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EUGENE CITY COUNCIL NEWSLETTER
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AROUND THE CITY

City of Eugene Personnel Drop, Cover, and Hold for the Great 2012 Shakeout

On Oct. 18, at 10:18 a.m., millions of people practiced the lifesaving skill of "Drop, Cover and Hold" for the annual Great Shakeout Earthquake Drill 2012. It sounds simple, yet in reality it is what will protect people from significant injury or



even death. Ground shaking during an earthquake is seldom the cause of injury. Most earthquake-related injuries and deaths are caused by collapsing walls and roofs, flying glass and falling objects. It is extremely important for a person to move as little as possible to reach a place of safety as most injuries occur when people try to move during the shaking.

Look around now, before an earthquake. Identify safe places such as under a sturdy piece of furniture or against an interior wall, and then, when the shaking starts, the response can be quick. An immediate response to move to the safe place can save lives.

Great Shakeout 2012 Statistics:

PARTICIPANTS	NUMBER OF PARTICIPANTS
Worldwide	19.4 million
Oregon	164,411
CITY OF EUGENE PERSONNEL	
Central Services	500
Library, Recreation, and Cultural Services	
Planning and Development	
Public Works	

For additional information, contact Stacy M. Burr, City of Eugene Emergency Management at stacy.m.burr@ci.eugene.or.us or by phone at 541-682-5860.

The Poetry Project at Eugene Public Library

During the month of November, join a month-long celebration of poetry for all ages at the Eugene Public Library, hosted in partnership with Oregon Poetry, Lane Literary Guild, and Young Writers Association. Free events at the Downtown Public Library include Free Fall, a poetry writing workshop with Oregon Poet Laureate Paulann Petersen, on Saturday, Nov. 3, from 1 - 5 p.m., and a Publish Your Poetry Workshop with Toni Hanner on Monday, Nov. 5, at 6 p.m. Both workshops require pre-registration for limited spaces by calling 541-682-5450.

The Poetry Project also includes two readings. For adults, on Tuesday, Nov. 13, at 6 p.m., three talented poets from the University of Oregon's graduate Creative Writing Program, Julia Kolchinsky Dasbach, Jessa Heath, and Carl Swart will read. On Thursday, Nov. 29, at 6 p.m., kids and teens will share original works hosted by the Young Writers Association.

In a special event for teens, *The New York Times* #1 bestselling author Ellen Hopkins (pictured) will speak at the Library on Sunday, Nov. 18, at 1 p.m. Hopkins is the author of phenomenally popular books for young adults, many written as novels-in-verse, including "Crank," "Burned," "Impulse," "Glass," "Identical," "Tricks," "Fallout," "Perfect," and "Tilt."



Additional activities at the Downtown Library's Children's Center include a drop-in poem-creating activity table and an illustrated poem display by students from Drinking Gourd Elementary School. Plus, bookmarks featuring poetry by and for all ages will be distributed at all Library locations, Downtown, Bethel, and Sheldon.

For more information, contact the Eugene Public Library at 541-682-5450 or www.eugene-or.gov/library.

Community Emergency Notification System "Alert Me" Registration Begins

Everyone who carries a cell phone can now learn about an emergency occurring near their home no matter where they are. Public safety agencies in Lane County are expanding the Community Emergency Notification System, known as CENS, with "Alert Me" - emergency notifications that are sent to cell phones by text message or voice. To receive these messages register on the CENS Alert Me website at <http://www.lcog.org/alertme/>. Voice over Internet Protocol (VoIP) or cellular phone owners may receive the same emergency message and critical information about emergency situations as those with land-line phones - **but only those who register.**



CENS allows public safety agencies in Lane County to identify an affected area and, if necessary, send a message that describes the situation and recommends protective actions residents should take. The CENS system will automatically call out to all land-line and opt-in telephone numbers within that geographic area and deliver the recorded message once a voice is heard. Some of the many uses of the system include: tsunami warnings, emergency evacuations, natural disaster alerts, missing child alerts, hazardous material incidents and neighborhood emergencies.

For information, contact Stacy M. Burr, Emergency Management, at stacy.m.burr@ci.eugene.or.us or 541-682-5860.

Firefighters Join 2012 "Cares Enough to Wear Pink" Campaign

On Oct. 24, 25, and 26, firefighters in Eugene, Springfield, South Lane and Lane Rural joined the "Cares Enough to Wear Pink" Campaign. For these three shifts, firefighters replaced their blue, duty t-shirts with black and pink shirts to raise awareness for breast cancer, supporting research, and friends, co-workers, and family members with breast cancer.

October is Breast Cancer Awareness Month. Breast cancer is the most commonly diagnosed form of cancer in women, and is the second leading cause of cancer deaths of women in the United States. Many friends and family members of these organizations have been affected by this disease.



