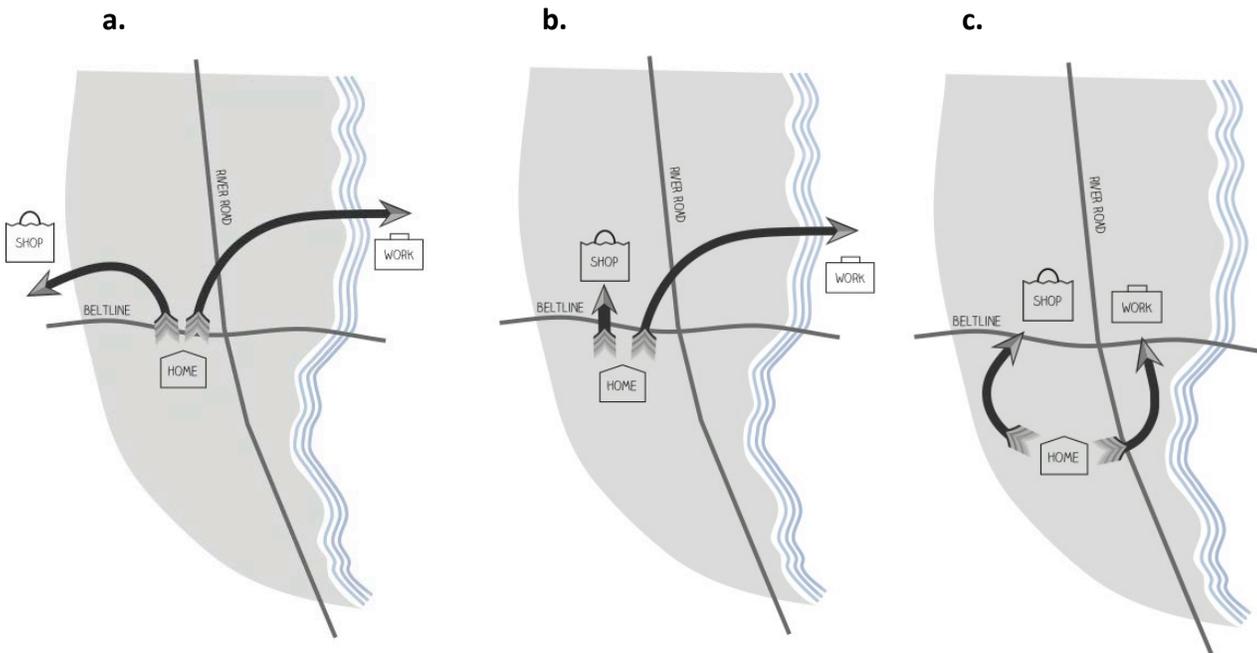
Write or draw. Share your preferred scenario or alternate ideas!

IV. ECONOMIC DEVELOPMENT

Q4. Where people work and shop impacts how neighborhoods look, feel, and function. In all scenarios, neighbors and businesses strive to contribute to neighborhood identity, build community and take care of the environment.

Here are a few ideas for the long-term future, check (✓) the one you prefer.

- a. Most residents live in RR-SC, **commute to work in other areas, and also do most of their shopping in other areas of town.** Neighbors support and enhance existing area businesses. Some businesses expand to attract customers from other areas of town to the RR-SC area. (This reflects what happens today.)
- b. Most residents live in RR-SC, **commute to work in other areas, but do more of their shopping in the neighborhood.** The neighborhoods increase shopping choices in the neighborhood by supporting existing and new businesses. There are more services closer to residential areas with both the benefits and effects of living near businesses.
- c. Most Residents **live, work, socialize and shop in the RR-SC area.** Neighborhood businesses meet residents' shopping needs, and RR-SC home-based businesses and cottage/light industry create living-wage jobs for neighbors. The business community is vibrant, sustained by the local community, and potentially becomes a destination because of that success.
- d. None of the above work for me. My preferred scenario is on the back.



Write or draw. Share your preferred scenario or alternate ideas!

V. PARKS + NATURAL RESOURCES

People in River Road and Santa Clara value green space and want to see it protected, enhanced and expanded to varying degrees. Use the map to familiarize yourself with the two communities and the existing parks, recreation, and natural areas. How would you like to see resources (money and labor) spent?

Q5a: If you had money to **buy land** for future initiatives, **which of the following would be your top 3 priorities?** (Use 1 as top priority)

- a. A **plaza** or gathering spot in an otherwise commercial area
- b. **Small parks** in all parts of the neighborhoods so that everyone has a neighborhood park site close to their home
- c. Additional land for a large **community park** (athletic fields, pool, community center, etc.)
- d. Additional land along the **river** to expand the greenway/ bike path
- e. **Trail connections** to farmlands beyond the city limits
- f. Lands around local streams, natural drainages, stormwater conveyances, and other **natural areas**.

Q5b: If you had money to pay for **improvements** to existing parks, recreation facilities, and natural areas, **which of the following would be your top 3 priorities?** (Use 1 as top priority)

- a. A **plaza** or gathering spot in an otherwise commercial area
- b. **Small parks** in all parts of the neighborhoods so that everyone has a developed neighborhood park close to their house
- c. **Recreation amenities** such as community gardens, large playground, dog park, athletic fields and courts in a larger community park
- d. A **community center** and/or a Pool facility
- e. **Trails and habitat** restoration in natural areas
- f. Improved connectivity for **biking and walking**
- g. **River** access
- h. None of the above work for me. My ideas for parks and natural resources in my neighborhood are on the back.

Write or draw. Share your preferred scenario or alternate ideas!