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## AROUND THE CITY

### Local Food Market Research Project Earns National Award

A City of Eugene project has led to a national award for University of Oregon (UO) students. The American Institute of Certified Planners Student Award for Applied Research was awarded to the student team for their work on the Local Food Market Analysis. The project was the result of the students' collaboration with staff from the City of Eugene, Eugene Water & Electric Board, Lane County, and the University's Community Planning Workshop, and followed an initial food security scoping plan developed at the recommendation of the Sustainability Commission.



Students completed in-depth research which identified and assessed the local supply and demand for local food crops. This research resulted in market development strategies under consideration by the partner agencies.

The UO students will receive their award at the annual American Planning Association's conference in Boston this April. A copy of the market analysis can be found on the City's Waste Prevention and Green Building website [www.EugeneRecycles.org](http://www.EugeneRecycles.org) under the Urban Agriculture resources section.

For more information on this project, please contact Ethan Nelson of the Planning & Development Department at [ethan.a.nelson@ci.eugene.or.us](mailto:ethan.a.nelson@ci.eugene.or.us) or 541-682-5224.

### Meet the Cat in the Hat at the Eugene Public Library

Celebrate Dr. Seuss' birthday with the Cat in the Hat. Meet the Cat in the Hat at the Downtown Eugene Public Library on Saturday, Feb. 26, from 1 - 2 p.m., and bring a camera to snap a photo. Admission is free.



The Cat in the Hat's tour is sponsored by Oregon Public Broadcasting (OPB) in connection with Read Across America, a campaign of the National Education Association to encourage children and adults to read together.

For more information, call the Eugene Public Library at 541-682-8316 or visit [www.eugene.or.gov/library](http://www.eugene.or.gov/library).

### **Online Survey Collects Feedback on Envision Eugene Draft Proposal**

The City Manager's draft proposal, "Envision Eugene: A Legacy of Livability," sets out draft goals and strategies to accommodate Eugene's projected growth over the next 20 years. The proposal is available online at the Envision Eugene website at [www.EnvisionEugene.org](http://www.EnvisionEugene.org).



Public feedback on the proposal is being collected through an online survey which is also available on the website at [www.EnvisionEugene.org](http://www.EnvisionEugene.org).

Questions or requests for the survey in an alternative format can be directed to Envision Eugene staff at 541-682-5635 or email Envision Eugene Public Involvement Manager Terri Harding at [terri.l.harding@ci.eugene.or.us](mailto:terri.l.harding@ci.eugene.or.us).

Para información en Español, llame al 541-682-5686.

### **Community Screening of Award-Winning "Deep Green" Planned**

On Thursday, Feb. 24, the City of Eugene and community partners will host a screening of the critically acclaimed climate change film, "Deep Green," at 6 p.m. in the Soreng Theater at the Hult Center. This award-winning documentary has been energizing audiences across the country and in places as far away as Berlin and Indonesia. "Deep Green" aligns with many of Eugene's climate and energy goals. The film makes it easy to get involved by providing essential tips on how every individual can make a difference, while also highlighting examples of innovation from around the globe. Produced and directed by University of Oregon graduate Matt Briggs, "Deep Green" features insights from such leading authorities as Lester Brown, Michael Pollan, Amory Lovins, and Dr. David Suzuki.

The Portland-based filmmaker will be present to both introduce his film and participate in discussions following the showing. The event will also highlight local opportunities for community action that would reduce the carbon footprint while enriching lives. The screening has been made possible by the generous support of the City of Eugene Waste Prevention & Green Building Program, Lane Transit District, Mountain Rose Herbs, Robertson-Sherwood Architects, and SOLARC Architecture & Engineering. Additional sponsors include Eugene Water & Electric Board, Solar Assist, Cascadia Green Building Council (Eugene Branch), Epark (the City's Parking Services Program), Rowell Brokaw Architects, and Soraci Designs.



Admission is a \$5 suggested donation at the door; no one will be turned away.

For more information, please contact Jenna Garmon at 541-682-5541 or [jenna.r.garmon@ci.eugene.or.us](mailto:jenna.r.garmon@ci.eugene.or.us). Learn more about the film at [www.eugene-or.gov/deepgreen](http://www.eugene-or.gov/deepgreen).

### **Record January for Eugene Airport**

The Eugene Airport (EUG) saw record passenger traffic in January 2011, thanks in part to Oregon Duck fans traveling to the BCS National Championship game in Glendale, Arizona. January is typically a slow month for air travel, but the best month record was achieved without even counting the charters for the BCS game.

Enplaned revenue passengers (departing) this January totaled 30,206, a 24.37% increase over January 2010. The next highest January enplanements were in 1994, at 28,150. Total revenue passengers (arrivals and departures) were 60,739, compared to 56,449 in 1994.

The Eugene Airport was very busy the week of the BCS game. Between January 5 and January 10, EUG served about 8,100 departing passengers. The busiest travel day was Saturday, January 8, with more than 1,800 departing passengers. To put that in perspective, an average day in January last year had about 815 departing passengers. Charter flights to the BCS game accounted for about 1,900 departing passengers. Another 516 departure seats were added by airlines serving Eugene to accommodate the increased demand.

More increases in air service are scheduled around spring break. In March, Allegiant Air is adding 11 flights to its four destinations; Las Vegas, Phoenix-Mesa, Oakland, and Los Angeles. That's an additional 1,650 departing seats. The

airline will also add 35 flights this summer, from June 15 through August 14, for an additional 5250 departing seats. In addition, United Express will add a third flight per day to Denver, starting June 9. This is a seasonal addition, which if fully utilized, could be extended into the fall schedule.

For more information, contact Director of Communication and Development Cathryn Stephens at [cathryn.e.stephens@ci.eugene.or.us](mailto:cathryn.e.stephens@ci.eugene.or.us) or 541-682-5430.

**New Traffic Signal at Coburg and Frontier Operational Next Week**

Eugene's newest traffic signal is scheduled to become operational next week. The signal, located at the intersection of Coburg Road and Frontier Drive (about 1,000 feet south of Harlow Road), is scheduled to be turned on Tuesday morning, Feb. 22.

The signal and accompanying intersection improvements are the result of a public-private partnership designed to increase safety and improve commercial access in the rapidly developing Coburg Road area. The new signal is designed to serve the Coburg Station shopping area and businesses on the west side of the road, as well as the commercial and residential developments on the east side of the road. Under the "privately engineered public improvement" partnership, the owners of the Coburg Station commercial development paid approximately \$240,000 to install the signal and agreed to design and construct the signal and crosswalks to meet City traffic standards. The City agreed to take ownership of the signal after it is completed and to pay the ongoing costs of operating and maintaining the signal.

The new signal is interconnected with other Coburg Road signals to maximize traffic flow on Coburg Road. Approximately 33,000 vehicles a day travel through this section of Coburg Road, and the new signal will allow safer turning and traffic queuing options for the estimated 1,000 people driving to and from the commercial areas in the vicinity of Frontier Drive each day. The new traffic signal includes a flashing yellow arrow function for protected/permissive turns from Coburg Road. Both the traffic and pedestrian signals use energy-efficient LED technology, and the pedestrian signals include both audible and visual countdown features. This signal brings to 241 the number of traffic signals in Eugene.

For more information about the signal project, contact Senior Transportation Planner Gary McNeel at 541-682-8451 or City Traffic Engineer Tom Larsen at 541-682-4959.