Eugene International Association of Firefighters (IAFF) Local 851 and Springfield IAFF Local 1395 purchased the shirts and fully funded this campaign. No City funds were used, although the effort was supported and endorsed by Fire Department management. This awareness campaign was endorsed by the IAFF by resolution at their last convention.

For more information about the “Cares Enough to Wear Pink” Campaign, contact the Eugene IAFF Local 851 office at 541-344-4557.



Eugene@150 Birthday Celebration Promotes Zero Waste

A very big “thank you” to the Master Recyclers and Hult Center employees who educated the public and helped make the Eugene@150 birthday celebration on October 20 a zero waste success!

In conjunction with the City’s internal zero waste program goals, all cake leftovers were donated after the event, and all cake scraps (including compostable cups, forks and spoons, plates, and napkins) were successfully composted instead of going to the landfill. Thanks to the Atrium Building’s involvement in the [Love Food Not Waste](#) program, clean-up was easy and most of the event’s “trash” was diverted to better use (donated, composted, or recycled).

Thanks to all who contributed to this effort. For more information about zero waste at the City of Eugene, please contact [Stephanie Scafa](#) at 541-682-5652.

Compost Photo Contest Entries Due November 14

November is an exciting month for compost. Both [America Recycles Day](#) and the one-year anniversary of the [Love Food Not Waste](#) commercial compost program are happening. In honor of these two great events, Waste Prevention and Green Building staff are holding a photo contest, Compost Photo Challenge, that runs from Nov. 1 to Nov. 14. Everyone’s photos of compost are welcome. It can be a backyard pile, the pile created in a garden plot, one at work, or anywhere. Be creative. Photos are due on Wednesday Nov. 14, the day before America Recycles Day (Nov. 15). Photos can be submitted by email to [Stephanie Scafa](#) or posted directly to the [Love Food Not Waste](#) Facebook page (‘Like’ the page, too!) All entries will be counted; feel free to enter multiple photos.



The prize: a FREE yard of Love Food Not Waste compost, delivered to residences or Eugene-area gardens of choice. The winner will be announced on America Recycles Day, Nov. 15. Happy birthday, Love Food Not Waste!

For more information, contact Stephanie Scafa at 541-682-5652.

Police and Fire Participate in Options Unlimited Event for Girls

Young women recently learned first-hand that their career options are truly unlimited. Women in careers at the City of Eugene were joined by other female professionals at a career day event on Oct. 19 at Willamette High School. More than 60 girls from area middle schools and high schools attended the event, which focused on nontraditional career opportunities for women.



Eugene Police Officer Renee Tobler describes her career to girls at Willamette High School.

The girls spent the day listening to career representatives talk about their jobs, educational requirements, and why they chose their careers. In many cases, the representatives offered hands-on workshops.

Career representatives included a pilot, a civil engineer, a plumber, a construction worker, an FBI agent, a Eugene police officer and a Eugene firefighter/paramedic.

This was the third year the event has been held and event organizers plan on hosting a career day on an annual basis. For more information about the event, contact Wastewater Technical Services Analyst Sharon Olson at sharon.r.olson@ci.eugene.or.us or call 541-682-8625.

Mark Your Calendars for Upcoming International Human Rights Day Events

Each year the City of Eugene and Human Rights Commission collaborate on events marking the anniversary of the signing of the Universal Declaration of Human Rights. International Human Rights Day is celebrated the world over and is an opportunity to reflect and refocus the City's work towards a fuller actualization of human rights.

The Human Rights Commission, in partnership with the Lane County Network for Immigrant Integration, will host a celebration on the theme of Immigrants Rights = Human Rights at 5:30 p.m., Wednesday, Dec. 5, in the Atrium Building. Ibrahim Hamide will deliver the keynote address, and the work of youth who are engaged in human rights work in the classroom and community will be honored. The Human Rights Commission needs everyone's assistance in choosing elementary, middle and high school age recipients of the 2012 International Human Rights Awards. Go to www.eugene-or.gov/EHR to nominate a deserving young person today.

From 12 – 1 p.m., Monday, Dec. 10, the City of Eugene will present its annual International Human Rights Day staff awards. Public Works is hosting the event at 1820 Roosevelt Boulevard, Maintenance Building 2. Lunch will be provided. The Human Rights Commission will select one individual who infuses work with a human rights perspective for an award from each department in the City. All staff nominated will be publicly recognized for their commitment towards achieving a more inclusive, just and equitable community. The [nomination form](#) is available online.

Nominations for both awards are due Nov. 9. For more information, contact [Chuck Crockett](#) at CMO/Equity & Human Rights, at 541-682-5678.