



City of Eugene
 125 East 8th Avenue, 2nd Floor
 Eugene, Oregon 97401
 (541) 682-5010
 (541) 682-5414 (FAX)
www.eugene-or.gov

EUGENE CITY COUNCIL NEWSLETTER
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IN THIS EDITION

STUDY WILL GUIDE FUTURE OF EUGENE’S RECREATIONAL SPACES AND PLACES
WELCOMING PARKS FOR COMMUNITY’S LATINO NEIGHBORS
HOOPLA! FREE STREAMING MOVIES AND TV SHOWS FROM EUGENE PUBLIC LIBRARY
LOW-COST SUMMER YOUTH PASS NOW AVAILABLE
LOCAL TEENS LEARN ABOUT FIRE AND EMERGENCY MEDICAL SERVICES CAREERS
FOUNDATION RAISES FUNDS FOR STUDENTS THROUGH COMMUNITY SALE
CITY LEADS STATE IN USE OF RAP

AROUND THE CITY

Study Will Guide Future of Eugene’s Recreational Spaces and Places

A two-year planning effort to envision the next 10 years of parks and recreation in the community is underway. The Parks and Recreation System Plan will guide the development and operation of Eugene’s parks, trails, recreation facilities and sports fields. The first phase of the project includes a thorough needs assessment to discover current perceptions, uses and needs – how Eugene’s system compares to other cities, current and future priorities and trends, and the community’s long-term vision for the robust network of parkland and recreational facilities enjoyed in Eugene.

To gather information, thoughts, priorities, concerns and ideas from a wide variety of Eugene residents, staff is introducing a mobile unit that will “pop-up” in locations throughout the community. The pop-up is a pilot project aimed at moving beyond traditional community engagement tools to reach people where they are in an updated, fun and interactive way.



A nostalgic VW bus-inspired trailer will pop-up at approximately 25 locations throughout the city this summer – at parks, along sidewalks, in grocery store parking lots, as part of community events and more. Activities at these free events include a photo booth, a recording station to share personal stories, information about the parks and recreation system, opportunities to weigh in, activities for kids, ice cream, and Eugene’s own pedal-powered music. Tour dates run from June through September; locations and dates will be set by mid-May.

The Mayor and City Councilors are invited to join these events to engage with the people of Eugene about the community’s vision for the future of parks and recreation. For more information about the pop-up tour, contact Carrie

Peterson, carrie.a.peterson@ci.eugene.or.us. For more information about the Parks and Recreation System Plan, contact Project Manager Carolyn Burke, Carolyn.j.burke@ci.eugene.or.us.

Welcoming Parks for Community’s Latino Neighbors

‘Bienvenidos’ or ‘welcome’ is something Eugene’s Latino community members should be encouraged to feel in Eugene parks. A local study done in 2012 noted that Eugene’s Latino community members do not always feel welcome in Eugene parks. The Office of Human Rights & Neighborhood Involvement (HRNI), in partnership with the University of Oregon Center for Latino/Latin American Studies (CLLAS), is working with staff in Parks and Recreation to do specialized outreach

with the Latino community as part of the Parks & Recreation System Plan (PRSP). (See previous article.) The project's outreach efforts will help the community plan a park and recreation system that is welcoming to everyone in the community.



Human Rights & Neighborhood Involvement is sponsoring a special training on effectively engaging Latino and marginalized communities in civic planning and decision-making; the emphasis will be on an innovative, grass-roots method using art and personal stories as a medium to engage and vision. Staff from throughout the organization and from community partner agencies will be trained along with Parks and Recreation staff. The training will kick off the Latino community outreach component of the PRSP update and will be followed by two weeks of intensive outreach efforts with the Latino community.

Outreach activities are varied and include many organizations and venues serving Latinos in the area, from Latino middle school youth and families learning English to Latino businesses. Please feel free to stop by the two public venues to experience the outreach in action, get to know some of the area's Latino neighbors and have some food and fun – 'Nos Vemos' or 'see you there' at:

- Plaza Latina: Saturday, May 16, between 10 a.m. – 4 p.m. (1333 West 7th, Eugene)
- Festival Latino: Saturday, May 30, between 1 - 6 p.m. (418 A Street, Springfield)

For more information, please contact Human Rights & Neighborhood Involvement staff Lorna Flormoe at 541-682-5670 or lorna.r.flormoe@ci.eugene.or.us.



Hoopla! Free Streaming Movies and TV Shows from Eugene Public Library

Eugene Public Library cardholders can now stream thousands of movies, TV, music, and audiobooks through [Hoopla](#), an online service available on the Library's website.

Thousands of titles are available for instant streaming to smartphones, tablets, computers, or Apple TV. The service offers 24/7 access, instant use, and no overdue fines. The Eugene Public Library also offers free [downloads](#) of eBooks, audiobooks, music, and magazines through popular services including Library2Go, Freegal, and Zinio. For more information, please contact the Eugene Public Library at www.eugene-or.gov/library or 541-682-5450.

