
NEWS RELEASE

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Coming Soon: *Summer in the City!*

Activities and Improvements Make Downtown Eugene a Great Place to Be This Summer

Beginning this week, events and improvements by the City of Eugene will create a dynamic, entertaining and welcoming downtown this summer.

Several organizations are joining together to provide entertainment throughout the summer at the Broadway Plaza and in the Park Blocks. Building on efforts begun last year, the City is taking a multi-faceted, proactive approach that will make downtown livelier, safer and more inviting.

"*Summer in the City*", a fun and varied slate of music and entertainment at the Broadway Plaza and in the downtown Park Blocks will begin in June and continue throughout the summer. These events are presented by the City and community partners.

"Eugene is going to be a 'hot town' for experiencing summer in the city this year," said Mayor Kitty Piercy. "I am excited about this varied schedule of great music and other activities for adults and families. I appreciate DEI, Saturday Market and our other partners getting involved to help make our downtown the lively, active and fun place we can all enjoy."

City Manager Jon Ruiz added, "Eugene downtown is a wonderful place to visit and shop, especially in the summer when the weather is great and more people are drawn downtown to enjoy the events and local businesses. The combination of increased public safety measures with more outdoor entertainment and activities will create a healthy, vibrant downtown environment. With more people staying in town this summer, downtown Eugene will be a great place to be."

With the warmer months that bring increased foot traffic to downtown businesses and events, the City is improving lighting in several locations and increasing police downtown foot and bicycle patrols to enhance safety, and inhibit behavior problems and criminal activity. As of mid-May, four officers were added to the two officers previously assigned to the downtown area. Lighting levels are being increased in public areas, such as the 10th and Charnelton development site and Broadway Plaza. Enhanced exterior lighting, particularly between buildings, promotes pedestrian safety, and benefits nearby businesses and their customers.

“To help set the stage for a successful and prosperous summer, the Eugene Police Department has already established extra patrols in the downtown area to focus on enhancing safety for visitors and residents. EPD patrol officers and staff are highly motivated to maintain a safe, vibrant downtown, to make sure people feel welcome, and to set the tone for a successful season,” said interim Police Chief Pete Kerns.

The *Summer in the City* schedule features:

- **First Friday Entertainment – evenings**
 - June 5 – Camas Ridge Marimba Band – Broadway Plaza
No Shame Theater - Atrium
 - July 3 – Samba Ja (tentative)
No Shame Theater - Atrium
 - August 7 – Fashionably Urban – (local fashion designers) – Broadway Plaza
No Shame Theater-Atrium

- **Special events – evenings on Broadway Plaza throughout the summer**
 - June 17 - Ninkasi Beer presents popular bands
 - July 8 - Tango Dance
 - July 15 - Kidz Rock
 - July 22 –The Essentials
 - July 30 - Satin Love
 - August 5 – Deb Cleveland
 - August 12 – Valley Boys
 - August 20 – Family Movie Nite

- **Music on the Park Blocks** Tuesdays, 12:30-1:30 June 16-September 1