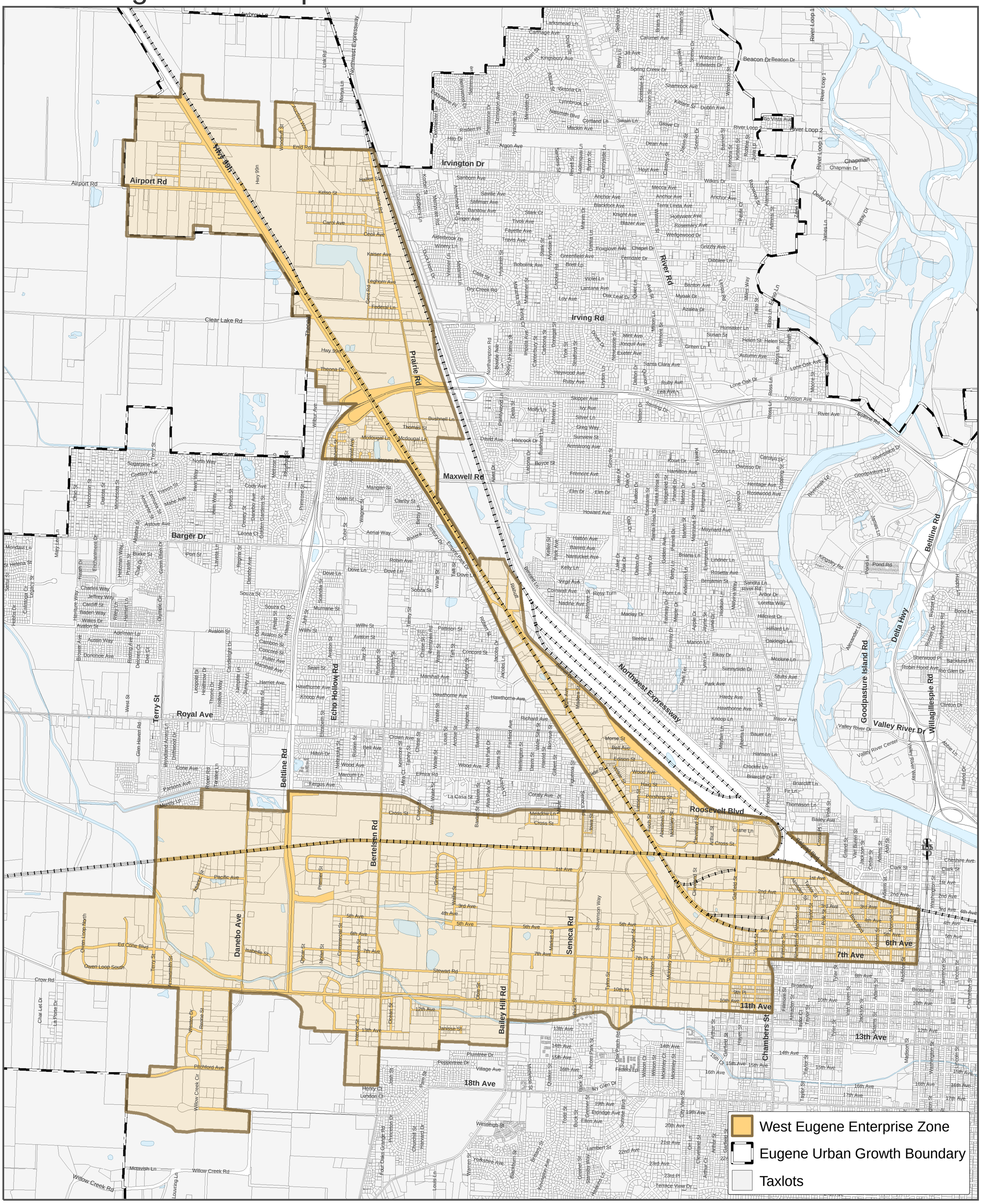West Eugene Enterprise Zone