Low-Cost Summer Youth Pass Now Available

1PASS, the low-cost summer pass for Eugene/Springfield youth is now available for purchase. The pass allows youth 18 and under to ride Lane Transit District buses and access many local attractions at a discount or without paying fares or entry fees. 1PASS costs \$50 and is valid from May 25 through Sept. 7, 2015.

The pass was spearheaded last summer by Willamalane and Lane Transit District. New this year, Eugene Recreation pools have been added into the mix. Youth pass-holders can get into regularly scheduled rec swims at Echo Hollow Pool and Sheldon Pool for free or save 50 percent at Amazon Pool.

1PASS is available for purchase at Eugene Recreation pools, the Lane Transit District's Eugene station and Willamalane Center. Free entry for youth pass-holders will be provided at the following locations:

- Sheldon Pool
- Echo Hollow Pool
- Camp Putt Adventure Golf Park
- Cascades Raptor Center
- Lane County Historical District
- Lane Transit District Buses
- Museum of Natural and Cultural History
- River Road Park District Pool
- Science Factory
- Shelton McMurfhey Johnson House
- Splash! at Lively Park
- Willamalane Center
- Willamalane Park Swim Center



Besides the 50 percent entry fee discount at Amazon Pool, additional perks include buy-one, get-one-free tickets for Eugene Emeralds and Lane United Football Club games. A limited number of scholarships are available based on financial need. Applications can be found at willamalane.org and must be submitted by May 15.

For more information, visit <http://www.eugene-or.gov/1pass>.

Local Teens Learn About Fire and Emergency Medical Services Careers

Last week, Eugene Springfield Fire hosted a Teen Career Day. This is an event that occurs twice a year, once in the spring and again in the fall. The purpose of the daylong event is to expose local high school-aged teens to fire and emergency medical services as a future career option. Activities are held throughout the day in which the students can participate or observe.

Teen Career Day also includes a career fair focused on emergency services where the students can talk with different professional emergency personnel about what it takes to do their jobs. Partner agencies that participated in the career fair included Eugene Springfield Fire, Eugene Police, Central Lane 911, Springfield Police, Red Cross, Lane Community College, Metro West Ambulance, Western Lane (Florence) Ambulance, LifeFlight, Western Lane Oregon Department of Forestry Fire, Goshen/Pleasant Hill Fire, Lowell Fire, and Eugene and Springfield Human Resources.



To learn more about Teen Career Day, contact Eugene Springfield Fire Training Chief Matt Ennis at 541-682-7131.



Foundation Raises Funds for Students through Community Sale

This Saturday, May 9, non-profit Bethel Education Foundation (BEF) will sell bags of Love Food Not Waste (LFNW) compost as well as assorted Mother's Day gifts as part of a larger community fundraiser and outreach effort to support Bethel students. The event will take place at four locations from 10:00 a.m. to 1:00 p.m. Locations include Shasta Middle School, Fairfield Elementary School, Irving Elementary School, and Kalapuya High School. Bags of compost, donated by the City of Eugene and Rexius Forest By-Products, can be pre-ordered online or purchased the day of the event from participating school locations (\$5 per bag or five bags for \$20).

In addition to the compost sale, BEF will host a FREE Student Sustainability Fair. The Fair will be held at the Shasta Middle School location (4656 Barger Drive) from 11:30 a.m. to 1:00 p.m. This site will include:

- Healthy cooking demos from FOOD for Lane County
- Seed creatures with Willamette Farm and Food Coalition's Farm to School Program
- Seed balls with School Garden Project
- Homemade beehives with Partners for Sustainable Schools
- Great Raffle Prizes
- Mother's Day gifts and plants for sale, and more!

For more information, please contact Waste Prevention and Green Building Analyst [Stephanie Scafa](#) at 541-682-5652.

City Leads State in Use of RAP

The City of Eugene is leading the state in the use of recycled asphalt pavement, according to a statewide industry group. In an article titled "City of Eugene leads the way in RAP," in its spring 2015 Centerline newsletter, the Asphalt Pavement Association of Oregon credits Eugene with being the first entity in Oregon to exceed the standards specified by the Oregon Department of Transportation for the use of recycled asphalt pavement (RAP).



"One of the reasons we're exploring higher levels of RAP content is to meet City sustainability goals," says Jenifer Willer, P.E., manager of the City's pavement preservation program. "Using RAP means less asphalt waste in landfills. But there's also potential for economic benefit."

“Our local contractors are as eager to do this as we are,” Willer says. “They have huge stockpiles of RAP and this is a cost-effective way to reuse material and lower their production cost.”

The full article is available online at the [APAO web site](#) (page 4). For more information, contact Jenifer Willer at Public Works Engineering, 541-501-0376.